

# The Cash Box

VOLUME XIX — NUMBER 21

FEBRUARY 8, 1958



Roulette Records celebrates its first anniversary this week. Pictured above are some of the artists responsible for its success.





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**ROCK!** FLOYD CRAMER SINGS FLIP, FLOP AND BOP c/w SOPHISTICATED SWING  
47/20-7156

MARLIN GREENE SINGS WALKIN' TO THE DANCE c/w MARLENE  
47/20-7161

**SOCK!** DENNIS FARNON PLAYS THEME FROM PEYTON PLACE c/w VIENNA BONGO  
47/20-7159  
(from the 20th Century Fox production of "Peyton Place")

LOU MONTE SINGS ANGELIQUE c/w LAZY MARY  
47/20-7160

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**RCA VICTOR**  
TRADE MARK RADIO CORPORATION OF AMERICA







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**CODE:**

TI—Tico  
UN—United  
UQ—Unique  
VE—Verve  
VI—RCA Victor  
VJ—Vee Jay  
VK—Vik  
VP—Vip

- All labels listed in alphabetical order.

**"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"**





FOUNDED BY BILL GERSH

# The Cash Box

Volume XIX—Number 21

February 8, 1958

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## The Changing Nature Of The Publishing Business!

If someone who was in the music publishing business in the thirties, forties or even early fifties left it and came back to it today, he would find that it was very different from what he remembered it.

Needless to say, an obvious change is the difference in the nature of plugs. Whereas formerly the live plug from the dance band or performer was the most important thing, today (and for some years back) everything depends on the record. Without a record there can be no hit. And unfortunately even with a record, there are too few hits.

But particularly has the nature of a hit changed. Formerly if you had a hit ballad, you could expect to sell sheet music way up into the hundreds of thousands. Today despite all the efforts of the publishers, even the top ballads seldom reach the hundred and fifty thousand mark. As an example it would probably surprise everyone in the trade to know how little sheet music one of the longest lasting ballads in the Top 60 this year actually sold.

Another aspect of the changing nature of the publishing business is the fact that a publisher today no longer engages in just one enterprise. First of all he usually has both a BMI and ASCAP firm to handle different sets of writers. In addition his time is spent not only in trying to find material and get it recorded, but very often you will see a publisher engaged in subsidiary enterprises that help to expose his songs, such as managing artists and cut-

ting masters which he then sells to a larger firm. So vital has this aspect of the business become that in our charts today some of the top hits are records that were cut by publishers and then sold.

This development on the part of publishers has been aided by the advent of Rock and Roll, for this movement, which is essentially a teenage type of music, does not require a professional approach as we used to think of it. There is no slickness or smoothness in Rock and Roll. It is an expression of teenage emotion. Therefore very often, the less professional it appears to be, the more attractive it is to its audience. And so whereas formerly to get a good sounding record, you had to gather a group of skilled musicians, a top arranger, and an experienced singer, today that is no longer necessary. A publisher can go into a tiny studio with the author usually singing his own song accompanied either by himself or a small group, and come out with a side which, while it might not measure up to mature musical standards, nevertheless has the appeal to sell—and sell in large quantity—to the teenage market.

And so a publisher today has widened his area of activity considerably. His experience has to be wider. He has to know more about entertainment in general. He has to have even greater intuition than he needed before. And his attitude has to remain constantly youthful to keep pace with the teenage audience which is buying his product.



Thanks Frank and Everyone -

...for all the wonderful things  
you've said and done about our song

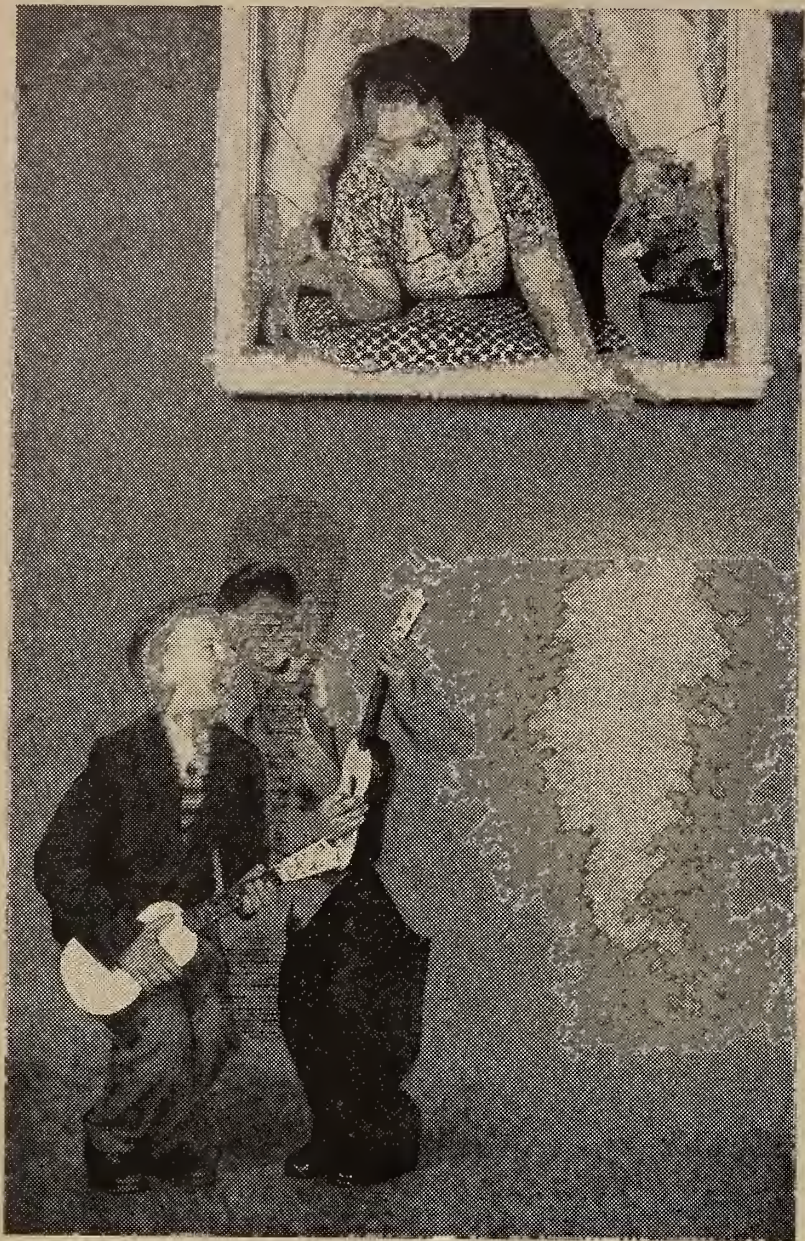
# WITCHCRAFT

Carolyn Leigh & Ly Coleman

P.S.

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EVERLY BROTHERS, VOL. 1 CEP 104 — \$1.29. Wake Up Little Susie, Maybe Tomorrow, Bye Bye Love, I Wonder If I Care.

EVERLY BROTHERS VOL. 2 CEP 105—\$1.29. This Little Girl Of Mine, Should We Tell Him, Leave My Woman Alone, Be Bop A-Lula.



CADENCE, 119 WEST 57th STREET, NEW YORK, N.Y.



THE NATION'S

Top Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1	AT THE HOP DANNY & JUNIORS AP-9871—Donny & Juniors DO-15675—Nick Todd	1
2	THE STROLL DIAMONDS CR-61930—Loncers ME-71242—Diamonds	5
3	RAUNCHY BILL JUSTIS — ERNIE FREEMAN AP-9869—Muvvo Hubbard IM-5474—Ernie Freeman DO-15661—Billy Vaughn PH-3519—Bill Justis	2
4	STOOD UP RICKY NELSON IM-5483—Ricky Nelson	7
5	GET A JOB SILHOUETTES DO-15695—Mills Bros. EM-1029—Silhouettes	12
6	LA DEE DAH BILLY FORD'S THUNDERBIRDS KI-5110—Bonnie & Rusty SW-4002—Billy Ford's Thunderbirds	10
7	GREAT BALLS OF FIRE JERRY LEE LEWIS SU-281—Jerry Lee Lewis VI-7098—Georgia Gibbs	3
8	PEGGY SUE BUDDY HOLLY CR-61885—Buddy Holly IM-5473—Jackie Walker KI-5130—Rusty York	4
9	APRIL LOVE PAT BOONE DO-15660—Pat Boone	6
10	SAIL ALONG SILV'RY MOON BILLY VAUGHN DE-30537—Karen Chondler DO-15661—Billy Vaughn	14

11) KISSES SWEETER THAN WINE. 12) SUGARTIME. 13) YOU SEND ME. 14) WAITIN' IN SCHOOL. 15) WHY DON'T THEY UNDERSTAND. 16) DON'T LET GO. 17) JAILHOUSE ROCK. 18) ALL THE WAY. 19) JO-ANN. 20) RIVER KWAI MARCH AND COLONEL BOGEY. 21) DON'T. 22) OH BOY! 23) WITCH-CRAFT. 24) CATCH A FALLING STAR. 25) DEDE DINAH. 26) SWINGING SHEPHERD BLUES. 27) BONY MORONIE. 28) TEARDROPS. 29) YOU ARE MY DESTINY. 30) LIECHTENSTEINER POLKA. 31) I BEG OF YOU. 32) SHORT SHORTS. 33) CHANCES ARE. 34) ROCK 'N ROLL MUSIC. 35) ANGEL SMILE.

CODE				
AC—Ateo	CH—Chess	DU—Duke	HE—Herald	OK—Okeh
AG—Argo	CK—Checker	EL—Eldorado	IM—Imperial	PE—Peacock
AL—Aladdin	CM—Cameo	EM—Ember	JU—Jubilee	PH—Som
AO—Apollo	CO—Columbia	EP—Epic	KJ—Josie	PH—Phillips Int.
AP—ABC-	CR—Coral	ER—Era	KA—Kapp	PP—Prep
Paromount	CS—Class	EX—Excello	RE—Regent	RM—Rama
AT—Atlantic	CY—Crysalette	FS—Four Star	RO—Roulette	RP—RPM
BR—Brunswick	DA—Dano	FE—Federal	SA—Savoy	SE—Seeco
BT—Bethlehem	DE—Decca	FI—Fiesta	VE—Verve	VP—Vip
BY—Baily	DL—DeLuxe	FR—Fraternity	VJ—Vee-Joy	
CA—Capitol	DO—Dot	GE—Gee		
CD—Cadence	DT—Dooto	GL—Glory		



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 ↗ AMES BROTHERS: THE NAUGHTY LADY OF SHADY LANE ♦ PATTI PAGE: TENNESSEE WALTZ; I WENT TO YOUR WEDDING;  
 DOGGIE IN THE WINDOW; MR. AND MISSISSIPPI; WOULD I LOVE YOU ★ HUGO WINTERHALTER: CANADIAN SUNSET ← GEORGIA GIBBS: KISS  
 OF FIRE; SEVEN LONELY DAYS □ RICHARD HAYMAN: RUBY • HARRY BELAFONTE: BANANA BOAT ♣ KAY STARR: ROCK AND ROLL WALTZ

 **CARLTON RECORD CORPORATION**

157 W. 57 ST., N. Y. 19, N. Y. TEL: CI 5-1240

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"





# Record Reviews

A DISK &amp; SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

JIM LOWE

(Dot 15693)

**B+** "KEWPIE DOLL" (2:22) [Trinity BMI—Smith] Jim Lowe, of "Green Door" fame, has an interesting new folk-flavored bouncer that could be a solid money-maker. It's a delightful, off-beat novelty with a haunting air. A few spins could make this a favorite for all age groups. Fine side.

**B** "THE LADY FROM JOHAN-NESBURG" (2:17) [Trinity BMI—Lowe] Another charming offering is this light-hearted bouncer from Lowe's own pen. Cute change of pace item with a happy overall sound.

**THE DEBS & THE ESCORTS/ PASTELS**

(Josie 833)

**B+** "CREW CUTS (We Like)" (2:35) [Benell BMI—Napp, Robbins] The Debs & The Escorts team their talents on a slightly revamped version of the current hit "Short Shorts." In place of the "Short Shorts" lyric, the vocalists sing "Crew Cuts." But it's got the beat the kids want and it could make noise.

**C+** "SWINGIN' SAM" (2:19) [Benell BMI—Napp, Robbins, Manners] The Pastels are featured on this instrumental rocker with a sax in the spotlight.

JOHNNY MADARA

(Prep 129)

**B+** "MY BIG THRILL" (2:03) [Singular BMI—Singer] One of Prep's strongest releases of the new year is this excellent rockin' ballad which Johnny Madara presents so effectively. A female voice in the background plus a chorus adds fullness to a commercial offering that could step out. Watch this one closely.

**B** "LUK-A LOK-A LOOK-A" (1:48) [Patricia BMI—Allen, Davis] Hawaii has inspired this rock-a-hula novelty with a swinging beat. Solid send-off by Madara.

JIMMY DALEY

(Decca 30532)

**B+** "BONGO ROCK" (2:19) [Northern ASCAP—Tyler] Jimmy Daley and the Ding-A-Lings use the bongo to excellent advantage as they tear thru a solid R & R jumper featuring the rhythm instrument. Commercial deck with a good gimmick that should attract the teeners' attention.

**C+** "HOLE IN THE WALL" (2:39) [Northern ASCAP—Gabler, Price] The boys continue with the same rockin' pace and offer some more excellent dance fare.

BILLY MARSH

(Arrow 722)

**B+** "TELL ME" (2:23) [Graphic BMI—Roberto] Arrow could have it's first big money-maker in this pretty fish-beat ballad handled with style and feeling by Billy Marsh. Good teen romancer with potential. Well arranged and well performed side. Keep a tab on this sleeper.

**B** "NOTHING VENTURED IS NOTHING GAINED" (2:25) [Graphic BMI—Zane, Stein, Shapiro] A popular proverb is set to music on this end. The result is a potent tune with great potential. Marsh has a bright future in store. Two strong decks to watch.

## The Cash Box Disk of the Week

"ROCK AND ROLL IS HERE  
TO STAY" (2:28)  
[Singular BMI—White]

"SCHOOLBOY ROMANCE"  
(2:17)  
[Singular BMI—White]

DANNY &amp; THE JUNIORS (ABC-Paramount 9888)

● Danny and the Juniors, the boys who produced the smash "At The Hop"—which will probably be one of 1958's top disk hits—are back again with a follow-up coupling that should extend their successful career. On one end, the jump side, the boys sing the praises of rock and roll music as they offer "Rock And Roll Is Here To Stay." It's a swinging dance opus with the same tempo and spirit that made "At The Hop" such a smash. On the other side, "School Boy Romance," the boys introduce a lovely new teenage rock-a-ballad. The jump deck's similarity to the "Hop" hit should attract the initial attention. But the "School Boy" side grows on you and could win over the kids in the long run. Hot coupling to get with.

"SWEET ELIZABETH (Kohlerliesl)" (2:06)  
[Peter Maurice ASCAP—Uhlisch]

"TAVERN IN THE TOWN" (2:10) [Burlington ASCAP—Arr.: Franks]

WILL GLAHE ORCH. (London 1788)

● Will Glahe, who had a tremendously successful run with the biggest polka hit in years, "Liechtensteiner Polka," comes right back with a refreshing new polka follow-up that should repeat the success of his initial U.S. hit. Titled "Sweet Elizabeth (Kohlerliesl)," the song is rendered in the same commercial fashion as "Liechtensteiner." The lyrics to this peppy new polka ditty are again sung in German by the Golewsky Quartet and the Brunner Sisters. And as was the case in the past, the German vocal is an asset. Joyous polka piece we'll be hearing often in the coming months. The flip side has Glahe's accordion in the spotlight bouncing joyously thru a happy polka rendition of the favorite oldie "Tavern In The Town."

"REELIN' AND ROCKING"  
(2:05)  
[Arc BMI—Berry]

"SWEET LITTLE SIXTEEN"  
(2:35)  
[Arc BMI—Berry]

CHUCK BERRY (Chess 1683)

● The consistent hit maker Chuck Berry follows up his smash version of "Rock 'N Roll Music" with two new jumpers tailor-made for his fan following. Both from his own pen, "Reelin' And Rocking" is a hard-hitting jumper amply described by the title. The solid pace doesn't let up for a minute and Berry gives his all for the foot-stomping number. "Sweet Little Sixteen" is a cute jump beat story about a teenage girl who lives and breathes rock and roll music. Terrific teen lyric. Both sides should join hands to give Chuck Berry another top seller.

"MY LOVE LOVES ME" (2:26)  
[Paramount ASCAP—Evans,  
Livingston, Martini]

"NEW WORLD" (2:43)  
[Figure BMI—Kosloff, Packard,  
Pray]

FOUR COINS (Epic 9258)

● The Four Coins, who had a tremendous 1957 when they came into their own with such hits as "Shangri-La," "My One Sin" and others, head into the new year with a fine coupling that should start them rolling in the right direction for '58. "My Love Loves Me" is a tremendous production arrangement of a lovely new romantic ballad. The boys handle the song in a warm, convincing manner singing against a lush string backdrop. Inviting shuffle beat item. "New World" is another dramatic love tale set to a commercial lilting tempo. The Coins have a wonderful blend that comes over beautifully on a good ballad, and that's what the group has on both ends of this platter.

"YOU ARE MY DREAM" (1:59) [Marna BMI—Burns]

"HEY THEN, THERE NOW" (2:03) [Typort BMI—Burns, Hammer]

JACKIE BURNS (Del-Fi 4102)

● One of the most exciting sides to make the rounds on this turntable in many months is a number on the recently formed Del-Fi label called "You Are My Dream." It's a fabulous rock and roller composed and recorded by Jackie Burns. Burns' performance sizzles and just one listen should convince anyone that this record is a potential smash. It's got a powerful driving beat that doesn't let up for a minute. And Burns' interpretation of his own song is chock full of zest. The kids should go for this one in a big, big way. Flip, "Hey Then, There Now" is another rockin' opus with a good beat. Don't let the upper half slip thru your fingers.

BETSY JONES

(Kapp 209)

**B** "I'VE LEARNED" (2:25) [Regent BMI—Russell, Nelson] Betsy Jones makes a potent first showing for Kapp with a sincere reading of a good R & R beat ballad. Clean cut teen material with potential.

**B** "COUNTRY WALTZ" (2:28) [Harman ASCAP—Lampert, Gluck, Jr.] A sentimental fish-beat waltz ballad with a sentimental story to tell. Pretty number with the same appeal as "Tennessee Waltz." Both sides could make the disk a strong seller.

KIRK STUART &  
HONEY DREAMERS

(Josie 832)

**B+** "THE SWINGIN' SHEPHERD BLUES" (2:44) [Benell BMI—Koffman, Roberts, Jacobson] The first vocal version of the hit instrumental is introed by Kirk Stuart and Honeydreamers. The lyric is right in line with the mood of the song and Stuart handles it in a smooth, cool manner. Side should bite off a chunk of the sales melon.

**C+** "GLADLY" (2:32) [Marvelle BMI—Marcus] A hushed vocal treatment of a pretty love song is offered by Stuart on this end. Wistful reading of a good ballad.

AL &amp; DICK

(Carlton 452)

**B+** "JUNIOR MISS (With A Senior Kiss)" (1:14) [Lido ASCAP—Hoffman, Manning, Grant] Tune-smiths Al Hoffman and Dick Manning debut on the new Carlton label as vocalists singing their own composition. It's a cute R & R novelty with a contagious melody and lyric. Al & Dick do very well and could come up with a money-maker.

**B** "I'LL WAIT" (2:13) [Sapphire ASCAP—Hoffman, Manning, Fields] A pretty waltz ballad is handled in a warm manner by the performers and a chorus. Good side that grows on you.

LOWELL MCGUIRE

(Nasco 6007)

**B+** "LEAVE MY GIRLIE ALONE" (2:20) [Excellorec BMI—McGuire] The Nasco label, riding high with "Oh Julie," could have another big money-maker in this exciting rockin' deck by Lowell McGuire. Side has a good beat and solid sound. Kids'll probably go for the lyrics in a big way. Watch this sleeper.

**B** "SPELLBOUND" (2:00) [Excellorec BMI—McGuire] Another good teen jumper with a swinging dance beat the kids should find to their liking.

LILLIAN BROOKS

(MGM 12610)

**B+** "PEYTON PLACE" (2:12) [Brandom ASCAP—Yuffy, Bass, Tate] A lovely new ballad inspired by the current pic "Peyton Place," is treated to a charming interpretation by Lillian Brooks. Class love song that could make noise as a result of the picture association.

**B** "SAY YOU'RE MINE" [Friedrick BMI—Bass, Tate, Edwards, Stigler] This end is an exciting shuffle rhythm romancer that could also make the grade. Side has a good overall sound that could catch on.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**MGM Records**

**SMASHING THROUGH FOR A HIT!**

**Connie Francis**

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WHOLE LOTTA HIT from

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LOTTA  
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**RAINDROPS**  
and

**WILL YOU MARRY ME**

(WHEN WE GRADUATE)

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*The New* **MGM Records** *Great in '58*





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B VERY GOOD

C FAIR

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D MEDIOCRE

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RAY MARTIN ORCH.  
(United Artists 103)

**B** "SONG FROM THE QUIET AMERICAN" (2:29) [Unart BMI—Nascimbene] The lovely title theme from the soon to be released UA film "The Quiet American," is offered in a warm, romantic manner by Ray Martin's orchestra and chorus. Pretty mood material.

**B** "THE GRAPE STOMPERS" (1:40) [Unart BMI—Martin, Ottawa] The spirit of Italy comes over beautifully on this lively, high-stepping novelty. Chorus is full of life. Wonderful two-sider.

PAT SHANNON  
(Decca 30545)

**B+** "MAYBELLE" (2:05) [Copar-Ridgeway BMI—Glasser] Decca could have a huge money-maker in this exciting rock-a-billy swinger. Pat Shannon gives his all for the delivery and comes up with a winning teenage performance. Watch this sleeper.

**B** "KNOCK, KNOCK" (2:10) [Forrest-Ridgeway BMI—Glasser] Another good rocker with some excellent vocal gimmicks by the songster. Fine dance item. Shannon has a future in this business.

CHARLES MARGULIS  
(Carlton 456)

**B+** "GIGI" (2:43) [Lowal ASCAP—Lenner, Loewe] The first instrumental version of the title song from the new "Gigi" film is beautifully fashioned by trumpet ace Charlie Margulis and Fred Norman's ork. Beautiful mood theme that becomes prettier with each new listen. Song should be a big one, and this version will bite off a good share of the sales melon.

**C+** "HEARTACHE FOR SALE" (2:47) [Leeds ASCAP—Jay, Kern] Another fine trumpet and ork treatment of a lovely ballad.

LOU MONTE  
(RCA Victor 7160)

**B+** "LAZY MARY" (2:38) [Shapiro, Bernstein ASCAP—Citorello, Monte] A great Italian favorite is given a new set of English lyrics by Monte as he sings this joyous ditty. Whole first portion is done in Italian. Light and humorous novelty that could catch on.

**B** "ANGELIQUE" (2:22) [Clara ASCAP—Burgess, Attaway] A delightful novelty from the Belafonte "Caribbean" LP, is handled in jump style by Monte. Joyous side with very humorous lyrics.

DOROTHY OLSEN  
(RCA Victor WBY-72)

**B** "SAY GOODNIGHT" (2:31) [—Moore, Grean] At 98¢ this would be an excellent buy. For 49¢ it's certainly a kiddie must. This end is the familiar Brahms' Lullaby softly chanted by Dorothy Olsen. Second portion of the disk is an organ solo. Lovely 4-color sleeve is an attraction.

**C+** "ROCK-A-BYE BABY" (2:21) Dorothy sings another kiddie favorite on this end. Charming item.

## The Cash Box Sleeper of the Week

"JOHNNY, JOHNNY, JOHNNY" (2:24)  
[House Of Fortune BMI—Motola, Page]

"KINDA LIKE LOVE" (1:58) [Mills ASCAP—Brandt, Beck]

KAY CEE JONES (Dot 15694)

● Kay Cee Jones, one of Dot Records' most promising young femme vocalists, could hop right up to the top of her success ladder with her powerful new waxing dubbed "Johnny, Johnny, Johnny." It's certainly the chirp's most potent offering to date and it deserves attention. The number is a fast-moving rocker featuring Kay Cee belting the lyrics in an echo chamber on multiple tracks. The lyrics deal with all of the current dance crazes. Spirited side to watch closely. The flip side, "Kinda Like Love" is another strong multiple voice item aimed at the younger set. This half is a rock-a-ballad with a contagious melody. Watch the top side.

"ROCK AND ROLL RHAPSODY" (2:18)  
[Trinity BMI—Davie, Moore]

"I WISH I MAY, I WISH I MIGHT" (2:19)  
[Bluegrass BMI—Chase]

FOUR ACES (Decca 30575)

● The Four Aces have in their latest Decca offering, two items that should put their name on the boards once again. Both sides are aimed at the teenage disk buyer and both are the most commercial offerings by the quartet in quite some time. "Rock And Roll Rhapsody" is a clever R & R ballad with an excellent lyric about a boy in love who hears romantic violin music while dancing with his gal to a rock and roll tune. Side comes off strongly and could follow the successful pattern of "Rock And Roll Waltz." Equally delightful is the companion deck "I Wish I May, I Wish I Might." This end is a lively swinger replete with commercial qualities. Galloping tempo item that breaks into an R & R number at mid point. Two top-notch sides by the boys.

"ALWAYS AND FOREVER" (2:22) [Greta BMI—Millet, Gold]

"I WALK DOWN THE STREET" (2:29)  
[Barnan-Greta BMI—Panzo, Stevens, Zeffiro]

FOUR ESQUIRES (Paris 512)

● The Four Esquires, who established themselves as recording artists to be reckoned with when they clicked with their long-running money-maker "Love Me Forever," come thru with another potential smash in "Always And Forever." Their latest release is similar in sound and delivery to their initial click and the overall result is strong enough to follow in its footsteps. Pretty blend of voices set against a romantic, latin-tempo backdrop. Watch this side. Flip, "I Walk Down The Street" is a contagious rock and roll novelty with a good teenage air. Happy deck the kids should enjoy.

"YOU'RE DRIVING ME MAD" (2:22)  
[Gil BMI—Burton, Randolph, Howard]

"ROCK AND ROLL LOVE" (2:28) [Mark BMI—Manfred, Catalano]

JO-ANN CAMPBELL (Gone 5021)

● The Gone-End labels, high on the charts with such hits as "Maybe" and "7-11," might add a third with an exciting new disk by Jo-Ann Campbell. The peppery songstress has been on the brink of success for quite some time and "You're Driving Me Mad" could be the song that will send her into the hit class. The number is a hard-hitting rock and roll opus with a socko beat and a good teen-directed lyric. Deck is loaded with hit R & R ingredients. The lower portion, "Rock And Roll Love" is another jumper handled rhythmically by the chirp. Listen in to the top deck.

"HEY BABY DOLL" (2:00) [Georgal BMI—Kelly]

"CLOUD 13" (1:54) [Georgal BMI—Kelly]

PAT KELLY (Jubilee 5313)

● Pat Kelly, an exciting young rock and roll performer with a bright future ahead, makes a tremendous debut on Jubilee with a powerful new tune called "Hey Doll Baby." It's an exciting rock and roll teen deck that could easily skyrocket Kelly into the disk spotlight overnight. Assisted by a group called the Shamrocks, Kelly leans into this torrid jumper and comes up with a swinging dance opus that'll have the happy feet hoppin'. Kelly follows thru with the rock and roll mood on the coupling tagged "Cloud 13" and dishes across another hot jumper. Watch the top side, it could be a big one.

THE KALIN TWINS  
(Decca 30552)

**B+** "WALKIN' TO SCHOOL" (2:25) [Jason BMI—Kalin, Kalin] A new team with great potential, the Kalin Twins, makes a tremendous first showing with a lovely teenage ballad that could develop into a huge money-maker. The kids penned the tune and sing it in a warm, winning manner. Watch this sleeper. It's got the stuff.

**C+** "JUMPIN' JACK" (2:00) [Jason BMI—Ballard, Jr., Hunter] The rock and roll beat is upped a bit on this end. A cute dance opus colorfully handled by the crew.

NELSON RIDDLE ORCH.  
(Capitol 3877)

**B+** "I'M GETTIN' SENTIMENTAL OVER YOU" (3:01) [Mills ASCAP—Bassman, Washington] The delightful piano strains which Riddle used in his gold-disk "Lisbon Antigua," are neatly woven into the maestro's charming new arrangement of the Tommy Dorsey theme. Number glides from loud to soft to loud creating an interesting wave-like effect. Deck should attract heavy air play.

**B** "THE GIRL MOST LIKELY" (2:25) [Lamas ASCAP—Riddle, Russell] Riddle co-authored this contagious title number for the forthcoming RKO musical film. A vocal group works over the lyrics in a hushed manner. Cute deck.

THE CHAMPS  
(Challenge 1016)

**B+** "TRAIN TO NOWHERE" (2:16) [Golden West BMI—Burgess] A potent new instrumental rock and roller featuring the Champs singing without lyrics, is excitingly fashioned on the Challenge label. Fabulous sound and beat with that low-down blues feeling. With a fair share of spins, this one could take off.

**C+** "TEQUILA" (2:09) [Jat BMI—Rio] A hand-clapping jumper is treated in swinging style on this end. More good dance stuff.

CARL DOBKINS, JR.  
(Fraternity 794)

**B+** "THAT'S WHY I'M ASKING" (2:08) [Buckeye ASCAP—Dobkins, Jr.] Newcomer Carl Dobkins makes an exciting first showing with a self written R & R item that could establish him as a name to be reckoned with. Commercial offering with a good teen sound and beat. Dobkins has an inviting voice with a soft country flavoring.

**B** "TAKE HOLD OF MY HAND" (1:58) [Buckeye ASCAP—Dobkins] This end is a warm romantic ballad set to today's popular R & R tempo. Dobkins also penned this pretty opus.

XAVIER CUGAT & ORCH.  
(Columbia 41109)

**B** "LEARNING" (2:38) [E. B. Marks BMI—Cugat] A pretty Cugat composition with a lovely, extremely familiar melody, is presented in a smooth romantic manner by Cugie. Bob Carroll is featured on the vocal. Cugat introed the number on Patti Page's TV show last week.

**B** "DENGOZA" (2:03) [E. B. Marks BMI—Nazareth] A flighty merengue and/or samba instrumental is handled with spirit and color by the Cugat aggregation. Fine dance merchandise.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# CHALLENGE



# "TEQUILA"

## THE ORIGINAL

### A Smash in Los Angeles — Cleveland

b/w

# "Train To Nowhere"

CHALLENGE #1016

with

# THE CHAMPS

## "SO TOUGH"

Challenge #1013

with the

## KUF-LINX

### The Cash Box Sleeper of the Week

"SO TOUGH" (2:21) [Lion BMI—G. Mears]

"WHAT 'CHA GONNA DO?" (2:03) [Sherman-Buddy Lee]

THE KUF-LINX  
(Challenge 1013)

● The Kuf-Linx bound with a zestful performance as they rock out a quick beat offering, "So Tough". The team teams in excellent fashion and the resulting wax is an exciting release that should grab plenty of action about the country. Stick close to this one. The coupling, "What 'Cha Gonna Do?" is an easy middle beat bouncer with an engaging treatment. Infectious and a strong backer-upper for "So Tough".

## "MAYBELLE"

Challenge #1018

with

## DAVE ("I'm Available") BURGESS

### The Cash Box Sleeper of the Week

"MAYBELLE" (2:08) [Copar-Ridgeway BMI—Glasser]

"TAKE THIS LOVE" (1:57)

[Golden West BMI—Johnson, Wolfe, Burgess]

DAVE BURGESS (Challenge 1018)

● It looks as though the Challenge label will have it's first big fat hit in a tune called "Maybelle" introduced on the label by Dave Burgess and the Champs. The number is a fantastic rock-a-billy jumper jam packed with sensational gimmicks that the kids are sure to love. The beat is just wild and Burgess' delivery of this country-flavored rocker is so commercial that it just can't miss. Don't let this sleeper slip thru your fingers. It's an all out smash. The lower lid, "Take This Love" is another rhythmic item with an inviting country flair. But it's the top half all the way.

# CHALLENGE





T.E. RRIFIC



# TOM EDWARDS

## "THE SPIRIT OF SEVENTEEN"

b/w

# "GOOD NIGHT ROCK AND ROLL"

Orchestra and Chorus Directed by Milton Delugg

CORAL 9-61938



## Record Reviews

**A** DISK & SLEEPER **B** VERY GOOD **C** FAIR  
**B+** EXCELLENT **C+** GOOD **D** MEDIOCRE

## The Cash Box Best Bets

★ "WALKIN' TO SCHOOL"	Kalin Twins	Decca 30552
★ "I'M GETTING SENTIMENTAL OVER YOU"	Nelson Riddle	Capitol 3877
★ "I'M ALL WOKE UP"	Jimmie Haskell	Imperial 5491
★ "LEAVE MY GIRLIE ALONE"	Lowell McGuire	Nasco 6007
★ "MY BIG THRILL"	Johnny Madara	Prep 129
★ "LAZY MARY"	Lou Monte	RCA Victor 7160
★ "KEWPIE DOLL"	Jim Lowe	Dot 15693
★ "THAT'S WHY I'M ASKING"	Carl Dobkins, Jr.	Fraternity 794
★ "TRAIN TO NOWHERE"	Champs	Challenge 1016
★ "PEYTON PLACE"	Lillian Brooks	MGM 12610
★ "TELL ME"	Billy Marsh	Arrow 722
★ "BONGO ROCK"	Jimmy Daley	Decca 30532

### ARNOLD SLATER (Glory 270)

**B** "LOVER, LOVER" (2:10) [E. B. Marks BMI—Raleigh, Wolf] A good rock-a-ballad is introed by newcomer Arnold Slater. Multiple voice job loaded with exciting guitar rhythm. Kids should take to this one.

**C+** "MY HEART DOESN'T LIVE THERE ANYMORE" (2:25) [Bryden BMI—Slater, Meyer] A slow, bluesy, rockin' ballad chanted with a heavy heart by the performer.

### JIMMIE HASKELL ORCH. (Imperial 5491)

**B+** "I'M ALL WOKE UP" (1:58) [EBY Music BMI—Mure, Brock] The familiar Everly Brothers' guitar intro to their smash "Wake Up Little Susie", is expanded and offered by Jack Haskell's band as an instrumental rocker. Guitar, organ and drums give the theme an exciting new sound. Could be a big money-maker.

**C+** "BEMS" (1:51) [Post ASCAP—Haskell] A slow, haunting rocker, penned by Haskell, is fashioned on this end by the crew. Unusual instrumental R & R merchandise.

### JOEL GREY (Capitol 3866)

**B** "BE MY NEXT" (2:10) [Simon House BMI—McGregor, Barr] With Valentine's Day approaching, this one could attract additional air play. It's a pretty ballad with a subtle R & R beat. Lovely teenage romancer.

**B** "SHOPPIN' AROUND" (2:14) [Hill & Range BMI—Tepper, Bennett, Schroeder] The versatile Mr. Grey picks up the beat on this end and rocks thru a good jumper with strong teen-appeal. Femme chorus supplies a good backdrop.

### MIKE DOUGLAS (Banana 509)

**B** "ONLY A FOOL" (2:04) [Wynlyn BMI—Spector] Newcomer Mike Douglas leans into an emotional rock and roll ballad that could win the approval of the younger set. Side has a good lyric and an exciting big-beat backdrop. With a fair share of air play, this one could make it.

**C+** "IF YOU WERE THE ONLY GIRL IN THE WORLD" (2:20) [Remick ASCAP—Grey, Ayer] An o'die is brought up to date via this swinging interpretation. Douglas has a pleasing voice. Good coupling.

### THE IMPERIALS (Liberty 55119)

**B** "THE GLORY OF LOVE" (2:10) [Shapiro, Bernstein ASCAP—Hill] A grand oldie is brought up-to-date by the Imperials with an exciting rock and roll reading. Strong teen version that could send the evergreen onto the charts once again.

**B** "C'MON TIGER" (2:18) [Larabee BMI—Winn] Another good rocker with a catchy growl gimmick featured thruout. Kids could go in a big way for this daffy R & R novelty.

### BILLY ROCKA (Brunswick 55049)

**C+** "LISTEN PRETTY BABY" (2:31) [Reis ASCAP—Copeland, Lloyd, Corb] In case you haven't guessed, Billy Rocka is a rock-a-billy stylist. The newcomer bows in with a torrid jumper tailor-made for the kids.

**C+** "I'M GONNA SIT RIGHT DOWN AND CRY" (2:38) [Royal BMI—Thomas, Biggs] Billy stays in the same groove and belts out a new version of a rocker that made some noise a few years ago.

### CLAUDE ROBIN (Seeco 7760)

**B** "BUENOS NOCHES ME AMOR" (2:31) [Fontemoy, Giraud] Claude Robin, singing in Spanish, hands in a pretty, romantic item billed as a bolero. Warm love tune tailor-made for rhumba enthusiasts. Side should do well in latin locations.

**B** "THE MEXICAN TAMBOURINE" (2:29) [Testoni, Mery, Chabrier] Another contagious item with a slightly faster tempo. Side is also performed in Spanish with the aid of a chorus.

### NARVEL FELTS (Mercury 71249)

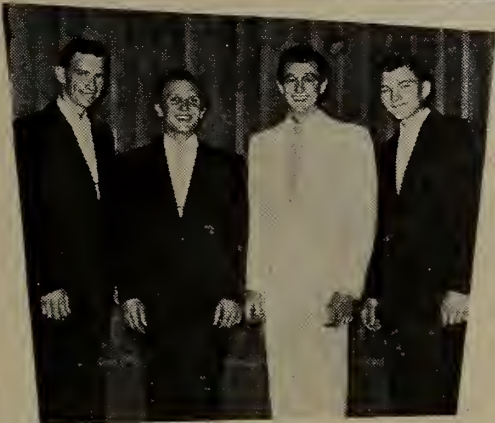
**B** "ROCKET RIDE" (2:24) [Mayflower BMI—Felts, Grubbs, Barnett, Taylor, Tuttle] Narvel Felts and his boys tear down the house with a torrid instrumental rocker designed to keep the happy feet hoppin'. Side really swings. Strong rhythm material that could take off.

**B** "DREAMWORLD" (2:30) [Mayflower BMI—Felts, Tuttle, McMillan] Felts and the Anita Kerr singers handle the vocal chores in this slow, fish-beat ballad. Good teen stuff.



# Nothing But Hits From

**HI FI**  
*Brunswick*  
RECORDS



*The Crickets*

**"MAYBE  
BABY"**

**"TELL  
ME HOW"**

Brunswick 9-55053

## Smash Follow-up To "Reet Petite"



*Jackie Wilson*

### THE BILLBOARD SPOTLIGHT REVIEW ON

... Two impressive bids by Wilson, who scored well with "Reet Petite". Top side is a rocker with excellent country-string-type support that shows the vocal to best advantage. "To Be Loved," the flip, is a ballad presented with an emotional a la Roy Hamilton. Watch it!

### CASH BOX SLEEPER OF THE WEEK

... Jackie Wilson, a tremendous talent who made a fine first showing on Brunswick with "Reet Petite", has an overpowering ballad on one side of his new release that could blossom into one of the label's biggest hits to date. Dubbed "To Be Loved", the emotional ballad is fashioned in a dramatic stirring manner by the strong-voiced vocalist. Showcasing the star is a lush string and choral backdrop. A smash from every angle. Flip, "Come Back To Me", is a swinging rocker displaying the versatility of the artist. Good dance deck. But watch the top side.

**"COME  
BACK  
TO ME"**

**"TO  
BE  
LOVED"**

Brunswick 9-55052

**HI FI**  
*Brunswick*  
RECORDS



Thanks for making our first anniversary...



... a **GOLDEN** anniversary



**ROULETTE**





In the apartment of Morris Levy, President of Roulette Records, the men who formed the company begin blueprinting their plans. From left to right are: Joe Kolsky, Morris Levy, Phil Kahl, Hugo Peretti, Morris Gurlak and Luigi Creatore.

## SPINNING THE ROULETTE STORY

### A Record Company Celebrates Its 1st Anniversary

In January 1957, the record business was booming. 45 rpm singles were selling better than ever. The album business was at a new all time high and the trade talk was that the industry could look forward shortly to grossing \$500,000,000 million dollars in a year.

In the first months of 1957 another recently new phase of the business continued to flourish and remain very much a part of it. This phase was the continual rise of independents. Countless indies mushroomed and, as quickly as some kept cropping up, just as quickly did many disappear.

It was in this atmosphere and under these conditions that in late January of '57 Morris Levy, a young (30 years old) energetic night-club entrepreneur, show-business promoter and music publisher decided that the time had come to move into the record business with his own firm. His idea was not to be just another indie; the dream was to be an independent that would turn its profits back into the business and aim for higher stakes—the status of a major record label.

To accomplish this goal, Levy knew that he would have to surround himself with men who not only knew their business, but with men who would be willing to accept the basic principles that would stand as the foundation of the company. This would not be a "get rich quick" scheme.

The nucleus of Roulette Records became a partnership: Morris Levy, the president; Joe Kolsky, executive vice-president and overall head of sales; Hugo Peretti and Luigi Creatore as vice-presidents and co-artists & repertoire directors. Morris Gurlak and Phil Kahl rounded out the partnership and board of directors. Also, as the firm's attorney Halsey Cowan was made a member of the board.

Hugo Peretti and Luigi Creatore had already proven themselves in the record industry. No sooner was the firm under way and even before the company's offices were completed, Roulette had its first smash hit. From out of West Texas State College came Buddy Knox, Jimmy Bowen and their group known as The Rhythm Orchids. Buddy Knox zoomed to number one with his own composition of "Party Doll" and almost simultaneously Jimmy Bowen wrote and struck oil with another top money maker, "I'm Stickin' With You."

In the meantime, Levy and company had wasted no time in seeing to it that the new baby would have substantial financial support from sources other than the overnight hit. From George Goldner, Levy and his partners bought out the latter's interest in Tico, Rama and Gee Records and the Tico Distributing Corporation. Tico Records was already one of the most famous names in the Latin-American album line; Rama had a growing catalogue; and Gee Records was riding high with a number of rock 'n roll acts, especially with a youngster named Frankie Lyman and his group, The Teenagers.

Hugo and Luigi waited for their opportunity and as soon as it afforded itself they pulled young Lyman into a recording session. The result: another fast moving chart seller called "Goody-Goody."

Before six months were out, Joe Kolsky had a vast coast-to-coast network of over forty distributors. He had also developed Tico Distributing, Roulette's only solely owned branch, into one of the top distributors in the New York City area. Joe Kolsky was also prepared to send out Roulette's first album release along with a full scale sales plan for both the distributors and dealers. The Roulette wheel was spinning at a fast clip.



Buddy Knox and Jimmy Bowen are pictured above in a recording session, while below, Hugo Peretti and Luigi Creatore lift Frankie Lyman up to a microphone.





# CREATING NEW STARS

In the summer of Roulette's first year, Joe Kolsky released the firm's first twelve albums. In this same summer, a youngster named Jimmy Rodgers came up with Roulette's biggest hit of the year, "Honeycomb". Jimmy had auditioned for Hugo and Luigi awhile back and before they could get around to record him he had disappeared. After tracking him down in his hometown of Camus, Washington they sent him plane fare and had him record two sides. Oddly enough, he had sung "Honeycomb" at that first audition. "Honeycomb", followed by another million seller "Kisses Sweeter Than Wine", and his best selling album "Jimmy Rodgers" created Jimmy as a new star for both Roulette and the industry.

Creating new stars like Jimmy Rodgers, Buddy Knox, Frankie Lymon, Jimmy Bowen, The Playmates, The Techniques was a striking feature in Roulette's phenomenal rise during the first year. However, the company was not content with just making new stars. Messers. Levy, Kolsky and Hugo and Luigi took a hard, long look toward some of the well known established stars with the idea of bringing them under the Roulette banner. The idea was not just to stack the roster with names, but to present them with a purpose. Their albums had to have some meaning other than just a collection of songs. Pearl Bailey was signed and had an album out in both of Roulette's major album releases in the summer and again in the fall. In both "Pearl Bailey A Broad" and "For Adults Only" the Pearl Bailey of the night club and swank hotel room was presented on wax for the first time in her recording career. Milton Berle, the great comic, turned serious and conducted a lush orchestra and chorus in a collection called "Songs My Mother Loved". It was dedicated to Milton's mother, the late Sandra Berle.

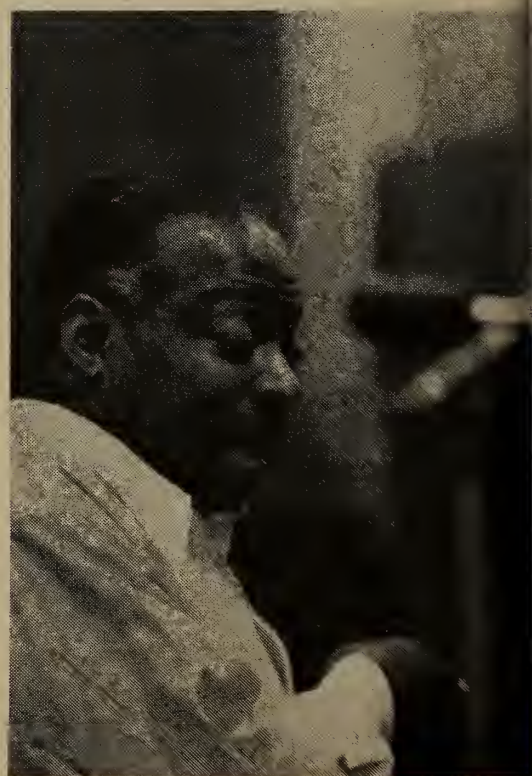
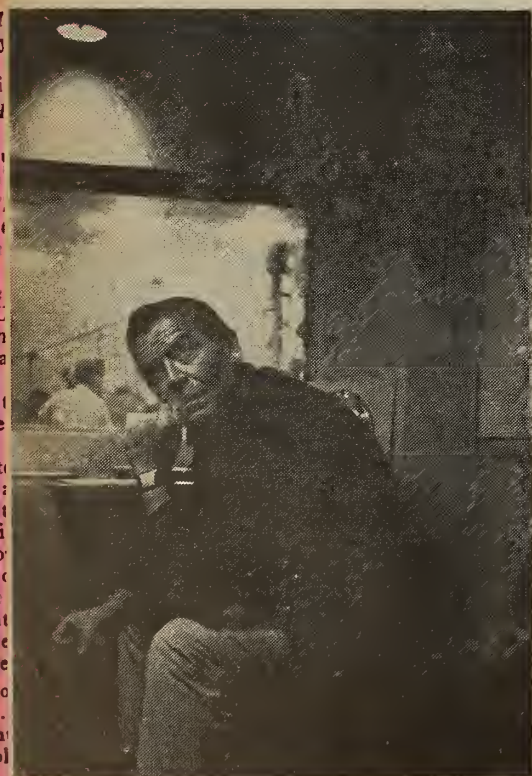
In one of its major moves of the year (and there were many) Roulette came up with the great Count Basie and his orchestra under exclusive contract. This too had purpose and meaning: The label planned to start a line, "The Birdland Series". However, the series was just a name without great jazz personalities to present in this special catalogue. Who better than Count Basie could give the "Birdland Series" the strength and selling power Roulette was seeking? Along with Basie came his vocalist Joe Williams. Also, Roulette gathered up Jeri Southern for both pop singles as well as the Birdland Series. At the close of the company's first year, the first Birdland release was on the market. There were five albums released: "Basie", "Joe Williams", "Herb Pomeroy", "Specs Powell", and "The Mitchell-Ruff Duo".

With new stars on the horizon, and with well established names added to the roster, the new independent was doing its best to act like anything but an independent.



... he walked out of the studio and they called it "Honeycomb" ...

## Adding The Three B's



From "Songs My Mother Loved" ... to ... "Songs For Adults Only" ... to ... songs by the explosive Count





Morris Levy, Roulette's President, is anything but a figure-head. All during the furious first year his talent and energetic aggressiveness were felt in every department.



Lennie Hayton, arranger and conductor, is seen here recording his first album, just out, "Jamaica." Hayton was also signed to produce albums with other Roulette artists and has already completed one with Jeri Southern.



This pose struck often by Joe Kolsky throughout the year is nevertheless a deceptive one. Roulette's dynamic executive vice president was, during the label's first semester, anything but a desk jockey.



Roulette's lovely songstress, Shaye Cogan, used helicopter to get around Detroit to promote her records. Roulette went all out to support their artists' promotional tours.

## Perpetual Motion

A visit today by anyone who may have stopped by the Roulette offices at the beginning of '57 would certainly find the scene changed. The company which started with only the top executives and one secretary has branched out in all directions. The actual physical layout of the offices has undergone metamorphosis countless times at the hands of carpenters. Today the company boasts a personnel of over 100 including nine field-men in key record areas around the country.

Departments grew and new departments were added. Mel Turoff was assigned to handle national promotion, Arnold Meyers was appointed Art Director to handle the album covers, Bud Katzel was named Director of Public Relations and Publicity, Don Carter, who had been General Manager of Tico Distributing Corp., was named National Sales Manager to assist Joe Kolsky. Donald Singer headed up the new Foreign Operations Department. Rudy Traylor was named Recording Supervisor to assist Hugo and Luigi, Ralph Seijo was placed in charge of sales for Tico Records and Howard Fisher was named Comptroller.

The branching out was not confined to increased personnel only. Under the aegis of its executives and partners the firm moved into all fields. One of the most striking examples was the acquisition of the tapes made during the concert given by the Symphony Of The Air in October 1954. The Symphony, which had been founded by maestro Arturo Toscanini and disbanded after his retirement, gave the concert in his honor to help bring much needed funds to the orchestra if it were to live on. Now on the market, Roulette issued these tapes as a double pocket \$9.95 deluxe album entitled "Tribute To Arturo Toscanini, The Orchestra That Refused To Die."

Changing directions completely, Morris Levy also arranged for the signing of Emmett Kelly, the world famous clown, to help kick off a proposed kiddie line.

Joe Kolsky maintained a constant liaison with all his distributors and by September he was ready again with an album release backed by an even stronger incentive program, dealer plan and promotional support than had been given the first album release. Such albums as "Frankie Lymon At The London Palladium," "Jimmie Rodgers," "Songs My Mother Loved," "Musical Themes, Hollywood, USA," "Pearl Bailey Sings For Adults Only" and "Let's Dance With Tony Pastor," were among the LP's in this release.

While the Roulette wheel continued to spin in all directions, the label carried on a concerted effort to maintain its high percentage of hit singles. Buddy Knox followed "Party Doll" with "Rock Your Baby To Sleep," "Hula Love" and "Swinging Daddy." The Techni-Ques, another vocal group off the Georgia Tech campus, hit pay dirt with "Hey Little Girl" and The Playmates came up with a big seller in "Jo-Ann." The singles, just as everything else, were backed every step of the way by full promotion. In '57, such artists as Chuck Reed, Jimmy Rodgers, Frankie Lymon, Buddy Knox and Jimmy Bowen, The Playmates, Valerie Carr, Shaye Cogan, Milton Berle and Guy Pastor were out on the road to promote their singles. These artists received Roulette's complete support. Joe Kolsky went out on the road with Jimmy Rodgers and again with Guy Pastor; Hugo and Luigi accompanied Milton Berle on his coast to coast tour to plug his LP "Songs My Mother Loved."

Whether on the road or in the national office, whether in the recording studio or at the distributor's outlet, the motion at Roulette was indeed perpetual.





One of the highlights of the distributor meeting was the dinner and show which followed. Here Carol Hughes sings for the distributors.



One of the many parties Roulette gave for Milton Berle to promote his album.



In September, Roulette called a meeting of its distributors to unveil the new plans for the rest of the year.

## You're Cordially Invited

In the past year, Roulette has on a number of occasions played the gracious host to some of the most talked about cocktail parties seen in the business. In September, when Joe Kolsky called the company's first distributors' meeting, the visiting firemen were feted to a dinner, show and cocktail party. At the dinner, some of Roulette's top artists were there to perform. The Milton Berle ten city tour was marked by a cocktail party in each city for the dealers, disk jockeys and press. The turn out at all the parties was tremendous and not only a tribute to "Uncle Miltie", but to the growing new company as well. At the MOA Convention in Chicago and again at the Country Disk Jockey Festival in Nashville, the Roulette organization was represented in full force and the social shindigs that it gave were heavily attended and popular with everyone. In the social whirl, which is often an important part of the business, Roulette again enjoyed hit after hit . . .

— Roulette's Saturday midnight cocktail party in Nashville was one of the most popular events of the '57 Country Disk Jockey Festival.





# AT 1 A. M. ROULETTE PLANS AHEAD AND LOOKS TO THE FUTURE



In the wee hours of the morning the men who gathered a year ago in Morris Levy's apartment to plan the structure of a new company, meet and project the future. The look back at the first year is a quick one; the look ahead is the one that counts and it is a look of determination. Despite the growing pains, the company's first year served notice to the industry that Roulette would do its best to be the next major record company in the business.



# ROULETTE'S DEALER PLAN -



R-25020-JIMMY RODGERS



R-25013-FRANKIE LYMON  
at the London Palladium



R-25016-PEARL BAILEY sings for Adults Only  
(restricted from air play)



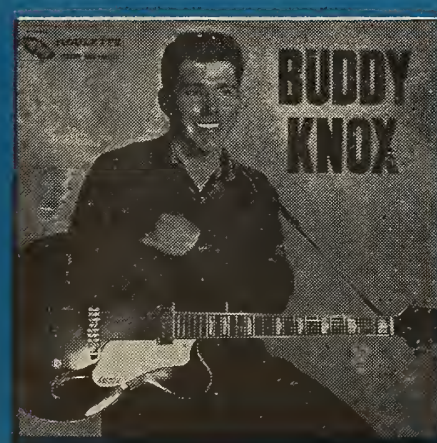
R-25018-MILTON BERLE  
Songs My Mother Loved



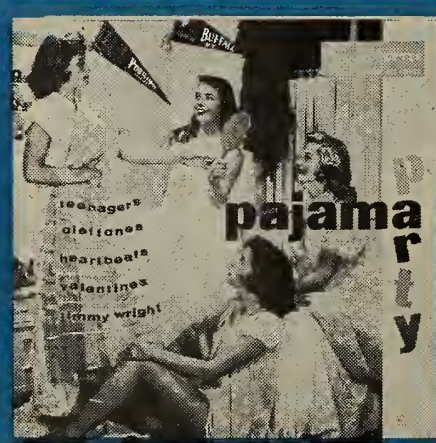
R-25005-ITALY  
Songs by the Di Mara Sisters



R-25007-MEMORIES OF HAL KEMP  
Henry Jerome & his orchestra



R-25003-BUDDY KNOX



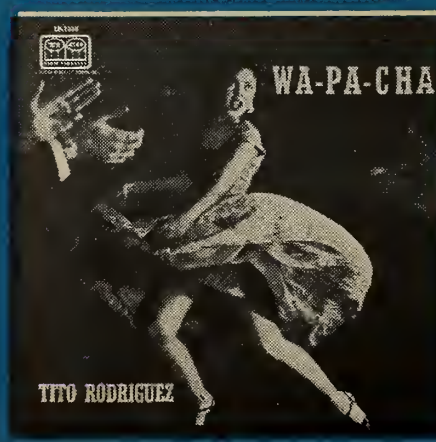
R-25021-PAJAMA PARTY



R-25019-HI-FI HARMONICA  
Leo Diamond



TICO LP-1032-CHA CHA CHA At the Palladium



TICO LP-1038-WA-PA-CHA



TICO LP-1039-CONTINENTAL CHA CHA CHA



# **"A BLUEPRINT FOR PROFIT"**

**A DEALER SALES PLAN DESIGNED TO MAKE  
EVERY DEALER A WINNER IN THE MOST  
IMPORTANT CATEGORY OF ALL... MONEY!**

**ANY 2 LP's FREE  
ON ANY 12 LP's  
PURCHASED**

Buy any 12 LP's included in this plan and receive any 2 LP's of your choice free. Purchase 12 of the same number or any combination you wish.

**ANY 3 EP's FREE  
ON ANY 25 EP's  
PURCHASED**

Buy any 25 EP's included in this plan and receive any 3 EP's of your choice free. This enables you to take advantage of the hit EP-303, "JIMMIE RODGERS". Purchase 25 of the same number or any combination you wish.

**ANY ROULETTE LP  
AND EP IS INCLUDED  
IN THIS PLAN**

Except the Roulette "Birdland Series" and RSP-1 "The Orchestra That Refused To Die".

**ANY AND ALL TICO  
GEE AND RAMA LP's  
AND EP's OF YOUR  
CHOICE ARE INCLUDED  
IN THIS PLAN**

This enables you to take advantage of the Tico Catalog - The Finest in Latin-American Music.

**THE "BLUEPRINT FOR  
PROFIT" SALES PLAN  
BEGINS FEB. 1st  
AND ENDS MARCH 15th.  
ONLY 45 DAYS TO CASH IN!**

Order now from your nearest ROULETTE distributor... Every dealer wins because every number pays off on ROULETTE...

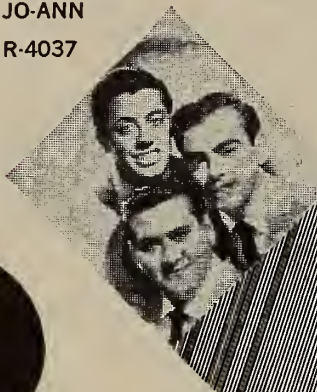
## **A SOUND BET-BUY ROULETTE**



# THE WINNERS ARE ON ROULETTE!

## THE PLAYMATES

JO-ANN  
R-4037



## JIMMIE RODGERS

OH-OH, I'M FALLING IN LOVE AGAIN  
b/w  
THE LONG HOT SUMMER  
R-4045



## CAROL HUGHES

LEND ME YOUR COMB  
R-4042



## BUDDY KNOX

SWINGIN' DADDY  
R-4041



## FRANKIE LYMON

THUMB-THUMB  
b/w  
FOOTSTEPS  
R-4044

## BOB MERRILL

JUMP WHEN I SAY FROG  
b/w  
NAIROBI  
R-4043



## THE CLEFONES

LOVER BOY  
GEE-1048

## THE HEARTBEATS

AFTER NEW YEAR'S EVE  
GEE-1047



a sound bet . . .  
buy



# ROULETTE



# BLOWING UP A STORM!

## “76 TROMBONES”

### Hugo & Luigi

with their brass band & chorus

R-4049



a sound bet . . .  
buy



# ROULETTE



**TO EVERYONE AT ROULETTE**  
**THANKS**  
**2,300,000\* TIMES**  
**FOR A BIG 1957**



*Frankie  
Lymon*

**\*Total number of records sold in 1957**





**ROULETTE**

**YOU'RE  
THE  
GREATEST**



*One of the Leading Independent Record Pressers In The East*

**UNITED RECORD CORPORATION**

**NEWARK • NEW JERSEY**



Happy  
 Birthday  
 and  
 Heartiest  
 Congratulations  
 to  
**ROULETTE  
 RECORDS**  
 On Your  
 1st  
 Anniversary  
 Best Wishes  
 For Continued  
 Success  
 •  
 BUD LAMPE

*Commercial Music Co.*

2338 Olive Street

St. Louis, Missouri

*Happy  
 Birthday*

*to*

MORRIS,  
 JOE,  
 HUGO  
 &  
 LUIGI  
 &

The Roulette Team who  
 have created one of the hard-  
 est hitting—fastest growing  
 companies in the history  
 of the record business.

*Henry Droz*

The Leading "Indie" Distributor  
 in Detroit

**ARC DISTRIBUTING CO.**

40 Selden Ave.

Detroit, Mich.





Just ONE YEAR OLD and  
selling NEW RECORDS!



**RECORDS, INC.**

congratulates

**ROULETTE  
RECORDS**

on their

**FIRST ANNIVERSARY**

CECIL STEEN  
President

**RECORDS, INC.**  
790 Commonwealth Ave.  
Boston 15, Mass.

*all the best  
to Roulette  
Records on the  
first anniver-  
sary of its entry  
into the record  
business!!  
We're con-  
fident the  
tremendous  
success of  
Roulette's*

*first year will not only  
last but will continue to  
grow and grow always...  
RCA Custom Record Sales*



*Congratulations to*

# ROULETTE RECORDS

Best Wishes For Continued Success

Lou Leventhal

**C & C DISTRIBUTING CO.**

708 6th Avenue, N.

Seattle, Wash.

Congratulations

**ROULETTE**

on a great first year

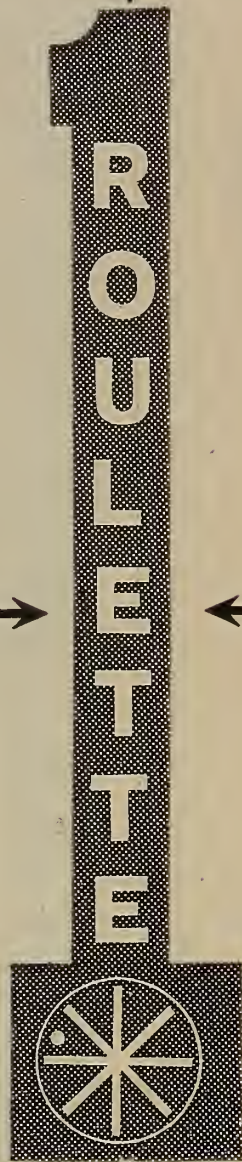
Looking forward to many more

Vera and Abe Diamond

**DIAMOND RECORD  
DISTRIBUTING CO.**

1819 W. Pico Blvd.

Los Angeles, Calif.



To Everyone At  
**ROULETTE**

We are happy to have  
been part of your  
colorful first year.

Nate DuRoff • Nate Rothstein

**MONARCH  
RECORD  
MFG. CO.**

4852-54 W. Jefferson Blvd.

Los Angeles 16, Calif.

*Best  
Wishes  
to  
Everyone  
at*

**ROULETTE**

Thanks For a Great First Year

Low and Joe Oxman

**PAN AMERICAN RECORD SUPPLY CO.**

2061 Champa St.

Denver, Colo.



**Continued Success**

and

**Best Wishes**

**ROULETTE**

from

**HARRY ROSEN and ALL THE BOYS**



*The House of Hits*

**DAVID ROSEN, INC.**

355 NO. BROAD ST.

PHILA., PA.

*Congratulations*

**ROULETTE**

**On Your 1st Anniversary**



Keep

growing

growing

growing

growing

**COSNAT DISTRIBUTING CORP.**

1233 W. 9th STREET

CLEVELAND, OHIO



**Congratulations on a  
Great 1st year! Here's  
hoping the next 100  
will be even greater!**

*The Carolinas' oldest  
independent lines  
distributor. Now  
serving the Carolinas  
better from our  
new home.*

**F and F ENTERPRISES**

2704 Freedom Drive

Charlotte, North Carolina

Phone: Express 9-9741

**HAPPY  
1st**

**ROULETTE!**

May we extend our very best  
wishes on your first anniver-  
sary — and for continued  
success.

**DIXIE DIST. CO.**

445 Edgewood St.

Atlanta, Georgia



**CONGRATULATIONS AND  
BEST WISHES TO  
ROULETTE FOR A  
WONDERFUL  
FIRST YEAR**

*Here's Hoping For Many Many More*

**ESSEX RECORD DISTRIBUTORS**

114 Springfield Avenue

Newark 3, New Jersey

*"New Jersey's Leading Independent Distributor"*

**HAPPY  
BIRTHDAY  
to the  
MOST  
FANTASTIC**

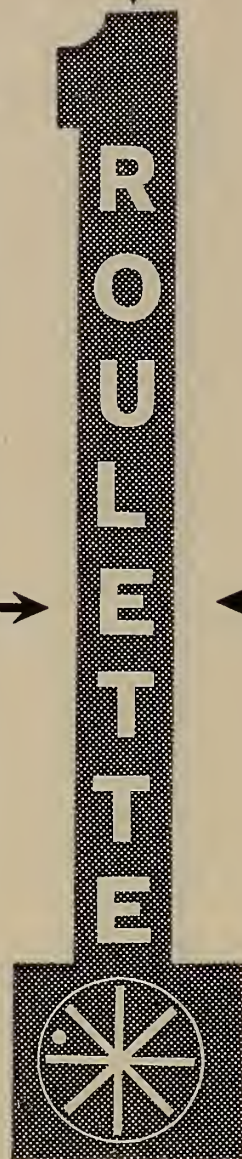
**1 Year Old in Record History**

*Herb Sandel and Staff*

**SANDEL COMPANY, Inc.**

40 Glenwood Ave.

Minneapolis 3, Minnesota



**HAPPY  
BIRTHDAY  
ROULETTE**

Congratulations to the entire crew at Roulette  
for making it the hottest label in '57. May their  
wheel of fortune continue to spin.

We're Proud To Be Their Distributor.

**CHOICE RECORDS DIST. CO.**

*The House Of Choice Records*

1113 Broadway  
Kansas City

1206 Farnam  
Omaha, Nebr.

2112 Olive  
St. Louis, Mo.

*Congratulations  
and  
Best Wishes  
to the entire  
gang at*

**ROULETTE**

**M. B. KRUPP  
DISTRIBUTORS, Inc.**

309 South Santa Fe Street  
El Paso, Texas

**ARIZONA M. B. KRUPP  
DISTRIBUTORS, Inc.**

1919 North 16th St.  
Phoenix, Arizona



MAY  
YOU  
ALWAYS  
SPIN  
RECORDS  
ON  
**ROULETTE**

DOWN WHERE THE HITS BEGIN

**ALLEN DISTRIBUTING CO., INC.**

JOE and MILT SINSHEIMER

3409 W. LEIGH ST.

(phone ELGIN 5-7896)

RICHMOND, VA.

CONGRATULATIONS...  
**ROULETTE**  
It's Great to be Part  
of Your Fabulous  
Success

Henry Nathanson and All The Gang  
**GENERAL DISTRIBUTING CO., INC.**  
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BALTIMORE, MARYLAND

**ROULETTE**



*"Congratulations  
to the Swingingest  
Bunch of Exec's  
in the Record  
Industry"*

Best Wishes  
for  
many more years of success  
to

**ROULETTE  
RECORDS**

from

**JERRY and MEL HERMAN**

From:

**A&I RECORD DISTRIBUTING CO., INC.**

1000 BROADWAY

CINCINNATI 2, OHIO

**INDIANA STATE  
RECORD DISTRIBUTORS, INC.**

1325 N. CAPITAL

INDIANAPOLIS, IND.



# SUCCESS

on  
1st Year's Opening  
and  
Best Wishes  
for Many Many Years  
Continued Success

## UNITED RECORD DISTRIBUTING CO.

1613 ST. EMANUEL ST.  
HOUSTON, TEXAS

Congratulations!! ROULETTE  
on your first anniversary. It has  
been a pleasure to serve you.

## PROGRESSIVE LABEL COMPANY RECORD LABEL MANUFACTURERS

NO ORDER TOO SMALL—OR TOO  
LARGE. FROM ONE THOUSAND—  
TO MILLIONS

137 MANHATTAN AVE.  
BROOKLYN 6, N.Y.  
STAGG 2-4799-4714

I. J. STEIN JEROME J. ROOD

Heartiest  
Congratulations  
ROULETTE  
on your 1st  
Anniversary

### STATIONERS PRINTERS - ENGRAVERS



OFFICE FURNITURE  
BUSINESS MACHINES  
SHIPPING SUPPLIES

Courteous & Efficient Service



SINCE 1937

136 West 52nd Street (Off 7th Ave.)

JUDSON 6-1885

Congratulations  
ROULETTE  
on your  
First Anniversary . . .

May you have a long line of  
Roulette Winners—more and more  
“Anniversary Spotlights” in  
Record Numbers.

## QUEENS LITHOGRAPHING CORPORATION

52-25 Barnett Avenue  
Long Island City 4, New York

Servicing the Record  
Industry with labels,  
LP covers, displays  
and catalogs.

Heartiest  
Congratulations

## ROULETTE

Joe Banashak

and all of us at

## A-1 RECORD DISTRIBUTORS, INC.

628 BARONNE STREET

NEW ORLEANS, LOUISIANA



*From Our New Home  
We Extend Great Wishes  
For Continued Success to*

# ROULETTE RECORDS

and

**The Capable Staff**

•

*Irving Panansky*

**ERIC DISTRIBUTING**

1251 FOLSOM STREET  
SAN FRANCISCO, CALIFORNIA  
HEmlock 1-8154

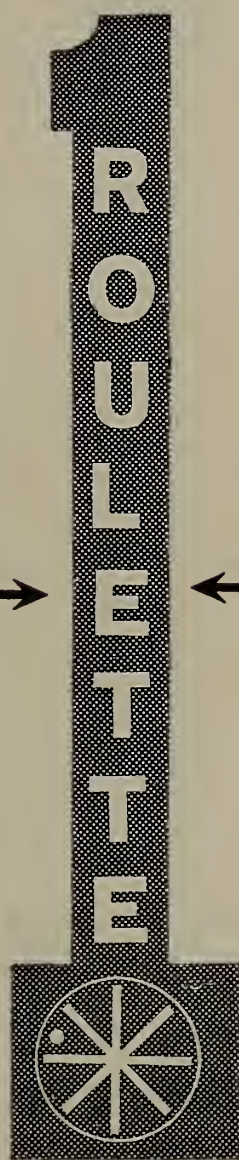
*Congratulations,  
ROULETTE, on your  
first anniversary. Thank  
you for supplying us with  
good records.*

*Best wishes for bigger  
and better anniversaries  
through the years.*

•

**MUSIC CITY  
RECORD DISTRIBUTORS, INC.**

127 LAFAYETTE ST. NASHVILLE, TENNESSEE



**ROULETTE**  
It Should Happen  
To Everybody

*Congratulations  
From All Of Us At*

**DAILY BROS.  
DISTRIBUTORS, INC.**  
2200 IRVING BLVD. DALLAS, TEXAS

**GOOD LUCK**

**MAZEL TOV**

**PROSIT**

**ROULETTE**

•

Henry Stone—Milt Oshins—Muriel Stone

**TRU-TONE  
DISTRIBUTING CO.**

4701 N.W. 2nd AVE.  
(phones: PLaza 7-2613; PLaza 7-3058) MIAMI, FLA.



# *Congratulations,* **ROULETTE**

*On Your 1st Anniversary  
Our Sincere*

*Wish*

*For*

*Continued*

*Success*

**MODERN ALBUM AND  
FINISHING CO. INC.**

119-01 22nd AVE.

COLLEGE POINT, N. Y.

Our very best wishes  
to the Staff and  
Roulette Records  
On your first Anniversary.  
We sincerely hope  
that all of your future  
Anniversaries  
will be "Honeycombed"  
with as many hits.



**MUSIC SALES COMPANY**

Phonograph Records and Supplies

1117 UNION AVE.

MEMPHIS, TENNESSEE

**BEST WISHES  
FOR  
CONTINUED SUCCESS  
TO  
ROULETTE RECORDS**

from

Your Exclusive LP Producers

**ABBAY RECORD MFG. CO.**

**The Talk Of The Trade  
for Finest LP Quality  
and Superb Service**

ABBAY RECORD MFG. CO.

1 CENTRAL AVE. E. NEWARK, N. J.

New York phone: WHitehall 4-5148

We're happy to have been part  
of your 1st year!



**THE PLAYMATES**

DONNY • MOREY • CHIC

and

**Thanks**

for

**"JO-ANN"**



management

GABBE, LUTZ, HELLER & LOEB

N. Y. • Hollywood

personal rep.

TONY MAGNANO

direction

WILLIAM MORRIS AGENCY



*Congratulations*  
*and*  
**Our Best Wishes**  
**For Your Continued**  
**Success**



**STANDARD DISTRIBUTING**  
**COMPANY of PITTSBURGH**

1705 Fifth Ave.

Pittsburgh, Pa.



*Here's*  
*to...*

**ROULETTE!**

THE WHEEL OF FORTUNE IS SPINNING



**EVEN MORE WINNERS IN 1958!**

*Paul Glass*

**ALLSTATE RECORD DIST. CO.**

2023 S. MICHIGAN AVENUE

CHICAGO, ILLINOIS

*Our Congratulations to ROULETTE*  
*RECORDS and JIMMIE RODGERS*  
*for our latest and greatest . . . . .*  
**"OH, OH, I'M FALLING IN LOVE AGAIN"**

*\* And thank you, Mark Markwell!*



**AL HOFFMAN and DICK MANNING**

**"I'M GLAD MY DADDY**  
**IS PART OF THE**  
**GREAT 'ROULETTE' TEAM"**



(Joyce Edna Rivera)

**SEABOARD DISTRIBUTORS, INC.**

1044 BROADWAY

ALBANY, N. Y.



## BEST WISHES

from the Entire

# LESLIE

## DISTRIBUTING ORGANIZATION

to the Entire

## ROULETTE ORGANIZATION

On The Occasion of  
the 1st Birthday

## LESLIE DISTRIBUTORS

LOU BOORSTEIN • GENE GOTTHELF • BERNIE BOORSTEIN

639 TENTH AVE. N. Y. 36, N. Y. PLaza 7-1977	377 WINDSOR ST. HARTFORD, CONN. JACKSON 5-1147	2231 FIFTH AVE. PITTSBURGH, PA. GRant 1-9323	221 FRELING- HUYSEN AVE. NEWARK, N. J. BIGelow 3-1155
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*Heartiest Congratulations*

## ROULETTE

On Your First Birthday

## LYRIC DISTRIBUTING CORP.

1349 MAIN STREET BUFFALO, N. Y.

## ROULETTE — CONGRATULATIONS!

## ADDRESSOPLATE CORPORATION

373 BROADWAY NEW YORK 13, N. Y.  
Telephone: WAlker 5-9711

Specializing in Mailings  
for the

## RECORD AND MUSIC INDUSTRY

Congratulations to ROULETTE

on

Their First Anniversary

## GREAT WESTERN DIST.

Bill Hesterman

## INTERMOUNTAIN WEST'S TOP INDEPENDENT DISTRIB.

Main Office:  
910 E. Fourth St.  
Salt Lake City, Utah

Branch Office:  
2806 E. Colfax  
Denver, Colorado

## ALOHA —

## Roulette's 1st Anniversary

We are proud of our association with you  
Hawaii's Leading Independent Distributor

## MICROPHONE MUSIC CO.

222 N. Beretania St.  
Honolulu, Hawaii

## Congratulations

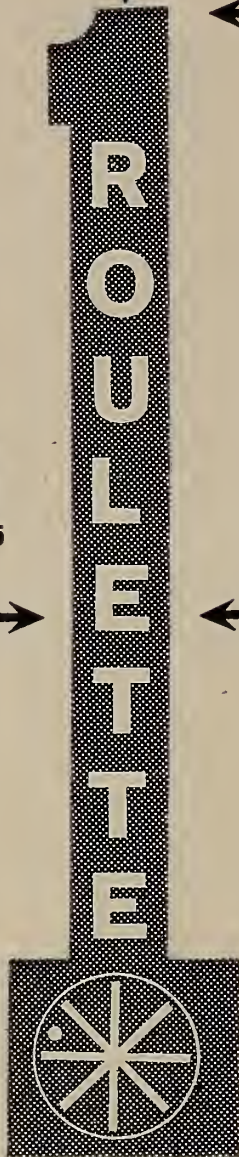
and

## Continued Success

*Bill Burton & Cliff Keaton*

## B & K DISTRIBUTING CO.

608 N. Hudson  
Oklahoma City, Okla.







***Congratulations***



*to*

**ROULETTE RECORDS**

*from*

**APEX RECORDS**

on your first, tremendously successful, year of operation. We, in Canada, have been proud to be a part of your meteoric rise and look forward to even better things for Canadians on Roulette-Apex.

**APEX RECORDS DIVISION**

**THE COMPO COMPANY LIMITED, LACHINE, MONTREAL, CANADA.**

*We are sincerely happy to have been part of a fantastic year of progress:*

Frankie Lymon

Buddy Knox

Jimmy Bowen

The Rhythm Orchids

Dorothy Donegan

Kay Martin & her Bodyguards

Valerie Carr



*Associated Booking Corp.*

JOSEPH G. GLASER, PRESIDENT

8619 SUNSET BOULEVARD  
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Phone DUDley 2-7122

745 FIFTH AVENUE  
NEW YORK 22, N. Y.  
Phone PLaza 9-4600

407 LINCOLN ROAD  
MIAMI BEACH, FLA.  
Phone JEfferson 8-0383

203 NORTH WABASH AVE.  
CHICAGO, ILL.  
Phone CEntral 6-9451



*Best  
Wishes  
and  
Congratulations  
On  
Your  
1st  
Anniversary  
and  
A Continued  
Happy  
Association  
Throughout  
The  
Coming  
Years*



*Custom Services Department*

**CAPITOL RECORDS, INC.**

George R. Jones, Gen. Mgr.  
1750 No. Vine St.  
Hollywood, Calif.

Herbert I. Sachs, National Sales Mgr.  
151 W. 46th St.  
New York, N. Y.

# CONGRATULATIONS TO THE ENTIRE GANG AT ROULETTE AND THANKS FOR A GREAT 1st YEAR

sincerely

*Jimmie Rodgers*



Direction  
GENERAL ARTISTS CORP.

personal management  
● GABBE, LUTZ, HELLER & LOEB  
New York • Hollywood



# Roulette Celebrates 1st Anniversary With "Blueprint For Profit"

NEW YORK — Roulette Records, this week officially celebrates its first year in the record business. The label, which got under way in the latter part of January 1957, is acknowledging its birthday with the announcement of a new dealers' and distributors' sales plan. The plan is called a "Blueprint For Profit" and works in the following manner:

The sales plan includes all of Roulette's 25,000 LP series as well as all extended play albums. It also includes the entire Tico, Gee and Rama catalogs. The only albums excluded from this plan are the recently released "Birdland Series" and RSP-1—"The Orchestra That Refused To Die," the firm's first classical package.

If the dealer or distributor pur-

chases any twelve LP's included in the plan, he receives any two LP's of his choice free. He may purchase twelve of one number or mix the numbers as he wishes.

If the distributor purchases any twenty-five extended play albums included in the plan, he receives any three extended play albums of his choice free. In this category too, he may purchase twenty-five of any one number or mix the numbers, as he wishes. Joe Kolsky, Roulette's executive vice-president pointed out that here the dealer and the distributor can take advantage of the hit EP "Jimmie Rodgers."

The Roulette "Blueprint For Profit" program calls for an added incentive prize for distributors. Roulette is issuing quotas to each distributor for the duration of the plan. The distributor who does the greatest percentage of volume sales above his assigned quota will receive a bonus of 500 free albums of his choice. Every distributor who goes over his assigned quota will receive an additional 5% free goods on all merchandise over the quota amount. The quotas set will be for LP sales only. Roulette's "Blueprint For Profit" began Feb. 1st, for 45 days, until March 15th. Joe Kolsky stated that this plan is actually an extension of the program Roulette had for the distributors and dealers last fall. He went on to say, "The plan has been so successful that we have now extended it to include almost the entire Roulette catalog as well as all of the Tico, Rama and Gee catalogs. This now enables the dealer and distributor a greater selectivity and variety of albums to choose from." Roulette is also marking its first year in the business with a special birthday card mailing to the record dealers.

Congratulations  
ROULETTE

AND BEST WISHES FOR CONTINUED

P

A

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T

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N

O

Prosperity

Acclaim

Superiority

Success

Achievement

Notability

Trustworthiness

Ingenuity

Nonpariel

Opportunities

PRINTING CO., INC.  
250 W. 49 ST., N. Y. C.

Happy Anniversary . . . ROULETTE

Atlantic

OFFICE & INDUSTRIAL EQUIPMENT, Inc.

Filing Equipment—Desks—Chairs—Lockers—Shelving—Wire & Steel Partitions

448 ATLANTIC AVENUE • MAin 4-0591 • BROOKLYN 17, N. Y.

YOU'RE A BIG HIT

ROULETTE RECORDS

HAPPY ANNIVERSARY

sterling title strip co.

Happy 1st Roulette-

Best Wishes For A Bigger & Better 2nd

MILT GELFAND  
& The gang at AUDIO

MASTERS

MOTHERS

AUDIO MATRIX  
INC.

STAMPERS

STRIKE-OFFS

Plating and Electro Forming For The Phonograph Record Industry  
915 Westchester Ave., Bronx 59, N. Y.  
Telephone LUdlow 9-3500-1

Congratulations

to

ROULETTE

Milton Berle

"SONGS MY MOTHER LOVED"



# OUR HAT'S OFF TO ROULETTE RECORDS



Congratulations  
On Your  
1st  
Anniversary

*from*  
**THE CASH BOX**  
*Staff*



# Columbia Pictures Buys Imperial



LEW CHUDD

NEW YORK — Imperial Records was purchased for \$5,000,000 by the Columbia Pictures Corporation, according to an announcement made last week by the latter company.

Lew Chudd, president and owner of the Imperial label, will head the new recording and publishing division of Columbia which will serve as the core of the film company's expansion into the music field.

Imperial has become one of the leading independent labels in the country and was founded thirteen years ago by Chudd.

The diskery reported a gross in excess of \$10,000,000 for last year.

Just two weeks ago, Chudd announced that Imperial wound up 1957 with an all-time high of 3,000,000 disks sold for the month of December alone. The same month was also highlighted by the biggest single day dollar gross in the firm's history with a total of \$200,000 worth of business recorded on December 21.

Chudd attributed a great deal of the sales to three artists who have helped make Imperial the company it is today: Fats Domino, Ricky Nelson and Ernie Freeman.

Fats Domino is Imperial's all-time best selling artist. Domino had been turning out hit after hit in the Rhythm & Blues market ever since he joined the label. When rock and roll took over some four years ago, Domino immediately became a pop favor-

ite and to date he is reported to have sold in excess of 25,000,000 records. In nine years, the 29-year-old vocalist has had 15 different gold records. Among some of Domino's biggest hits, many of which he also composed, are: "Blue Monday," "I'm Walkin'", "Blueberry Hill", "Ain't That A Shame", "Poor Me", "Don't Blame It On Me", "I'm In Love Again", "Please Don't Leave Me", "Bo-Weevil", "Don't You Know", "Goin' Home", "All By Myself", "Going To The River" and many others.

Country singer Slim Whitman has been one of the backbones of the label. Under Chudd's guidance he came up with his greatest smash "Indian Love Call" and such other international hits as "Cattle Call", "Rose Marie", "When I Grow Too Old To Dream", "North Wind" and many, many more. "Rose Marie" stands as one of the all time best selling records in Great Britain. It sold more than 650,000 copies on the Isles in just two months.

One of Imperial's latest and greatest success stories is that of young TV star Ricky Nelson. Since joining Imperial only a few months ago he has been high up on the charts with each of his four sides to date, "Be Bop Baby" b/w "Have I Told You Lately That I Love You" and his current smash "Stood Up" b/w "Waitin' In School".

Ernie Freeman has been another reason for Imperial's continued success and sound foundation. Currently making noise with "The Tuttle", Freeman's past hits include "Raunchy", "Dumplings", "Beautiful Weekend", "Lost Dreams" and "Jivin' Around".

The success of Imperial Records, which has shot from a little-known label to one of the top indies in four years, is due mainly to the devotion of president Lew Chudd to the company. Chudd picks all of the artists' material, supervises their recordings and sells and promotes each release with great effort. Chudd's initial investment was reported at \$10,000.

## Revelers Sing For Ike

NEW YORK—The Revelers, Urania Records' male quartet, gave a recital at the State Dinner given by President Eisenhower, January 23rd, in honor of the Speaker of the House, the Honorable Sam Rayburn of Texas.

A special gold record preview copy of their forthcoming Urania album was presented to the President and to Sam Rayburn by the Revelers, to commemorate the occasion.

The group composed of Feodore Tedick, Thomas Edwards, Laurence Bogue, Edward Ansara, and pianist William Cerny, recently signed a recording contract with Urania and their first album is scheduled for March release.

Well known for over 40 years the Revelers count among their alumni such names as Frank Parker, James Melton and Frank Black, the latter was the director-pianist twenty-five years ago.

# Harmony Is Our Business



## Epic Has Record Month

NEW YORK—Bill Nielsen, general manager of Epic Records, this week announced that Epic had completed its biggest pop single month in its history with the final figures for January.

Nielsen also revealed that including package goods and EPs January was the second biggest total gross month since Epic's inception.

Three hits were primarily responsible for the pop single mark. They are "Don't Let Go" by Roy Hamilton; "Little Pigeon" by Sal Mineo; and "Charades" by The Sophomores.

One of the other factors in the big gross income was the recent Life Magazine spread on Lester Lanin. Its appearance sparked a surge in all three Lester Lanin LPs and his four EPs.

## Steinhaus Joins Mexican Disk-Agency Group

NEW YORK—Stan Steinhaus, for three years head of the Panart label operations in the United States, last week announced the termination of his contract with the company, licensee of one of Cuba's leading labels, Cuban Plastics & Record Corporation. The announcement was made on Steinhaus' return trip from Havana, where he went to discuss the possibilities of transferring the complete production and sales headquarters of Panart, USA, to Puerto Rico.

Steinhaus will leave shortly for Mexico City, to attend an organization meet of the newly formed Ronde Productions, S. A., in which he will act as consultant for international sales and popular A & R recordings. Ronde productions is headed by Elsa Marval, Panart artist, in association with theatrical agency interests in Havana, Caracas, Lisbon, Madrid, Mexico City and Buenos Aires.

First lot of Ronde Records will be simultaneously produced in several of the countries where Ronde has offices, each to record only LP material for the international market. After the Mexico City meeting Steinhaus will begin the round of recording centers to pick up new artists and arrange for the sessions and pressing arrangements.

No stateside sales are planned by Ronde. Tapes will be leased to individual independent organizations who now have national sales organizations and wish to have catalogue items for their markets. Pending relocations, Steinhaus has established headquarters at the Woodward Hotel, in New York City.

CHICAGO—Emphasizing the fact that Mercury Records is as interested in employee "harmony" as well as the musical variety found on the firm's product, Irving B. Green, President, is pictured here presenting gold watches to Lucile Press, Administrative Assistant to the Treasurer and Bobbette Blackburn, Payroll Accountant. The occasion was a party held to honor the two feminine staffers on their attainment at becoming the first ten year members of the Mercury family. Mathilde Cuburnek, Export Division Office Manager, another ten year Mercuryite was forced to miss the party because of illness.

## GREAT BALLS OF FIRE

Recorded by JERRY LEE LEWIS—SUN  
Publisher: BRS Music, Inc.

## RAUNCHY

Recorded by BILL JUSTIS—PHILLIPS INT.  
Publisher: HI LO MUSIC, Inc.

## I BEG OF YOU

Recorded by ELVIS PRESLEY—RCA Victor

## DON'T

Recorded by ELVIS PRESLEY—RCA Victor  
Publisher: ELVIS PRESLEY MUSIC, INC.

## WHEN I AM WITH YOU

Recorded by JOHNNY MATHIS—Columbia  
Publisher: JOHNNY MATHIS MUSIC, INC.

Sole Selling Agent:  
HILL AND RANGE SONGS, INC.

## Never Too Busy



N. WILKESBORO, N.C. — Charlie Louvin, Capitol recording artist, takes time out to visit MD victim Freddie Myers of Rays, N.C. Pictured above are Louvin, guitarist Paul Yodell, Freddie, and DJ Larry Gar of WKBC.





# Round The Wax Circle

## NEW YORK:

Marvin Holtzman of Decca Records' A&R department was married to Jan Wershil on Sunday, January 26 at the Hotel St. Moritz in New York. . . . Roulette thrush Jeri Southern currently at Birdland for a two week engagement. While she's in town, Roulette's A&R chiefs Hugo and Luigi, will record Jeri for the label. . . . Carl Burns of Crystalette Records and singer Johnny Stark in the East seeing dis. plugging "Rockin' Billy." Stark, a 20 year older, originates from Fairview, N. J. . . . Gene Krupa's Florida stay with his quartet has been extended another three weeks, opening at the Sierra Steak House in North Miami February 4th. . . . Fred Amsel of Directional Enterprises to Miami and Havana on business and to look in on Terry Haven and The Rover Boys who are appearing in Miami. . . . The Playmates on Roulette would like it known that in order to avoid confusion with other groups of the same name, they would like to have their three names—Donny, Morey and Chic—mentioned along with the Playmates. They are currently riding high with "Jo-Ann." . . . Lou Boorstein, prexy of Leslie Distributors, leaves for an extended business trip on February 17th which will take him to Los Angeles, San Francisco and Dallas. He will make Kansas City March 7-9 to attend the annual DJ Seminar. . . . Morgana King, currently appearing at The Bon Soir, went in for one week and ended up by being extended for 12. She will leave for Chicago and then take a 4 to 8 week sojourn to France for appearances in Paris.

## CHICAGO:

Bob Cole, popular promo man, is very much enthused about "Bonjour Tristesse" with Gogi Grant on the vocal, while George Cates of Coral and Les Baxter of Capitol and David Seville on London have made arrangements of the tune. . . . Tunesmith Johnny Gluck, Jr. passing thru town plugging the following disks, "Your Name Is Beautiful" by Carl Smith on Columbia; "My Little Brother" by Barbara Young on Trend; "Tarnished Angel" by the Fortunes on Decca; and "The Country Waltz" by Betsy Jones on Kapp. . . . DeeJay Del Clark now free lances. He's taking flying lessons to hop to varied locales for announcing stints. . . . Orch leader Buddy Laine tells us that he will hold sway over the Annual Musicians' Dance & Banquet of Local #37



EYDIE GORME

in Joliet. Buddy's latest



BETTY JOHNSON

deck is "Everybody's Doin' It" on Decca. . . . Betty Johnson's gal Friday, Mary Clinton, reports that Betty is in the midst of a very successful promotional jaunt nationally to plug her new disk "Little Blue Man." . . . Very busy agent Joe Delaney writes telling us that he was recently bedded down with strep throat. Joe says that the Dukes Of Dixieland opened for a brief stay at the Casa Loma Ballroom in St. Louey 1/30. . . . Popular deejay Marty Faye, "Marty's Morgue" via WBKB-TV, hosted Roulette's Count Basie 1/31 and Dick Marx and Johnny Frigo 2/5 on his show. Marty is amused by the fact that if he "buries" a disk it generally sells well. . . . Sylvia Garmisa resting comfy at Kaplan Hospital after minor surgery, while Lenny Garmisa (perpetual motion, in person) spends much of his time rushing to and from the hospital and his busy offices. . . . Myron Schulz tells us that ABC-PAR just released a new Danny & The Juniors titled "Rock 'N Roll Is Here To Stay." . . . Howard Caro advises us that Josie has a terrific version of "Swingin' Shepherd Blues" by Kirk Stuart.

## HOLLYWOOD:

Due to a large demand from distributors, Verve Records is issuing an EP from the Spike Jones "Polka Party" album. The EP will contain four originals, each one dedicated to a polka maestro and will be titled "Polka Kings." At the recent convention of Verve Records distributors held in Las Vegas, Norman Granz announced that Al Sherman's Record Sales Co. of Los Angeles led the country for 1957 in the sales of Verve products. . . . Margie Rayburn currently on a national tour of 17 major cities to promote her new disk, "Smoochin'" and "Ooh What A Doll," follow-up to her hit recording of "I'm Available." . . . Gale Stor's newest single release for Dot Records, "A Farewell To Arms" getting top airplay from the local disk jockeys. . . . Brandie Brandon, pianist at Art Williams' Eldorado, is plattering his own tune, "Spring Made A Fool of Me" on the Crystalette label, with Johnny Stark set to do the vocals. . . . Bandleader Charlie Barnet opening a personal management office in Hollywood in association with Al Martell. . . . Eddie Shaw riding high on Frank Sinatra's hit Capitol waxing of "Tell Her You Love Her." . . . Bob Bregman resigned from Verve Records to head up publishing activities of Aztec Music and Barlow Music, in association with his brother, Buddy Bregman. . . . Rusty Draper has been set to etch a 12-sided guitar album for Mercury Records. Album will be Draper's first instrumental offering in the recording field. . . . Capitol stars Louis Prima and Keely Smith, whose new album, "I Wish You Love" is one of Capitol's hottest sellers, return to the Sahara Hotel in Las Vegas for an eight week stand. . . . Movie actor Earl Holliman on a cross-country tour to visit disk jockeys with his recording, "Nobody Knows How I Feel" on Prep Records.



EARL HOLLIMAN

# Sweeping the nation!



# BROOK BENTON

# A MILLION MILES FROM NOWHERE

b/w **Devoted**

VIK X/4X-0311

**Vik** records  
A Division of Decca Corporation of America

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





**NEW!**  
**THE FOUR COINS**  
**MY LOVE**  
**LOVES ME**  
b/w  
New World  
EPIC 5-9258



**NEW!**  
**DOC BAGBY**  
**CRAZY**  
**CHEMISTRY**  
b/w  
Happy Feet  
OKEH 4-7098



**BIG!**  
**ROY HAMILTON**  
**DON'T LET GO**  
b/w  
The Right to Love  
EPIC 5-9257



**BIG!**  
**SAL MINEO**  
**LITTLE PIGEON**  
b/w  
Cuttin' In  
EPIC 5-9260



**WATCH!**  
**THE SOPHOMORES**  
**CHARADES**  
b/w  
What Can I Do?  
EPIC 5-9259



**WATCH!**  
**JIMMY McPARTLAND'S ALL-STARS**  
**SEVENTY-SIX TROMBONES**  
b/w  
Marian, the Librarian  
(Both from "The Music Man")  
EPIC 5-9261

**New Releases**  
**ANN REYNOLDS**  
**SUGARY LIES**  
b/w  
I Like You  
EPIC 5-9254

**LEE KANE**  
**TO YOU I GIVE MY LOVE**  
b/w  
It's All Your Fault  
EPIC 5-9256

**The Pick of the Hits are on . . . .**

EPIC-OKEH a product of CBS



"EPIC", "OKEH" Marcas Reg.  
"CBS" T.M.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



# OPERATORS RETAILERS DEEJAYS

In Order To Have Your Top Ten Rep-  
resented In **THE CASH BOX** Charts,

Fill In The Coupon Below  
(Or Put Them On Your Own Letterhead)

And Mail To  
**THE CASH BOX**  
1721 BROADWAY  
NEW YORK 19, N. Y.

### List Your Top Ten Pop Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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2. ....	.....
3. ....	.....
4. ....	.....
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### List Your Top Ten "Western & Folk" Tunes Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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### List Your Top Ten "Rhythm 'N Blues" Records Here

NAME OF RECORD HERE	ARTIST OR BAND HERE
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10. ....	.....

NAME .....

FIRM .....

ADDRESS .....

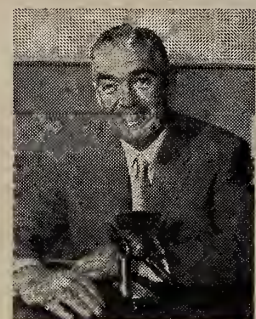
CITY..... STATE.....



## Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Marty McNeely (WJR-Detroit) really excited about Andy Williams' latest issue, "Are You Sincere". . . . Lee Rodgers (KTHS-Little Rock, Ark.) engaged in some tape swapping activities with other deejays, Rodgers is trying to



ART BROWN  
(WWDC—Washington, D. C.)

expand this thing so he'll have contacts and tape-trading buddies among djs all over the country. . . . The winner of Art Brown's (WWDC-Washington, D.C.) "male" canary recently called in to report that her "unique bird" had produced an egg. She changed the bird's name from "Shammie" to "Sammie". . . . Joel Sebastian (WNHC-New Haven, Conn.) tells us how the station is giving away disk jockeys this season. To compete listeners must identify fifteen sponsors on the station during the day, and write in twenty five words or less, "Why I would like to spend a day with Joel Sebastian". The lucky lady that wins has the dj at her disposal from breakfast, which he will serve, on through the day when she will guest on Sebastian's show "Relaxin' Time", to

dinner and the theater in the evening. . . . Gordon Alderman (WTRL-Bradenton, Fla.) informs us that the station gives ten 45's to the person sending in a top five that comes closest to The Cash Box top 5. . . . "Who likes Short Shorts"? Donn Caldwell (WHIL-Wheeling, West Virginia) likes "Short Shorts", especially when worn by his secretary Sandee Carman. Caldwell reports that the record "Short Shorts" by the Royal Teens and the Four Winds is taking off very big in the Wheeling area. . . . Frank Bell (KTSA-San Antonio, Texas) hot on the Silhouettes' big seller "Get A Job". Bell states that the disk is the hottest entry in the area in two years.



CHUCK BRINKMAN  
(WBRB—Mt. Clemens, Mich.)

Bob Musgrave (KWFR-San Angelo, Texas) is holding a "Newport Artist-Tune" contest in which the contestant tries to guess the name of the song and the orchestra that is playing it. After one tune was played, "Siboney" by Ted Heath's ork, the station received a total of 117 calls and were given 41 different orchestras before the correct answer was given. . . . Larry Gar (WKBC-No. Wilkesboro, N.C.) optimistic about Jimmy Rodgers' new one "Oh Oh

I'm In Love Again". Carr says "That kid has it!" . . . Jerry Bessell (WALB-Albany, Georgia) has been dubbed "the deejay that never sleeps". The reason is that he does shows from 6-11 AM and 6-12 PM, plus a TV and sports show earlier. . . . Gary Owens (WNOE-New Orleans, La.) reports big things happening to Pat Boone's new recording of "A Wonderful Time



"JOCKO" HENDERSON  
(WATV—Newark, N. J.)

Up There". Owens premiered the song for the south on his 6 to 9 AM. show and Dot reported sales of 7,000 copies in New Orleans during the first two days. . . . Radio listeners in New York will be able to express their opinions on the type of late evening programming they want to hear over WINS. A new type of broadcast was presented last Saturday 25th at midnight. Following the program listeners were invited to send their comments to the station management. . . . Vic Aime (WNNJ-Newton, N.J.) feels that "Farewell To Arms" by Morty Gold and Gale Storm is one of the best disks of the early year. Another tune that bears watching according to the deejay is "Cindy And I" by Alan Dale. . . . Jocko Henderson's

new afternoon TV show going great guns. The former WOV dj has had such name stars as The Bobbettes, and Roy Hamilton on his new program.

### VITAL STATISTICS:

George Wilson (KOIL-Omaha, Neb.) tells us that his program, "The George Wilson Show" has moved from WMRB, Greenville, South Carolina, to KOIL, and will be heard from 2 to 4 and 7 to 9 P.M. seven days a week. . . . Radio station WTKO, Ithaca, New York, announces the promotion of Rudy Paolangeli to assistant Station Manager. The jockey will continue to host the popular "Rudy On Duty" program heard six days a week from 6-9 AM. . . . Chuck Brinkman, formerly of WELI, New Haven, Conn., is now a member of the WBRB staff. The empty space was left by the departure of Ron Dunn. . . . WBKH radio in Hattiesburg, Miss., has now added its first affiliate, WBKN, in Newton, Miss. Target date for operation has been set for Feb. 15th. Format for the Newton operation will be top pops, r&b and c&w. Fred Sands goes to the new affiliate from the WBKH operation as a program director for the 500 watt that will serve east Central Mississippi. Terry Spreights, WBKH program director, has not announced who will replace Sands in Hattiesburg.



# GREAT FOR THE "CLASS OF '58"

**GREAT  
BALLAD!**

**GREAT  
GROUP!**

**YOUR GRADUATION  
MEANS GOODBYE**

**GREAT  
SALES!**

**GREAT  
PLAYS!**

## THE CARDIGANS

MERCURY 71251



**GET ON THIS HOT NEW INSTRUMENTAL HIT!**

# *ROCKET RIDE*

## NARVEL FELTS

MERCURY 71249



# BALLAD BY CLYDE IS CLIMBING

"Delectable" was the word Cash Box's Award of the Week review used to describe CLYDE McPHATTER'S new record "No Love Like Her Love." This beautiful ballad is one of the classiest hunks of material that has come our way in a long time. Only Clyde could do it justice.

The loyal McPhatter fans always give an enthusiastic reception to every new release of his. This one, however, has that additional push that shows it is going to make an extra-special dent. Why resist a sure thing?



## NO LOVE LIKE HER LOVE

b/w

## THAT'S ENOUGH FOR ME

## Clyde McPhatter

## 1170

# ATLANTIC

RECORDING CORPORATION  
157 WEST 57 STREET, NEW YORK 19, N. Y.



## The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
1	AT THE HOP DANNY & JUNIORS (ABC-Paramount)	1
2	SUGARTIME McGUIRE SISTERS (Coral)	2
3	THE STROLL DIAMONDS (Mercury)	5
4	GET A JOB SILHOUETTES (Ember)	15
5	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot)	7
6	WITCHCRAFT FRANK SINATRA (Capitol)	10
7	RIVER KWAI MARCH & COLONEL BOGEY MITCH MILLER (Columbia) ART MOONEY (MGM)—EDMUNDO ROS (London) CARLSON'S RAIDERS (Capitol)	11
8	A VERY SPECIAL LOVE JOHNNY NASH (ABC-Paramount) DEBBY REYNOLDS (Coral)	13
9	STOOD UP RICKY NELSON (Imperial)	14
10	WAITIN' IN SCHOOL RICKY NELSON (Imperial)	16
11	CATCH A FALLING STAR PERRY COMO (RCA Victor)	21
12	DON'T ELVIS PRESLEY (RCA Victor)	35
13	RAUNCHY BILL JUSTIS (Phillips) ERNE FREEMAN (Imperial) BILLY VAUGHN (Dot)	3
14	PEGGY SUE BUDDY HOLLY (Coral)	4
15	APRIL LOVE PAT BOONE (Dot)	6
16	GREAT BALLS OF FIRE JERRY LEE LEWIS (Sun)	8
17	LA DEE DAH BILLY FORD'S THUNDERBIRDS (Swan)	20
18	I BEG OF YOU ELVIS PRESLEY (RCA Victor)	33
19	DON'T LET GO ROY HAMILTON (Epic)	19
20	ANGEL SMILE NAT "KING" COLE (Capitol)	28

21) MAGIC MOMENTS. 22) OH JULIE. 23) WHY DON'T THEY UNDERSTAND. 24) JO-ANN. 25) SWINGING SHEPHERD BLUES. 26) BELONGING TO SOMEONE. 27) DEDE DINAH. 28) SHORT SHORTS. 29) PUT A LIGHT IN THE WINDOW. 30) KISSES SWEETER THAN WINE. 31) ALL THE WAY. 32) 26 MILES. 33) YOU ARE MY DESTINY. 34) TELL HER YOU LOVE HER. 35) YOU SEND ME. 36) OH BOY. 37) DANCING WITH MY SHADOW. 38) I'LL COME RUNNING BACK TO YOU. 39) WILD IS THE WIND. 40) PRETEND YOU DON'T SEE HER. 41) COME TO ME. 42) TEARDROPS. 43) THIS LITTLE GIRL OF MINE. 44) LITTLE BLUE MAN. 45) STORY OF MY LIFE. 46) YELLOW DOG BLUES. 47) MAYBE. 48) BALLAD OF A TEENAGE QUEEN. 49) OH OH, I'M FALLING IN LOVE AGAIN. 50) FOR SENTIMENTAL REASONS. 51) CLICK CLACK. 52) UH-HUH-MM. 53) BRING US TOGETHER. 54) SO TOUGH. 55) BONY MORONIE. 56) LIECHTENSTEINER POLKA. 57) NO LOVE. 58) SHE'S NEAT. 59) ARE YOU SINCERE. 60) LITTLE GYPSY; WALKIN' WITH MR. LEE; SHOULD WE TELL HIM; HEY LITTLE GIRL; HEY SCHOOL GIRL; WINTER IN MIAMI; BUZZ, BUZZ, BUZZ; LOVE ME FOREVER; I'M NOT AFRAID ANYMORE; MARY MARY LOU; I ONLY WANT TO LOVE YOU.

The Original!

## Irving Ashby "Big Guitar"

# 5485

Imperial Records

Marlin Greene

## "Walkin' To The Dance"

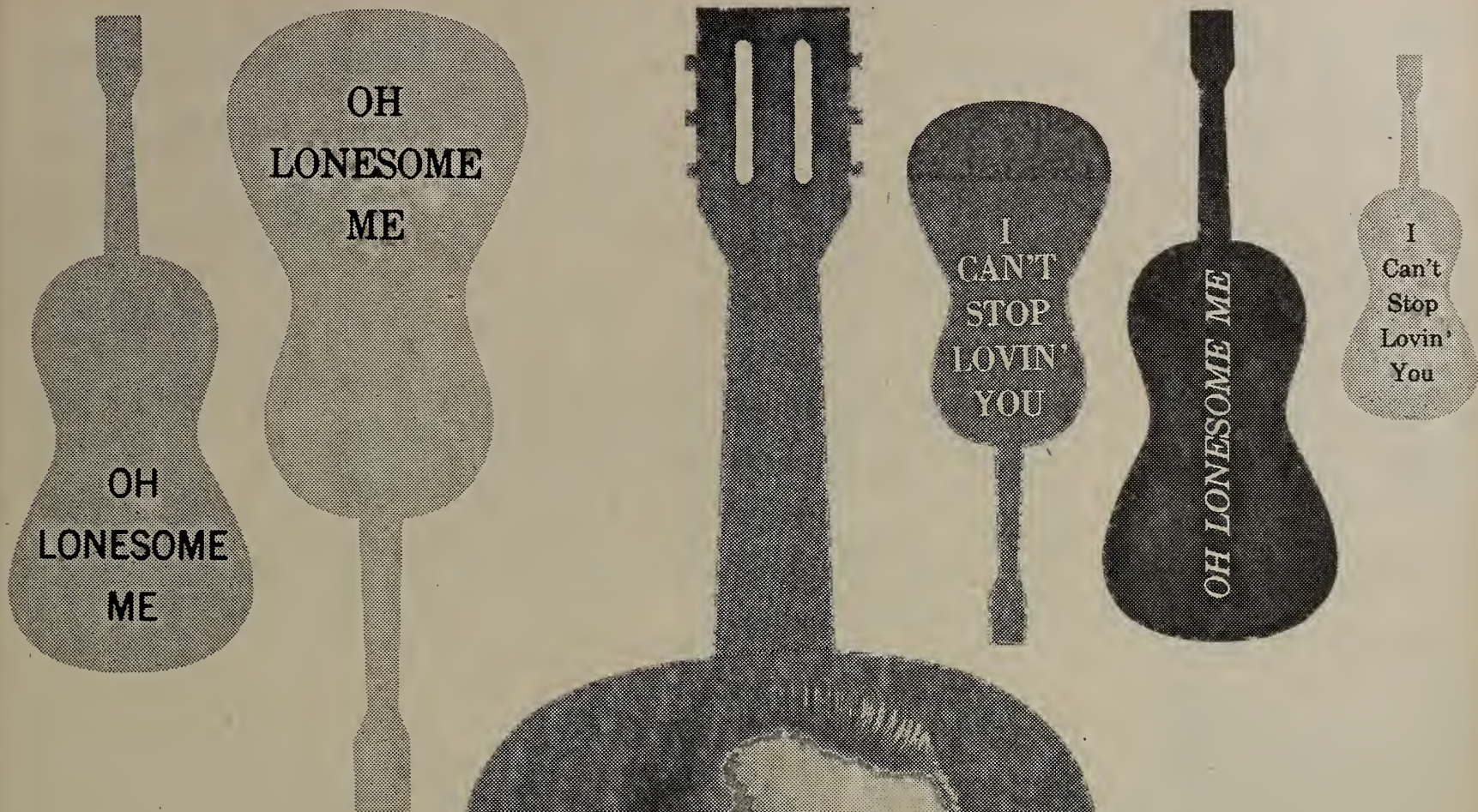
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**DON GIBSON'S ORIGINAL**

**IS ON RCA VICTOR!**



c/w

47/20-7133 New Orthophonic High Fidelity

**I CAN'T STOP LOVIN' YOU**

Watch for these NBC-TV network shows in color and black-and-white . . . THE PERRY COMO SHOW, THE GEORGE GOBEL SHOW, THE EDDIE FISHER SHOW, THE PRICE IS RIGHT, TIC TAC DOUGH . . . all sponsored by . . .





NEW  
RELEASES!

(MAKE WITH)  
"THE SHAKE"

BY THE MARK IV  
COSMO 704

THE NEW  
CHUCK BERRY!  
"SWEET LITTLE  
SIXTEEN"

CHESS 1683

THE MOONGLOWS  
"TOO LATE"

CHESS 1681

"FEELING  
Of LOVE"

BY LUTHER DIXON  
CHESS 1682

"BEEN SO  
LONG"

BY THE PASTELS  
ARGO 5287

JIMMY McCRACKLIN'S  
New Dance Sensation!

"THE WALK"  
CHECKER 885

CHESS PRODUCING CO.  
2120 Michigan Avenue  
Chicago 16, Illinois

ABC-Par Buys  
Another Master

NEW YORK—Sam Clark, prexy, ABC-Paramount, announced on Thursday (30th) that the label has been successful in outbidding other competitors for another much sought-after master, "Tequilla," by Eddie Platt and His Orchestra. The instrumental is guaranteed top-of-the-trade-chart listings because of the heavy competitive bidding on the master.

Immediately upon completion of negotiations, the ABC-PAR staff rushed into action to assure immediate release of the record. All departments coordinated to bring about another hit, for which the label is gaining a wide reputation, particularly in the acquisition of masters.

New Anthology  
Written By Ralph  
J. Gleason

NEW YORK — "Jam Session," an anthology of articles on jazz and jazz musicians, edited by Ralph J. Gleason, was published on January 24 by G. P. Putnam's Sons. Designed to give the newcomer to jazz a broad picture of the background and development of the music, "Jam Session" also offers the veteran jazz fan material he may have missed. It has been arranged so that it is also suitable for those non-jazz fans whose interest has been piqued by jazz in recent years and would have wanted an "easy to read" compendium of jazz material.

Gleason's book contains articles on Dizzy Gillespie, Jelly Roll Morton, Bunk Johnson, Eddie Condon, Django Reinhardt, Earl Hines, Erroll Garner, rock 'n roll and the jazz business today. Such writers as Lillian Ross of the New Yorker, Richard Hanser of the Saturday Review, Gilbert Millstein of the New York Times, Gilbert McKean of Esquire, George Frazier, and Dave Brubeck are also included.

Among the articles reprinted in "Jam Session" are Anatole Broyard's "Portrait of the Hipster," Rossell Hope Robbins' "Analysis of Bop," Henry Pleasants' "What is This Thing Called Jazz?," Lillian Ross' description of the Newport Jazz Festival, Jelly Roll Morton's memoirs of New Orleans, Bunk Johnson's account of his early days as a jazz man, and Otis Ferguson's portrait of the Savoy Ballroom and his appreciation of Bix Beiderbecke.

Elliott Grennard's "Sparrows Last Jump," considered one of the best pieces of fiction written on modern jazz, is one of the featured contributions as is an analysis of jazz by Dave Brubeck.

There is a special chapter on the new movement combining jazz and poetry with examples from the work of two modern poets.

"Jam Session" is edited by Ralph J. Gleason, columnist and critic, who for the past eight years has written on jazz and popular music for the San Francisco Chronicle. Included in "Jam Session" are several of Gleason's own articles.

Decca Phono Brochure

NEW YORK — Decca Records has announced the preparation and availability of a new consumer brochure, featuring the company's recently expanded phonograph line. Copies of the leaflet, which illustrate in color the phonograph line, are being shipped to dealers at the present time.



Best Selling  
Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★RICKY RICKY NELSON (Imperial 9048 * EP-153)	2
2	★WARM JOHNNY MATHIS (Columbia CL-1078 * B-10781)	1
3	PAT'S GREAT HITS PAT BOONE (Dot DLP-3071)	4
4	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3, 4-920)	11
5	★PAL JOEY MOVIE CAST (Capitol W-912 * EDM-4-912)	3
6	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	5
7	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	6
8	★THE EVERLY BROTHERS EVERLY BROTHERS (Cadence CLP 3003 * CEP 105)	13
9	★JUST ONE OF THOSE THINGS NAT "KING" COLE (Capitol W-903 * EAP 1-903, 2-903, 3-903)	8
10	★S MARVELOUS RAY CONNIFF and HIS ORCHESTRA (Columbia CL 1074 * B 10741, 42, 43)	7
11	★HYMNS TENNESSEE ERNIE FORD (Capitol T 756 * EAP-1-756, 2-756, 3-756)	12
12	★WHERE ARE YOU FRANK SINATRA (Capitol W-855 * EAP 1, 2, 3-855, EBF 1, 2-855)	9
13	APRIL LOVE MOVIE CAST (Dot DLP-9000)	10
14	FASCINATION JANE MORGAN (Kapp KL-1066)	14
15	★THE KING AND I MOVIE CAST (Capitol W 740 * EAP 740)	16
16	★THE HELEN MORGAN STORY GOGI GRANT (RCA Victor LOC-1030 * EPA-4112)	17
17	★WONDERFUL WONDERFUL JOHNNY MATHIS (Columbia CL 1028 * B-1028, 1, 2, 3)	20
18	★LOVE IS THE THING NAT "KING" COLE (Capitol W-824 * EAP-1-824, 2-824, 3-824)	15
19	★LOVING YOU ELVIS PRESLEY (RCA Victor LPM-1515 * EPA 2-1515)	19
20	★JIMMY RODGERS JIMMY RODGERS (Roulette R-25020 * EPR-1-303)	23
21	★OKLAHOMA MOVIE CAST (Capitol SAO 595 * SDM 595)	21
22	★SPIRITUALS TENNESSEE ERNIE FORD (Capitol T 756 * EAP 1-756, 2-756, 3-756)	22
23	★ROGER WILLIAMS: SONGS OF THE FABULOUS 50's (Kapp KXL-5003 * KE-737, 38, 39, 40, 41, 42) (2-12")	18
24	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	—
25	★SAYONARA MOVIE SCORE (RCA Victor LOC 1041)	—

26. SAL. 27. A SWINGIN' AFFAIR. 28. MUSIC MAN. 29. SING BOY SING. 30. 0000!

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**MINSTREL TIME WITH THE**  
*phenomenal* **DUKES OF DIXIELAND** **VOLUME 5**  
**A STUDY IN HIGH FIDELITY SOUND**



**YOU HAVE TO HEAR IT TO BELIEVE IT!**

**A carefully culled collection of the best in minstrel history, leading off with an exciting "foot-stomping" rendition of "Dixie." You Have To Hear It To Believe It! Volume 5 AFLP 1861**

**SULTAN OF BAGDAD**

Mohammed El Bakkar  
and his  
Oriental Ensemble

**AUDIO FIDELITY**  
STEREO  
1500

Music of the  
Middle East  
Vol. 2

a master in *HIGH FIDELITY* sound

**AUDIO FIDELITY**  
ASAP 1500

Exotic, tantalizing music of the mysterious Middle East . . . authentic native music that goes back to the days of the Pharaohs and the Pyramids . . . music that is earthly, sensuous . . . yet orthodox!

**PORT SAID — AFLP 1833**  
**SULTAN OF BAGDAD — AFLP 1834**

**AUDIO  
FIDELITY  
RECORDS**

770 Eleventh Avenue • New York 19, N. Y.

**\*A lovable little guy, a zany group and a breath-taking display of harmonica mastery and tonal effects never before recorded! AFLP 1830**

**Jo Basile, his accordion and orchestra spin a melodic spell of love . . . romantic French cafe rhythms with their own special Parisian magic. AFLP 1815**

Accordion de Paris

Jo Doolie,  
his Accordion and  
Orchestra

is already in  
HIGH FIDELITY  
sound

AUDIO FIDELITY 454P 1945



2  
NEW HOT  
RELEASES

The  
Hollywood  
Flames

"A LITTLE  
BIRD"

b/w

"GIVE ME  
BACK MY  
HEART"

# 131

J. J.  
Jones

"DARKNESS"

b/w

"OH! MY  
LOVE"

# 130

ebb RECORDS

4523 south western avenue  
los angeles 62, california  
AXminster 5 3124

Celebration



LOS ANGELES—Jimmie Rodgers and wife Colleen celebrated their first wedding anniversary recently, and Jimmie was presented with his second gold record from Roulette A&R heads Hugo Peretti (L) and Luigi Creatore (R) for "Kisses Sweeter Than Wine," which just passed the million mark in sales. Celebration was squeezed in during a West Coast recording session when Jimmie recorded his current single, "The Long Hot Summer" b/w "Oh-Oh, I'm Falling in Love Again." Jimmie, who picked up his first gold disk on his first release, "Honeycomb," has just completed his second album for Roulette, which will be released next month.

Entertains Teeners

CHICAGO — DeeJay Milo Hamilton of WIND presented his second annual show before a crowd of close to 10,000 teenagers on February 1.

Hamilton introduced Chicago's own Lurlean Hunter, Nick Noble, Johnny Dane, Bobby Dean, Dale Wright, the Crescendos and others.

Hamilton stated that the principal reason for holding these annual shows is to raise money for scholarships for deserving teenagers. Last year \$5,000 was presented to the scholarship fund.

Award



LOS ANGELES — Singer Bobby Helms is presented with The Cash Box Award by Joe Allison, emcee of Nat Nigberg's "Country America" show, Saturdays 7-8 P.M. on KABC. Helms was guest star on the evening of the presentation.



Top Selling Records

Reported by

Retail  
Outlets

From Coast to Coast

BROADWAY MUSIC  
New York, N. Y.

1. Magic Moments (P. Como)
2. The Stroll (Diamonds)
3. Belonging To Someone (Page)
4. April Love (P. Boone)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Swinging Shepherd Blues (Koffman/Rose)
7. Sugartime (McGuire)
8. River Kwai March & Colonel Bogey (Mooney/Ros)
9. Getting Ready For Freddy (Sheppard Sisters)
10. Peggy Sue (B. Holly)

BECHTOLD MUSIC STORE  
Pittsburgh, Pa.

1. Oh Julie (Crescendos)
2. At The Hop (Danny & Jrs.)
3. Magic Moments (P. Como)
4. Don't (E. Presley)
5. Stood Up (R. Nelson)
6. The Joker (Hilltoppers)
7. The Stroll (Diamonds)
8. Sugartime (McGuire)
9. Oh Boy (Crickets)
10. Sail Along Silv'ry Moon (B. Vaughn)

CAMPUS RECORD SHOP  
Detroit, Mich.

1. Catch A Falling Star (Como)
2. Sail Along Silv'ry Moon (B. Vaughn)
3. I Beg Of You (E. Presley)
4. Come To Me (J. Mathis)
5. Short Shorts (Royal Teens)
6. Get A Job (Silhouettes)
7. Swinging Shepherd Blues (D. Rose)
8. Waitin' In School (R. Nelson)
9. Oh Julie (Crescendos)
10. Are You Sincere (Williams)

LUCKY PIERRE'S  
RECORD SHOP  
Buffalo, N. Y.

1. Dede Dinah (F. Avalon)
2. Get A Job (Silhouettes)
3. At The Hop (Danny & Jrs.)
4. Short Shorts (Royal Teens)
5. La Dee Dah (Billy Ford's Thunderbirds)
6. Maybe (Chantels)
7. Stood Up (R. Nelson)
8. Jo-Ann (Playmates)
9. 26 Miles (Four Preps)
10. Unspoken Love (M. Dodds)

TRI-BORO RECORD  
EXCHANGE  
Jamaica, L.I., N.Y.

1. Get A Job (Silhouettes)
2. The Stroll (Diamonds)
3. Don't Let Go (R. Hamilton)
4. River Kwai March & Colonel Bogey (M. Miller)
5. You Are My Destiny (Anka)
6. Maybe (Chantels)
7. La Dee Dah (Billy Ford's Thunderbirds)
8. Swinging Shepherd Blues (M. Koffman)
9. Who's Sorry Now (C. Francis)
10. Swinging Daddy (B. Knox)

MUSIC SALES CORP.  
Augusta, Ga.

1. At The Hop (Danny & Jrs.)
2. Peggy Sue (B. Holly)
3. Don't (E. Presley)
4. Raunchy (B. Vaughn)
5. Great Balls Of Fire (J. Lewis)
6. All The Way (F. Sinatra)
7. Oh Julie (Crescendos)
8. Desire Me (S. Cooke)
9. You Send Me (S. Cooke)
10. Jailhouse Rock (E. Presley)

BOP CITY RECORDS  
Portland, Ore.

1. Walking With Mr. Lee (Allen)
2. I Want You To Know (F. Domino)
3. Stood Up (R. Nelson)
4. The Stroll (Diamonds)
5. Swinging Shepherd Blues (M. Koffman)
6. Maybe (Chantels)
7. Get A Job (Silhouettes)
8. Bony Moronie (L. Williams)
9. I'll Come Running Back To You (S. Cooke)
10. Angel Smile (N. Cole)

ROSE RADIO  
Chicago, Ill.

1. Dede Dinah (F. Avalon)
2. The Stroll (Diamonds)
3. La Dee Dah (Billy Ford's Thunderbirds)
4. Sail Along Silv'ry Moon (B. Vaughn)
5. Short Shorts (Royal Teens)
6. Peggy Sue (B. Holly)
7. Swinging Shepherd Blues (Pate)
8. Get A Job (Silhouettes)
9. Sugartime (McGuire)
10. Why Don't They Understand (G. Hamilton)

DEIBEL'S RECORD SHOP  
St. Louis, Mo.

1. Get A Job (Silhouettes)
2. Shake A Hand (M. Pedicin)
3. Swinging Shepherd Blues (M. Koffman)
4. Don't Let Go (R. Hamilton)
5. Maybe (Chantels)
6. Walking With Mr. Lee (Allen)
7. You Are My Destiny (Anka)
8. Jo-Ann (Playmates)
9. Witchcraft (F. Sinatra)
10. Angel Smile (N. Cole)

MUSIC BOX  
Cleveland, Ohio

1. Get A Job (Silhouettes)
2. Dede Dinah (F. Avalon)
3. Short Shorts (Royal Teens)
4. Jo-Ann (Playmates)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. The Stroll (Diamonds)
7. Don't (E. Presley)
8. At The Hop (Danny & Jrs.)
9. Should We Tell Him (Everly Bros.)
10. Waitin' In School (R. Nelson)

COLUMBIA MUSIC  
COMPANY  
San Francisco, Calif.

1. At The Hop (Danny & Jrs.)
2. 26 Miles (Four Preps)
3. Hey Little Girl (Techniques)
4. The Stroll (Diamonds)
5. Jailhouse Rock (E. Presley)
6. Teardrops (L. Andrews)
7. Don't (E. Presley)
8. Raunchy (E. Freeman)
9. Peggy Sue (B. Holly)
10. Tell Her You Love Her (F. Sinatra)

BLOOMINGDALE DEPT.  
STORE  
New York, N. Y.

1. Get A Job (Silhouettes)
2. The Stroll (Diamonds)
3. At The Hop (Danny & Jrs.)
4. Short Shorts (Royal Teens)
5. Swinging Shepherd Blues (M. Koffman)
6. Waitin' In School (R. Nelson)
7. Catch A Falling Star (Como)
8. La Dee Dah (Billy Ford's Thunderbirds)
9. Sail Along Silv'ry Moon (B. Vaughn)
10. Witchcraft (F. Sinatra)

MUSIC BOX  
Cambridge, Mass.

1. The Stroll (Diamonds)
2. At The Hop (Danny & Jrs.)
3. Witchcraft (F. Sinatra)
4. Helpless (Platters)
5. La Dee Dah (Billy Ford's Thunderbirds)
6. A Special Love (J. Nash)
7. Get A Job (Silhouettes)
8. Sugartime (McGuire)
9. Twelfth Of Never (J. Mathis)
10. Could This Be Magic (Dubs)

GRAYMAT MUSIC SHOP  
Morristown, N. J.

1. At The Hop (Danny & Jrs.)
2. Get A Job (Silhouettes)
3. The Stroll (Diamonds)
4. Don't Let Go (R. Hamilton)
5. Maybe (Chantels)
6. Short Shorts (Royal Teens)
7. Buzz, Buzz, Buzz (Hollywood Flames)
8. You Are My Destiny (Anka)
9. River Kwai March & Colonel Bogey (M. Miller)
10. Swinging Shepherd Blues (M. Koffman)

NORTY'S MUSIC CENTER  
Los Angeles, Calif.

1. Peggy Sue (B. Holly)
2. Waitin' In School (R. Nelson)
3. Oh Boy (Crickets)
4. The Stroll (Diamonds)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Jailhouse Rock (E. Presley)
7. No Love (J. Mathis)
8. April Love (P. Boone)
9. All The Way (F. Sinatra)
10. Sail Along Silv'ry Moon (B. Vaughn)

THIEM'S RECORD SHOP  
Raleigh, N. C.

1. Get A Job (Silhouettes)
2. At The Hop (Danny & Jrs.)
3. Don't Let Go (R. Hamilton)
4. Short Shorts (Royal Teens)
5. I Beg Of You (E. Presley)
6. Sugartime (McGuire)
7. Maybe (Chantels)
8. Oh Julie (Crescendos)
9. La Dee Dah (Billy Ford's Thunderbirds)
10. All The Way (F. Sinatra)

LIL' PAL RECORD STORE  
Houston, Tex.

1. So Tough (Casuals)
2. At The Hop (Danny & Jrs.)
3. The Stroll (Diamonds)
4. Get A Job (Silhouettes)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Bony Moronie (L. Williams)
7. Don't (E. Presley)
8. Don't Let Go (R. Hamilton)
9. Catch A Falling Star (Como)
10. Dancing With My Shadow (Four Voices)

WARE HOUSE OF  
MUSIC, INC.  
Seattle, Wash.

1. Oh Julie (Crescendos)
2. Don't (E. Presley)
3. Teenage Queen (J. Cash)
4. Catch A Falling Star (Como)
5. Sail Along Silv'ry Moon (B. Vaughn)
6. Spanish Gypsy Dance (E. Ros)
7. Sing Bob Sing (T. Sands)
8. Betty And Dupree (C. Willis)
9. Shake A Hand (M. Pedicin)
10. Little Blue Man (B. Johnson)

LYRIC NEWS &  
RECORD SHOP  
Indianapolis, Ind.

1. Sail Along Silv'ry Moon (B. Vaughn)
2. All The Way (F. Sinatra)
3. April Love (P. Boone)
4. Wild Is The Wind (J. Mathis)
5. River Kwai March & Colonel Bogey (M. Miller)
6. Sugartime (McGuire)
7. Swinging Shepherd Blues (J. Pate)
8. My Special Love (Reynolds)
9. Witchcraft (F. Sinatra)
10. Pretend You Don't See Her (J. Vale)

COOPER & MELIN  
Amarillo, Tex.

1. Raunchy (E. Freeman)
2. Oh Boy (Crickets)
3. Stood Up (R. Nelson)
4. Sugartime (McGuire)
5. Catch A Falling Star (Como)
6. Why Don't They Understand (G. Hamilton)
7. The Stroll (Diamonds)
8. Jo-Ann (Playmates)
9. Don't (E. Presley)
10. A Special Love (J. Nash)

DON LEARY'S  
Minneapolis, Minn.

1. At The Hop (Danny & Jrs.)
2. The Stroll (Diamonds)
3. Sail Along Silv'ry Moon (B. Vaughn)
4. Sugartime (McGuire)
5. La Dee Dah (Billy Ford's Thunderbirds)
6. Waitin' In School (R. Nelson)
7. Swanee River Rock (Charles)
8. I Beg Of You (E. Presley)
9. Get A Job (Silhouettes)
10. My Special Love (J. Nash)



# BOBBY HELMS

## 4th STRAIGHT SMASH\*

FRAULEIN . . .

MY SPECIAL ANGEL . . .

JINGLE BELL ROCK . . .

*and now*



\* **JUST A LITTLE  
LONESOME**

\* **LOVE MY LADY**

\* Spotligthed in The Billboard January 27th issue / The Cash Box "DISK OF THE WEEK"

DECCA 9-30557



**A NEW WORLD OF SOUND**



*"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"*



## New Dot-London Distrib Deal

HOLLYWOOD, CAL. — Randy Wood, President of Dot Records, and Lee Hartstone, Vice-President in charge of sales for London Records, announced last week the confirmation of a new agreement calling for the joint distribution of their company's records in two new areas, St. Louis and San Francisco.

The addition of these two important cities to the already-existing Dot-London distribution operation will give the label joint distribution in approximately 30% of the total record market. Under an agreement enforced since July 1956, the two companies have dual representation in seven other cities: Los Angeles, Boston, Chicago, Minneapolis, Cincinnati, Memphis and New Orleans. In the latter cities, the Dot-London distributor is a Dot-owned company branch.

Under the new agreement, distribution in St. Louis will be handled by Gay Distributing Co., 1906 Washington St., a new independent firm organized by Bob Hofstadter, President of the Roberts Record Distributing Co., which formerly distributed Dot and London along with other competitors' labels. Gay will now concentrate primarily on the sale and distribution of Dot and London, and will open new quarters and maintain its own sales force.

Dot-London distribution in San

Francisco will be handled by Stone Distributing Co., 1274 Folsom St., which is the present London outlet. Dot President, Randy Wood strongly emphasized that the Chatton Distributing Co., which has been servicing the Dot line, has rendered exceptionally fine sales and service, and repeatedly ranked well above sales quota. "The decision to make a change was influenced solely by certain advantages to be gained by both Dot and London", Wood stated, "and I highly commend Bob Chatton and his fine organization for years of loyal service and fine performance."

Pre-existing Dot-London operations have proven that an important advantage of the alliance is the additional density of penetration of both companies in those areas where they are jointly represented. Dot also has a foreign distribution agreement with British Decca, parent company of London Records.

The Stone firm in San Francisco is a member of a distribution organization owned and operated by the Hartstone family headed by George Hartstone and also includes Mutual Distributing Company of Boston, Mass., and Hart Distributing Company of Los Angeles.

London Records will continue to own and operate its sole company-owned branch in New York City.



## Juke Box Regional Record Report

The Top Ten Records — City by City

### New York, N. Y.

1. Get A Job (Silhouettes)
2. The Stroll (Diamonds)
3. At The Hop (Danny & Juniors)
4. River Kwai March & Colonel Bogey (Miller/Ros/Mooney)
5. Swinging Shepherd Blues (Rose/Koffman)
6. La Dee Dah (B. Ford's Thunderbirds)
7. Don't Let Go (R. Hamilton)
8. You Are My Destiny (Anka)
9. Short Shorts (Royal Teens)
10. Maybe (Chantels)

### Buffalo, N. Y.

1. Dede Dinah (F. Avalon)
2. At The Hop (Danny & Juniors)
3. Get A Job (Silhouettes)
4. La Dee Dah (B. Ford's Thunderbirds)
5. The Stroll (Diamonds)
6. Short Shorts (Royal Teens)
7. Stood Up (R. Nelson)
8. Maybe (Chantels)
9. April Love (P. Boone)
10. Why Don't They Understand (G. Hamilton IV)

### Denver, Colo.

1. At The Hop (Danny & Juniors)
2. Peggy Sue (B. Holly)
3. Waitin' In School (R. Nelson)
4. I Beg Of You (E. Presley)
5. Catch A Falling Star (Como)
6. Buzz, Buzz (Hollywood Flames)
7. Teardrops (L. Andrews)
8. Don't Let Go (R. Hamilton)
9. The Stroll (Diamonds)
10. Jo-Ann (Playmates)

### New Orleans, La.

1. Great Balls Of Fire (J. L. Lewis)
2. All The Way (F. Sinatra)
3. At The Hop (Danny & Juniors)
4. Peggy Sue (B. Holly)
5. The Story Of My Life (M. Robbins)
6. Angel Smile (N. Cole)
7. Don't (E. Presley)
8. Get A Job (Silhouettes)
9. Raunchy (E. Freeman)
10. The Stroll (Diamonds)

### St. Louis, Mo.

1. Get A Job (Silhouettes)
2. The Stroll (Diamonds)
3. La Dee Dah (B. Ford's Thunderbirds)
4. She's Neat (D. Wright)
5. Witchcraft (F. Sinatra)
6. Don't Let Go (R. Hamilton)
7. Jo-Ann (Playmates)
8. At The Hop (Danny & Juniors)
9. Shake A Hand (M. Pedicin)
10. Walkin' With Mr. Lee (Allen)

### Atlanta, Ga.

1. Don't Let Go (R. Hamilton)
2. At The Hop (Danny & Juniors)
3. April Love (P. Boone)
4. Great Balls Of Fire (J. L. Lewis)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Get A Job (Silhouettes)
7. Peggy Sue (B. Holly)
8. Don't (E. Presley)
9. Sugartime (McGuire)
10. La Dee Dah (B. Ford's Thunderbirds)

### San Francisco, Calif.

1. At The Hop (Danny & Juniors)
2. The Stroll (Diamonds)
3. Don't (E. Presley)
4. Great Balls Of Fire (J. L. Lewis)
5. Peggy Sue (B. Holly)
6. Get A Job (Silhouettes)
7. La Dee Dah (B. Ford's Thunderbirds)
8. Catch A Falling Star (Como)
9. 26 Miles (Four Preps)
10. Raunchy (E. Freeman)

### Chicago, Ill.

1. Get A Job (Silhouettes)
2. Dede Dinah (F. Avalon)
3. At The Hop (Danny & Juniors)
4. Sail Along Silvery Moon (B. Vaughn)
5. The Stroll (Diamonds)
6. La Dee Dah (B. Ford's Thunderbirds)
7. Short Shorts (Royal Teens)
8. Catch A Falling Star (Como)
9. Stood Up (R. Nelson)
10. Peggy Sue (B. Holly)

### Detroit, Mich.

1. Get A Job (Silhouettes)
2. Dede Dinah (F. Avalon)
3. Sail Along Silvery Moon (B. Vaughn)
4. At The Hop (Danny & Juniors)
5. Short Shorts (Royal Teens)
6. Oh Julie (Crescendos)
7. Catch A Falling Star (Como)
8. Don't Let Go (R. Hamilton)
9. La Dee Dah (B. Ford's Thunderbirds)
10. Maybe (Chantels)

### Cincinnati, Ohio

1. Sugartime (McGuire)
2. The Stroll (Diamonds)
3. She's Neat (D. Wright)
4. Sail Along Silvery Moon (B. Vaughn)
5. At The Hop (Danny & Juniors)
6. Don't (E. Presley)
7. Catch A Falling Star (Como)
8. Stood Up (R. Nelson)
9. Bony Moronie (L. Williams)
10. Don't Let Go (R. Hamilton)

### Seattle, Wash.

1. Don't (E. Presley)
2. Get A Job (Silhouettes)
3. Stood Up (R. Nelson)
4. 26 Miles (Four Preps)
5. Oh Julie (Crescendos)
6. At The Hop (Danny & Juniors)
7. La Dee Dah (B. Ford's Thunderbirds)
8. This Little Girl Of Mine (Everlys)
9. Ballad Of A Teenage Queen (J. Cash)
10. Catch A Falling Star (Como)

### Minneapolis, Minn.

1. The Stroll (Diamonds)
2. At The Hop (Danny & Juniors)
3. Sugartime (McGuire)
4. Waitin' In School (R. Nelson)
5. Get A Job (Silhouettes)
6. Jo-Ann (Playmates)
7. La Dee Dah (B. Ford's Thunderbirds)
8. I Beg Of You (E. Presley)
9. Maybe (Chantels)
10. Short Shorts (Royal Teens)

### Milwaukee, Wis.

1. Sail Along Silvery Moon (B. Vaughn)
2. Stood Up (R. Nelson)
3. Peggy Sue (B. Holly)
4. At The Hop (Danny & Juniors)
5. Sugartime (McGuire)
6. The Stroll (Diamonds)
7. Catch A Falling Star (Como)
8. Liechtensteiner Polka (Glahe)
9. River Kwai March & Colonel Bogey (M. Miller)
10. Great Balls Of Fire (J. L. Lewis)

### Houston, Tex.

1. At The Hop (Danny & Juniors)
2. So Tough (Casuals)
3. Get A Job (Silhouettes)
4. The Stroll (Diamonds)
5. Bony Moronie (L. Williams)
6. Do What You Do (T. Harris)
7. Don't (E. Presley)
8. Sail Along Silvery Moon (B. Vaughn)
9. Don't Let Go (R. Hamilton)
10. Great Balls Of Fire (J. L. Lewis)

### Los Angeles, Calif.

1. At The Hop (Danny & Juniors)
2. April Love (P. Boone)
3. Peggy Sue (B. Holly)
4. The Stroll (Diamonds)
5. Sail Along Silvery Moon (B. Vaughn)
6. Raunchy (E. Freeman)
7. Witchcraft (F. Sinatra)
8. Sugartime (McGuire)
9. Jailhouse Rock (E. Presley)
10. Kisses Sweeter Than Wine (J. Rodgers)

### Philadelphia, Pa.

1. At The Hop (Danny & Juniors)
2. Get A Job (Silhouettes)
3. Witchcraft (F. Sinatra)
4. Don't Let Go (R. Hamilton)
5. Stood Up (R. Nelson)
6. For Sentimental Reasons (S. Cooke)
7. The Stroll (Diamonds)
8. Come To Me (J. Mathis)
9. La Dee Dah (B. Ford's Thunderbirds)
10. A Very Special Love (J. Nash)

### Boston, Mass.

1. The Stroll (Diamonds)
2. At The Hop (Danny & Juniors)
3. A Very Special Love (J. Nash)
4. Get A Job (Silhouettes)
5. You Are My Destiny (Anka)
6. Oh Julie (Crescendos)
7. Sugartime (McGuire)
8. La Dee Dah (B. Ford's Thunderbirds)
9. Peggy Sue (B. Holly)
10. Short Shorts (Royal Teens)

### Kansas City, Mo.

1. At The Hop (Danny & Juniors)
2. I Beg Of You (E. Presley)
3. Waitin' In School (R. Nelson)
4. Get A Job (Silhouettes)
5. The Stroll (Diamonds)
6. Catch A Falling Star (Como)
7. Sugartime (McGuire)
8. Short Shorts (Four Winds/Royal Teens)
9. Great Balls Of Fire (J. L. Lewis)
10. Oh Julie (Salvo/Crescendos)

### Cleveland, Ohio

1. Get A Job (Silhouettes)
2. Dede Dinah (F. Avalon)
3. Short Shorts (Royal Teens/4 Winds)
4. Don't (E. Presley)
5. At The Hop (Danny & Juniors)
6. Catch A Falling Star (Como)
7. The Stroll (Diamonds)
8. Oh Lonesome Me (D. Gibson)
9. Little Blue Man (B. Johnson)
10. Sugartime (McGuire)

### Dallas, Tex.

1. Get A Job (Silhouettes)
2. Oh Julie (Crescendos)
3. At The Hop (Danny & Juniors)
4. So Tough (Casuals)
5. I Beg Of You (E. Presley)
6. Peggy Sue (B. Holly)
7. Stood Up (R. Nelson)
8. Great Balls Of Fire (J. L. Lewis)
9. Do What You Did (T. Harris)
10. Are You Sincere (A. Williams)

### Baltimore, Md.

1. Sail Along Silvery Moon (B. Vaughn)
2. Dede Dinah (F. Avalon)
3. Stood Up (R. Nelson)
4. Sugartime (McGuire)
5. Don't Let Go (R. Hamilton)
6. Oh Julie (Crescendos)
7. I Beg Of You (E. Presley)
8. So Tough (Casuals)
9. Oh Boy! (Crickets)
10. You Are My Destiny (Anka)

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b/w

**"LEAVE MY GIRLIE ALONE"**

**LOWELL McGUIRE**  
 NASCO 6007

**"LOVE I'LL NEVER FORGET"**

b/w

**"MY BABY'S GONE"**

**BOBBY JENKINS**  
 NASCO 6006

**NASHBORO RECORD CO.**

Nashville  
 Tenn.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.

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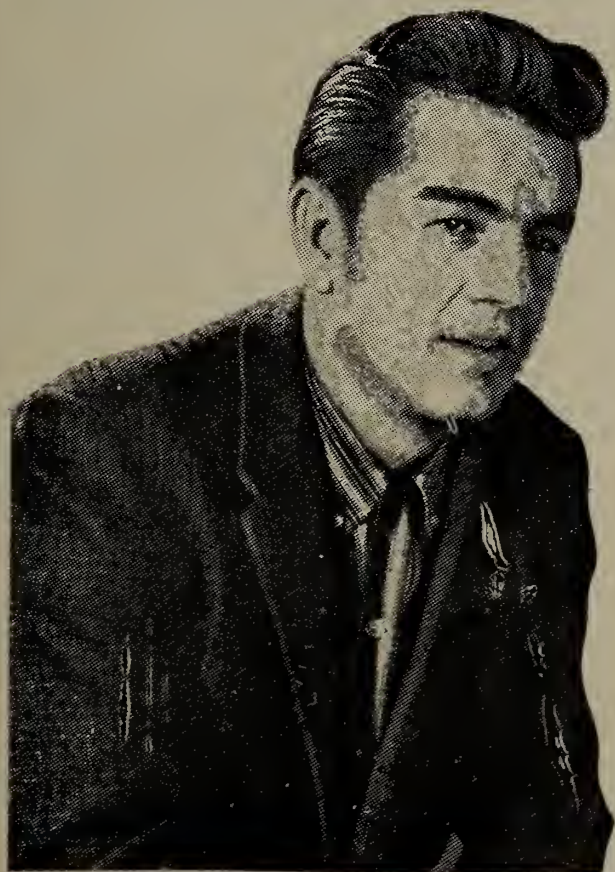


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**RCA VICTOR**  
TRADE MARK RADIO CORPORATION OF AMERICA





## Promoting Polka LP



CLEVELAND—Pictured above is Ray Budzilek (seated) receiving his first Capitol album, "Hey! Polskie! Hey! Polka!" from Capitol's Cleveland promotion-man, Marvin Beisel. Looking on is Tony Gulisano, Capitol's Midwest 'Capitol of the World' representative. Ray formed his first band, a trio, in Cleveland, when he was just thirteen years old. Since then the size of the group has changed (now it's up to ten pieces), but the 'happy music' hasn't changed. Now it is possible for more than just the Clevelanders to enjoy Ray's music.

## Tab Hunter Teams with Opera Star

NEW YORK—Dot Records will release an LP in February of the music from NBC-TV's spectacular "Hans Brinker and the Silver Skates," a Hallmark Hall of Fame segment airing February 9. Dot's album chief, Tom Mack, recorded the stars of the cast in New York for the album release, including Tab Hunter, Metropolitan Opera star Jarmila Novotna, and singer Peggy King. The songs presented on the LP are: "Ice," "I'm a Very Lucky Boy," "I Happen To Love You," "Silver Skates," "Trinka Brinker," "Clap, Clap, Clap," "The More the Merrier," "Hello, Springtime," and a reprise of "Ice."



## Retailers' Corner

### Electro-Voice Shows Low Price Stereodisk Phono Cartridge

BUCHANAN, MICH. — The new stereodisk developments in high fidelity music, which in the past weeks have burst upon the phonograph-record industry, have been given further impetus by the announcement of the first low-cost, "Stereo" cartridges by Electro-Voice, Incorporated of Buchanan, Michigan, manufacturers of hi-fi speakers and components.

The new cartridge, which for stereo reproduction contains a single stylus or "needle" and two high fidelity ceramic elements, will be made available to phonograph set manufacturers in production quantities, according to Lawrence LeKashman, Electro-Voice Vice President for Sales. For replacement in existing home phonos, the new EV stereo cartridge will sell for \$19.50 with a diamond needle which is the approximate cost of conventional hi-fi cartridges with diamond points. The only previously announced stereo cartridges range in price from \$70 to about \$250 for a single cartridge.

By breaking an important cost bottleneck, the new Electro-Voice cartridge help make possible the mass production of home phonographs, providing quality stereophonic music at prices under \$200.

An important additional feature of the new Electro-Voice cartridge is that it is completely "compatible". This means that the new cartridges can be used to play either an owner's present library of records or the new stereodisks. One of the worst bug-a-boos confronting phono-turntable manufacturers, particularly in the case of record-changer mechanisms has been motor rumble. This is compounded in the stereo disk which involves vertical play of the needle in the 45° record groove. An exclusive design feature of the new EV cartridge (patents pending) is reported to eliminate this vertical rumble component from the disk.

LeKashman joined with other leading manufacturers' representatives in the phonograph industry in warning against misleading statements in regard to "compatibility" of the new stereo disks and equipment. "The new stereo records cannot be played on many conventional phonographs without ultimate damage to the records. Simply stated, the stylus of present phonographs are too stiff for the grooves of the new stereo disk and tend to erase the stereo groove." The new Electro-Voice stereo cartridge has a stylus almost half the size of the needle of the ordinary phonograph.

The new stereo records, which are identical in appearance with existing

LP's, are mono or single groove. The difference is that two separate microscopic music tracks are cut into the sides of the single record groove. In playing, the single stylus of the new Electro-Voice cartridge rubs against both tracks and feeds the separate music signals through the separate amplifier and speaker systems.

Present owners of hi-fi phonographs can adapt their present equipment to stereo by the simple addition of a second amplifier and speaker system, plus the new Electro-Voice cartridge. Due regard should be given to the weight of the tone arm. LeKashman also emphasized that the new stereo developments would not obsolete present home record collections since the coming stereo phonos will contain completely compatible cartridges such as the new Electro-Voice cartridge.

Stereophonic disks, which a matter of weeks ago, were hardly even a whisper in the phonograph record industry, exploded upon the trade with the release of copies of a single experimental disk by the Audio Fidelity Record Company. The disk had originally been developed and produced by the Westrex Company.

### Zenith Appoints New Advertising Agency

CHICAGO—Zenith Radio Corporation has appointed Foote, Cone & Belding to handle consumer and trade advertising for Zenith radio, television, phonograph and high-fidelity products in both the United States and Canada, it was announced here today by L. C. Truesdell, Zenith vice-president and director of sales.

Truesdell stated that the appointment of Foote, Cone & Belding, one of the top agencies in the advertising field, was made to meet the expanding requirements of Zenith in its consumer product advertising.

The company's hearing aid advertising will continue to be handled through MacFarland, Aveyard & Company, an agency associated with Zenith for many years, Truesdell stated.

### Magnecord EP & EM Member

CHICAGO—The application of the Magnecord Division of Midwestern Instruments, Inc., Tulsa, Okla., has been accepted for membership in the Electronic Parts and Equipment Manufacturers Incorporated Association, according to Hugh J. Daly, general sales manager of Magnecord.

"Since most of the Magnecord product line is distributed through Electronic Parts and Equipment Distributors, we felt that joining the association was a step in the right direction," Daly said.

The Magnecord Division of Midwestern Instruments, Inc., will participate in the Radio Parts Show to be held in Chicago in May and will assume an active role in Association affairs.

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## All-State Distributors Promote Two



LEWIS R. FINK



MILTON N. SARNOFF

NEWARK, N. J.—Mel Koenig, vice president of All-State Distributors, Inc., last week announced the promotion of two of the firm's employees. Irwin R. Fink is now vice president of All-State New Jersey, Inc., and Milton N. Sarnoff is now comptroller of All-State Distributors, Inc.

Fink has been with All-State of New Jersey for the past 13 years. (The firm distributes Mercury, London and MGM Records). Starting as a phonograph record salesman, he advanced to sales manager of the company. As vice president of the Jersey firm, he will now have complete

charge of sales activity and management of the company. Fink resides in Springfield, N. J.

Sarnoff is the comptroller of All-State Distributors, Inc., the exclusive distributor of Webcor Hi-Fi Phonographs and Tape Recorders. He has been with All-State for the past eight years. A graduate of the School of Business Administration of New York University, he has had 20 years of Wall Street experience. He also served as price economist with the office of price administration in New York City.

## Kahl Buys Interest In Del-Fi Song

NEW YORK—As a result of negotiations between N.Y. publisher Phil Kahl and Bob Keene, of the Del-Fi Record Company of Studio City, California, Kahl has acquired 50% rights to the song "You Are My Dream", a song written and recorded by Jackie Burns on the Del-Fi label.

The amount paid for the 50% interest in the rock and roll number was not revealed. "You Are My Dream" is now co-published by Phil Kahl Music and Marna Music.

## Sam Feldman, ASCAP Sales Aid, Resigns

NEW YORK—J. M. Collins, ASCAP sales manager, announced with regret the resignation of his assistant, Samuel Feldman. Due to an old leg injury, Feldman has been advised by his physician against the extensive traveling which his duties as Assistant Sales Manager required.

Feldman has been associated with ASCAP for more than 22 years, having been successfully Manager of the Society's Cincinnati, Cleveland and Baltimore offices, Eastern Division Manager, and Assistant Sales Manager since 1954 in charge of Station Relations. Feldman will engage in business activity in his home city of Baltimore.

Collins reported that the work which Feldman supervised will be distributed among other members of his present staff.

## Sid Cottin Named Sales Mgr. of Golden Crest

NEW YORK — Clark Galehouse, president of Golden Crest Records, announced last week that effective immediately Sid N. Cottin, formerly advertising and merchandising director of the indie LP label, has been tabbed Sales Manager.

Cottin, who has been with the Golden Crest label since its inception a little over a year ago, is leaving immediately on a three week trip to visit the firm's distributors all over the United States.

The new Sales Manager stated, "The enthusiastic response to our line that we have received at the national high fidelity shows Golden Crest has attended proves that demand for Golden Crest exists at the consumer and dealer level. I want to help our distributors take advantage of this potent sales factor as well as show them our new line of in-store, merchandising aids for their retailers."

## Challenge Retains Zucker As Publicity Director

HOLLYWOOD, CALIF.—Challenge Records last week appointed Irwin Zucker Associates to handle its national publicity and deejay promotion.

Less than six months old, the Coast-based independent label is sporting a fast-breaking hit, "So Tough," by the Kuf-Linx, a Los Angeles group. Also creating mounting sales for the diskery is the coupling of instrumentals, "Tequila" and "Train to Nowhere," by the Champs, another new team, and a waxing of "Maybelle," by Dave Burgess, who is the writer of the hit, "I'm Available."

Zucker, a veteran of ten years in the record business, will report to Johnny Thompson, Challenge general sales manager.

An ex-Decca-Coral-M-G-M record promoter in the East, Zucker moved to the Coast three years ago and formed his own promotion firm.

## Mercury Shows Gold Disks



CHICAGO—Mercury Records broke precedent last week, when it removed from its offices, the seventeen Gold Records, which symbolize the firm's million sellers. The showing was arranged at the request of Polk Bros., one of the largest appliance and record dealers in the midwest. The Polk organization is currently engrossed in a million dollar Hi Fi Show, and Mercury feels that this is the most opportune time for the public to view the Mercury collection. Armed Brinks guards were employed to protect the valuable records.

(Pictured above, flanked by guards on both ends, are, from left to right) Morrie Liefer, general manager of all Polk Bros. stores; Lou Scotti, Mercury Records; Peter Fabri, merchandising manager of Mercury Records; Sam Polk and Bob Weintraub of Polk Bros. Attendance at the show broke every anticipated figure, according to Bob Weintraub.

## McGuire Sisters Into Waldorf

NEW YORK—The McGuire Sisters, whose Coral recording of "Sugartime" is one of the country's fastest growing hits, make their first New York nitery appearance in many months when they open at the Waldorf-Astoria on February 10th. The trio pays a TV visit to another Coral artist when the McGuire Sisters guest on the February 16th stanza of the Steve Allen Show over NBC-TV.

## Folk Singer On Campus Tour

NEW YORK—Theo Bikel, whose folksinging platters on Elektra have brought his name to the fore in the folk field, embarked on a one-month tour of cities and colleges on Friday, January 31st, with a concert at Orchestra Hall in Chicago. The jaunt will cover such campuses as the Universities of Indiana, Oklahoma and Michigan. Bikel will travel as far North as Toronto and as far West as San Francisco.

Among the albums from which Bikel will cull his material will be "An Actor's Holiday," "Folksongs Of Israel" and "A Young Man And A Maid." He has also just completed cutting an LP of Yiddish folksongs for Elektra.

Also an actor, Bikel has been featured in the cast of "The Rope Dancers" on Broadway. He is taking a leave of absence from the show to make the folksinging tour, and will return to Broadway on March 3rd.

Bikel, who conducts his own weekly radio show on New York FM station WBAI, will tape programs on the road. The broadcast includes interviews and has Bikel and other folksinging guests performing.

## Lynn Signs Lauri Ames

NEW YORK—Lauri Ames, night club vocalist, has been signed to a personal management contract by the Jerry Lynn Productions, Inc.

Miss Ames has appeared before audiences in such well-known spots as the Fontainebleau Hotel in Miami Beach and the Black Orch'd in Chicago.

## London Philharmonic To Record For Urania

NEW YORK—Sieg Bart, President of indie Urania Records last week announced the signing of the London Philharmonic Orchestra to a recording contract calling for a minimum of six LP's for the coming year.

Bart stated that in line with Urania's expansion program it was his intent to sign and record the greatest orchestras, conductors and artists of the world. Having just returned from a trip abroad, he stated that the twelve new classical releases he recorded while in Europe will form the basis for a Urania release program in the first half of 1958.

The first London Philharmonic release, on both LP disk and stereo tape, will be in April, under the baton of Sir Eugene Goossens. The disk offers Mendelssohn's Symphony No. 4 (Italian) and Symphony No. 5 (Reformation).

## Connie Francis On 1st Clark TV'er

NEW YORK—Connie Francis is one of the first artists to be booked to headline the new Dick Clark Saturday night ABC-TV show on Feb. 15. Connie will sing her latest MGM disc, "Who's Sorry Now". Connie returned this week from a disk jockey tour in Pennsylvania and Ohio. She scheduled to appear at the New Stage coach Inn in Hackensack, N. J., Feb. 7 and 8.

## "Swinging Shepherd" Vocal

NEW YORK—Josie Records has released "Swinging Shepherd Blues" with a vocal by Kirk Stuart, it was announced last week by Morty Palitz, Vice-President of Jay-Gee Record Co., Inc., parent company of Josie.

Releasing the disk coincides with the success of the original instrumental version by the Moe Koffman Quartette on the Jubilee label, another subsidiary of Jay-Gee.

From the 20th Century-Fox Film  
"APRIL LOVE"

**April Love**

LEO FEIST, INC.



# Looks Like A Hit



DEARBORN, MICH.—Robin Seymour, WKMH-Dearborn deejay, flashes the O.K. sign for Wes Bryan's initial United Artist disk, "Lonesome Love" and "Tiny Spaceman." The songster, who is Jimmy Dean's look-a-like, is currently on a coast-to-coast tour plugging the record.

LATEST RELEASE

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"EVER SINCE I MET LUCY"

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MILLS MUSIC, INC.

## Al & Dick On Wax

NEW YORK — Prominent tune-smiths Al Hoffman and Dick Manning are now recording artists as a result of a contract signed with Joe Carlton, head of the new Carlton Record Company.

The songwriting team will be billed on disks as Al & Dick, which Carlton points out is the name of the well-known music-biz hangout and restaurant here in New York. "We really didn't do this to promote the restaurant and I really do not own a piece of the place even though I spend much meal-time there."

The writers phono artists through the device of showcasing some of their material for Carlton who decided that one demo record was just great "as is", with Al and Dick and a supplementary group acting as featured vocalists. "I'm excited," says Carlton, "because Al & Dick have come up with not only a great tune but also a great new sound idea. We have integrated Dixieland music with a rock and roll beat and the result is just great and fresh for teenage dancing."

"For a couple of guys who are far from being teenagers, they have really captured the idiom and the beat of rock and roll. I think the kids will dig these 'squares' who dared to cross the line."

The song that made the hot demo is entitled "Junior Miss". Flip side of Al & Dick's record is another new one by the team entitled "I'll Wait", a ballad geared to teenage reception. The disk was shipped last week.

## Decca Issues New Educational Catalog

NEW YORK—In response to requests from the field, which reflected reaction of educational sources in many areas, Decca has now made available a new edition, revised and expanded, of its Educational Catalog. This catalog lists and illustrates Decca recordings in all different categories, that can be used by educators of groups in all school levels. Each listing is accompanied by a recommendation as to what grade or grades it can be used in conjunction with. The Decca Educational Catalog will be placed in schools, colleges, libraries, public institutions, and shops concentrating on school business.



## London Lowdown

Presley's done it again! Elvis' new record "Jailhouse Rock" has accomplished the fantastic feat of jumping into the No. 1 position four days after release of his record.

The "Star", one of our leading evening newspapers, is organizing a competition and will fly the winners on February 6th from London to New York in a Britannia Airliner, and the whole proceedings will be filmed during the flight and shown on the Commercial TV network. Master of ceremonies, Hughie Greene will be on the plane and so will Winfred Atwell with her famous "other piano". It is possible that Winnie may do a guest TV spot in New York during her short stay there.

Due to open a series of one-night stands around Britain are the latest vocal group to make the Hit Parade over here, the Crickets. The Grade Office is arranging a package show headed by the group currently riding its waxing "Oh Boy".

English Decca has signed a new group called the Four Jacks. These four boys, still in the Navy, made their first record for the label last week. Titled "Prayer Of Love," the boys introduced, still in uniform, on the Cyril Stapleton show on TV.

The new David Whitfield-Mantovani disk, "Cry My Heart" is off to a flying start. Could be another "Cara Mia."

The Palladium vaudeville season may last only six weeks with three headliners on two-week stints. Names mentioned include Tommy Steele, Johnnie Ray and strong possibility of the Treniers.

Bobby Helms' recording of "No Other Baby" was written by British skiffle group leader Bob Cort.

The Fontana label, subsidiary of Philips (American Columbia) launched its first release and is pushing Johnny Mathis' "Wild Is The Wind".

Juliette Greco will be in London for the opening of her new film.

Norman Payne of M. C. A. tells me that the various negotiations that have been taking place with Jeff Chandler, Liberace, Belafonte, Eddie Fisher and many others during his recent trip to America are "still at the negotiating stage". The best news according to Norman will be the signing of the contracts which he hopes will assure the visits of the aforementioned to this country in the months to come.

The Amusement and Caterers Organization's Exhibition at the end of this month, where juke boxes will now be prominently displayed, is gaining in importance. Recording companies have asked some of their leading stars to visit the exhibition.

Burlington Music very happy with the reaction to Jackie Wilson's waxing, "Reet Petite".

Frankie Vaughan got excellent notices from the critics for his show at the Palace Theatre. This could be his biggest year yet.

- This Week's Best Selling Pop Singles  
(Courtesy "New Musical Express")
- 1 Jailhouse Rock—  
Elvis Presley (RCA)
  - 2 The Story Of My Life—  
Michael Holliday (Columbia)
  - 3 All The Way—  
Frank Sinatra (Capitol)
  - 4 Ma, He's Making Eyes At Me—  
Johnny Otis Show/Marie Adams (Capitol)
  - 5 Oh Boy!—  
Crickets (Coral)
  - 6 Great Balls Of Fire—  
Jerry Lee Lewis (London)
  - 7 My Special Angel—  
Malcolm Vaughan (HMV)
  - 8 Peggy Sue—  
Buddy Holly (Coral)
  - 9 April Love—  
Pat Boone (London)
  - 10 Kisses Sweeter Than Wine—  
Frankie Vaughan (Philips)
  - 11 Reet Petite—  
Jackie Wilson (Coral)
  - 12 Kisses Sweeter Than Wine—  
Jimmie Rodgers (Columbia)
  - 13 At The Hop—  
Danny and the Juniors (HMV)
  - 14 I Love You Baby—  
Paul Anka (Columbia)
  - 15 The Story Of My Life—  
Gary Miller (Pye-Nixa)
  - 16 Wake Up Little Susie—  
Everly Brothers (London)
  - 17 Bony Moronie—  
Larry Williams (London)
  - 17 Love Me Forever—  
Marion Ryan (Pye-Nixa)
  - 19 You Are My Destiny—  
Paul Anka (Columbia)
  - 20 The Story Of My Life—  
Dave King (Decca)
  - 21 Bye Bye Baby—  
Johnny Otis Show (Capitol)
  - 22 Jailhouse Rock (EP)—  
Elvis Presley (RCA)
  - 23 Raunchy—  
Bill Justis (London)
  - 24 Jack O' Diamonds—  
Lonnie Donegan (Pye-Nixa)
  - 25 The Story Of My Life—  
Alma Cogan (HMV)
  - 26 Love Me Forever—  
Esquires (London)
  - 27 Alone—  
Petula Clark (Pye-Nixa)
  - 28 Love Me Forever—  
Eydie Gorme (HMV)
  - 29 An Affair To Remember—  
Vic Damone (Philips)
  - 30 Ha! Ha! Ha!—  
Anne Shelton (Philips)



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**BLUES**  
FEDERAL 12312

**JOHNNIE PATE & ORCH.**  
**WALKIN' WITH MR. LEE**  
FEDERAL 12314

**BILL DOGGETT**  
**FLYING HOME**  
b/w  
**HIPPY DIPPY**  
KING 5096

**OTIS WILLIAMS & HIS CHARMS**  
**OH JULIE**  
DE LUXE 6158

**EARL BOSTIC**  
**SOUTHERN FRIED**  
b/w  
**NO NAME JIVE**  
KING 5106

**JOSEPHINE**  
KING 5092

**THE "5" ROYALES**  
**DEDICATED TO THE**  
**ONE I LOVE**  
KING 5098

**BONNIE & RUSTY**  
**LA DEE DAH**  
KING 5110

**TINY BRADSHAW**  
**SHORT SHORTS**  
KING 5114

**NEW RELEASES**

**BOYD BENNETT**  
**CLICK CLACK**  
KING 5115

**FULLER TODD**  
**TOP TEN ROCK**  
b/w  
**JEANIE MARIE**  
KING 5111

**KING**  
**RECORDS**

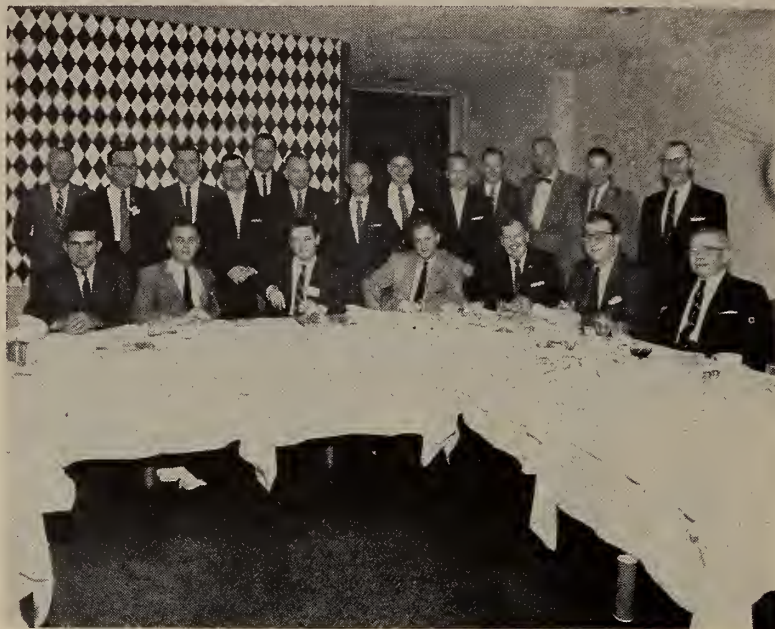
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# Crown's First Sales Meeting



CHICAGO, ILL.—Crown Records, the \$1.49 LP label, held the first meeting of its recently organized sales staff on January 18 at the Cub Room of Chicago's Hotel Morrisson. Conducting the meeting was Crown sales manager, Fred Robbins, seated third from left. Crown salesmen will call on accounts in the 48 states, with the exception of protected distributor accounts. Crown executives attending the meeting were Marvin Schwartz, Eastern Division Manager, seated at left, and Crown prexy, Saul Bihari, seated, second from left.

## Vista Records, New Disney Label, Formed

NEW YORK—A new record label, to be called Vista, which will feature personalities from all phases of the entertainment world plus the creative resources of the Walt Disney Studios, was announced in New York today by James A. Johnson, in charge of the Disney music and recording enterprises.

Addressing a meeting of New York and field sales executives of the company's music subsidiaries and representatives of the Buena Vista Film Distributing Company, Johnson stated that Vista is moving immediately into operation and that long-playing albums in its series will go into release commencing next month. Vista albums will be priced at \$3.98.

The first two albums will be "An Evening with Mary Martin," in which the star accompanied by Tutti Camarata and his orchestra will perform many songs she sung to fame in a number of Broadway shows; and "Melodies for Midnight," a collection of popular standards performed by John La-Padula, considered one of the finest accordionists in the business.

Actor James Mason also has been signed by Vista to record two albums: 1) A collection of horror stories by Edgar Allen Poe, and 2) a series of poems dealing with the sea. Both albums will be released with special packaging and art.

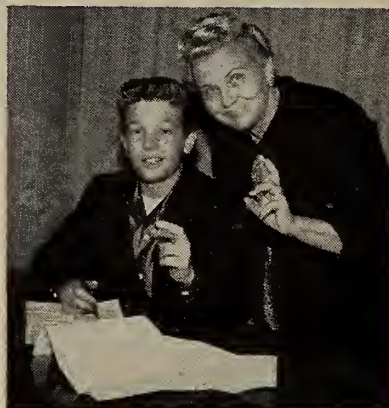
The Vista line, Johnson added, is being created to cater to the diversified tastes of grown-ups and children alike and will complement Disney's other disk lines, Disneyland and Mickey Mouse Club Records.

## Juggy Gale Joins Carlton

NEW YORK—Juggy Gale, well-known New York music publisher and exploitation man, has been hired by Carlton Records to serve as Mid-Western field exploitation representative for the company.

Gale will act as a roving field man in the Detroit, Pittsburgh, Cleveland, Chicago, Buffalo markets, according to Joe Carlton, president of the company. Gale started his new position last week and is already on the road exploiting the Carlton product.

## Hi Fi Records' First Single To Feature Teenager



HOLLYWOOD—Scott Engel, 15-year-old vocalist, and his mother cross their fingers for good luck as the youngster puts his signature to an exclusive recording contract with High Fidelity Recordings. Label prexy Rich Vaughn heard the young rock 'n' roll singer at the El Mirador in Palm Springs and pacted him immediately. Initial session is scheduled for early next month, which will mark High Fidelity's entrance into the pop singles field.

## Arnold Maxin Sets MGM Disk - Film Coordinating Program

NEW YORK—In order to improve and step up movie music exploitation on music from MGM pictures, Arnold Maxin, chief of the MGM Records division, is instituting a program of disk and film coordination designed to mutually promote both MGM records and MGM films.

Maxin is out to establish MGM Records as the leader in the sound track field. His plans are to release not only sound track musicals but also to issue albums of background music from non-musical MGM films in order to give these pictures more exploitation impetus. Each movie album release will be backed up with special promotion and exploitation on the disk jockey, dealer and automatic music operator level. Special window and counter displays tying-in the picture and the theatre will be placed by MGM Records distributors and their salesmen. A movie playdate service will give distributors and local music shops complete information on all film bookings in their area with specific instructions on whom to contact for dealer-exhibitor coordination. More movie albums will be sent to radio stations and more fieldmen will be employed to carry out the disk-film coordinating program.

Some of the non-musical films that MGM Records plans to issue sound track albums on include: "The Brothers Karamazov," "The High Cost of Loving," "High School Confidential," "Ben Hur," and "Tom Thumb." Exploitation of single records from MGM films will also come in for its share of promotion and exploitation.

## Dawn Patrol



PHILADELPHIA—Grady Edney, program director of WIBG, announced a new DAWN promotional gimmick recently. The DAWN promotion consists of the first initial in the last names of four deejays on staff at WIBG. The lineup is Tom Donahue, Doug Arthur, Bill Wright and Joe Niagara. (Pictured from Left to Right) Deejays Tom Donahue, Doug Arthur, Bill Wright and Joe Niagara of WIBG in Philadelphia.



## All Set To Go



LOS ANGELES — When singer-comedienne Pat Morrissey arrived at Los Angeles International Airport to ready her act for her stint at the Sands Hotel in Las Vegas, Feb. 5, on hand at the United Air Lines plane hard-stand were her personal manager, Bandleader Charlie Barnet (in dark suit) and Actor Nicky Blair, who's featured in new Frank Sinatra-Tony Curtis picture, "The Kings Go Forth." Furthermore, the boys had Pat's personal baby grand piano on hand to insure that she got the proper background for her show. Miss Morrissey's noted for her rough and unusual treatment of the Steinways. Barnet is building a special combo to back her, featuring Harry Babasin. Above Charlie and Pat go through an impromptu rehearsal at the airport.

## Decca Announces Annual Distributor Award

NEW YORK—Sydney N. Goldberg, vice-president of Decca Distributing Corporation, last week announced the winners of Decca's annual awards for best overall performance by a branch and distributor for 1957.

The winner among Decca's 33 branches was the Peoria Branch under the management of Max Melton. Branch salesmen are Harry Ingold and Ken Schlosser. Winner among the 12 distributing outlets was the Peaslee-Gaulbert Corporation of Indianapolis managed by Mervin Taylor. Ralph Block is the distributing salesman.

The annual award, differentiated from monthly company prizes, is for the best all-around performance against quota.

## United Artists Sets "Swivel" Promotion

NEW YORK—United Artists Records is launching a national dance promotion for its new platter, "The Swivel," it was announced last week by Alfred H. Tamarin, Executive Assistant to UA Records President Max E. Youngstein.

The campaign features The Swivel dance, specially created by Arthur Murray in a tie-in with UA.

The new step will be popularized at record hops conducted by disk jockeys across the country. The Swivel will also be performed on teen-age TV programs and video disc jockey shows.

To introduce the younger set to the toe work and turns of The Swivel, United Artists has prepared a quarter of a million instruction cards, which will be distributed by disk jockeys and at record shops.

"The Swivel" is a rock-'n-roll number recorded by Al Taylor and The Poodles, a new vocal-instrumental group. It was written by Armando Greco and Mike Davis.

The dance campaign is being supervised in the field by United Artists' exploitation staff.

## Mellin Acquires World Rights To Three Hits

NEW YORK — Music publisher Bobby Mellin announced last week that he had acquired all publishing rights for territories outside the U.S. and Canada to three hot songs currently on the way up in America.

The three include: "Swinging Shepherd Blues" recorded in England by Mantovani on English Decca and by Ken McIntyre on EMI; "Little Pigeon" and "Young Dove's Calling."

In the U.S., "Swinging Shepherd Blues" is riding high via three instrumental recordings, Moe Koffman (Jubilee), Johnnie Pate (Federal) and David Rose (MGM).

"Little Pigeon" is hot via the Sal Mineo Epic waxing. And "Young Dove's Calling" is a promising new release by the Couplings on the Josie label.

## Happy Birthday



NASHVILLE—Mimi Roman, Carl Smith, and Shirley Caddell are sampling a little icing off the big birthday cake presented to the cast of the all-star touring "Philip Morris Country Music Show" marking the first full year on the road for the popular CBS radio network program. On its marathon tour, playing one-night stands six days out of seven, the country music entertainers have performed in over 350 cities throughout 22 states and the District of Columbia. They have broken every attendance record in 70% of these cities while their weekly "Philip Morris Country Music Show" has become one of the ten most popular radio programs in the country. In addition, they have staged numerous special shows for the armed forces, veterans' and children's hospitals.

## Belleto Sextet Joins Woody Herman Band

BERKELEY, CAL. — Woody Herman and the Third Herd have added an unusual feature. In mid-January, the Al Belleto Sextet joined the Herman band.

Belleto, whom deejays know from his Capitol LPs and from the Fraternity LP backing Jerri Winters, has a vocal and instrumental group specializing in modern jazz.

The Belleto Sextet is featured as a special unit within the Third Herd on dance dates doing at least two sets a night.

On jazz concerts, the Belleto Sextet is presented in its own specialties.

In addition, the members of the Belleto Sextet function as regular members of the 17 piece Herman band throughout the evening and are featured with the big band on vocals as is Jerri Winters.

The union of the two groups came about when Herman encountered the Belleto Sextet last December in Colorado. "I heard them play and I offered them a job on the spot—the whole group," Woody said later.

After considerable discussion between Herman and Belleto, the Belleto Sextet joined the Herman band as a unit.

Belleto is an alto sax man, graduate of Loyola University of New Orleans and has had his group for several years. Personnel consists of Jimmy Guinn, trombone; Fred Crane, piano; Willie Thomas, trumpet; Tom Montgomery, drums; and Kenny O'Brien, bass.

Belleto records for Capitol and will continue to do so. Herman records for Verve.

Bill Harris, Archie Martin, Jay Migloire and the other members of the Herman Herd will continue to be spotlighted.

## Banjo Lesson For Governor



YANKTON, S.D. — Governor Joe Foss of South Dakota got some pointers on handling a five-string banjo from Bob Gibson, Decca recording artist, while both were in Yankton, South Dakota recently. The Governor and Gibson took part in the presentation ceremonies of the All America City Award to Yankton by Look Magazine. Gibson, whose latest record is "Marching to Pretoria" was featured during a stage show and dance co-sponsored by radio station WNAX and the city of Yankton. Gibson traveled to New York for a two week stay on the Godfrey Show following his Yankton appearance.

## Holliman Visits DJs



HOLLYWOOD—Actor Earl Holliman visits station KABC, Hollywood with his first wax effort, "Nobody Knows How I Feel" on Prep. Shown seated, Art Nelson and Holliman, standing, John Trotter and Prep promotion director, Stan Hoffman.

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"I Done Done"

AND

"Little Willie"

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# Album Reviews

## POPULAR



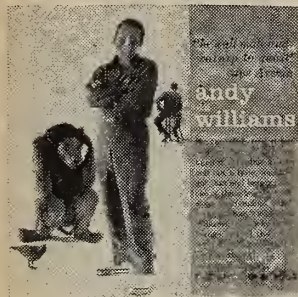
**"RAINTREE COUNTY"** — Original Soundtrack Recording—RCA Victor LOC-6000 (2-12" LP's)

The score from the new Broadway flick was written by Johnny Green, writer of such hits as "Body And Soul" and "I Cover The Waterfront." The track from the movie is a stirringly beautiful composition and is vividly portrayed by Green conducting the M-G-M Studio Symphony orchestra. The two disks are attractively packaged in the familiar book type covers. Chart stock.



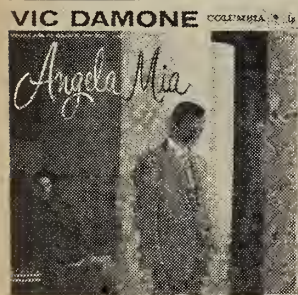
**"A FAREWELL TO ARMS"**—Music for the motion picture soundtrack—Capitol W918 (1-12" LP)

The new movie, starring Rock Hudson and Jennifer Jones, has a soundtrack that was written by Mario Nascimbene. The score to "A Farewell To Arms" is a dramatic one and is capably interpreted by the orchestra under the baton of Franco Ferrara. Nascimbene has numerous Italian film scores to his credit as well as several American tracks. The platter could turn out to be one of the big soundtrack issues.



**"ANDY WILLIAMS"**—Cadence CLP-3002 (1-12" LP)

The popular songster offers his second LP effort composed of all his hit singles. Williams really showcases his versatility while tagging such varied numbers as "Canadian Sunset," and "I Like Your Kind Of Love." Other items to be heard include "It Doesn't Take Very Long" and "Since I Found My Baby." The deck sounds like it might become a real chart item.



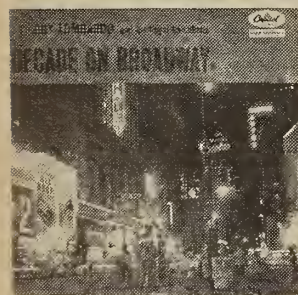
**"ANGELA MIA"** — Vic Damone — Orchestra under the direction of Glenn Osser—Columbia CL-1088 (1-12" LP)

Vic Damone takes the listener through a romantic program of Italian melodies. Although the collection is rendered mainly in English, the vocalist smoothly captures the intimate essence of the tender items. Osser leads the musicians through stirring string oriented arrangements. Two standout items are "Arrivederci, Roma," and "Angela Mia." Attractive stylings.



**"HARMONY IS THE THING"**—The Modernaires—Coral CRL-57141 (1-12" LP)

The pressing, a follow up the group's "Here Come The Modernaires" features the singers tagging a host of old time favorites. The smooth ork backing comes from orchestras under the direction of Charles Bud or George Cates. The tunes sung, complete with barber shop harmony, include "Girl Of My Dreams," "Heart Of My Heart," "That Old Gang Of Mine," and "Dear Old Girl." Pleasing deck.



**"DECADE ON BROADWAY '35-'45"**—Guy Lombardo and his Royal Canadians—Capitol T-916 (1-12" LP)

The noted maestro takes his Royal Canadians through a host of items that were hits via Broadway musicals from 1935 thru 1945. The crew's rich brass versions of the songs are danceable and naturally, listenable. Lombardo has an LP destined for lots of consumer trade. Tunes include "I Got Plenty O' Nuttin'," "I-Could Write A Book," and "People Will Say We're In love."



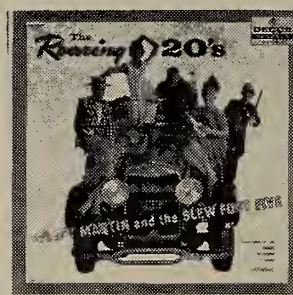
**"BILLY'S BEST"** — Billy Eckstine — Mercury MG-20333 (1-12" LP)

The dynamic Mr. B is in fine voice as he dishes out stirring portrayals of twelve evergreens. Eckstine's rich baritone delivery handsomely compliments the items, while receiving the able assistance of the brass oriented orchestra. The vocalist issues a particularly exciting reading of the oldie, "Babalu," with Spanish accent. Could be a big seller for the artist.



**"MOMENTS TOGETHER"**—Ray Anthony, his Choir and Orchestra—Capitol T-917 (1-12" LP)

The popular trumpeter takes his musicians through a dozen moody tunes. Anthony's warm trumpet solos and the soulful vocal efforts issued by the choir offer some intimate readings of such standards as "Love Is Here To Stay," "Everything I Have Is Yours," "No Other Love" and "Please Mr. Sun." The smooth brass delivery the ork issues is just one more reason why the Anthony musicians are among the most popular around.



**"THE ROARING 20's"**—Grady Martin and his Slew Foot Five—Decca DL-8648 (1-12" LP)

The selections from the happy decade are tastefully recreated by Grady Martin and his Slew Foot Five and their bouncy two beat delivery. Some of the goodies receiving the catchy renditions are "Three O'Clock In The Morning," "Somebody Stole My Gal," "Swinging Down The Lane," and "What'll I Do." The musicians, complete with bar room style piano playing, enjoyably capture the light atmosphere of the tunes. Bright performances.



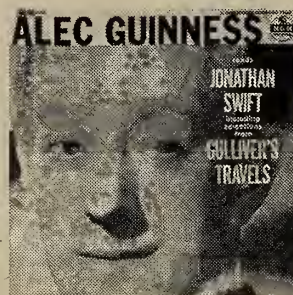
**"THE FEATHERY FEELING"**—David Carroll and his Orchestra—Mercury MG-20286 (1-12" LP)

Carroll, with such top material as "Now Is The Hour," "Fascination," "A Beautiful Lady In Blue," and "The Ship That Never Sailed," leads his crew through their usual light enjoyable stylings. The orchestra is noted for its relaxed moody delivery, and Carroll puts it to good use as he ably compliments the selections. Another recording that will delight his many followers. Well done mood set.



**"HERE'S TO MY LADY"**—Bobby Troup with Russ Garcia and his Orchestra—Liberty LRP-3078 (1-12" LP)

Troup, while receiving the expert ork accompaniment of the Russ Garcia crew, offers an array of items aimed at a budding love affair. The songster's low moody delivery is a worthy showcase for the emotional selections. Included on the bill are "They Didn't Believe Me," "I've Grown Accustomed To Her Face," "The Nearness Of You," and "Julie Is Her Name," a Troup original. Well done vocals.



**"ALEC GUINNESS READS JONATHAN SWIFT"**—M-G-M E3620 (1-12" LP)

**"WILLIAM FAULKNER READS FROM HIS WORKS"**—M-G-M E3617 (1-12" LP)

**"SIR RALPH RICHARDSON READS JOSEPH CONRAD"**—M-G-M E3618 (1-12" LP)

**"CARSON MCCULLERS READS FROM THE MEMBER OF THE WEDDING"**—M-G-M E3619 (1-12" LP)

The selections contained in the four albums include some of the well known works of the noted authors. In the Alec Guinness set, he reads some of Swift's better known works including parts of "Gulliver's Travels." In the Carson McCullers' item, the narrator offers "The Member Of The Wedding" and others. The LP's offer the listener some interesting listening as the top rated narrators delivery the works in winning style. These waxings could be a great help to educators and the general public as well. Interesting issues.



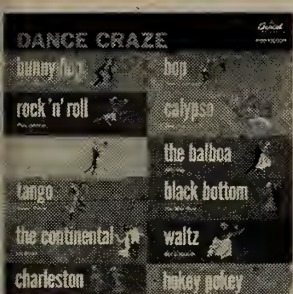
**"THE UNION"**—National Gallery Orchestra directed by Richard Bales—Cantata Choir, Lutheran Church of the Reformation—Peggy Zabawa, Soprano Jule Zabawa, Baritone Raymond Massey, Narrator—Columbia KL-5250 (1-12" LP)

The issue is a follow up to "The Confederacy" from which came the hit single, "The Yellow Rose Of Texas." The cast offers inspiring vocals, and the orchestra contributes outstanding accompaniment and solos. The record is beautifully housed in a very attractive booklike container with lyrics as well as pictures of the union army and numerous essays. Important entry.





# Album Reviews



**"DANCE CRAZE"**—Various artists—Capitol T-927 (1-12" LP)

The waxing is dedicated to the many modern and past dance crazes. Each number represents a different dance, and each number is performed by a different artist. Parts of the line up are "The Varsity Drag," (Black Bottom) by Pee Wee Hunt, "Shake Shake Senora," (Calypso) by Lord Flea, and "Donkey Tango" (Tango) Nelson Riddle. The pressing could catch on with the teen set. Nice change of pace item.



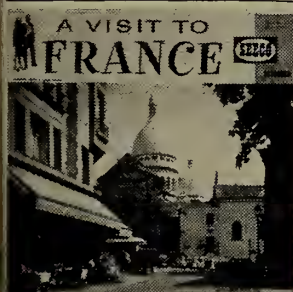
**"ROCK & ROLL . . . ALL FLAVORS"**—Freddie Bell and the Bell Boys—Mercury MG-20289 (1-12" LP)

The energetic rock and roll group dishes out some healthy portions of the big beat. Bell and the Bell Boys made its claim to fame through the single disk "Giddy Up A Ding Dong." While accompanying themselves instrumentally, the Bell Boys romp through "Stay Loose Mother Goose," "Hound Dog," "All Right Okay, You Win," "Voo Doo," and eight others. The set has the sound that proves so commercial to the teen set. Okay set.



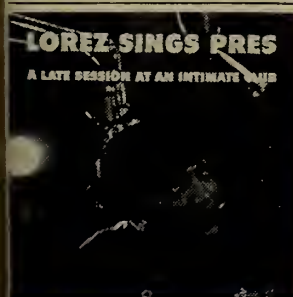
**"HAWAIIAN MAGIC"**—Ken Griffin at the Organ—Columbia CL-1062 (1-12" LP)

The pressing features the noted organist showcasing a program of melodies familiar to the Hawaiian Islands. Griffin is assisted only by Andy Nelson and his Hawaiian guitar as he tags such favorites as "A Song Of Old Hawaii," "Red Sails In The Sunset," "Song Of The Islands," and "Now Is The Hour." Griffin really captures the feeling of the islands on the album. Okay disk.



**"A VISIT TO FRANCE"**—Arturo Chaite and his Continental Orchestra—Seeco SOLP-9113 (1-12" LP)

The Arturo Chaite orchestra renders twelve tunes familiar to France, including a few that have become American favorites ("Mademoiselle De Paris" and "April In Portugal"). The platter is a stirring adventure in the romantic stylings of the country. A must for lovers of the music.



**"LOREZ SINGS PREZ"**—Lorez Alexander—King 565 (1-12" LP)

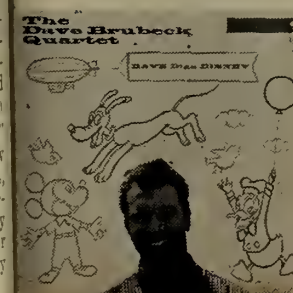
The platter is a follow up to the thrush's "This Is Lorez" issue for the label. The tunes are all items that Lester "Prez" Young has recorded. Lorez has a lot to say in music as can be gathered from her convincing readings of "Easy Living," "Fine And Dandy," "Fooling Myself," and "No Eyes Blues." The artist's low intimate delivery is a fine showcase for the tender tunes.



**"CHA CHA CHA-TANGO-MAMBO-MERENGUE"**—Argueso and his Orchestra Fiesta FLP-1225 (1-12" LP)

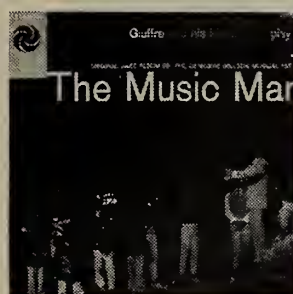
The latin dance rhythms are more than attractively offered by Argueso and his orchestra. While performing such Latin rhythms as chacha's, mambo's, etc., the aggregation displays the smoothest of deliveries. Featured tunes include "Noche De Estrellas," "Guapita," and "Suspense," plus nine others. The pressing offers a program of extremely danceable items from an equally capable crew. Pleasing deck.

## JAZZ



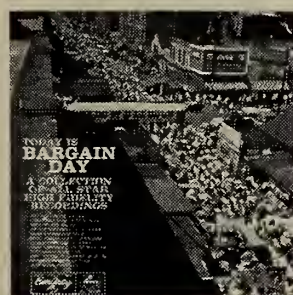
**"DAVE DIGS DISNEY"**—Dave Brubeck Quartet—Columbia CL-1059 (1-12" LP)

The noted jazz quartet tackles the well known works of Walt Disney and come up with some mighty enjoyable sessions. Brubeck, one of the most controversial jazz pianists on the scene, offers his artistic stylings aided by Paul Desmond (alto sax), Norman Bates (bass), and Joe Morello (drums). Goodies include "Heigh-Ho," "Give A Little Whistle," and "When You Wish Upon A Star." Fine offering.



**"THE MUSIC MAN"**—Jimmy Giuffre and his Music Men—Atlantic 1276 (1-12" LP)

Broadway's newest hit musical is undertaken quite enjoyably by the noted jazzist and his Music Men. The music from the play, penned by Wilson Meredith, is arranged here by Giuffre. Giuffre and his expressive clarinet, tenor, and baritone sax, is assisted by such prominent jazzmen as Al Cohn (tenor sax) and Wendell Marshall (bass). "Gary, Indiana," and "Iowa Stubborn" are among the tunes showcased. Extremely well done set. Should be a big LP seller.



**"BARGAIN DAY"**—Various artists—Emarcy—MG-36987 (1-12" LP)

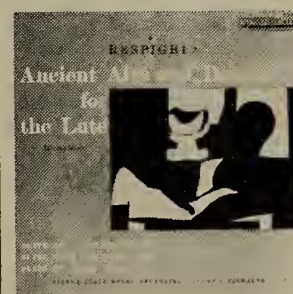
The platter features a number of performers issuing their varied approaches to the jazz scene. The pre-released items do offer a bargain as a collective waxing because of its top name value. Heard are "Mud Bug" (Gerry Mulligan), "Lullaby Of Birdland" (Sarah Vaughan), "Finger Snappin'" (Maynard Ferguson), and "I Get A Kick Out Of You" (Dinah Washington), plus seven others. The pressing will certainly appeal to the jazz enthusiasts. Swinging sessions.

## CLASSICAL



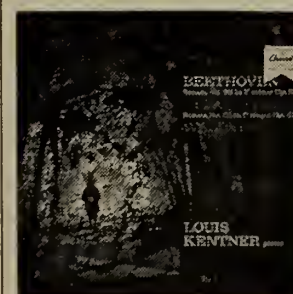
**"THE ORCHESTRA THAT REFUSED TO DIE"** (Tribute To Arturo Toscanini)—Symphony of the Air—Roulette RSP-1 (2-12" LP's)

The Symphony of the Air was originally founded by Toscanini and now the orchestra is issuing its tributes to the late great master composer. The musicians, offering "conductorless performances," project brilliant renditions of such long standing classical favorites as Dvorak's Symphony No. 5 in E Minor, Op. 95 and Tchaikowski's Nutcracker Suite. The waxings are attractively stored in a book like cover. Outstanding issue.



**RESPIGHI: Ancient Aires and Dances For The Lute-Suites 1, 2, and 3**—Vienna State Opera Orchestra, Franz Litshauer, conductor Vanguard VRS-466 (1-12" LP)

The waxing was released by the diskery once before as a two disk issue. The late composers expressive compositions are impressively styled here by the Vienna State Orchestra. Franz Litshauer offers a masterful piece of conducting as he and the ork lend an inventive approach to the most colorful works. The top notch sound reproduction makes the disk even more enjoyable. Should receive a healthy greeting from classical buffs.



**BEETHOVEN: Sonata No. 3 in F minor Op. 57—Sonata No. 21 in C major Op. 53**—Louis Kentner piano Capitol PAO-8409 (1-12" LP)

Beethoven's two melodic sonatas, "Appassionata" and "Walstein," are given vivid renditions by the celebrated pianist. Louis Kentner is one of the foremost interpreters of the classics and the beautiful readings substantiate this. The tragic "Appassionata" (Sonata No. 3) and the dramatic "Waldstein" (Sonata No. 21) are expertly done. Important issue.



**OFFENBACH: Gaité Parisienne**—Hollywood Bowl Symphony Orchestra conducted by Felix Slatkin—Columbia PAO-8405 (1-12" LP)

The great composer's beautiful piece is vividly portrayed by the Hollywood Bowl ork. Slatkin displays an obviously intimate knowledge of the work as he tackles it with his usual authority. The pressing is housed in a very attractive book-like cover containing a complete description of the bright ballet. Offenbach's composition undergoes a laudable rendition as the ork's smoothly blended delivery is excitingly showcased through the disk's stirring sound reproduction.



KDOK-Cleveland Re-vamps Station's Programming Policies



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**M. WITMARK & SONS**

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**JOHNNY CASH**

**"BALLAD OF A TEENAGE QUEEN"**

b/w

**"BIG RIVER"**

Sun # 2B3

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CLEVELAND, OHIO—In a sweeping re-vamp of its programming policies, Radio Station WDOK is planning to concentrate heavily on music from long play albums. The change becomes effective Monday, February 3rd, and will be known as WDOK's Album Merry-Go-Round.

"Actually," says program director Norman Wain, "it's merely an extension of our 'Better Music for Northern Ohio' policy which has been so wonderfully received this past year."

"It's a natural outgrowth of the amazing public acceptance of the long play record album form which now accounts for close to 70 percent of the entire volume of the record industry," Wain said.

WDOK plans to play the albums in 15-minute segments as uninterrupted as possible. Only interruptions to the music will be for commercials, music will be "segued" where possible. Other commentary and remarks will be kept to a minimum. In a typical hour during the broadcast day, between 6 a.m. and 6 p.m. listeners will hear highlights from three different popular albums.

The 15-minute segment, half-past every hour, will be known as "Spotlight on Singles." In these periods, pop singles records will be featured to "keep our audience in touch with the best single records in the current market," according to Wain.

Another innovation simultaneous with the "Album Merry-Go-Round" will be two periods during the day in which Broadway shows and movie music will be featured. These will be at 11 a.m. and 2 p.m.

Station officials freely admit that they are modeling their new format after several other similar operations in other parts of the country, notably in the New York-New Jersey area, Boston and Los Angeles. Wain adds, "We've studied all of the various formats in use and fused them into something different. We really feel we've improved on the models. An area as big as Northern Ohio deserves at least one radio station that offers something 'different,' something truly 'adult.'"

Seen above are program director Norman Wain, left, and general manager Fred Wolf selecting the featured albums. That Merry-Go-Round drawing on the right is the station's symbol for its new programming.



Best Selling Sheet Music

		LAST WEEK
1	APRIL LOVE Leo Feist ASCAP—Fain, Webster	1
2	SUGARTIME Nor-Va-Jak BMI—Phillips, Echols	2
3	ALL THE WAY Maraville ASCAP—Cahn, Van Heusen	3
4	SAIL ALONG SILV'RY MOON Joy ASCAP—Tobias, Wenrich	8
5	LIECHTENSTEINER POLKA Burlington ASCAP—Kotscher, Lindt	6
6	KISSES SWEETER THAN WINE Favorite ASCAP—Evans, Hughes, Rodgers	5
7	FASCINATION Southern ASCAP—Manning, Marchetti	4
8	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	14
9	AT THE HOP Singular BMI—Singer, Medora, White	11
10	WHY DON'T THEY UNDERSTAND Hollis BMI—Henderson, Fishman	10
11	A VERY SPECIAL LOVE Korwin ASCAP—Allen	12
12	PRETEND YOU DON'T SEE HER Rosemeadow ASCAP—Allen	—
13	RAUNCHY Hi-Lo BMI—Justis, Manker	9
14	MAGIC MOMENTS Famous ASCAP—David, Bacharach	—
15	AROUND THE WORLD Victor Young ASCAP—Young	7



Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

RADIO	(LISTED ALPHABETICALLY)	TV	
A Very Special Love	Korwin	All The Way	Maraville
All The Way	Maraville	April Love	Feist
April Love	Feist	Are You Sincere	Cedarwood
Be Mine Tonight	Peer	At The Hop	Singular
Belonging To Someone	Lear	Bad Motorcycle	Thornette
Ca C'est L'Amour	Buxton Hill	Belonging To Someone	Lear
Catch A Falling Star	Marvin	Catch A Falling Star	Marvin
Gift Of Love	Robbins	Chances Are	Korwin
I'm Available	Golden West	Click-Clack	Grant & Doe
Katsumi Love Theme	Witmark	Get A Job	Ulysses-Bagby
Kisses Sweeter Than Wine	Folkway	It's Not For Me To Say	Korwin
Last Song And Dance	Bregman, Vocco & Conn	I've Never Left Your Arms	Empress
Liechtensteiner Polka	Burlington	Joker	Angel
Love Me Forever	Greta	La Dee Dah	Conley
Love Theme (From A Farewell To Arms)	Feist	Liechtensteiner Polka	Burlington
Magic Moments	Famous	Long Hot Summer	Feist
March From The River Kwai And Colonel Bogey	Col. Pix, Boosey & Hawkes	Magic Moments	Famous
No Love (But Your Love)	Weiss & Barry	Maybe	End
Pretend You Don't See Her	Rosemeadow	Oh Boy	Nor-Va-Jak
Put A Light In The Window	Planetary	Oh-Oh, I'm Falling In Love Again	Planetary
Sayonara	Berlin	Put A Light In The Window	Planetary
Seventy-6 Trombones	Frank	Raunchy	Hi-Lo
Sugartime	Nor-Va-Jak	Sail Along Silv'ry Moon	Joy
Surprise	Livingston & Evans	Short Shorts	Admiration
Swedish Polka	Mills	Sing Boy Sing	Snyder
Swinging Shepherd Blues	Kahl-Bennell	Sugartime	Nor-Va-Jak
Tell Her You Love Her	Mr. Music	Thirteen Men	Danby
Till	Chappell	Twelfth Of Never	Empress
Why Don't They Understand	Hollis	Walk	Ar
Witchcraft	E. H. Morris	You Are My Destiny	Pamco





# Best Selling EP's

		Pos. Last Week
1	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	1
2	RICKY Ricky Nelson (Imperial EP 153)	2
3	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	5
4	FOUR BY PAT Pat Boone (Dot DEP 1057)	3
5	WARM Johnny Mathis (Columbia B-10781)	4
6	JIMMY RODGERS Jimmy Rodgers (Roulette EPR-1-303)	9
7	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	6
8	TWIN-TONES Jim and John (Twin-Tones) (RCA Victor EPA-4107)	11
9	PAL JOEY Movie Cast (Capitol EDM-4-912)	7
10	LOVE IS THE THING Nat "King" Cole (Capitol EAP-1, 2, 3-824)	13
11	THE GREAT BALL OF FIRE Jerry Lee Lewis (Sun EPA-107)	—
12	AROUND THE WORLD Nat "King" Cole (Capitol EPA-1-813)	8
13	THE LATE, LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	14
14	LOVING YOU Elvis Presley (RCA Victor EPA-1, 2-1515)	12
15	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	—

## Signs Writers For R&R Picture

NEW YORK — Producer Harry Foster has signed top rock 'n' roll songwriters Jesse Stone, Otis Blackwell and Charley Lee Singleton, to compose the R 'n' R songs for Columbia's "Let's Rock," musical currently being filmed at the Gold Medal Studios in the Bronx. Stone, who wrote "Shake, Rattle and Roll"; Blackwell, composer of "Don't Be Cruel"; and Singleton, are three of the most successful songsmiths in the R 'n' R field.

"Let's Rock" stars Julius LaRosa and Phyllis Newman and features guest appearances by R 'n' R personalities including, Paul Anka, Della Reese, the Tyrones, Danny and the Juniors and Roy Hamilton. Foster is also directing from an original screenplay by Hal Hackady.

## They "Break" Records



ST. LOUIS—Taking their work seriously during KWK Radio's "Record Breaking Week" are the station's Personality Disk Jockeys. Seated, left to right: Jack Donnell, Jerry Brown (KWK's Jack & Jerry team), and Reed Farrell; standing, left to right, Ed Wilson and Gil Newsome.

## Elvis Fan



BARBOURVILLE, KY.—W. J. Messer, a 16 year old boy of Barbourville, Kentucky, had his spine severely injured in a truck accident a few weeks ago and is a patient in a local hospital.

W. J. spends his time listening to a radio in his room. A few days ago he had his mother request Bob Lockhart, a disk jockey on radio station WBVL in Barbourville, to play Elvis Presley's recording of "Peace In The Valley". This request seemed a little strange to Lockhart because some people have been saying that Presley is a bad influence on the teen agers, so Lockhart wrote a letter to RCA, telling them of Messer's condition and his request for this number. RCA forwarded the letter to Elvis, who in turn sent W.J. a lengthy telegram, expressing his appreciation and best wishes. This telegram was followed by an Air Mail package which contained an autographed picture of Elvis, and a generous supply of his records, including his latest release, "Don't".

Young Messer said, "This gave me the biggest thrill of my life. I have had more visitors since this happened than any other patient in the hospital. Everyone wants to see the records and picture and read the telegram."

When asked how he felt about all the fuss being made over Elvis' draft deferment, W.J. said, "Those people must just be trying to get some publicity. I think Elvis is a swell guy. He is the greatest entertainer alive, and he probably pays more taxes to the Government than all these fault-finders put together."

The photograph above shows Bob Lockhart presenting the telegram and records to young Messer for Elvis.

## Sherman To Coast To Cut Flick Star

NEW YORK—Joseph Sherman, recently appointed executive in charge of artists and repertoire for Epic Records, departs for Hollywood, February 10, to supervise the Jack Lemmon recording session. Besides conducting the orchestra for the session, Sherman did the orchestral and vocal arrangements.

While in Hollywood Sherman will conclude negotiations with film producers and film stars for recording contracts.

A VISIT TO  
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# February Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

## POPULAR

### ABC-PARAMOUNT:

- "There's A Man In My Life"—Annette Warren—ABC-183
- "On With The Dance"—Meyer Davis And His Orchestra—ABC-197
- "The Sons Of St. Francis Sing"—Franciscan Bros. Choir—ABC-206
- "Music To Break A Sub-Lease"—Don Costa's Free-Loaders—ABC-212
- "Martha Davis & Spouse—A Tribute To Fats Waller"—Martha Davis & Spouse—ABC-213
- "The Talbot Brothers Of Bermuda"—The Talbot Brothers—ABC-214
- "Stan Wolowic And The Polka Chips (III)"—ABC-215
- "Stairway To Paradise"—(Popular Themes From The Classics)—Valentino—ABC-217
- "Eydie Gorme Vamps The Roaring 20's"—Eydie Gorme—ABC-218
- "More College Drinking Songs"—The Blazers—ABC-219
- "George Hamilton IV On Campus"—George Hamilton IV—ABC-220
- "Heavenly Sounds In Hi-Fi"—Ferrante And Teicher—ABC-221
- "World War II Songs In Hi-Fi"—The Four Sergeants—ABC-222
- "The George Sanders Touch"—George Sanders—ABC-231

### CADENCE:

- "Andy Williams"—CLP 3002 \* CEP 103
- "The Chordettes"—CLP 3001 \* CEP 101, 2

### CAMDEN:

- "Mambo Happy"—Perez Prado And His Orchestra—CAL-409
- "The Art Of Galli-Curci"—CAL-410
- "I Get Ideas"—Tony Martin—CAL-412

### CAPITOL:

- "The Music Man"—Original Broadway Cast, Orchestra And Chorus Conducted by Herbert Greene—WAO-990 \* EDM 990
- "Dance To The Music Man"—T-966 \* EAP 1, 2, 3-966

### COLUMBIA:

- "Emerald String"—Frank Weir And His Orchestra—CL 1083
- "Ellington Indigos"—Duke Ellington And His Orchestra—CL 1085 \* B-10851
- "Come Dance With Me"—Ted Straeter And His Orchestra—CL 1086
- "The Roaring Twenties"—Eddie Condon And His All-Stars—CL 1089
- "Soliloquy"—Erroll Garner—CL 1060 \* B-10601
- "The Music Man"—Stan Freeman And His Music Men—CL 1120
- "Hooray For Hollywood"—Doris Day with Frank De Vol And His Orchestra—C2L-5
- "Town Hall Party"—Various Artists—CL 1072 \* B-10721
- "I Remember Buddy"—Jerry Vale—CL 1114
- "Mitch's Marches"—Mitch Miller And His Orchestra—CL 1102
- "Chevalier's Paris"—Maurice Chevalier with Michel Legrand And His Orchestra—CL 1049
- "The Sweet Language Of Love"—Jacqueline Francois—CL 1076

### DECCA:

- "Love Themes From Hollywood"—Victor Young And His Orchestra—DL 8364
- "Portraits In Hi-Fi"—George Siravo And His Orchestra—DL 8464
- "Sugar And Spice"—Victor Young And His Orchestra—DL 8466
- "Music For Cards, Conversation And Cuddling"—Harry Hermann And His Orchestra—DL 8563
- "May I Have This Waltz?"—Music By Gainsborough—DL 8585
- "Viennese Waltzes For Dancing"—Played By Russ Morgan And His Orchestra
- "Music In The Morgan Manner"—DL 8582
- "Strings, Moonlight And You"—Helmut Zacharias And His "Magic Violin"—DL 8594
- "Heart Of Paris"—Roger Roger And His Orchestra—DL 8599
- "Musical Cocktail Party"—With Cedric Dumont His Orchestra And His Shaker—DL 8600
- "Themes Of Distinction From Great Motion Pictures"—Bill Snyder, His Piano And Orchestra—DL 8629
- "An Enchanted Evening"—Jesse Crawford At The Pipe Organ Plays Richard Rodgers Melodies—DL 8649
- "Dream Time"—Wayne King And Orchestra—DL 8663
- "Burl Ives—Songs Of Ireland"—DL 8444 \* ED 2501, ED-442
- "The Real McCoy"—Irish Folk Songs Selected And Sung By Sam Hinton—DL 8579
- "Songs Of Devotion"—Fred Waring And The Pennsylvanians—DL 8670
- "The Roaring 20's"—Grady Martin And The Slew Foot Five—DL 8648
- "On Wings Of Song"—Mishel Piastro And His Concert Orchestra—DL 8675
- "Cowboy"—Sound Track—Morris Stoloff Conducting The Columbia Pictures Orchestra—DL 8684
- "Band Masterpieces"—Played By The Goldman Band—Richard Franko Goldman, Conductor—DL 8633

### DISNEYLAND:

- "Community Concert"—Frances Archer—WDL-3023
- "Old Yeller"—Original Sound Track—WDL-3024
- "Winter"—Music By Camarata—WDL-3026
- "Walt Disney's 'Snow White And The Seven Dwarfs'"—ST-3906
- "Walt Disney's 'Stories Of Uncle Remus'"—ST-3907

### EPIC:

- "Singing Instrumentals"—Neal Hefti—LN 3440
- "Parade Of The Champions"—Band Of The Royal Netherlands Navy—Major Gijsbert Nieuwland, Cond.—LN 3428
- "All-Time Country & Western Hits"—Dickson Hall And The Wayfarers—LN 3427
- "Latin Americana"—Luis Alberto Del Parana And His Trio Los Paraguayos—LN 3426
- "The Four Coins In Shangri-La"—LN 3445
- "Chuck Willis Wails The Blues"—LN 3425
- "Clair De Lune"—The Philadelphia Piano Orchestra, Carle Knisley, Conductor—LN 3435
- "The Thornhill Sound"—Claude Thornhill And His Orchestra—HL 7088

### HARMONY:

- "The Charioteers"—with Billy Williams—HL 7089
- "Orchids In The Moonlight"—Ken Wilson At The Organ, Bill Green At The Piano—HL 7084

### KAPP:

- "The Troubadors In Rome"—KL-1068
- "The Troubadors In Spain"—KL-1069
- "The Troubadors In The Land Of The Gypsies"—KL-1070
- "The Troubadors In Hawaii"—KL-1071
- "Fabulous Country Hits"—Dickson Hall & The Country All-Stars—KL-1067 \* KE-748, 49, 50
- "Rainbows"—Russ Hamilton—KL-1076

### MERCURY:

- "Film Festival At Cannes"—Eddie Barclay & His Orchestra—MG 20188
- "Waltzes Of Vienna"—Marcel Pagnoul—MG 20266
- "All Time Favorites Of Cole Porter And Richard Rodgers"—Harry Arnold & His Orchestra—MG 20279
- "Surprise Party"—Various Dance Orchestras—MG 20291
- "Jumpin' Trumpet"—Ralph Marterie—MG 20294
- "The Waltz Queen"—Patti Page—MG 20318
- "Man, We're Wailin'!"—Louis Jordan And His Tympany Five—MG 20331
- "We Could Have Danced All Night"—Griff Williams—MG 20334
- "C'est Magnifique"—Michel Legrand & His Orchestra—MG 20342
- "Record Date"—Del Vikings—MG 20353
- "Gospel Quartet Favorites"—Carl Story—MG 20323

### M-G-M:

- "Hi Fi"—Dick Hyman At The Harpsichord—E3606 \* X1557, 1558, 1559
- "The Immortal Hank Williams"—E3605 \* X1554, 1555, 1556
- "When Lovers Meet"—Gary Allen And His Orchestra—E3600 \* X1542, 1543, 1544
- "Mediterranean Serenade"—Savino And His Orchestra—E3599
- "Songs For Bashful Lovers"—Carl Eugster With Orchestra—E3598 \* X1539, 1540, 1541
- "Y A D'La Joie (There Is No Joy)—Guy Luypaerts And His Orchestra—The Music Of Charles Trenet—E3595
- "Berlin After Dark"—Peter Todd And His Orchestra—E3574 \* X1518, 1519, 1520

### RCA-VICTOR:

- "North Of Hollywood"—Alex North & His Orchestra—LPM-1445
- "With A Little Bit Of Swing"—Peanuts Hucko & His Orchestra—LPM-1464 \* EPA-4149
- "The Touch Of Eddie Heywood"—The Eddie Heywood Trio—LPM-1466
- "Chicago/Austin High School Jazz In Hi-Fi"—Bud Freeman's Summa Cum Laude Orchestra—LPM-1508 \* EPA-1, 2, 3-1508
- "An Evening At The Sans Souci"—Cuarteto D'Aida con La Orquesta de Chico O'Farrell—LPM-1532
- "Sketches In Rhythm"—Aldemaro Romero & His Dance Orchestra—LPM-1537
- "Harry Belafonte Presents The Millard Thomas Group In Music And Songs Of The Caribbean"—Millard Thomas Calypso Group—LPM-1551 \* EPA-1-1551
- "Presenting Caprice Chantal"—Caprice Chantal—LPM-1552
- "Be Mine Tonight"—Abbe Lane With Tito Puente And His Orchestra—LPM-1554 \* EPA-1554
- "Ralph Flanagan In Hi-Fi"—Ralph Flanagan And His Orchestra—LPM-1555 \* EPA-1-1555
- "Walter Schumann Presents The Voices"—The Voices Of Walter Schumann With Orchestra Cond. by Henri Rene—LPM-1558
- "Frankie Carle And His Beautiful Dolls"—Frankie Carle And His Orchestra—LPM-1559 \* EPA-4147
- "Powder Puff"—Johnny Hamlin Quintet—LPM-1565
- "Any Old Time"—Artie Shaw & His Orchestra—LPM-1570
- "Belmonte Plays Latin For Americans"—Belmonte & His Orchestra—LPM-1571
- "My Darling, My Darling"—Eddy Arnold—LPM-1575 \* EPA-1, 2, 3-1575
- "Let's Dance With The Three Suns"—The Three Suns—LPM-1578 \* EPA-4193
- "Dreaming"—Reg Owen & His Orchestra—LPM-1580
- "Eleven Against The Ice"—Orchestra Conducted by Kenyon Hopkins—LPM-1618
- "Fun For Everyday With Little Johnny Everything And His Sister Judy"—LPY-1005
- "Raintree County"—An Original Sound-track Recording—Johnny Green Cond. The M-G-M Symphony Orchestra And Chorus—LOC-1038
- "Bonjour Tristesse"—An Original Sound-track Recording—LOC-1040
- "Peyton Place"—An Original Soundtrack Recording—Music Composed And Conducted by Franz Waxman—LOC-1042
- "Raintree County"—An Original Sound-track Recording—Johnny Green Conducting The M-G-M Symphony Orchestra & Chorus—LOC-6000 (2-12" LP)
- "Foreign Love"—Hank Locklin—LPM-1673
- "Black Beauty And Other Great Stories"—Marla Ray And Cast, Music Composed And Conducted by Eddie Manson—LBY-1007
- "Fun In Shariland"—LBY-1006

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# February Album Releases

LP number listed to left of asterisk—EP number listed to right of asterisk

## JAZZ

### ABC-PARAMOUNT:

- "Jazz From The San Francisco Waterfront"—Burt Bales Combo—ABC-181
- "Free And Easy" (Jazz Vocal—w/Orch. Acc.)—Jackie And Roy—Bill Holman Orchestra—ABC-207
- "Sing A Song Of Basie"—Count Basie Rhythm Section With The Dave Lambert Singers—ABC-223
- "Jazz Concerto Grosso"—Gerry Mulligan, Bob Brookmeyer, Phil Sunkel And All-Star Orchestra—ABC-225
- "The New Billy Taylor Trio"—Billy Taylor Trio—ABC-226
- "The Oscar Pettiford Orchestra In Hi-Fi—Vol. II"—Oscar Pettiford Orchestra—ABC-227
- "Jamaica Jazz"—Don Elliott Ensemble Featuring Candido—ABC-228

### ATLANTIC:

- "Jimmy Giuffre & His Music Men Play 'The Music Man'"—Atlantic 1276

### BLUE NOTE:

- "Jimmy Smith"—With Kenny Burrell, Lau Donaldson, Art Blakey—LP 1551
- "John Jenkins"—With Kenny Burrell, Sonny Clark, Paul Chambers, Dannie Richmond—LP 1573
- "Sonny Rollins—A Night In The Village Vanguard"—With Wilbur Ware, Elvin Jones, Donald Bailey, Pete Lo Roca—LP 1581

### COLUMBIA:

- "The Sound Of Jazz"—Red Allen, Billie Holiday, Mal Waldron, Pee Wee Russell, Jimmy Giuffre, Danny Barker, Jo Jones, Count Basie—CL 1098
- "Dial J.J. 5"—The J. J. Johnson Quintet—CL 1084

### EMARCY:

- "The Harris Touch"—Bill Harris—MG 36113
- "Coup de Graas"—John Graas—MG 36117
- "Improvisations"—Stephane Grappelly And His Quintet—MG 36120

### PRESTIGE:

- "The Sounds Of Yusef"—Yusef Lateef Quintet—PRLP 7122
- "John Coltrane With The Red Garland Trio"—PRLP 7123
- "Tour De Force"—Sonny Rollins—PRLP 7126

### VERVE:

- "Gee, Baby Ain't I Good To You"—Harry Edison—MGV-8211
- "Before Dawn"—Yusef Lateef—MGV-8217
- "Birk's Works"—Dizzy Gillespie And His Big Band—MGV-8222
- "The Magic Flute Of Herbie Mann"—MGV-8247
- "I Got Rhythm"—Teddy Wilson And His Piano—MGV-2073
- "Buddy Rich Just Sings"—MGV-2075

## CLASSICAL

### COLUMBIA:

- Mozart: Concerto No. 3 In G Major For Violin And Orchestra (K.216)—Isaac Stern, Violin and Conducting The Columbia Chamber Orchestra/Haydn: Concerto No. 1 In C Major For Violin And String Orchestra—Isaac Stern, Violin, with the Columbia String Orchestra, Alexander Zakin, Conductor—ML 5248
- Beethoven: Sonata Na. 14 In C-Sharp Minor, Op. 27, No. 2 ("Moonlight")/Sonata No. 25 In E-Flat Major, Op. 81a ("Les Adieux")/Sonata No. 24 In F-Sharp Major, Op. 78 ("A Therese")/Sonata No. 23 In F Minor, Op. 57 ("Appassionata")—Robert Casadesu, Piano ML 5233

- Villa-Lobos: Bachianas Brasileiras No. 5 —Bidu Sayao—ML 5231

- Gesualdo: Madrigals And Sacred Music—Robert Craft, Conductor—Grace-Lynne Martin, Marilyn Horne, Cora Lauridsen, Richard Robinson, Paul Salamunovitch, Howard Chitjian, Charles Scharbach—ML 5234

- Gliere: Russian Sailors' Dance/Smetana: Dances From "The Bartered Bride"/Brahms: Hungarian Dances/Khachaturian: Sabre Dance—The Philadelphia Orchestra, Eugene Ormandy, Conductor—ML 5223

- Tchaikovsky: Symphony No. 6 In B Minor, Op. 74 ("Pathetique")—New York Philharmonic, Dimitri Mitropoulos, Conductor—ML 5235

- Schumann: Manfred—Text—Lord Byron—Sir Thomas Beecham, Bart. Conducting The Royal Philharmonic Orchestra and B.B.C. Chorus, Leslie Woodgate, Chorus Master—M2L-245

- "Overtures"—Bruno Walter Conducting The New York Philharmonic—ML 5232

- Schoenberg: Moses And Aaron—Hans Herbert Fiedler, Speaker; Helmut Krebs, Tenor; Ilona Steingruber-Wildgans, Soprano; Ursula Zollenkops, Alto; Helmut Kretschmar, Tenor, Harst Guenter, Baritone; Hermann Rieth, Bass—Orchestra And Chorus Of The Norddeutscher Rundfunk, Hans Rosbaud, Conductor—K3L-241

### DECCA:

- Beethoven: Fidelio—Chorus of the Bavarian State Opera, Bavarian State Orchestra—Ferenc Fricsay, Conductor—DX-147

- Schumann: Symphony No. 1 ("Spring")—Berlin Radio Symphony Orchestra—Ferenc Fricsay, Conductor—Berlin Symphony Orchestra—DL 9960

- Milhaud: Les Choephores/Honegger: Symphony No. 5 (Di Tre Re)—Lamoureux Orchestra—Igor Markevitch, Conductor, Genevieve Moizan, Helen Bouvier, Heinz Rehfsuss, Claude Nollier—Chorale de L'Universite—DL 9956

- "The New York Philharmonic Cello Quartet"—DL 9946

- Haydn: Symphony No. 92 In G ("Oxford")/Symphony No. 104 In D ("London")—The Berlin Philharmonic Orchestra, Hans Rosbaud, Conductor—DL 9959

### EPIC:

- D'Albert: Tiefland (Music-Drama In Two Acts With A Prelude)—Gre Brouwenstijn, Hans Hopf, Waldemar Kmentt, Paul Schoeffler, Eberhard Wachter, Oskar Czerwenka, Vienna State Opera Choir, Vienna Symphony Orchestra, Rudolf Moralt, Conductor—SC-6025

- Moussorgsky: Night On Bald Mountain/Barodin: In The Steppes Of Central Asia/Rimsky-Korsakov: Capriccio Espagnol, Op. 24—Orchestre Des Concerts Lamoureux, Jean Fournet, Conductor/Glinka: Kamarinskaya—Orchestre Des Concerts Lamoureux, Ohan Dourian, Conductor—LC-3432

- Beethoven: Concerto No. 1 In C Major For Piano And Orchestra, Op. 15/Concerto No. 2 In B-Flat Major For Piano And Orchestra, Op. 19—Cor De Groot Piano, Willem Van Otterloo Conducting The Vienna Symphony Orchestra—LC 3434

- Schubert: Symphony No. 7 In C Major ("The Great")—The Cleveland Orchestra, George Szell, Conductor—LC 3431

- Beethoven: Concerto In D Major For Violin And Orchestra, Op. 61—Arthur Grumiaux, Violinist, Concertgebouw Orchestra of Amsterdam, Eduart Van Beinum, Cond.—LC 3420

- Tchaikovsky: Symphony No. 4 In F Minor, Op. 36—Antal Dorati Conducting The Concertgebouw Orchestra of Amsterdam—LC 3421

- Granados: Spanish Dances—Eduarda Del Pueyo, Pianist—LC 3423

- Arnold: Tam O'Shanter Overture, Op. 51/Beckus The Dandipratt Overture/Symphony No. 2, Op. 40—Malcolm Arnold And John Hollingsworth Conducting The Royal Philharmonic Orchestra—LC 3422

- Lecocq: La Fille De Madame Angot Highlights—Salaists, Grand Orchestra And Chorus Under The Direction of Jesus Etcheverry—LC 3424

### HARMONY:

- Beethoven: Symphony No. 5 In C Minor, Op. 67—Felix Weingartner Conducting The London Philharmonic Orchestra/Beethoven: Symphony No. 1 In C Major, Op. 21—Felix Weingartner Conducting The Vienna Philharmonic Orchestra—HL 7090

- Beethoven: Symphony No. 2 In D Major, Op. 36/Symphony No. 4 In B-Flat Major, Op. 60—Felix Weingartner Conducting The London Philharmonic Orchestra—HL 7091

### LONDON:

- Stravinsky: Le Sacre Du Printemps (The Rite Of Spring)—Ernest Ansermet Conducting L'Orchestre de la Suisse Romande—LL-1730

### MERCURY:

- Haydn: Symphony No. 101 In D ("The Clock")/Symphony No. 100 In G ("The Military")—Antal Dorati Conducting The London Symphony Orchestra—MG 50155

- "Verdi Overtures"—London Symphony Orchestra—Antal Dorati Conducting—MG 50156

- Dvorak: Symphony No. 2 In D Minor—Sir John Barbirolli Conducting The Halle Orchestra—MG 50159

- Victor Herbert: Cello Concerto No. 2 (Georges Miquelle, Cello)/Johann Friedrich Peter: Sinfania In G—Howard Hanson Conducting The Eastman-Rochester Orchestra—MG 50163

- Grieg: Peer Gynt Suite No. 1, Symphonic Dances, Op. 64/Elegiac Melodies, Op. 34—Sir John Barbirolli Conducting The Halle Orchestra—MG 50164

- Franck: Chorale No. 1 In E Major/Chorale No. 2 In B Minor/Chorale No. 3 In A Minor/Piece Heroique—Marcel Dupre, Playing The Organ At St. Thomas Church—MG 50168

### RCA VICTOR:

- Prokofieff's: Romeo And Juliet (Excerpts)—Baston Symphony Orch. Charles Munch, Conductor—LM-2110

- Mozart: Sanatas—K.282 & K.311—Wanda Landowska, Pianist—LM-2205

- Tchaikovsky: Excerpts From The Sleeping Beauty, Op. 66—The London Symphony Orch. Pierre Monteux, Conductor—LM-2177

- "Hills Of Rome"—Mario Lanza—LM-2211 \* EPA-4222

- Gluck: Orfeo And Euridice (Complete)—Pierre Monteux, Rome Opera House Orch. And Charus—LM-6136

- J. S. Bach: The Forty-Eight Preludes And Fugues of The Well-Tempered Clavier Wanda Landowska—LM-6801

- Khachaturian: Violin Concerto Saint-Saens: Havanais, Op. 83—Levnid Kagan, Violinist, Baston Symphony Orchestra, Pierre Monteux, Conducting—LM-2220





# Disk Jockey

## REGIONAL RECORD REPORTS

**DON LARSEN**  
WBDR—Bradenton, Fla.

1. Get A Job (Silhouettes)
2. Catch A Falling Star (Como)
3. I'm Available (M. Rayburn)
4. All The Way (F. Sinatra)
5. A Very Special Love (Nash)
6. You Are My Destiny (Anka)
7. My Special Angel (B. Helms)
8. River Kwai March & Colonel Bogey (M. Miller)
9. Don't Let Go (R. Hamilton)
10. La Dee Dah (Billy & Lilly)

**DON ANDERSON**  
KFJ—Wichita, Kans.

1. Waitin' In School (Nelson)
2. Raunchy (E. Freeman)
3. Sugartime (McGuire)
4. At The Hop (Danny & Juniors)
5. Mad Mad World (A. Jones)
6. Peggy Sue (B. Holly)
7. My Special Angel (Helms)
8. Kisses Sweeter Than Wine (J. Rodgers)
9. You Are My Destiny (Anka)
10. April Love (P. Boone)

**FRED GARDELLA**  
WJWG—Conway, N. H.

1. All The Way (F. Sinatra)
2. Misty (E. Garner)
3. Put A Light In The Window (Four Lads)
4. Trust In Me (D. Staton)
5. Catch A Falling Star (Como)
6. Lemon Twist (S. Kenton)
7. Witchcraft (F. Sinatra)
8. A Very Special Love (Hi-Lo's)
9. You Send Me (P. Johnson)
10. Liechtensteiner Polka (Glahe)

**GEORGE WILSON**  
KOIL—Omaha, Nebr.

1. At The Hop (Danny & Juniors)
2. Stood Up (R. Nelson)
3. La Dee Dah (Billy & Lilly)
4. Hey Little Girl (Techniques)
5. Get A Job (Silhouettes)
6. Why Don't They Understand (G. Hamilton IV)
7. Raunchy (B. Justis)
8. Teardrops (L. Andrews)
9. For Sentimental Reasons (S. Cooke)
10. Yellow Dog Blues (J. Darenbourg)

**MURIEL HAYNER**  
WTRY—Troy, N. Y.

1. Don't (E. Presley)
2. At The Hop (Danny & Juniors)
3. Magic Moments (P. Como)
4. Now (G. MacCrae)
5. Little Blue Man (B. Johnson)
6. It's Too Soon To Know (P. Boone)
7. Belonging To Someone (P. Page)
8. Yellow Dog Blues (J. Darenbourg)
9. Witchcraft (F. Sinatra)
10. Sentimental Dream (Bradley)

**BOB OSTERBERG**  
KHJ—Los Angeles, Calif.

1. No Love (J. Mathis)
2. River Kwai March & Colonel Bogey (M. Miller)
3. I Only Want To Love You (D. Reese)
4. Swinging Shepherd Blues (D. Rose)
5. Dansero (J. James)
6. Smoochin' (M. Rayburn)
7. Sugartime (McGuire)
8. The Stars (P. Faith)
9. A Farewell To Arms (Gold)
10. Dancing With My Shadow (Four Voices)

**BILL DANIELS**  
"DANIEL'S DEN"  
KFWB—Hollywood, Calif.

1. River Kwai March & Colonel Bogey (M. Miller)
2. Catch A Falling Star (Como)
3. I Only Want To Love You (D. Reese)
4. Wild Is The Wind (J. Mathis)
5. Belonging To Someone (P. Page)
6. Swinging Shepherd Blues (M. Koffman)
7. Witchcraft (F. Sinatra)
8. Dancing With My Shadow (Four Voices)
9. It's Too Soon To Know (P. Boone)
10. Oh Oh I'm Falling In Love (J. Rodgers)

**BRANSON FISHER, JR.**  
WPRY—Perry, Fla.

1. I Beg Of You (E. Presley)
2. Don't (E. Presley)
3. Peggy Sue (B. Holly)
4. At The Hop (N. Todd)
5. Raunchy (B. Vaughn)
6. Lend Me Your Comb (B. Nee)
7. The Stroll (Diamonds)
8. Belonging To Someone (P. Page)
9. Ring Chimes (I. V. Leaguers)
10. So Tough (Casuals)

**DICK WILLIAMSON**  
KXYZ—Houston, Texas

1. At The Hop (Danny & Juniors)
2. So Tough (Casuals)
3. The Stroll (Diamonds)
4. Get A Job (Silhouettes)
5. Bony Moronie (L. Williams)
6. Do What You Did (Harris)
7. Sail Along Silvr'y Moon (B. Vaughn)
8. Oh Boy! (Crickets)
9. Great Balls Of Fire (Lewis)
10. Don't Let Go (R. Hamilton)

**BUZZ JONES**  
KWBB—Wichita, Kans.

1. Waitin' In School (Nelson)
2. Mad Mad World (A. Jones)
3. At The Hop (Danny & Juniors)
4. Sugartime (McGuire)
5. Raunchy (E. Freeman)
6. Peggy Sue (B. Holly)
7. My Special Angel (B. Helms)
8. For Sentimental Reasons (S. Cooke)
9. Catch A Falling Star (Como)
10. You Are My Destiny (Anka)

**LARRY BERRILL**  
KBIG—Hollywood, Calif.

1. Bagdad Express (D. Seville)
2. The Body Sings (McDonald)
3. Belonging To Someone (P. Page)
4. River Kwai March & Colonel Bogey (A. Mooney)
5. The Gift Of Love (Damone)
6. Golden Boy (C. Jarvis)
7. Bridge Of Love (Teardrops)
8. I Cry (L. Leigh)
9. Swinging Shepherd Blues (D. Rose)
10. Back Door (G. Wood)

**BILL DAWES**  
WCPO—Cincinnati, Ohio

1. Sugartime (McGuire)
2. Sail Along Silvr'y Moon (B. Vaughn)
3. The Stroll (Diamonds)
4. She's Neat (D. Wright)
5. At The Hop (Danny & Juniors)
6. Don't (E. Presley)
7. Catch A Falling Star (Como)
8. Stood Up (R. Nelson)
9. Don't Let Go (R. Hamilton)
10. Why Don't They Understand (G. Hamilton IV)

**GEORGE E. LEZOTTE**  
WAVZ—New Haven, Conn.

1. River Kwai March & Colonel Bogey (Ros/Mooney)
2. Jo-Ann (Playmates)
3. April Love (P. Boone)
4. Winter In Miami (Johnson)
5. I Want A Girl (Bachelors)
6. Swinging Shepherd Blues (D. Rose)
7. Dansero (J. James)
8. Put A Light In The Window (Four Lads)
9. Hello Goodbye (T. Mara)
10. Moonlight In Capri (H. Winterhalter)

**BOB ELLIS**  
KOY—Phoenix, Ariz.

1. Wild Is The Wind (J. Mathis)
2. All The Way (F. Sinatra)
3. Catch A Falling Star (Como)
4. Pretend You Don't See Her (J. Vale)
5. Put A Light In The Window (Four Lads)
6. Belonging To Someone (P. Page)
7. Back In My Arms (N. Cole)
8. River Kwai March & Colonel Bogey (M. Miller)
9. The Story Of My Life (M. Robbins)
10. Kisses Sweeter Than Wine (J. Rodgers)

**CLIFF SHILLING**  
WICU—Erie, Pa.

1. At The Hop (Danny & Juniors)
2. Raunchy (E. Freeman)
3. Great Balls Of Fire (Lewis)
4. The Stroll (Diamonds)
5. April Love (P. Boone)
6. You Send Me (S. Cooke)
7. Stood Up (R. Nelson)
8. Sail Along Silvr'y Moon (B. Vaughn)
9. Get A Job (Silhouettes)
10. Wild Is The Wind (Mathis)

**JACK HURST**  
WLEE—Richmond, Va.

1. Get A Job (Silhouettes)
2. Sail Along Silvr'y Moon (B. Vaughn)
3. La Dee Dah (Billy & Lilly)
4. At The Hop (Danny & Juniors)
5. Waitin' In School (R. Nelson)
6. The Stroll (Diamonds)
7. Sugartime (McGuire)
8. Dede Dinah (F. Avalon)
9. Oh Boy! (Crickets)
10. Walkin' With Mr. Lee (Allen)

**HY LIT**  
WRCV—Philadelphia, Pa.

1. Don't Let Go (R. Hamilton)
2. The Tuttle (O. C. & Holidays)
3. I Beg Of You (E. Presley)
4. Heading Home (D. Reese)
5. La Dee Dah (Billy & Lilly)
6. Get A Job (Silhouettes)
7. Unspoken Love (M. Dodds)
8. Sweet Little Sixteen (Berry)
9. Oh-Oh I'm Falling In Love (J. Rodgers)
10. Good Golly Miss Molly (L. Richard)

**RED SMITH**  
KHEY—El Paso, Texas

1. I Want You To Know (F. Domino)
2. Lend Me Your Comb (Nee)
3. Wake Up Little Susie (Everlys)
4. Since I Lost You (W. Mack)
5. Great Balls Of Fire (Lewis)
6. Peggy Sue (B. Holly)
7. Sugartime (McGuire)
8. Swinging Daddy (B. Knox)
9. Oh Boy! (Crickets)
10. Raunchy (B. Justis)

**JIM AMECHE**  
KPAL—Palm Springs, Calif.

1. Witchcraft (F. Sinatra)
2. Catch A Falling Star (Como)
3. I Only Want To Love You (D. Reese)
4. River Kwai March & Colonel Bogey (M. Miller)
5. Caravan (H. Rose)
6. Poinciana (S. Rossi)
7. No Love (J. Mathis)
8. Belonging To Someone (P. Page)
9. Dansero (J. James)
10. The Gift Of Love (Damone)

**JACK VAUGHN**  
WNAX—Yankton, S. D.

1. Marching To Pretoria (Gibson)
2. River Kwai March & Colonel Bogey (M. Miller)
3. 76 Trombones (B. May)
4. Magic Moments (P. Como)
5. Put A Light In The Window (Four Lads)
6. Why Don't They Understand (G. Hamilton IV)
7. Tell Her You Love Her (F. Sinatra)
8. Sugartime (McGuire)
9. Raunchy (E. Freeman)
10. At The Hop (N. Todd)

**DICK JOHNSON**  
WNOP—Newport, Ky.

1. Raunchy (E. Freeman)
2. Why Don't They Understand (G. Hamilton IV)
3. At The Hop (Danny & Juniors)
4. Swinging Shepherd Blues (J. Pate)
5. She's Neat (D. Wright)
6. The Story Of My Life (M. Robbins)
7. Angel Smile (N. Cole)
8. The Stroll (Diamonds)
9. Belonging To Someone (P. Page)
10. Wild Is The Wind (J. Mathis)



# Disk Jockey

## REGIONAL RECORD REPORTS

**BUCK LEIGH**  
WTRC—Elkhart, Ind.

1. Get A Job (Silhouettes)
2. At The Hop (Danny & Juniors)
3. Dede Dinah (F. Avalon)
4. Stood Up (R. Nelson)
5. La Dee Dah (Billy & Lilly)
6. Sugartime (McGuire)
7. Peggy Sue (B. Holly)
8. Click Clack (Dickie Doo & Don'ts)
9. The Stroll (Diamonds)
10. Don't (E. Presley)

**DICK ALDEN**  
WACK—Newark, N. Y.

1. Stood Up (R. Nelson)
2. Sugartime (McGuire)
3. Sail Along Silvr'y Moon (B. Vaughn)
4. Don't (E. Presley)
5. Bring Us Together (Page)
6. Bobby (B. McNair)
7. Everyday (B. Holly)
8. Magic Moments (P. Como)
9. Dede Dinah (F. Avalon)
10. 26 Miles (Four Preps)

**ART WAY**  
KOSI—Denver, Colo.

1. At The Hop (Danny & Juniors)
2. Waitin' In School (Nelson)
3. Peggy Sue (B. Holly)
4. Raunchy (E. Freeman)
5. The Stroll (Diamonds)
6. Why Don't They Understand (G. Hamilton IV)
7. Jo-Ann (Playmates)
8. Catch A Falling Star (Como)
9. Oh Julie (Crescendos)
10. All The Way (F. Sinatra)

**DONN E. TIBBETTS**  
WGR—Manchester, N. H.

1. All The Way (F. Sinatra)
2. Wild Is The Wind (Mathis)
3. April Love (P. Boone)
4. Liechtensteiner Polka (Glahe)
5. River Kwai March & Colonel Bogey (Mooney/Miller)
6. Sugartime (McGuire)
7. Are You Sincere (Williams)
8. Catch A Falling Star (Como)
9. Belonging To Someone (P. Page)
10. Kisses Sweeter Than Wine (J. Rodgers)

**LEE RODGERS**  
KTHS—Little Rock, Ark.

1. Sugartime (McGuire)
2. Witchcraft (F. Sinatra)
3. A Very Special Love (Reynolds/Nash)
4. Magic Moments (P. Como)
5. April Love (P. Boone)
6. The Man In The Moon (Browns)
7. Bring Us Together (P. Page)
8. 26 Miles (Four Preps)
9. Oh-Oh, I'm Falling In Love (J. Rodgers)
10. Teacher's Pet (D. Day)

**ANNE FERGUSON**  
CFRN—Edmonton, Alb., Can.

1. April Love (P. Boone)
2. At The Hop (N. Todd)
3. You Send Me (Brewer/Cooke)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Why Don't They Understand (Zodias/Hamilton IV)
6. All The Way (F. Sinatra)
7. Liechtensteiner Polka (Welk/Glahe)
8. Sail Along Silvr'y Moon (B. Vaughn)
9. Sugartime (McGuire)
10. Stood Up (R. Nelson)

**NAT BROOK, DALE GOOD, GLENN BROOKE**  
KRKO—Everett, Wash.

1. Get A Job (Silhouettes)
2. Sail Along Silvr'y Moon (B. Vaughn)
3. Why Don't They Understand (G. Hamilton IV)
4. Don't (E. Presley)
5. Oh Julie (Crescendos)
6. Doggone It Baby, I'm In Love (C. Miller)
7. For Sentimental Reasons (S. Cooke)
8. At The Hop (Danny & Juniors)
9. 26 Miles (Four Preps)
10. Yellow Dog Blues (J. Darenbourg)

**JOHN WRISLEY**  
WIS—Columbia, S. C.

1. At The Hop (Danny & Juniors)
2. Sugartime (McGuire)
3. 26 Miles (Four Preps)
4. Peggy Sue (B. Holly)
5. A Very Special Love (Nash)
6. Oh Julie (Crescendos)
7. I Can't Help It (Whiting)
8. Put A Light In The Window (Four Lads)
9. Raunchy (E. Freeman)
10. All The Way (F. Sinatra)

**GEORGE KLEIN**  
WHEY—Millington, Tenn.

1. I Beg Of You (E. Presley)
2. Oh Julie (Crescendos)
3. Don't Let Go (R. Hamilton)
4. Great Balls Of Fire (Lewis)
5. Ballad Of A Teenage Queen (J. Cash)
6. You Are My Destiny (Anka)
7. Your Honey Love (Penner)
8. Stood Up (R. Nelson)
9. Are You Sincere (Williams)
10. Tootsie (C. McVoy)

**DICK MARTIN**  
WWDC—Washington, D.C.

1. At The Hop (Danny & Juniors)
2. Don't Let Go (R. Hamilton)
3. Get A Job (Silhouettes)
4. Peggy Sue (B. Holly)
5. Maybe (Chantels)
6. April Love (P. Boone)
7. You Send Me (S. Cooke)
8. Stood Up (R. Nelson)
9. Don't (E. Presley)
10. Sail Along Silvr'y Moon (B. Vaughn)

**CHARLES SPRADLIN**  
W-DOC—Prestonsburg Ky.

1. April Love (P. Boone)
2. Raunchy (B. Justis)
3. You Send Me (S. Cooke)
4. Sugartime (McGuire)
5. Angel Smile (N. Cole)
6. River Kwai March & Colonel Bogey (M. Miller)
7. Great Balls Of Fire (Lewis)
8. The Story Of My Life (M. Robbins)
9. I'll Come Running Back To You (S. Cooke)
10. You Are My Destiny (Anka)

**ROB ROBBINS**  
KRIZ—Phoenix, Ariz.

1. At The Hop (Danny & Juniors)
2. Great Balls Of Fire (Lewis)
3. April Love (P. Boone)
4. Raunchy (E. Freeman)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Sail Along Silvr'y Moon (B. Vaughn)
7. You Send Me (S. Cooke)
8. Sugartime (McGuire)
9. The Stroll (Lancers)
10. Witchcraft (F. Sinatra)

**ALLIN SLATE**  
KIEV—Glendale, Calif.

1. A Very Special Love (D. Reynolds)
2. Witchcraft (F. Sinatra)
3. Angel Smile (N. Cole)
4. Catch A Falling Star (Como)
5. Magic Moments (P. Como)
6. I Only Want To Love You (D. Reese)
7. River Kwai March & Colonel Bogey (E. Ros)
8. 26 Miles (Four Preps)
9. Belonging To Someone (Page)
10. Dance From Bonjour Tristesse (G. Gates)

**DAVE MILLAN**  
WKNX—Saginaw, Mich.

1. Sugartime (McGuire)
2. Sail Along Silvr'y Moon (B. Vaughn)
3. River Kwai March & Colonel Bogey (M. Miller)
4. At The Hop (Danny & Juniors)
5. Stood Up/Waitin' In School (R. Nelson)
6. Why Don't They Understand (G. Hamilton IV)
7. Ballad Of A Teenage Queen (J. Cash)
8. Yellow Dog Blues (Dixie Flyers)
9. I Beg Of You (E. Presley)
10. Get A Job (Silhouettes)

**LUCKY PIERRE**  
WBNY—Buffalo, N. Y.

1. Dede Dinah (F. Avalon)
2. At The Hop (Danny & Juniors)
3. Get A Job (Silhouettes)
4. La Dee Dah (Billy & Lilly)
5. Short Shorts (Royal Teens)
6. Maybe (Chantels)
7. The Stroll (Diamonds)
8. Jo-Ann (Playmates)
9. Stood Up (R. Nelson)
10. Magic Moments (P. Como)

**RAY BRIEM**  
KLUB—Salt Lake City, Utah

1. Tell Her You Love Her (F. Sinatra)
2. Land Of Beauty (Diamonds)
3. Handful Of Stars (Mathis)
4. The Stroll (Lancers)
5. Hey Little Girl (Tom & Jerry)
6. South Coast (Easy Riders)
7. Swinging Shepherd Blues (D. Rose)
8. Cotton Candy (E. Cano)
9. In Love (Ames Bros.)
10. Angel Smile (N. Cole)

**BOB BURTENSHAW**  
KID—Idaho Falls, Idaho

1. At The Hop (Danny & Juniors)
2. Raunchy (E. Freeman)
3. Peggy Sue (B. Holly)
4. Waitin' In School/Stood Up (R. Nelson)
5. Sugartime (McGuire)
6. Oh Boy! (Crickets)
7. All The Way (F. Sinatra)
8. Julie (S. Salvo)
9. 26 Miles (Four Preps)
10. La Dee Dah (Billy & Lilly)

**JACK CHADDERTON**  
WLYN—Lynn, Mass.

1. At The Hop (Danny & Juniors)
2. Dede Dinah (F. Avalon)
3. River Kwai March & Colonel Bogey (M. Miller)
4. The Stroll (Diamonds)
5. You're The Greatest (Scott)
6. Tell Her You Love Her (F. Sinatra)
7. Short Shorts (Royal Teens)
8. Magic Moments (P. Como)
9. Jo-Ann (Playmates)
10. I'm Not Afraid Anymore (E. Rodgers)

**JERRY BESSELL**  
WALB—Albany, Ga.

1. Everyday (B. Holly)
2. Little Blue Man (B. Johnson)
3. Get A Job (Silhouettes)
4. You Win Again (J. L. Lewis)
5. For Sentimental Reason (S. Cooke)
6. Oh Julie (Crescendos)
7. Sugartime (McGuire)
8. You Are My Destiny (Anka)
9. Leave My Woman Alone (Everlys)
10. Are You Sincere (A. Williams)

**DENNY SULLIVAN**  
WFBL—Syracuse, N. Y.

1. Sugartime (McGuire)
2. A Very Special Love (Nash)
3. At The Hop (Danny & Juniors)
4. Witchcraft (F. Sinatra)
5. Kisses Sweeter Than Wine (J. Rodgers)
6. Put A Light In The Window (Four Lads)
7. Magic Moments (P. Como)
8. Belonging To Someone (Page)
9. Tell Her You Love Her (F. Sinatra)
10. The Last Song And Dance (K. Starr)

**SHERM FELLER**  
WEZE—Boston, Mass.

1. Sugartime (McGuire)
2. Tell Her You Love Her (F. Sinatra)
3. I'm Not Afraid Anymore (E. Rodgers)
4. Should We Tell Him (Everlys)
5. Pretend You Don't See Her (J. Vale)
6. A Very Special Love (Nash)
7. Save The Last Dance (Starr)
8. River Kwai March & Colonel Bogey (Miller/Mooney)
9. I Double Dare You (Cannon)
10. Oh-Oh I'm Falling In Love (J. Rodgers)

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# Disk Jockey

## REGIONAL RECORD REPORTS



# Sure Shots

<b>BOB STEVENS</b> KVAN—Vancouver, Wosh.	<b>BUD ARKELL</b> WANS—Anderson, S. C.	<b>MERLE BLAIR</b> KTOP—Topeka, Kons.
1. At The Hop (Danny & Juniors) 2. Julie (S. Salvo) 3. Stood Up (R. Nelson) 4. 26 Miles (Four Preps) 5. Sugartime (McGuire) 6. I Beg Of You (E. Presley) 7. Jo-Ann (Playmates) 8. Magic Moments (P. Como) 9. Great Balls Of Fire (Lewis) 10. The Stroll (Diamonds)	1. At The Hop (Danny & Juniors) 2. Get A Job (Silhouettes) 3. The Stroll (Diamonds) 4. Great Balls Of Fire (Lewis) 5. Sugartime (McGuire) 6. Rockin' Billy (Stark) 7. Witchcraft (F. Sinatra) 8. You Send Me (S. Cooke) 9. Waitin' In School (Nelson) 10. La Dee Dah (Billy & Lilly)	1. The Stroll (Diamonds) 2. She's Neat (D. Wright) 3. Get A Job (Silhouettes) 4. Julie (S. Salvo) 5. At The Hop (Danny & Juniors) 6. Swingin' Daddy (B. Knox) 7. Don't Let Go (R. Hamilton) 8. Do What You Did (Harris) 9. Sugartime (McGuire) 10. So Tough (Casuals)
<b>GENE WEED</b> WQAM—Miami, Fla.	<b>DICK AKER</b> KVOL—Lafayette, La.	<b>JOHN BOYS</b> WVU—Nashville, Tenn.
1. At The Hop (Danny & Juniors) 2. Great Balls Of Fire (Lewis) 3. Raunchy (B. Justis) 4. All The Way (F. Sinatra) 5. Why Don't They Understand (G. Hamilton IV) 6. The Stroll (Diamonds) 7. I Beg Of You (E. Presley) 8. Waitin' In School (Nelson) 9. Oh Boy! (Crickets) 10. April Love (P. Boone)	1. Peggy Sue (B. Holly) 2. Oh Julie (Crescendos) 3. Raunchy (E. Freeman) 4. At The Hop (Danny & Juniors) 5. You Send Me (S. Cooke) 6. Sugartime (McGuire) 7. Catch A Falling Star (Como) 8. A Very Special Love (D. Reynolds) 9. I'll Come Running Back To You (S. Cooke) 10. Don't (E. Presley)	1. Get A Job (Silhouettes) 2. Say Boss Man (B. Diddle) 3. Oh Julie (Crescendos) 4. Great Balls Of Fire (Lewis) 5. The Stroll (Diamonds) 6. Sugartime (McGuire) 7. At The Hop (Danny & Juniors) 8. Rock The Bop (B. Lee) 9. Where The Rio De Rosa Flows (K. Copeland) 10. Catch A Falling Star (Como)
<b>GORDON ALDERMAN</b> WTRL—Brodenton, Fla.	<b>DOTTY PRIDMORE</b> WFBC—Greenville, S. C.	<b>ED MEATH</b> WHCC—Rochester, N. Y.
1. You Are My Destiny (Anka) 2. I Beg Of You (E. Presley) 3. Get A Job (Mills Bros.) 4. Long Hot Summer (Rodgers) 5. The Stroll (Diamonds) 6. Everyday (T. Robin) 7. Swinging Shepherd Blues (M. Koffman) 8. All The Way (F. Sinatra) 9. Back To School Again (T. Rodgers) 10. Popcorn (P. Johnson)	1. Sugartime (McGuire) 2. Why Don't They Understand (G. Hamilton IV) 3. At The Hop (Danny & Juniors) 4. Waitin' In School (R. Nelson) 5. Great Balls Of Fire (Lewis) 6. A Very Special Love (Nash) 7. All The Way (F. Sinatra) 8. April Love (P. Boone) 9. You Send Me (S. Cooke) 10. Kisses Sweeter Than Wine (J. Rodgers)	1. At The Hop (Danny & Juniors) 2. Stood Up (R. Nelson) 3. Peggy Sue (B. Holly) 4. The Stroll (Diamonds) 5. Magic Moments (P. Como) 6. Sugartime (McGuire) 7. Catch A Falling Star (Como) 8. River Kwai March & Colonel Bogey (Miller/Mooney/Ros) 9. Witchcraft (F. Sinatra) 10. Put A Light In The Window (Four Lads)
<b>BOB MUSGRAVE</b> KWFR—Son Angelo, Texas	<b>MARY WILSON</b> KCLX—Colfax, Wosh.	<b>DON SPENCER</b> WORC—Worcester, Mass.
1. At The Hop (Danny & Juniors) 2. Bony Moronie (L. Williams) 3. Sugartime (McGuire) 4. This Little Girl Of Mine (Everlys) 5. I Beg Of You (E. Presley) 6. I'll Come Running Back To You (S. Cooke) 7. Teardrops (L. Andrews) 8. Buzz, Buzz, Buzz (Hollywood Flames) 9. She's Neat (D. Wright) 10. Stood Up (R. Nelson)	1. All The Way (F. Sinatra) 2. April Love (P. Boone) 3. Chances Are (J. Mathis) 4. At The Hop (Danny & Juniors) 5. Catch A Falling Star (Como) 6. Sail Along Silvery Moon (B. Vaughn) 7. The Story Of My Life (M. Robbins) 8. Why Don't They Understand (G. Hamilton IV) 9. Stood Up (R. Nelson) 10. Sugartime (McGuire)	1. You Are My Destiny (Anka) 2. A Very Special Love (Nash) 3. Belonging To Someone (P. Page) 4. Are You Sincere (Williams) 5. Come To Me (J. Mathis) 6. River Kwai March & Colonel Bogey (E. Ros) 7. Sugartime (McGuire) 8. You Were Only Fooling (C. Francis) 9. Witchcraft (F. Sinatra) 10. Catch A Falling Star (Como)
<b>CHARLIE BLAKE</b> WIKY—Evansville, Ind.	<b>BUTCH RIGGS</b> WIRO—Ironton, Ohio	<b>TRACY COLE</b> WTSV—Claremont, N. H.
1. Sugartime (McGuire) 2. Magic Moments (P. Como) 3. Tell Her You Love Her (F. Sinatra) 4. Kisses Sweeter Than Wine (J. Rodgers) 5. Bring Us Together (P. Page) 6. Put A Light In The Window (Four Lads) 7. April Love (P. Boone) 8. Are You Sincere (Williams) 9. At The Hop (Danny & Juniors) 10. Baby Baby (B. Williams)	1. At The Hop (Danny & Juniors) 2. Raunchy (E. Freeman) 3. Peggy Sue (B. Holly) 4. Great Balls Of Fire (Lewis) 5. You Send Me (S. Cooke) 6. Kisses Sweeter Than Wine (J. Rodgers) 7. Why Don't They Understand (G. Hamilton IV) 8. April Love (P. Boone) 9. All The Way (F. Sinatra) 10. Put A Light In The Window (Four Lads)	1. Catch A Falling Star (Como) 2. Dede Dinah (F. Avalon) 3. Click Clack (Dickie Doo & Don'ts) 4. At The Hop (Danny & Juniors) 5. Short Shorts (Royal Teens) 6. Ballad Of A Teenage Queen (J. Cash) 7. Great Balls Of Fire (Lewis) 8. Swingin' Daddy (B. Knox) 9. Get A Job (Silhouettes) 10. The Stroll (Diamonds)
<b>MARTY FAYE</b> WAIT—Chicago, Ill.	<b>BOB TURLEY, JOE SADD, CHUCK LINDSEY</b> WKAZ—Charleston, W. Vo.	<b>JACK KAREY</b> WCFL—Chicago, Ill.
1. At The Hop (Danny & Juniors) 2. Dede Dinah (F. Avalon) 3. The Stroll (Diamonds) 4. Witchcraft (F. Sinatra) 5. Catch A Falling Star (Como) 6. Short Shorts (Royal Teens) 7. Come To Me (J. Mathis) 8. The Walk (J. McCrackland) 9. Belonging To Someone (P. Page) 10. Long Hot Summer (Rodgers)	1. Get A Job (Silhouettes) 2. At The Hop (Danny & Juniors) 3. Teardrops (L. Andrews) 4. Peggy Sue (B. Holly) 5. The Stroll (Diamonds) 6. Oh Julie (Williams/Crescendos) 7. Jo-Ann (Playmates) 8. Why Don't They Understand (G. Hamilton IV) 9. The Story Of My Life (M. Robbins) 10. Wild Is The Wind (Mathis)	1. Oh-Oh, I'm Falling In Love (J. Rodgers) 2. I Can't Help It (M. Whiting) 3. Catch A Falling Star (Como) 4. Are You Sincere (Williams) 5. Nairobi (B. Merrill) 6. The Gift Of Love (Damone) 7. 26 Miles (Four Preps) 8. Witchcraft (F. Sinatra) 9. What Is The Use Of Cryin' (E. Fisher) 10. 76 Trombones (McPartland/May)
<b>LARRY GAR</b> WKBC—North Wilkesboro, N. C.	<b>EDDIE HUBBARD</b> WGN—Chicago, Ill.	<b>GEORGE FENNELL</b> WHIL—Boston—Medford, Mass.
1. Sugartime (McGuire) 2. Get A Job (Silhouettes) 3. Stood Up (R. Nelson) 4. Kisses Sweeter Than Wine (J. Rodgers) 5. Oh Julie (Crescendos) 6. Peggy Sue (B. Holly) 7. Don't (E. Presley) 8. No Love Like Her Love (C. McPhatter) 9. This Little Girl Of Mine (Everlys) 10. Swinging Daddy (B. Knox)	1. Belonging To Someone (P. Page) 2. Witchcraft (F. Sinatra) 3. Why Don't They Understand (G. Hamilton IV) 4. River Kwai March & Colonel Bogey (L. Miller) 5. Don't Let Go (R. Hamilton) 6. The Last Song And Dance (K. Starr) 7. Made For Each Other (D. Rondo) 8. Ballad Of A Teenage Queen (J. Cash) 9. Angel Smile (N. Cole) 10. Swinging Shepherd Blues (D. Rose)	1. Get A Job (Silhouettes) 2. La Dee Dah (Billy & Lilly) 3. Dede Dinah (F. Avalon) 4. You Are My Destiny (Anka) 5. Maybe (Chantels) 6. Bony Moronie (L. Williams) 7. Sail Along Silvery Moon (B. Vaughn) 8. Pretend You Don't See Her (J. Vale) 9. Put A Light In The Window (Four Lads) 10. Henrietta (J. Dee)

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so

**"ARE YOU SINCERE"** The Cash Box Disk of the Week 1/18

Andy Williams ..... Cadence 1340

**"OH-OH, I'M FALLING IN LOVE AGAIN"** The Cash Box Disk of the Week 2/1

**"THE LONG HOT SUMMER"**

Jimmie Rodgers ..... Roulette 4045

**"WALKIN' WITH MR. LEE"** The Cash Box R&B Sleeper of the Week 11/30

Lee Allen ..... Ember 1027

**"DANCING WITH MY SHADOW"**

Four Voices ..... Columbia 41076

**"WHO'S SORRY NOW"**

Connie Francis ..... MGM 12588

**"A MILLION TO ONE"**

**The Five Satins**

EMBER 1028

EMBER-HERALD RECORDS

1697 BROADWAY, N. Y.

**Gale Storm**

singing

The Love Theme from

**"A FAREWELL TO ARMS"**

b/w

**"I GET THAT FEELING"**

Dot # 15691

Dot Records

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# R & B Ramblings

## NEW YORK:

Jack Hooke tells us that Alan Freed, getting ready for his 44 day tour about the country, covering a period of March 28 through May 10, has already signed, Jerry Lee Lewis, Buddy Holly, The Crickets, Chuck Berry, Frankie Lymon and Larry Williams and orchestra. More names will be announced when they are signed to the dotted line. Freed, while a deejay at WINS-New York, is known all over the country through the several motion pictures in which he starred. It is expected that with the all-star lineup he plans to put together, and the magnetic drawing power of his name, he will pile up some terrific grosses. Hooke, busy with so many facets of the business, is also elated with the success of Figure Music. The publishing firm is currently torrid with "Jo Ann", The Playmates; "Maybe", The Chantels; "Short Shorts", The Royal Teens; "We Belong Together", Robert & Johnny; "New World", The Four Coins, and "Remember That Crazy Rock 'n Roll Tune," The Satisfiers. . . . Charles Merenstein, Apollo Records, may have a hit in "The Fires Burn No More" by The Chesters. The deck, selling like a hit locally, has intrigued WEPP-Pittsburgh, Pa. where it is predicted by Bill Powell that "The Fires Burn No More" will break out as a big seller. . . . Glad to hear from Specialty Records that Little Richard will continue to release records. Richard has entered Oakwood College, a decision that could be costing him a million dollars in personal appearances, teevee and movies. . . . Jerry Winston, Onyx Records, just cut two sessions he is very high on. One with Julian Dash and the other, The Velours. He is currently working hard on "Thinking of You" by The Wanderers, which he reports is coming along nicely. . . . Bill Spitalsky, Atco Records, tells us everyone's excited about the coming Coasters' new release. The group sings "Dance!" and "Gee, Golly", both Leiber and Stoller tunes. Bobby Darin, youthful belter, also bows his new platter, "Just In Case You Change Your Mind" and "So Mean". Interesting sidelight—Darin cut the original demo on "Just In Case You Change Your Mind" that was used to obtain the Eileen Rodgers version on Columbia. Now he will compete with his own Atco offering. Atco's current best seller is Guitar Slim's "I Won't Mind At All". . . . Looks like Old Town could have a biggie in Robert & Johnny's "We Belong Together". Reports building each week. . . . Della Reese, dynamic shouter with Jubilee Records, pacted for three more weeks. . . . Sol Rabinowitz, Baton Records, skipping about with his new Noble "Thin Man" Watts release. Rabinowitz has two torrid offerings and he has been getting an exciting reaction wherever he has exposed it. "Blast Off" and "Rickey Tick" are the two decks that follow up Watts' current hit, "Hard Times". . . . Josie has a new novelty that takes advantage of a current swinger. It is called "Crew Cuts (We Like)" by The Debs and The Escorts. Airtime has been good here and it looks like a keen prospect. Jubilee Records, Josie parent label, also in there with a sparkling new offering, "Hey Doll Baby" by Pat Kelly. . . . Paul Winley, Winley Records, says "Zoom, Zoom, Zoom" by The Collegians is already a big number in New York. Stirrings are beginning to come in from out of this area and he is looking hopefully to a national hit. . . . Sgt. Bill Smith, representing Don Robey's Backbeat label, is in town this week plugging The Casuals' "So Tough". Smith reports the platter is taking off in New York, Boston, Hartford and Baltimore. The Casuals, a teenage trio from Dallas, will appear on Dick Clark's Bandstand show on Wednesday, February 19. . . . King Records offers two missiles aimed at the number one sales spot in Bill Doggett's "Flying Home", the old Lionel Hampton favorite, and Little Willie John's "Talk To Me, Talk To Me". . . . Aladdin making a big deal of its newest discovery Johnny Raphael. The youngster makes his bow with "We're Only Young Once" and "The Lonely Road To Nowhere". The Mesners keeping their fingers crossed 'cause they feel they have a hot piece of property here, Aladdin subsid, Lamp, also swings into action this week with "Let's Elope" and "I Wanna Be Loved" by The Lovers, and The Minorbops doing "Need You Tonight" and "Want You For My Own". . . . Joe Glaser this week signed Earl Bostic to a long term booking contract with his Associated Booking Corporation. His contract is reported to run until 1965 with option for renewal. Glaser, who handles such top stars as Louis Armstrong, Lionel Hampton, Duke Ellington, George Shearing, Helen Merrill and others, was elated with his most recent acquisition. . . . Bill Nielsen, Epic headman, with a big grin on his face, tells of how January racked up the biggest pop single gross in all of Epic's history. In fact, it was the second biggest month for total gross figures, which include LPs and EPs. One fortunate break was the recent Life Magazine spread on Lester Lanin. It resulted in an immediate spurt in all three Lanin LPs and four EPs. The virus bug attached itself to Epic last week. Buddy Friedlander was out, and Bill, who was ill himself (as was his wife and youngster at home) had to stay at his desk 'cause Walt Hayman was also away. Walt was on a business trip. . . . Hal Fein, Roosevelt Hayum was also away. Walt was on a business trip. . . . Hal Fein, Roosevelt Top Ten.

## CHICAGO:

"Honest John" Vail, London Records, reports from Duluth that because of its merengue beat "Flirty Girty" by the Jiv-A-Tones, on Felsted, is selling big all over. . . . United Distrib's Jerry Ferber, Ernie and George Leaner are very happy with their new, luxurious offices at the old address. . . . Jimmy Nuzzo and his terrific Quartette are packing them in at Jay & Joey's New Jazz Scene, on Chi's near north side. Jimmy, Ray Anthony's "Wonder Boy", toots a very sweet tenor sax. . . . Paul Glass, Allstate Distribs, waxes enthusiastic about Irving Ashby's "Big Guitar" on Imperial. Paul says that Allstate's big decks of the week are, "Leaps And Bounds" by Ernie Freeman and "Oh, Lonesome Me" by Jackie Walker on Imperial, along with "Maybe" by The Chantels on end and "7-11" by the Gone All Stars on Gone. Paul feels that the new Atlantic LP of the score of "The Music Man" by Jimmy Jeffrey looks like a smash LP. . . . Vee Jay-Falcon's busy "man-in-motion", Abner, tells us that The Dells are doing a one week stint at the Mocambo Club in Montreal, Canada. Then they return to cut a session for immediate release. Jimmy Reed is in for a week at Gleason's in Cleveland. Jimmy's newie

"You're Something Else" b/w "A String To Your Heart" was awarded The Cash Box Award of The Week, and both sides are expected to go all the way. . . . The El Dorados move into the Apollo in New York, Feb. 7, for one week. Their new waxing was just released. The title is "Boom Diddy Boom". Vee-Jays Falcon label has what Abner considers a smash instrumental "The Upsetter" by the Upsetters. . . . Len & Phil Chess tell us that they've released the following new disks recently, Chuck Berry's "Sweet Little Sixteen" on Chess, Luther Dixon's "Feeling Of Love" and the Moon-glows' "Too Late". . . . Deejay Sam Evans, who holds sway at WGES, informs us that Roy Hamilton is booked for an early future date upon his return from his West Coast series of engagements. United Distribs Ernie Leaner and Sam are going up to Milwaukee on business. Sam says he picks "The Walk" by Jimmie McCracklin, on the Checker label, to be a big record. . . . WIND deejay Milo Hamilton held his second annual show featuring recording artists 2/1 at the Main Township High School in Park Forest.

## LOS ANGELES:

Songwriters Jerry Lieber and Mike Stoller in town for meetings at Paramount studios on the new Elvis Presley picture, "King Creole". The song-writing team will collaborate on the title tune from the new movie, as well as writing other songs for the score. . . . Eddie Ray of Imperial Records reports that Ernie Freeman's new instrumental for the label, looks as though it will be a smash followup to Freeman's hit recording of "Raunchy". . . . Lester Sills to Phoenix for a week of recording sessions for RPM Records. . . . Little Willie John and Ann Cole set for a West Coast tour of one-nighters this month. . . . Irv Shorten's Allied Distributing shipping a thousand records a day on "Maybe" by The Chantels on End Records. Irv predicts that the record is heading for the number one spot. . . . Roy Brown and His Mighty Men, set for an appearance at the 54 Ballroom. . . . Googie Rene received his citation from BMI for authoring his big Class Records hit, "Little Bitty Pretty One". . . . Fillmore Slim, new blues find on Dooto Records, is slated to make a string of one-nighters up the Coast appearing in Bakersfield, Fresno, Oakland, and San Francisco, due to the success of his current Dooto release, "You Got The Nerve Of A Monkey". Another new Dooto release, "Sweet Love" by The Penguins has been picked as the record of the week by San Diego station 690. . . . The Valiants back in town after a month long promotion tour with their Keen Records waxing of "This Is The Night". . . . The Fortunes out with their first release on the Decca label. Disk couples "Tarnished Angel", title song from the new Universal picture with an original, "Who Cares". . . . Bret Kennedy, formerly with the Personality Productions office, has resigned to open her own publicity and promotion firm.

**NEWS that's UP-TO-THE-MINUTE  
REVIEWS of the LATEST RECORDS  
CHARTS compiled EVERY WEEK  
ADS from LEADING RECORD FIRMS,  
ARTISTS and PUBLISHERS**

Every Week In

**THE CASH BOX**

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*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*





# Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

AFTER NEW YEAR'S EVE  
Heartbeats (Gee 1047)

BABY  
Slades (Liberty 55118)

BEEN SO LONG  
Pastels (Argo 5287)

\*BOBBY'S BLUES  
Bobby Blue Bland (Duke)

\*CLICK CLACK  
Dickie Doo & Don't's (Swan 4001)

DAYS ARE DARK  
Ted Taylor (Ebb 113)

DEDE DINAH  
Frankie Avalon (Chancellor 1011)

DEDICATED TO THE ONE I LOVE  
"5" Royales (King 5098)

DESIRE ME  
Sam Cooke (Keen 4002)

DON'T  
I BEG OF YOU  
Elvis Presley (RCA Victor 7150)

DO WHAT YOU DID  
Thurston Harris (Aladdin 3399)

EVERYTHING'S GONNA BE ALL  
RIGHT  
Magic Sam (Cobra 5021)

\*GOOD GOLLY, MISS MOLLY  
Little Richard (Specialty 624)

HENRIETTA  
Jimmy Dee (Dot 15664; TNT 148)

HEY LITTLE GIRL  
Techniques (Roulette 4030)

\*HIGH BLOOD PRESSURE  
Huey Smith & Clowns (Ace 545)

I LIVE THE LIFE I LOVE  
EVIL  
Muddy Waters (Chess 1680)

I'M COMING HOME  
Chancellors (XYZ 104)  
Sammy Davis (Decca 30536)

IT HURTS ME TOO  
Elmore James (Vee-Jay 259)

JO-ANN  
Playmates (Roulette 4037)

\*JOSEPHINE  
Earl Bostic (King 5092)

JUST ONE MORE CHANCE  
Lord Luther (Music City)

LEAPS AND BOUNDS  
Bill Doggett (King 5101)

LOOK UP  
Sam Taylor & Dick Hyman (MGM 12441)

LOVE FOR SALE  
Lloyd Glenn (Aladdin 3400)

MILLION MILES FROM NOWHERE  
Brook Benton (Vik 0311)

NO LOVE  
Johnny Mathis (Columbia 41060)

OH BOY  
Crickets (Coral)

OH JULIE  
Crescendos (Nasco 6005)

\*PLEASE COME HOME  
Quarter Notes (Dot 15685)

\*RUBY, RUBY  
Little Willie Littlefield (Rhythm)

\* Indicates first appearance on Territorial Tips

SAY (BOSS MAN)  
BEFORE YOU ACCUSE ME  
Bo Diddley (Checker 878)

7-11  
Gone All Stars (Gone 5016)

SHE'S NEAT  
Dale Wright (Fraternity 792)

\*SITTIN' ON TOP OF THE WORLD  
Howlin' Wolf (Chess 1679)

SO TOUGH  
Casuals (Back-Beat 503)

STOOD UP  
WAITIN' IN SCHOOL  
Ricky Nelson (Imperial 5483)

STRING TO YOUR HEART  
Jimmy Reed (Vee-Jay 270)

SUGAH WOOGA  
3 Playmates (Savoy 1528)

SUGARTIME  
McGuire Sisters (Coral 61924)

\*SWEET LITTLE SIXTEEN  
Chuck Berry (Chess 1683)

THE BIG BEAT  
Fats Domino (Imperial 5477)

TALKIN' 'BOUT YOU  
Ray Charles (Atlantic 1172)

THE RIGHT TIME  
Nappy Brown (Savoy 1525)

THREE TIMES A FOOL  
Otis Rush (Cobra 5023)

THE SWINGING SHEPHERD BLUES  
Moe Koffman (Jubilee 5311)

\*THE TUTTLE  
Ernie Freeman (Imperial 5486)

\*THE WALK  
Jimmy McCracklin (Checker 885)

THIS IS THE NIGHT  
Valiants (Keen 34004)

TIME MAKES YOU CHANGE  
PAIN IN MY HEART  
Dells (Vee-Jay 258)

TONIGHT TONIGHT  
Mello-Kings (Herald 502)

26 MILES  
Four Preps (Capitol 3845)

TWITCHY  
Rene Hall (Specialty 618)

UNSPOKEN LOVE  
Malcom Dodds & Tunedrops (End 1010)

\*WE BELONG TOGETHER  
Johnnie & Joe (J & S 1605)

WEE BABY BLUES  
TEENAGE LETTER  
Joe Turner (Atlantic 1162)

YELLOW DOG BLUES  
Joe Darensbourg (Lark 452)  
Pete Fountain (Brunswick 55045)

YOU ARE MY DESTINY  
Paul Anka (ABC-Paramount 9880)

YOU ARE MY SUNSHINE  
Carl McVoy (Hi 2001)

YOU'RE THE GREATEST  
Billy Scott (Cameo 121)

\*ZOOM ZOOM ZOOM  
Collegiates (Winley 224)



# Album Sure Shots

★ Also Available in EP

★ LATE LATE SHOW

DAKOTA STATON

(Capitol T 876 \* EAP-1, 2, 3-876)

SAYONARA

MOVIE SCORE

(RCA Victor LOC 1041)

## Coral Gold Disk Award

NEW YORK — Norm Wienstroer, General Sales Manager of Coral Records, has announced the Gold Record Award winners for the months of November and December. In November the Award, which is presented on the basis of sales performance, was won by State Record Distributors, headed by Jerry Herman, in Indianapolis. The December Award was given for Robert Hausfater of Roberts Record Dist. Co. in St. Louis

## New Jubilee LP's

NEW YORK — Jubilee Records is releasing a group of eight LP's for the month of February, it has been announced by vice-president Morty Palitz.

The LP's are: "Hold Hands" by Carl Ravazza; "Jackie McLean Quintet," jazz; "Uncle Remus Stories," narrations of the famed tales; "The Jazz Wave" by Med Flory; "Crazy Rhythm" by Don Lee; "Scotch Mist" by Marilyn Lovell; "Music For Happy People" by The Albimoor Orchestra; and "Joe Puma" jazz.

## 3 EXCELLO SMASHES

### I TOLD MY LITTLE WOMAN

LAZY LESTER

EXCELLO 2129

### WHY DID YOU LEAVE ME

THE SENIORS

EXCELLO 2130

### HOO DOO BLUES

LIGHTNIN' SLIM

EXCELLO 2131

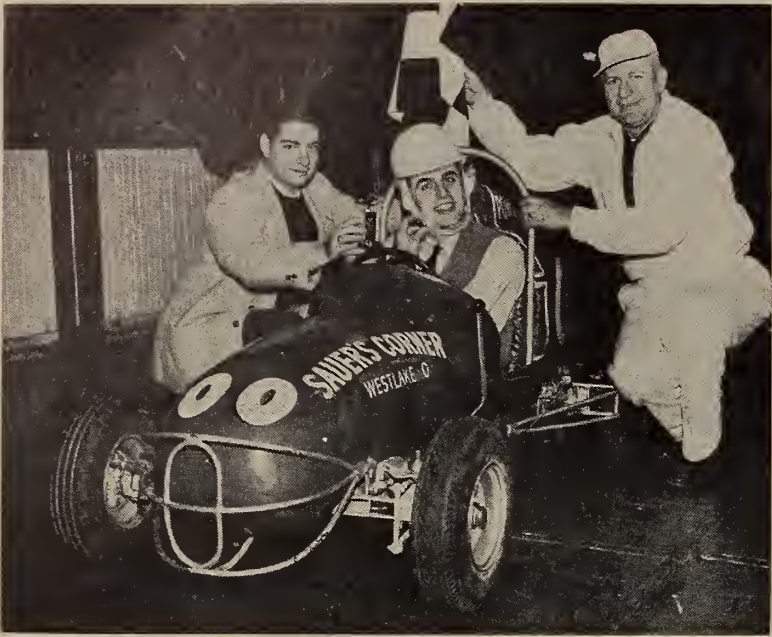
NASHBORO RECORD CO.

NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.



# The Winner And Still King



CLEVELAND—WJW-deejay, Wally King, receives the Winner's Cup for his outstanding racing prowess.

King captured the "coveted" trophy from his fellow DJ's in a micro midget auto race at the Cleveland Arena. Staff members of WJW, who had been carrying a friendly feud on the air, were invited to settle their claims of driving merit by staging a special Disk Jockey Event before more than 5000 fans attending the 200 lap micro midget and motorcycle races.

Professional racing drivers provided the speedy midget racers. These cars are capable of attaining 60 miles per hour on the straight-away. The cars are equipped with an accelerator and a hand brake.

## Tico Honors Trio

NEW YORK—Tico Records, a division of Roulette Records, held a special luncheon Friday, Jan. 31st for the Latin-American radio stations and press in honor of the Trio Los Panchos. The Trio Los Panchos is one of the foremost Latin-American vocal and instrumental groups and the group has just returned from a highly successful tour of Mexico. The luncheon marks their opening at the Puerto Rico Theatre in New York. While appearing here, the group will also record a new album for Tico. Their current album is "Serenade."

## Jubilee Signs Reese To New 3-Year Pact

NEW YORK—Della Reese, the promising Jubilee vocalist who established herself as a "name" recording artist with her long-running smash "And That Reminds Me," was signed to a new 3-year by Jubilee. The announcement was made last week.

Miss Reese's current release is "Headin' Home." The lark's contract was consummated by Jubilee executives and the performer's manager Lee Magid.

THE ORIGINAL

# "ZOOM ZOOM ZOOM"

by THE COLLEGIATES will

## Boom Boom Boom TO THE TOP

D.J.'s — Distribs. — If you haven't received this hit write for your copies now!

**WINLEY RECORDS** 205 W. 84th ST., N. Y. (EN 2-5539)

# The Cash Box Award o' the Week

"YOU'RE SOMETHING ELSE" (2:30) [Conrad BMI—Reed, Carter]

"A STRING TO YOUR HEART" (2:20) [Conrad BMI—J. Reed]

JIMMY REED  
(Vee-Jay 270)

● Jimmy Reed has two on this release that are following the same pattern of his previous records. "You're Something Else" and "A String To Your Heart" are both appearing in the sales reports from many areas. "You're Something Else" appears to be the stronger of the two at this point. It is a middle beat bouncer engagingly performed. The coupling, "A String To Your Heart," is a slow beat blues offered with the usual Reed salesmanship. No guesswork here. Both sides already making it.

VEE JAY - FALCON RECORDS

2129 So. Michigan Avenue

Chicago 16, Illinois

# The Cash Box



## NEW YORK

## CHICAGO

## NEW ORLEANS

1 GET A JOB  
Silhouettes  
(Ember 1029)

DON'T LET GO  
Roy Hamilton  
(Epic 9257)

BETTY AND DUPREE  
Chuck Willis  
(Atlantic 1168)

2 DON'T LET GO  
Roy Hamilton  
(Epic 9257)

MAYBE  
Chantels  
(End 1005)

DON'T LET GO  
Roy Hamilton  
(Epic 9257)

3 MAYBE  
Chantels  
(End 1005)

SWINGING  
SHEPHERD BLUES  
Johnnie Pate Qt.  
(Federal 12312)

GET A JOB  
Silhouettes  
(Ember 1029)

4 THE STROLL  
Diamonds  
(Mercury 71242)

I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)

YOU CAN MAKE IT  
IF YOU TRY  
Gene Allison  
(Vee-Jay 256)

5 AT THE HOP  
Danny & The Juniors  
(ABC-Paramount 9871)

GET A JOB  
Silhouettes  
(Ember 1029)

I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)

6 I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)

YOU CAN MAKE IT  
IF YOU TRY  
Gene Allison  
(Vee-Jay 256)

HIGH BLOOD PRESSURE  
Huey Smith & Clowns  
(Ace 545)

7 BUZZ, BUZZ,  
BUZZ  
Hollywood Flames  
(Ebb 119)

THAT'S ALL RIGHT  
Little Jr. Parker  
(Duke 168)

RAUNCHY  
Ernie Freeman  
(Imperial 5474)

8 SWINGING SHEPHERD  
BLUES  
Johnnie Pate Qt.  
(Federal 12312)  
Moe Koffman (Jubilee S311)

BUZZ, BUZZ,  
BUZZ  
Hollywood Flames  
(Ebb 119)

THAT'S ALL RIGHT  
Little Jr. Parker  
(Duke 168)

9 FOR SENTIMENTAL  
REASONS  
Sam Cooke  
(Keen 4002)

THE STROLL  
Diamonds  
(Mercury 71242)

AT THE HOP  
Danny & The Juniors  
(ABC-Paramount 9871)

10 LA DEE DAH  
Billy Ford's Thunderbirds  
(Swan 4002)

ANGEL SMILE  
Nat "King" Cole  
(Capitol 3860)

MAYBE  
Chantels  
(End 1005)

## ST. LOUIS

## NEWARK

## DALLAS

1 MAYBE  
Chantels  
(End 1005)

MAYBE  
Chantels  
(End 1005)

GET A JOB  
Silhouettes  
(Ember 1029)

2 DON'T LET GO  
Roy Hamilton  
(Epic 9257)

BETTY AND DUPREE  
Chuck Willis  
(Atlantic 1168)

DON'T LET GO  
Roy Hamilton  
(Epic 9257)

3 GET A JOB  
Silhouettes  
(Ember 1029)

DON'T LET GO  
Roy Hamilton  
(Epic 9257)

OH JULIE  
Crescendos  
(Nasco 6005)

4 SUGAH WOOGA  
3 Playmates  
(Savoy 1528)

LA DEE DAH  
Billy Ford's Thunderbirds  
(Swan 4002)

YOU CAN MAKE IT  
IF YOU TRY  
Gene Allison  
(Vee-Jay 256)

5 THE STROLL  
Diamonds  
(Mercury 71242)

AT THE HOP  
Danny & The Juniors  
(ABC-Paramount 9871)

SO TOUGH  
Casuals  
(Back-Beat 503)

6 BETTY AND DUPREE  
Chuck Willis  
(Atlantic 1168)

SHORT SHORTS  
Royal Teens  
(ABC-Paramount 9882)

I BEG OF YOU  
Elvis Presley  
(RCA Victor 7150)

7 JO-ANN  
Playmates  
(Roulette 4037)

YOU CAN MAKE IT  
IF YOU TRY  
Gene Allison  
(Vee-Jay 256)

AT THE HOP  
Danny & The Juniors  
(ABC-Paramount 9871)

8 THAT'S ALL RIGHT  
Little Jr. Parker  
(Duke 168)

GET A JOB  
Silhouettes  
(Ember 1029)

GREAT BALLS OF FIRE  
Jerry Lee Lewis  
(Sun 281)

9 AT THE HOP  
Danny & The Juniors  
(ABC-Paramount 9871)

THAT'S ALL RIGHT  
Little Jr. Parker  
(Duke 168)

I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)

10 WEE BABY BLUES  
Joe Turner  
(Atlantic 1162)

SWINGING SHEPHERD  
BLUES  
Johnny Pate Qt.  
(Federal 12312)

YOU'RE SOMETHING  
ELSE  
Jimmy Reed  
(Vee-Jay 270)



The Cash Box

PHILADELPHIA

LOS ANGELES

DETROIT

- 1
- GET A JOB  
Silhouettes  
(Ember 1029)
- 2
- BETTY AND DUPREE  
Chuck Willis  
(Atlantic 1168)
- 3
- DON'T LET GO  
Roy Hamilton  
(Epic 9257)
- 4
- MAYBE  
Chantels  
(End 1005)
- 5
- YOU CAN MAKE IT  
IF YOU TRY  
Gene Allison  
(Vee-Jay 256)
- 6
- DO WHAT YOU DID  
Thurston Harris  
(Aladdin 3399)
- 7
- THE WALK  
Jimmy McCracklin  
(Checker 885)
- 8
- BEEN SO LONG  
Pastels  
(Argo 5287)
- 9
- SWINGING SHEPHERD  
BLUES  
Johnnie Pate Qt.  
(Federal 12312)
- 10
- AT THE HOP  
Danny & The Juniors  
(ABC-Paramount 9871)

- RAUNCHY  
Ernie Freeman  
(Imperial 5474)
- I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)
- AT THE HOP  
Danny & The Juniors  
(ABC-Paramount 9871)
- DON'T LET GO  
Roy Hamilton  
(Epic 9257)
- TEARDROPS  
Lee Andrews & Hearts  
(Chess 1675)
- DESIRE ME  
Sam Cooke  
(Keen 4002)
- GET A JOB  
Silhouettes  
(Ember 1029)
- BONY MORONIE  
Larry Williams  
(Specialty 615)
- MAYBE  
Chantels  
(End 1005)
- SWINGING SHEPHERD  
BLUES  
Johnnie Pate Qt.  
(Federal 12312)

- GET A JOB  
Silhouettes  
(Ember 1029)
- DON'T LET GO  
Roy Hamilton  
(Epic 9257)
- AT THE HOP  
Danny & The Juniors  
(ABC-Paramount 9871)
- OH JULIE  
Crescendos  
(Nasco 6005)
- MAYBE  
Chantels  
(End 1005)
- I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)
- SHORT SHORTS  
Royal Teens  
(ABC-Paramount 9882)
- SWINGING SHEPHERD  
BLUES  
Johnnie Pate Qt.  
(Federal 12312)
- THE STROLL  
Diamonds  
(Mercury 71242)
- YOU CAN MAKE IT  
IF YOU TRY  
Gene Allison  
(Vee-Jay 256)

ATLANTA

MEMPHIS

SAN FRANCISCO

- 1
- GET A JOB  
Silhouettes  
(Ember 1029)
- 2
- DON'T LET GO  
Roy Hamilton  
(Epic 9257)
- 3
- DEDICATED TO THE  
ONE I LOVE  
"5" Royales  
(King 5098)
- 4
- MAYBE  
Chantels  
(End 1005)
- 5
- BETTY AND DUPREE  
Chuck Willis  
(Atlantic 1168)
- 6
- I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)
- 7
- SAY (BOSS MAN)  
Bo Diddley  
(Checker 878)
- 8
- OH JULIE  
Crescendos  
(Nasco 6005)
- 9
- LOVE FOR SALE  
Lloyd Glenn  
(Aladdin 3400)
- 10
- AT THE HOP  
Danny & The Juniors  
(ABC-Paramount 9871)

- DON'T LET GO  
Roy Hamilton  
(Epic 9257)
- AT THE HOP  
Danny & The Juniors  
(ABC-Paramount 9871)
- YOU CAN MAKE IT  
IF YOU TRY  
Gene Allison  
(Vee-Jay 256)
- YOU ARE MY  
SUNSHINE  
Carl McVoy  
(Hi 2001)
- GREAT BALLS OF FIRE  
Jerry Lee Lewis  
(Sun 281)
- I BEG OF YOU  
Elvis Presley  
(RCA Victor 7150)
- GET A JOB  
Silhouettes  
(Ember 1029)
- DAYS ARE DARK  
Ted Taylor  
(Ebb 113)
- I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)
- LA DEE DAH  
Billy Ford's Thunderbirds  
(Swan 4002)

- DON'T LET GO  
Roy Hamilton  
(Epic 9257)
- AT THE HOP  
Danny & The Juniors  
(ABC-Paramount 9871)
- GET A JOB  
Silhouettes  
(Ember 1029)
- MAYBE  
Chantels  
(End 1005)
- TEARDROPS  
Lee Andrews & Hearts  
(Chess 1675)
- RAUNCHY  
Ernie Freeman  
(Imperial 5474)
- THE STROLL  
Diamonds  
(Mercury 71242)
- THAT'S ALL RIGHT  
Little Jr. Parker  
(Duke 168)
- I'LL COME RUNNING  
BACK TO YOU  
Sam Cooke  
(Specialty 619)
- LA DEE DAH  
Billy Ford's Thunderbirds  
(Swan 4002)



R & B  
Sure Shots

"GOOD GOLLY, MISS  
MOLLY"

The Cash Box  
Award o' the Week

1/25

Little Richard

Specialty 624

Whiteman And DJ



TAMPA, FLORIDA—Jim Harriott, Tamp disk jockey, is shown with one of the greats of the music business, Paul Whiteman, as the two discuss Whiteman's new album of Hawaiian favorites. Harriott, who airs his show six mornings a week on WFLA (NBC), interviewed "Pops" both on his radio show and in a sound film for use on the Tampa Tribune's television affiliate, WFLA-TV, Channel 8.

Girl To Boones

HACKENSACK, N. J. — Early Thursday Morning, in Hackensack Hospital, Hackensack, New Jersey, Pat Boone's wife, Shirley Boone, gave birth to a girl, the fourth in the family. They were so sure it would be a boy, that they have no name picked out as yet.

Toujour Lamour



LOS ANGELES—Dorothy Lamour is shown bussing KABC-Los Angeles deejay, Art Nelson, during his 3:00 to 5:00 P.M. radio show, which is aired Monday through Friday. The movie star was in the studio to plug her Design LP "Road To Romance."

Mitch Hosts Roye



TOLEDO, OHIO—Deejay Fred Mitchell, WOHO-Toledo, hosted singer Royce Goodrich at the "Hitch With Mitch" Teen Hop recently in the glass city Royce was in town promoting his National slicing "I've Got the Edge."

Two Smosh Releases!  
"HONEYSUCKLE BABY"  
BOBBY DAY  
# 220  
"IF ONLY THE SKY  
WAS A MIRROR"  
The Classics # 219

Class RECORDS  
1107 El Centro • Hollywood, Calif.

SMASHING THROUGH!  
THE CASUALS  
with  
their original of  
"SO TOUGH"  
on  
Back Beat # 503

A Smash Hit Coast to Coast  
THE CHANTELS  
"MAYBE"  
b/w  
"COME MY LITTLE BABY"  
END 1005  
END RECORDS  
1650 Broadway  
N. Y., N. Y.





# R & B Reviews

**A AWARD & SLEEPER**

**B VERY GOOD**

**C FAIR**

**B+ EXCELLENT**

**C+ GOOD**

**D MEDIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## THE CHESTERS (Apollo 521)

**B+** "THE FIRES BURN NO MORE" (2:18) [Bess BMI — Anthony Gourdine] The Chesters turn in a moving performance of a slow, tender tune that tells the story of a finished love. The group gets a lot of feeling into its reading and could reach the emotional teenagers. Getting pretty good action locally. Watch it carefully. It could break out big.

**B** "LIFT UP YOUR HEAD" (2:18) [Bess BMI—Anthony Gourdine] The Chesters back with a quick beat jumper in complete contrast to the mood of its pairing. Swinger the kids can hop to.

## THE BLOSSOMS (Capitol 3878)

**B+** "LITTLE LOUIE" (1:56) [Malabar/Dennis BMI — Nick Therry] The Blossoms, four pretty lasses, combine talents for a zinging quick beat jump reading. The result is a happy, infectious driver that lifts the spirits. A goodie that could step out. Watch it very carefully.

**B+** "HAVE FAITH IN ME" (2:01) [Malabar/Fairway BMI — Ed Townsend] The Blossoms offer a slow beat tune in easy fashion. Tuneful, tender and impressive. The group is smooth and good. Another potent wax. A two-sider that bears watching. Either could happen.

## LAZY LESTER (Excello 2129)

**B+** "I TOLD MY LITTLE WOMAN" (2:49) [Excellorec BMI — Johnson, West] Lazy Lester wails a slow beat story of the woman who broke his heart when she left him. Lester gets a weird sound to give his excellent vocaling the something extra a deck needs to command attention. Side is strong.

**B** "TELL ME PRETTY BABY" (2:20) [Excellorec BMI—J. West] Lester sells another slow beat blues with the same commanding approach. West comes on more forcefully here and the side is very saleable. Just a shade under "I Told My Little Woman".

## THE CUPIDS (Aladdin 3404)

**B+** "NOW YOU TELL ME" (2:02) [Aladdin BMI—Mesner, Mesner] The Cupids rock out a quick beat humorous novelty that has lots of laughs. This deck should get a good hunk of airplay. A good change of pace. Keep an eye on it.

**B+** "LILLIE MAE" (2:20) [Aladdin BMI—Wilhelmina Clayton] The Cupids turn in a good performance, handling the slow beat story of the missing "Lillie Mae" with great effectiveness. Lead is strong and convincing. Two solid decks that deserve your close attention.

## LITTLE JULIAN HERRERA (Starla 6)

**B** "I REMEMBER LINDA" (2:22) [Drive-In Music/El Dorado BMI — Egnoian, Otis] Little Julian Herrera sings a slow, beaty blues ballad with deep feeling. Appealing fish beat wax that the kids turn to when the evening is in the dim hours.

**B** "TRUE FINE MAMA" (2:30) [Venice BMI — Penniman] Herrera swings out with a great deal of enthusiasm as he shouts out a wild quick beat accompanied by screams and wails. Driving deck.

## The Cash Box Award o' the Week

"FLYING HOME" (2:18) [Regent BMI—Hampton, Goodman]

"HIPPI DIPPI" (2:36) [Lynbeth BMI—Doggett, Scott]

BILL DOGGETT (King 5096)

● Doggett takes that Hampton special "Flying Home", gives it a flute lead, and takes it for a happy and infectious ride. The quick beat rocker has all the excitement and quality the tune requires. Doggett has coupled a great idea with a scintillating reading. Watch this take off. The flip, "Hippy Dippy", is a middle beat jump true to the Doggett tradition of quality play. Enjoyable swinger—but we feel very strong toward "Flying Home".

"BEEN SO LONG" (2:40) [Figure BMI—Pastels]

"MY ONE AND ONLY DREAM" (2:40) [Figure BMI—Pastels]

THE PASTELS (Argo. 5287)

● The Pastels turn in a dreamy performance of "Been So Long", a slow, rhythmic ballad that is adorned with a mood backing, chorally and instrumentally. It takes no look into the future to predict the success of this deck. It is already happening in many key areas in the country. Beautiful side that will afford much pleasure and rack up a big sale. The coupling, "My One And Only Dream", is another delectable dish, of middle beat tempo. The Pastels swing lightly through this side making it two goodies for the price of one. However, the waxing that will pick all the action is "Been So Long".

"TALK TO ME, TALK TO ME" (2:39) [Jay & Cee BMI—Joe Seneca]

"SPASMS" (2:40) [Obie BMI—Blackwell, Glover]

LITTLE WILLIE JOHN (King 5108)

● Little Willie John comes off "Person To Person" with another strong waxing that looks like money in the bank. "Talk To Me, Talk To Me", is an overpowering emotional offering, slow-beat pretty that lets Willie John sink his teeth right into the material. A side that should bring good reaction. The flip, "Spasms", is a middle beat novelty rocker that Little Willie milks. He swings out with a number of gimmicked phrases and we feel he has a strong two-sided release, with a little more to offer in "Talk To Me, Talk To Me".

"DON'T YOU JUST KNOW IT" (2:35) [Ace BMI—Smith, Vincent]

"HIGH BLOOD PRESSURE" (2:40) [Ace BMI—Smith, Vincent]

HUEY (PIANO) SMITH (Ace 545)

● Huey Smith comes up with a really powerful piece of material in "Don't You Just Know It", and this looks like money in the bank. A middle beat bouncer with everything going for it. Novelty material, exciting arrangement, and socko delivery. Infectious item that should drive the kids wild. This one is dynamite. The flip, "High Blood Pressure", is a swinging middle beat bouncer given the usual attention getting delivery of Huey Smith. It is a strong wax in its own right, but we like "Don't You Just Know It" for the real strong action.

"BLAST OFF" (2:40)

"RICKEY TICK" (2:13)

[Dare BMI—N. Watts] [Wildcat/Dare BMI—Watts, Spurill, Davis]

NOBLE "THIN MAN" WATTS (Baton 251)

● Noble "Thin Man" Watts follows his current hit, "Hard Times", with a pairing that could be the birth of his second straight hit. The two are top-flight instrumentals, either of which could be the side. "Rickey Tick" is a middle beat bouncer loaded down with exciting listening, both melodic and soundwise. "Blast Off" is a quick beat jump, that drives hard all the way. It stirs the listener and has the same impact that was cut into the grooves of "Rickey Tick". Two sock instrumental sides.

★ "SWEET LITTLE SIXTEEN"/"REELIN' AND ROCKIN'"

.....Chuck Berry .....(Chess 1683)

★ "YOU'RE DRIVING ME MAD" .....Jo-Ann Campbell.....(Gone 5021)

★ "HEY DOLL BABY" .....Pat Kelly .....(Jubilee 5315)

Three for the r & b buyer. See pop reviews.

## THE IMPALAS (Corvet 1017)

**C+** "WHY?" (2:40) [HMP Music BMI—Byrd, Keels] The Impalas sing a slow cha cha cha lilter in easy fashion and come up with an easy to listen to wax.

**B** "GOTTA GIRL" (2:25) [HMP Music BMI—Byrd, Keels] The Impalas turn to a quick beat jump on the flip and turn out the better deck. Deck moves with an exciting treatment.

## TINY BRADSHAW (King 5114)

**B** "BUSHES" (2:31) [Jay & Cee BMI—Henry Glover] Tiny Bradshaw and his orchestra dish up a middle beat instrumental that makes pleasing listening and good teener dance wax.

**B** "SHORT SHORTS" (2:32) [Admiration BMI—Austin, Gaudio] Bradshaw backs with one of the nations current novelty hits and comes up with a good version. Could pick up a piece of the sales on one of the fastest rising sellers around.

## PAUL CLIFTON (Flash 127)

**B** "ARE YOU ALRIGHT?" (2:55) [P. Clifton] Paul Clifton shouts a slow beat blues with an effective reading. Deck moves with an undercurrent of excitement. Arrangement emphasizes the beat.

**C+** "AIN'T I CRIED ENOUGH" (2:51) [P. Clifton] Clifton wails a slow beat blues on the coupling. Moody effort that comes off ok, but not as effectively as "Are You Alright?"

## LORIN DEAN (Back Beat 504)

**B** "LONELY AVENUE" (2:44) [Lion BMI—Scott, Robey] Lorin Dean makes his debut with a tormented slow beat ballad blues and dishes it up with deep feeling. Accentuated beat and drift arrangement helps make it a pleasing wax.

**B** "FI FO FUM" (2:20) [Lion BMI—Scott, Robey] Lorin Dean switches to a middle beat jump and turns in an exciting treatment of a catchy novelty. Happy ditty.

## THE STROLLERS (Warner 1018)

**B+** "CROWDED CLASSROOM" (2:15) [Stanford BMI — Lean, Mann] The Strollers bounce lightly on a slow beat staccato jump. Deck has an ear-catching quality that stands it in good stead. Vocal projection and the arrangement makes it a strong contender. Keep an eye on it.

**B** "WE'RE STROLLIN'" (1:57) [Stanford BMI—Tennyson, Kirkland] The Strollers up the tempo to a middle beat and deliver the cute, lighthearted lilter with an infectious delivery. Ok coupler that makes good listening.

## LONESOME SUNDOWN (Excello 2132)

**B** "I'M A MOJO MAN" (2:23) [Excellorec BMI — J. Miller] Lonesome Sundown vocals a quick beat bouncer with an easy approach and the deck comes off in good style. Swinger that should appeal.

**B** "LONELY LONELY ME" (3:08) [Excellorec BMI — J. Miller] Lonesome wails a slow beat blues for the down home buyer. Lonesome is down in the mouth 'cause his baby loves someone else. Strong southern offering.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





## Top Selling Records

Reported by

# R & B

## Retail Outlets

From Coast to Coast

### NORTY'S MUSIC CENTER

Los Angeles, Calif.

1. I'll Come Running Back To You (S. Cooke)
2. Raunchy (E. Freeman)
3. Silhouettes (Rays)
4. At The Hop (Danny & Juniors)
5. Teardrops (L. Andrews)
6. Jo-Ann (Playmates)
7. La Dee Dah (B. Ford's Thunderbirds)
8. The Big Beat (F. Domino)
9. Rock 'N Roll Music (Berry)
10. Hard Times (N. Watts)

### DON LEARY'S, INC.

Minneapolis, Minn.

1. At The Hop (Danny & Juniors)
2. Raunchy (B. Justis)
3. Swanee River Rick (Charles)
4. The Stroll (Diamonds)
5. I'll Come Running Back To You (S. Cooke)
6. Get A Job (Silhouettes)
7. I Beg Of You (E. Presley)
8. Sugartime (McGuire)
9. Waitin' In School (R. Nelson)
10. Short Shorts (Royal Teens)

### R & M MUSIC

Dallas, Texas

1. Don't Let Go (R. Hamilton)
2. I'll Come Running Back To You (S. Cooke)
3. You Can Make It If You Try (G. Allison)
4. You're Something Else (J. Reed)
5. Get A Job (Silhouettes)
6. Bony Moronie (L. Williams)
7. For Sentimental Reasons (S. Cooke)
8. Trying To Get You Off My Mind (K. Watkins)
9. Born Blind (S. Williams)
10. Bobby's Blues (B. B. Bland)

### HARLEM RIVER

New York, N. Y.

1. Get A Job (Silhouettes)
2. Don't Let Go (R. Hamilton)
3. Maybe (Chantels)
4. I'll Come Running Back To You (S. Cooke)
5. Walkin' With Mr. Lee (Allen)
6. For Sentimental Reasons (S. Cooke)
7. Swinging Shepherd Blues (J. Pate)
8. Angel Smile (N. Cole)
9. The Stroll (Diamonds)
10. At The Hop (Danny & Jrs.)

### DOTARO'S RECORD CITY

Phoenix, Ariz.

1. You Can Make It If You Try (G. Allison)
2. Maybe (Chantels)
3. That's All Right (Parker)
4. Walkin' With Mr. Lee (Allen)
5. Raunchy (E. Freeman)
6. Are You Alright (P. Clifton)
7. Hard Times (N. Watts)
8. Swinging Shepherd Blues (M. Koffman)
9. Get A Job (Mills Bros.)
10. Sweet Love (Penguins)

### JOE'S RECORD SHOP

Chicago, Ill.

1. Don't Let Go (R. Hamilton)
2. Buzz, Buzz, Buzz (Hollywood Flames)
3. Get A Job (Silhouettes)
4. You Can Make It If You Try (G. Allison)
5. I Need Your Love So Bad (B. B. King)
6. The Kid From Red Bank (C. Basey)
7. Flying Home (B. Doggett)
8. Wishes (T. Bradshaw)
9. Angel Smile (N. Cole)
10. Second Fiddle (Rays)

### HEWGLEY'S MUSIC SHOP

Columbia, Tenn.

1. Say Boss Man (B. Diddley)
2. Stood Up (R. Nelson)
3. Sugartime (McGuire)
4. Buzz, Buzz, Buzz (Hollywood Flames)
5. At The Hop (Danny & Juniors)
6. Great Balls Of Fire (Lewis)
7. I'll Come Running Back To You (S. Cooke)
8. Peggy Sue (B. Holly)
9. Get A Job (Silhouettes)
10. The Stroll (Diamonds)

### STATE MAN #1

New Orleans, La.

1. Maybe (Chantels)
2. Get A Job (Silhouettes)
3. Raunchy (E. Freeman)
4. You Can Make It If You Try (G. Allison)
5. The Right Time (N. Brown)
6. That's All Right (L. J. Parker)
7. Wee Baby Blues (J. Turner)
8. Betty And Dupree (C. Willis)
9. Teardrops (L. Andrews)
10. The Stroll (Diamonds)

### LACLEDE MUSIC

St. Louis, Mo.

1. Don't Let Go (R. Hamilton)
2. Maybe (Chantels)
3. Get A Job (Silhouettes)
4. You're Something Else (J. Reed)
5. You Can Make It If You Try (G. Allison)
6. Hard Times (N. Watts)
7. You're The Greatest (Scott)
8. La Dee Dah (B. Ford's Thunderbirds)
9. Jo-Ann (Playmates)
10. Click Clack (Dickey Doo & Don'ts)



# R & B

## Disk Jockey

### REGIONAL RECORD REPORTS

### JACK HURST

WLFE-Richmond, Va.

1. Get A Job (Silhouettes)
2. La Dee Dah (Billy & Lilly)
3. At The Hop (Danny & Juniors)
4. Waitin' In School (Nelson)
5. The Stroll (Diamonds)
6. Dede Dinah (F. Avalon)
7. Oh Boy (Crickets)
8. Walkin' With Mr. Lee (L. Allen)
9. Peggy Sue (B. Holly)
10. Jo-Ann (Playmates)

### JO JO CRYSDALE

CKEY-Toronto, Ont., Can.

1. So Tough (Casuals)
2. Dede Dinah (F. Avalon)
3. La Dee Dah (Billy & Lilly)
4. Short Shorts (Royal Teens)
5. Get A Job (Silhouettes)
6. Tom Thumb (F. Lyman)
7. Lover Boy (Cleftones)
8. Going To The River (Jaye Sisters)
9. Sugah Woogah (3 Playmates)
10. Hoppin' Mad (P. Johnson)

### GEORGE KLEIN

WHEY-Memphis-Millington, Tenn.

1. I Beg Of You (E. Presley)
2. Great Balls Of Fire (Lewis)
3. Get A Job (Silhouettes)
4. Ballad Of A Teenage Queen (J. Cash)
5. La Dee Dah (Billy & Lilly)
6. At The Hop (Danny & Juniors)
7. Glad All Over (C. Perkins)
8. Young Doves Calling (Couplings)
9. Oh Julie (S. Salvo)
10. Your Honey Love (Penner)

### LUCKY PIERRE

WBNY-Buffalo, N. Y.

1. Dede Dinah (F. Avalon)
2. At The Hop (Danny & Juniors)
3. Get A Job (R. Hamilton)
4. Short Shorts (Royal Teens)
5. Maybe (Chantels)
6. Betty And Dupree (Willis)
7. Buzz, Buzz, Buzz (Hollywood Flames)
8. The Stroll (Diamonds)
9. Whatta Do (Turbins)
10. Bony Moronie (L. Williams)

### JERRY "BUTCH" MCENTIRE

KLYN-Amarillo, Texas

1. You Can Make It If You Try (G. Allison)
2. That's All Right (L. Parker)
3. The Right Time (N. Brown)
4. This Is The Night (Valiants)
5. Raunchy (E. Freeman)
6. Maybe (Chantels)
7. Get A Job (Silhouettes)
8. Hard Times (N. Watts)
9. You're Something Else (Reed)
10. Bobby's Blues (B. B. Bland)

### "OPEN THE DOOR"

RICHARD STAMZ  
WGES-Chicago, Ill.

1. Don't Let Go (R. Hamilton)
2. You Can Make It If You Try (G. Allison)
3. La Dee Dah (B. Ford's Thunderbirds)
4. That's All Right (L. Parker)
5. Talkin' About You (Charles)
6. Charades (Sophomores)
7. Rock 'N Roll Music (Berry)
8. Oh Julie (O. Williams)
9. So Tough (Casuals)
10. Angel Smile (N. Cole)

### JOE BRANNON

WEYE-Sanford, N. C.

1. I Beg Of You (E. Presley)
2. Get A Job (Silhouettes)
3. Why Don't They Understand (G. Hamilton IV)
4. Jo-Ann (Playmates)
5. Oh Julie (Crescendos)
6. I'll Come Running Back To You (S. Cooke)
7. My Special Angel (B. Helms)
8. Do What You Did (Harris)
9. Love Bug Crawl (Edwards)
10. The Stroll (Diamonds)

### RONN TERRELL

KANS-Wichita, Kans.

1. Waitin' In School (Nelson)
2. You Send Me (S. Cooke)
3. Don't Let Go (R. Hamilton)
4. Great Balls Of Fire (Lewis)
5. Raunchy (B. Justis)
6. Everyday (B. Holly)
7. Jailhouse Rock (E. Presley)
8. Dede Dinah (F. Avalon)
9. Don't (E. Presley)
10. At The Hop (Danny & Juniors)

### DOROTHY P. VALUCK

WFBC-Greenville, S. C.

1. Great Balls Of Fire (Lewis)
2. Raunchy (B. Justis)
3. At The Hop (Danny & Juniors)
4. Peggy Sue (B. Holly)
5. Get A Job (Silhouettes)
6. Betty And Dupree (Willis)
7. Jo-Ann (Playmates)
8. Buzz, Buzz, Buzz (Hollywood Flames)
9. Don't Let Go (Hamilton)
10. Jailhouse Rock (E. Presley)



## THE NATION'S R & B TOP 20

		Pos. Last Week
1	GET A JOB <i>Silhouettes</i> (Ember 1029)	1
2	DON'T LET GO <i>Roy Hamilton</i> (Epic 9257)	3
3	AT THE HOP <i>Danny &amp; The Juniors</i> (ABC-Paramount 9871)	2
4	I'LL COME RUNNING BACK TO YOU <i>Sam Cooke</i> (Specialty 619)	4
5	MAYBE <i>Chantels</i> (End 1005)	7
6	YOU CAN MAKE IT IF YOU TRY <i>Gene Allison</i> (Vee-Jay 256)	6
7	THE STROLL <i>Diamonds</i> (Mercury 71242)	12
8	RAUNCHY <i>Freeman (Imperial 5474)</i> <i>Justis (Phillips 3519)</i>	5
9	THAT'S ALL RIGHT <i>Little Jr. Parker</i> (Duke 168)	9
10	WALKIN WITH MR. LEE <i>Lee Allen</i> (Ember 1027)	11
11	LA DEE DAH <i>Billy Ford's Thunderbirds</i> (Swan 4002)	16
12	SWINGING SHEPHERD BLUES <i>Johnny Pate Qt.</i> (Federal 12312)	17
13	BUZZ, BUZZ, BUZZ <i>Hollywood Flames</i> (Ebb 119)	8
14	PEGGY SUE <i>Buddy Holly</i> (Coral 61885)	10
15	BETTY AND DUPREE <i>Chuck Willis</i> (Atlantic 1168)	19
16	TEARDROPS <i>Lee Andrews &amp; Heart</i> (Chess 1675)	15
17	GREAT BALLS OF FIRE <i>Jerry Lee Lewis</i> (Sun 281)	13
18	SHORT SHORTS <i>Royal Teens</i> (ABC-Paramount 9882)	—
19	ANGEL SMILE <i>Nat "King" Cole</i> (Capitol 3860)	—
20	YOU'RE SOMETHING ELSE <i>Jimmy Reed</i> (Vee-Jay 270)	—
21.	OH JULIE.	22. YOU SEND ME.
22.	FOR SENTIMENTAL REASONS.	23. BONY MORONIE.
23.	I WANT YOU TO KNOW.	24. I WANT YOU TO KNOW.

## The Show Bros.

sing

I LAUGHED WHEN  
I SHOULD'VE CRIED

b/w

WHEN THE SAINTS  
GO MARCHING IN

# 45-1003



## Robin

RECORDS, Inc.

11628 SAN VICENTE BLVD.  
WEST LOS ANGELES 49, CALIF.  
GRanite 7-3312

Breaking Fast!!!

PAUL CLIFTON

"ARE YOU ALL RIGHT"

b/w

"AIN'T I CRIED ENOUGH"

FLASH # 127

FLASH RECORDS

623 E. VERNON AVE. LOS ANGELES, CALIF.

A TWO SIDER!!

SWEET LOVE

B/W

LET ME MAKE UP  
YOUR MIND

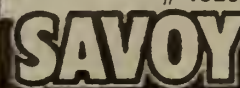
THE PENGUINS # 432

# 1 HIT IN CITIES COAST TO COAST!  
Featured on ABC-TV Bandstand!

## "SUGAH WOOGA"

## 3 PLAYMATES

# 1528

RECORD CO  
56 MARKET ST  
NEWARK, N. J.



## Rockin' At The Hop



TULSA, OKLA.—Chris Lane of KAKC radio in Tulsa had Gene Vincent and the Blue Caps play for one of his weekly record hops held at the Cimarron Ballroom every Saturday afternoon and reports the crowd of 1000 was one of the most enthusiastic he has seen to date. Vincent and the Blue Caps played Muskogee the night before to a crowd of 800. Vincent's latest platter, issued just last week, is "Walkin' Home From School."

## Clifford To Head Division Of Red Cross Drive

NEW YORK—John M. Clifford, executive vice president, National Broadcasting Company, has accepted appointment as chairman of the Advertising, Publishing and Entertainment section of the 1958 Campaign for members and funds for the New York Chapter, American Red Cross, it has been announced by James W. Cook, campaign Commerce and Industry Chairman.

Clifford will direct soliciting committees which will seek Red Cross support from nine industry groups which make up the Advertising, Publishing and Entertainment section. They are: advertising, graphic arts, publishing, newspapers, radio and television, motion pictures, sports,

theatres and music. The combined 1958 goal for these groups in New York is \$275,000.

The campaign, which will be carried on throughout the five boroughs of the city during the month of March, is part of a nation-wide effort to obtain gifts totaling \$95,000,000 to enable Red Cross to provide its emergency assistance to servicemen, veterans and their families; continue its First Aid, Home Nursing, Water Safety and Blood Programs; and assure relief to disaster victims during 1958.

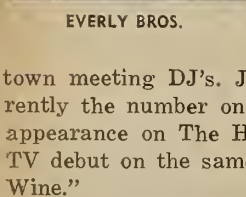
Working as deputy with Clifford will be Cornelius K. Sullivan, public relations representative, National Broadcasting Company.



## Canadian Capers

### TORONTO TOPICS:

One of the most successful Rock & Roll shows to hit Toronto was held at Maple Leaf Gardens January 20th. Stars included The Everly Brothers, The Crickets, Paul Anka, Bill Justis, Danny & The Juniors, Margie Rayburn, The Sheppard Sisters, The Hollywood Flames, The Tune-weavers, Billy Brown, Al Jones, and several other great R & R Stars. . . . Louis Armstrong (Verve) did a one night stand at the Brant Inn January 23rd, and will be returning to Toronto in February for a concert at Massey Hall. . . . Carmen McRae (Decca) currently at The Town Tavern. . . . Gene Nash held over at The Club One Two where he has been for the past several weeks. . . . Wes Rose of Acuff-Rose Publications spent a few days in town, calling on DJ's with the Everly's "Should We Tell Him." . . . Johnny Murphy (CKOY Ottawa) escorting Johnny Six around



EVERLY BROS.

town meeting DJ's. Johnny's first release for Decca "Mademoiselle" is currently the number one song in Ottawa. . . . Josh White was in town for an appearance on The Hit Parade January 25th, CBC-TV. Josh King made his TV debut on the same show, and did a great job with "Kisses Sweeter Than Wine."



## Country Disk Jockey

### REGIONAL RECORD REPORTS

#### COUSIN NELLY, JOLLY JOHN, MIKE KENNEDY & GLENN VALENTINE

##### KBYE—Oklahoma City, Okla.

1. Great Balls Of Fire (J. L. Lewis)
2. The Story Of My Life (M. Robbins)
3. My Special Angel (B. Helms)
4. Anna Marie (J. Reeves)
5. Jailhouse Rock (E. Presley)
6. Geisha Girl (H. Locklin)
7. Raunchy (B. Justis)
8. Wang Dang Doo (F. Husky)
9. Uh Huh Mm (S. James)
10. Please Pass The Biscuits (G. Sullivan)

#### "BAREFOOT COWBOY" ALAN HERBERT

##### WCFR—Springfield, Vt.

1. The Story Of My Life (M. Robbins)
2. Ballad Of A Teenage Queen (J. Cash)
3. Home Of The Blues (Cash)
4. Anna Marie (J. Reeves)
5. My Shoes Keep Walking Back To You (R. Price)
6. I Found My Girl In The USA (J. Skinner)
7. Holiday For Love (W. Pierce)
8. Why Why (C. Smith)
9. Big River (J. Cash)
10. Geisha Girl (E. Tubb)

#### BUDDY STARCHER & DICK HART

##### WCBG—Chambersburg, Pa.

1. Unfaithful (H. Snow)
2. Anna Marie (J. Reeves)
3. The Story Of My Life (M. Robbins)
5. I'll Still Write Your Name In The Sand (M. Wiseman)
6. Time Out For The Blues (L. Frizzell)
7. Raunchy (B. Justis)
8. This Little Girl Of Mine (Everlys)
9. Stop The World (P. Cline)
10. House Of Glass (E. Tubb)

#### JOE MARTIN

##### WCDL—Carbondale, Pa.

1. I Can't Stop Loving You (D. Gibson)
2. Your Name Is Beautiful (C. Smith)
3. I Don't Wanna (P. Cline)
4. Dream Queen (Rusty & Doug)
5. Once More (R. Acuff)
6. Whole Lotta Woman (M. Rainwater)
7. Ballad Of A Teenage Queen (J. Cash)
8. Dog Sled (Louvin's)
9. No Wedding Bells For Joe (W. Jackson)
10. Is It Wrong (R. Gabbard)

#### "THE KANG"

##### WRFs—Alexander City, Ala.

1. Geisha Girl (H. Locklin)
2. Great Balls Of Fire (Lewis)
3. The Story Of My Life (M. Robbins)
4. Raunchy (B. Justis)
5. I Found My Girl In The USA (J. Skinner)
6. Jailhouse Rock (E. Presley)
7. Give My Love To Rose (J. Cash)
8. Uh Huh Mm (S. James)
9. Wake Up Little Susie (Everlys)
10. My Special Angel (B. Helms)

#### FRANK ELKINS

##### WPRY—Perry, Fla.

1. Great Balls Of Fire (Lewis)
2. The Story Of My Life (M. Robbins)
3. Ballad Of A Teenage Queen (J. Cash)
4. Kisses Sweeter Than Wine (J. Rodgers)
5. Jailhouse Rock (E. Presley)
6. I Found My Girl In The USA (J. Skinner)
7. My Special Angel (B. Helms)
8. Anna Marie (J. Reeves)
9. He Was There (F. Young)
10. You Win Again (J. L. Lewis)

#### "SMOKEY" SMITH

##### KRNT—Des Moines, Iowa

1. Oh Lonesome Me (D. Gibson)
2. This Little Girl Of Mine (Everlys)
3. Stop The World (C. Belew)
4. Wang Dang Doo (F. Husky)
5. The Man In The Moon (Browns)
6. Big River (J. Cash)
7. Two Little Hearts (O'Gwynn)
8. Shuflin' Shoes (W. Holly)
9. You're So Easy To Love (C. Smith)
10. New Panhandle Rag (Pierce)

#### JIM ROBINSON

##### KOYL—Odessa, Texas

1. Believe Me (J. Huddle)
2. Waltzing With Sin (B. Thompson)
3. A Whole Lot Of Lovin' (J. Robinson)
4. Lovers Rock (J. Horton)
5. The Story Of My Life (M. Robbins)
6. Tall Men (R. Maddox)
7. Just An Old Flame (H. Thompson)
8. By The Mission Wall (F. Crawford)
9. Ballad Of A Teenage Queen (J. Cash)
10. Why Why (C. Smith)

#### "RAMBLIN' LOU"

##### WJLL—Niagara Falls, N.Y.

1. Ballad Of A Teenage Queen (J. Cash)
2. My Shoes Keep Walking Back To You (R. Price)
3. I'll Always Be Your Fraulein (K. Wells)
4. Diamond Joe (Lee & Cooper)
5. Once More (R. Acuff)
6. Geisha Girl (H. Locklin)
7. Squid Jiggin' Ground (Snow)
8. My Treasure (E. Tubb)
9. Please Pass The Biscuits (G. Sullivan)
10. Under The Double Eagle (H. Snow)

#### BILL MACK

##### KWFT—Wichita Falls, Texas

1. Stop The World (Johnny & Jack)
2. Please Pass The Biscuits (G. Sullivan)
3. New Panhandle Rag (Pierce)
4. I Can't Help It (Williams)
5. This Little Girl Of Mine (Everlys)
6. She's No Angel (K. Wells)
7. You're So Easy To Love (C. Smith)
8. You Win Again (J. L. Lewis)
9. Your Name Is Beautiful (C. Smith)
10. Stop The World (P. Cline)

#### "JACK'S JAMBOREE"

##### WHHY—Montgomery, Ala.

1. Whole Lotta Woman (M. Rainwater)
2. Anna Marie (J. Reeves)
3. Weary Blues From Waitin' (J. Turner)
4. Geisha Girl (H. Locklin)
5. Sugartime (C. Phillips)
6. Julie (S. Salvo)
7. My Shoes Keep Walking Back To You (R. Price)
8. Time Out For The Blues (L. Frizzell)
9. Wake Up Little Susie (Everlys)
10. The Story Of My Life (M. Robbins)

#### LILLIE ANNE

##### WIRC—Hickory, N.C.

1. Ballad Of A Teenage Queen (J. Cash)
2. The Story Of My Life (M. Robbins)
3. Have I Told You Lately That I Love You (R. Nelson)
4. Oh Boy! (Crickets)
5. Let Those Brown Eyes Smile At Me (Flatt & Scruggs)
6. You Win Again (J. L. Lewis)
7. Is It Wrong (W. Mack)
8. Don't (E. Presley)
9. Great Balls Of Fire (Lewis)
10. Walkin' Dream (P. Cline)

#### BUDDY NICHOLS

##### KANS—Wichita, Kans.

1. The Story Of My Life (M. Robbins)
2. My Special Angel (B. Helms)
3. Anna Marie (J. Reeves)
4. Ballad Of A Teenage Queen (J. Cash)
5. My Shoes Keep Walking Back To You (R. Price)
6. Jailhouse Rock (E. Presley)
7. Why Why (C. Smith)
8. This Girl Of Mine (Everlys)
9. Stop The World (Johnny & Jack)
10. Don't (E. Presley)

#### TOM "T.J." JOHNSON

##### WRON—Ronceverte, W.Va.

1. Fujiyama Mama (Jackson)
2. Honey Baby I'm Ready (J. Davis)
3. Mary Dear (B. Clifton)
4. Indian Mama (C. Waldon)
5. Come Back (B. Owens)
6. Asiatic Flu (S. Lay)
7. This Little Girl Of Mine (Everlys)
8. Maggie Blues (D. Wood)
9. Sputnik II (A. Barkle)
10. Whole Lotta Woman (M. Rainwater)

#### MARY WILSON

##### KCLX—Colfax, Wash.

1. The Story Of My Life (M. Robbins)
2. Catch That Train (Emerson)
3. Anna Marie (J. Reeves)
4. Wake Up Little Susie (Everlys)
5. I Found My Girl In The USA (Skinner/Tubb)
6. The Locket (F. Young)
7. Whatever You Were (J. Dickens)
8. Ballad Of A Teenage Queen (J. Cash)
9. Please Pass The Biscuits (G. Sullivan)
10. Diamond Joe (Lee & Cooper)

#### JIMMIE WILLIAMS

##### WNOP—Newport, Ky.

1. You Win Again (J. L. Lewis)
2. She's Neat (D. Wright)
3. Just An Old Flame (H. Thompson)
4. Oh Lonesome Me (Gibson)
5. I'm Out For The Blues (L. Frizzell)
6. If You're Looking For Love (J. Williams)
7. This Little Girl Of Mine (Everlys)
8. Ballad Of A Teenage Queen (J. Cash)
9. Believe It Or Not (J. Davis)
10. Swingin' Daddy (B. Knox)

#### DON BURFORD

##### KBSF—Springhill, La.

1. Stop The World (C. Belew)
2. Ballad Of A Teenage Queen (J. Cash)
3. Anna Marie (J. Reeves)
4. Beautiful Dawn (Singleton)
5. Two Little Hearts (O'Gwynn)
6. I Owe It To My Heart (J. Bailes)
7. Teenage Frankie & Johnny (D. Houston)
8. Demon In My Heart (D. & J. Blakely)
9. This Little Girl Of Mine (Everlys)
10. Uh Huh Mm (S. James)

#### "FLORIDA HAYSEED"

##### CHUCK BROWN

1. Dream Queen (Rusty & Doug)
2. Diamond Joe (Lee & Cooper)
3. The Story Of My Life (M. Robbins)
4. Why Why (C. Smith)
5. Maybe Tomorrow (Everlys)
6. Heart Beat (Collins Kids)
7. I Heard The Bluebirds Sing (Browns)
8. Rock-A-Chicka (W. Mack)
9. Geisha Girl (E. Tubb)
10. My Shoes Keep Walking Back To You (R. Price)

#### MACK SANDERS

##### KFH—Wichita, Kans.

1. Holiday For Love (W. Pierce)
2. My Shoes Keep Walking Back To You (R. Price)
3. I Heard The Bluebirds Sing (Browns)
4. Jailhouse Rock (E. Presley)
5. I Got Over The Blues (Wilburns)
6. Why Why (C. Smith)
7. Don't Do It Darlin' (Pierce)
8. Wake Up Little Susie (Everlys)
9. House Of Glass (E. Tubb)
10. Tangled Mind (H. Snow)

#### JIMMY SIMPSON

##### KBYR—Anchorage, Alaska

1. I Know What It Means (B. Owens)
2. My Treasure (E. Tubb)
3. Send Me The Pillow You Dream On (H. Locklin)
4. Home Of The Blues (Cash)
5. Conscience I'm Guilty (Heap & Williams)
6. Come Back (B. Owens)
7. Fabulous Oklahoma (Harral)
8. You're My Baby (Horton)
9. When I'm With You (Wells & Pierce)
10. Big River (J. Cash)

#### DON OWENS

##### WARL—Arlington, Va.

1. Mademoiselle (J. Six)
2. Ballad Of A Teenage Queen (J. Cash)
3. Whispering Rain (H. Snow)
4. Whole Lotta Woman (M. Rainwater)
5. You Win Again (J. L. Lewis)
6. Losing Game (V. Taylor)
7. Anna Marie (J. Reeves)
8. Don't (E. Presley)
9. Oh Lonesome Me (Gibson)
10. Stop The World (P. Cline)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	<b>GREAT BALLS OF FIRE</b> Jerry Lee Lewis (Sun 281)	1
2	<b>BALLAD OF A TEENAGE QUEEN</b> Johnny Cash (Sun 283)	5
3	<b>RAUNCHY</b> Bill Justis (Phillips 3519)	2
4	<b>THE STORY OF MY LIFE</b> Marty Robbins (Columbia 41013)	3
5	<b>GEISHA GIRL</b> Hank Locklin (RCA Victor 6984)	4
6	<b>WAKE UP LITTLE SUSIE</b> Everly Brothers (Cadence 1337)	8
7	<b>MY SPECIAL ANGEL</b> Bobby Helms (Decca 30423)	6
8	<b>ANNA MARIE</b> Jim Reeves (RCA Victor 7070)	9
9	<b>JAILHOUSE ROCK</b> Elvis Presley (RCA Victor 7035)	7
10	<b>UH-HUH-MM</b> Sonny James (Capitol 3840)	10

## Philip Morris Country Music Show Celebrates 1st Year On Road

NASHVILLE, TENN.—On January 6th, the touring "Philip Morris Country Music Show" marked its first full year on the road, playing one-night stands, six days out of seven. "And, we don't believe any other country music show," say the all-stars, "can make this statement."

After a brief holiday rest in Nashville following the Show's Christmas performance for the 17,000 servicemen, guests, and dependents at Keesler Air Base in Biloxi, Miss., the entertainers resumed their itinerary in Ft. Smith, Arkansas on New Year's Eve. Drummer Jackie Moffit and the Southlanders vocal group joined up with the PMCMS troupe that now stars: Carl Smith, Red Sovine, Ronnie Self, Mimi Roman, Shirley Caddell, Bun Wilson, the Tunesmiths—Sammy Pruett, Dale Potter, Johnny Sibert and Tom Pritchard—and the Southlanders vocal group—Norris Wilson, Bill Furness, Eddie Brady, Ronnie Drake. Bill Collie, the deejay from Houston, Texas, emcees and is host on the CBS radio program, "Philip Morris Country Music Show."

On Monday, January 6, a cake-cutting party was held in Pittsburg, Kansas with Webb Pierce on hand for the big event. With its performance at the Memorial Auditorium in Pittsburg, the all-stars went over the 300 mark for one-night stands and were rolling toward the two-million figure in audience attendance.

The PMCMS has worn out one bus and, according to comedian Bun Wilson, "We're doin' our darndest on this new Vista Liner they don give us in the spring."

Old man weather hasn't been the best friend the country music entertainers ever had. Tornadoes, heat waves, snow storms and floods, though, have failed to cancel out one single show performance.

Besides the one-night stands, PMCMS has built its weekly CBS broadcasts into one of radio's most popular country programs.

September saw the Columbia LP release of a complete performance of the touring "Philip Morris Country Music Show" featuring all the stars. In addition, the "in-person" appearance of PMCMS stars around the

country have contributed heavily to boosting individual star sales. In the case of Ronnie Self, he achieved stardom via PMCMS. Mimi Roman drew spotlight attention and veterans like Carl Smith, Red Sovine, and Little Jimmy Dickens won new record friends.

To top it all off, Philip Morris Brand Manager, Jack Latham, reported PMCMS was responsible in no small measure for upping the cigarette sales.

### Pickwick Names 12 Distribs; Appoints Western Rep

NEW YORK—Ralph Berson, national sales manager of Pickwick Sales Company, parent firm of the Design \$1.49 LP line and the Cricket kiddie disks; has just returned to the New York home offices of the company with 12 new distributors signed for both labels.

These include Diamond Record Sales, Los Angeles; Frontier Distributors, El Paso; Pan American Record Supply, Denver and Utah; Whirling Disc Distributing Company, Cincinnati; Gay Distributing Company, St. Louis; Harold Daley, Houston; Daley Brothers, Dallas; B & K Distributors, Oklahoma; R & D Distributors, New Orleans; Eric Distributors of San Francisco for Cricket and New Sound Distributing Company of San Francisco for Design.

At the same time, Berson announced that Brent Conard has been named regional representative for the 11 Western states for Pickwick Sales.

A former warehouse branch manager for Capitol Records on the Coast for 3 years, Conard was sales manager for a leading rack jobber prior to joining Pickwick. He has also served on the promotion staff of General Mills.

According to Berson, Conard will be in charge of distributors, rack jobbers and department store sales in the West. He will be headquartered at 1036 North Sycamore Street in Los Angeles, Pickwick headquarters.



## Country Best Sellers

IN RETAIL OUTLETS

		Pos. Last Week
1.	<b>BALLAD OF A TEENAGE QUEEN</b> Johnny Cash (Sun 283)	4
2.	<b>THE STORY OF MY LIFE</b> Marty Robbins (Columbia 41013)	1
3.	<b>GREAT BALLS OF FIRE</b> Jerry Lee Lewis (Sun 281)	2
4.	<b>MY SPECIAL ANGEL</b> Bobby Helms (Decca 30423)	3
5.	<b>GEISHA GIRL</b> Hank Locklin (RCA Victor 6984)	7
6.	<b>RAUNCHY</b> Bill Justis (Phillips 3519)	6
7.	<b>WAKE UP LITTLE SUSIE</b> Everly Brothers (Cadence 1337)	5
8.	<b>ANNA MARIE</b> Jim Reeves (RCA Victor 7070)	8
9.	<b>DON'T</b> Elvis Presley (RCA Victor 7150)	15
10.	<b>UH-HUH-MM</b> Sonny James (Capitol 3840)	10
11.	<b>I BEG OF YOU.</b>	
12.	<b>JAILHOUSE ROCK.</b>	
13.	<b>KISSES SWEETER THAN WINE.</b>	
14.	<b>I FOUND MY GIRL IN THE U.S.A.</b>	
15.	<b>MY SHOES KEEP WALKING BACK TO YOU.</b>	
16.	<b>WHY WHY.</b>	
17.	<b>WAITIN' IN SCHOOL.</b>	
18.	<b>WHOLE LOTTA WOMAN.</b>	
19.	<b>THIS LITTLE GIRL OF MINE.</b>	
20.	<b>HOME OF THE BLUES; YOUR NAME IS BEAUTIFUL; STOP THE WORLD; YOU WIN AGAIN; ONCE MORE; FRAULEIN; IS IT WRONG; PEGGY SUE; STOOD UP; WANG DANG DOO; BIG RIVER.</b>	



## The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. BALLAD OF A TEENAGE QUEEN	Johnny Cash (Sun)
2. THE STORY OF MY LIFE	Marty Robbins (Columbia)
3. ANNA MARIE	Jim Reeves (RCA Victor)
4. MY SPECIAL ANGEL	Bobby Helms (Decca)
5. GREAT BALLS OF FIRE	Jerry Lee Lewis (Sun)
6. UH-HUH-MM	Sonny James (Capitol)
7. GEISHA GIRL	Hank Locklin (RCA Victor)
8. KISSES SWEETER THAN WINE	Jimmie Rodgers (Roulette)
9. I FOUND MY GIRL IN THE U. S. A.	Jimmie Skinner (Mercury-Starday)
10. YOU WIN AGAIN	Jerry Lee Lewis (Sun)
11. WAKE UP LITTLE SUSIE.	
12. WHY WHY.	
13. BIG RIVER.	
14. OH LONESOME ME.	
15. ONCE MORE.	
16. WHOLE LOTTA WOMAN.	
17. STOP THE WORLD.	
18. THIS LITTLE GIRL OF MINE.	
19. THE MAN IN THE MOON.	
20. JUST AN OLD-FLAME.	
21. NO WEDDING BELLS FOR JOE.	
22. RAUNCHY.	
23. HOME OF THE BLUES.	
24. HOLIDAY FOR LOVE.	
25. PLEASE PASS THE BISCUITS.	
26. JAILHOUSE ROCK.	
27. THE LOCKET.	
28. WANG DANG DOO.	
29. DON'T.	
30. TIME OUT FOR THE BLUES.	
31. IS IT WRONG.	
32. I BEG OF YOU.	
33. YOUR NAME IS BEAUTIFUL.	
34. LOVE BUG CRAWL.	
35. FRAULEIN.	
36. COME BACK.	
37. HOUSE OF GLASS.	
38. PEGGY SUE.	
39. FUJIYAMA MAMA.	
40. MADAMOISELLE; LOST TO A GEISHA GIRL; SUGARTIME; GIVE MY LOVE TO ROSE; SHOULD WE TELL HIM; LET THOSE BROWN EYES SMILE AT ME; I HEARD THE BLUEBIRDS SING; FOREIGN LOVE; ONE WEEK LATER; WAITIN' IN SCHOOL; TEARS ARE ONLY RAIN; STOOD UP; TWO LITTLE HEARTS; DIAMOND JOE.	

JIMMIE WILLIAMS  
sings

"IF YOU'RE LOOKIN'  
FOR LOVE"

\* MGM \*

WHITE OAK MUSIC, BMI.,  
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NOW ON HICKORY!  
**Roy Acuff**  
"ONCE  
MORE"  
Hickory 1073  
If It's Country Music  
It's Bound To Be Good!



### Rival Networks Team-Up



SPRINGFIELD, MO.—Rival CBS and NBC will get together here later this month on an unusual two-network recording session of their leading Country Music programs, when CBS Radio's "Philip Morris Country Show" and NBC Radio's "Red Foley Show" are taped under the same roof—on the same night—and with the same two singing stars.

On Thursday, February 20, the cigarette sponsor will record a program in its popular Sunday evening series, immediately followed by the recording of the Saturday noontime Foley opus, sponsored by the Dow Chemical Company.

On the Philip Morris show, regular host Carl Smith (left) will have Foley (right) as his guest, and minutes later, Smith will appear as guest in taping Foley's program.

The CBS show, a part of Philip Morris' "caravan" promotion, is recorded in a different city each week, while NBC's Foley half-hour is originated here regularly.

And just to make the network situation seem all the more complex, the studio to be used is the Jewell Theatre, home of ABC-TV's "Country Music Jubilee."

The CBS-NBC get-together and resultant guest-star swap was arranged by Jim Denny of Nashville, operator of the talent agency bearing his name and packager of the cigarette firm's caravan, and "Si" Siman, executive of RadioZark Enterprises, Springfield.

### Sheldon Studio Swinging

CHICAGO — Sheldon Recording Studio has been engaged in a heavy schedule of recording sessions since the first of the year, according to Jack Weiner, manager of the firm.

Weiner explained that many diskeries have been utilizing the facilities at Sheldon due to convenience of location, modern equipment and professional talent available.

Among the masters cut at Sheldon are: the new Cosmic release, (Make With) "The Shake," by the Mark IV on the Cosmic label; Chuck Berry's "Sweet Little Sixteen" on Chess, which was released last week; Jimmy McCracklin's "The Walk" on the Checker label and "Ballad of a Teenage Queen" by Johnny Cash on the Sun label.

Weiner said that there is a marked increase in activity at Sheldon on LP's. Artists represented in this category are Max Roach, Billy Taylor, Chet Roble and many others.

### Gibson To Cut Stereo

NEW YORK—ABC-Paramount recording artists Steve Gibson and the Red Caps, starring at the Deauville Hotel in Miami Beach, Florida, are planning to fly to New York during the latter part of February to cut a platter using a new stereophonic "sound."

Steve and the Red Caps now entertain in both the lounge and the main night club of the luxurious Florida resort.



"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# Country Reviews

A BULLSEYE

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

## THE CASH BOX

### BULLSEYE



"I USED TO LOVE YOU" (2:19)  
[Lu-Tal BMI—B. Owens, J. Coviello]

"YOU'RE JUST THE KIND OF  
GUY" (2:10)  
[Central BMI—J. Rhodes]

JEAN SHEPARD  
(Capitol 3881)

● Jean Shepard steps into the spotlight once again with her bid for top honors and it looks as tho she has the numbers that are gonna climb way up there and break thru the 'hit barrier'. And the thrush, who recently appeared on the deejay charts with her "Act Like A Married Man," is at her vocal best on both ends of the release. On "I Used To Love You," an intriguing, quick-paced affair, she tells her sweetie that he's all washed up. However, on the flipside, a slightly up tempo opus tagged "You're Just The Kind Of Guy," she sadly reflects that she doesn't know whether her boyfriend's playing her for a fool. Powerful coupling for the dulcet-toned canary.

"ESKIMO PIE" (2:30)  
[Starrite BMI—Jones]

"COLOR OF THE BLUES" (2:40)  
[Starrite BMI—Jones, Williams]

GEORGE JONES  
(Mercury-Starday 71257)

● On his first release of the new year, George Jones dishes up a dandy platter that's sure to please his vast legion of fans. It's the songster's entry in the "gal from different countries" sweepstakes. And he heads up North on this quick beat cutie as he delightfully sings the praises of his "Eskimo Pie." Jones' bright delivery of the cute lyrics coupled with a colorful instrumental backdrop should make this deck take its place alongside the "U.S.A. chicks," the "Geisha Gals" and the "Frauleins." Flip-deck, labeled "Color Of The Blues," is a penetrating, middle beat weeper that George decks out with touching sincerity. Strong coupler. Could be a two-sided click.

"TURN IT OVER IN YOUR MIND"  
(2:27)

[Warden BMI—W. & L. Burk]

"AS LONG AS I'M DREAMING"  
(2:02)  
[Southern ASCAP—V. Horton]

PORTER WAGONER  
(RCA Victor 7158)

● It looks as tho Porter Wagoner will be right back in the thick of it battling for a pair of rungs on the sales ladder with his latest two-sided Victor coin-catcher. On the upper end the chanter's smooth tones come across with telling effect as he ambles thru an easy-goin' romantic pleader tagged "Turn It Over In You Mind." On the lower half, a charming, slightly up tempo love affair, he happily contemplates all the good things that'll happen as he sez "As Long As I'm Dreaming." The vocal group lends a most appealing backdrop on both lids. It's a twin-threat.

SONNY BURGESS  
(Sun 285)

B+ "MY BUCKET'S GOT A HOLE  
IN IT" (2:15) [Pickwick ASCAP—C. Williams] Sonny Burgess takes hold of this enticing novelty item and wraps it up in sensational all-market, rock 'n roll fashion. Solid vocal and musical assist on a deck that could catch and break fast.

B+ "SWEET MISERY" (2:08)  
[Knox BMI—J. Clement] On the reverse slicing the chorus joins Sonny as he sends up a change-of-pace, heartbreaking romantic waltzer. Potent pairing with that great Sun sound on both ends.

WAYLAND CHANDLER  
(4 Star 1716)

B "PLAY BOY" (1:59) [4 Star Sales BMI—W. Chandler, W. S. Stevenson] Accompanied by an engaging, r&r vocal and instrumental background, Wayland Chandler lightly heartedly romps over a sprightly entry for juke box honors. The artist just wants to have all the fun and spend all the 'mun' that he can.

C+ "LITTLE LOVER" (2:08)  
[4 Star Sales BMI—W. Chandler, W. S. Stevenson] This side is another infectious rocker that Chandler and the outfit carve out in a style that's gonna make the hoofers happy.

DON RAY  
(Rodeo 129)

C+ "MY ANGEL" (2:03) [Flex BMI—D. Ray, B. Sharp] The mellow tones of Don Ray are a treat to the ear as he lilts thru this very pretty tale of love and devotion. Lovely wedding of melody and lyrics.

C+ "THOSE ROCK 'N ROLL  
BLUES" (2:03) [Flex BMI—G. Wilson, B. Sharp] Reverse etching is an inviting box-hopper that Ray belts out in colorful style. The Rodeo Ramblers showcase the chanter in tasteful fashion on both lids. Good two-sided.

DON HEAD  
(Dub 2840)

B+ "GOIN' STRONG" (2:52) [J&W BMI—D. Head] Newcomer Don Head bids fair to create a heap of noise with this exciting rock 'n roller that he knocks out in tantalizing fashion. Dandy musical backdrop on a deck with all-market click potential. Keep your eye on it.

B "NEVER BEFORE" (2:41) [J&W BMI—D. Head] On the bottom lid Head changes the pace as he tenderly caresses a persuasive, moderate paced lover's ballad.

MADDY BROTHERS  
(Celestial 109)

B "ROCKIN' PARTY" (1:53) [Star Tunes BMI—Maddys] The Maddy Brothers, Bob, Jim and Tom, and Celestial Records make their bow with this delectable pop-country rock 'n roller. Pleasant bit of harmony on a deck that could make the ops, jocks and dealers sit up and take notice.

C+ "HEY LITTLE GIRLIE!" (1:54)  
[Star Tunes BMI—Maddys] Under slicing features the boys flavorful vocal blending on another novelty rocker.

HANK WILLIAMS  
(MGM 12611)

B+ "WHY DON'T YOU LOVE ME"  
(2:23) [Acuff-Rose BMI—Williams] From the tremendous backlog of material that Hank Williams built up during his many years with MGM comes another potent, self-penned two-sider. This end is a catchy, quick beat novelty that Hank grooves in most attractive fashion.

B+ "I CAN'T HELP IT" (2:23)  
[Acuff-Rose BMI—Williams] Under portion is a re-issue of a moderate paced weeper that Hank renders in his readily recognizable vocal style. His Drifting Cowboys are responsible for the grade "A" string assist on both halves. Another fine pairing for the chanter's many, many fans.

VERNON TAYLOR  
(Dot 15697)

B+ "SATISFACTION GUARAN-  
TEED" (2:14) [Circle "O" Songs BMI—D. Owens] Vernon Taylor sez that he's the guy who's sure to please the gals, as he and a chorus, belt out a rollicking, happy-go-lucky romantic novelty. Colorful jumper that oughta keep the coin-chutes jingling day and night.

B+ "WHY MUST YOU LEAVE ME"  
(2:05) [Circle "O" Songs BMI—V. Taylor] Here the songster, along with the vocal crew once again, puts loads of feeling into his delivery of a tear-compelling love affair set to a rock 'n roll ballad pace.

HANK PENNY  
(Decca 30531)

B "A NIGHT AT THE COPA"  
(3:08) [Copar BMI—H. Penny] With his ork playing in the background Hank Penny dishes up an amusing recitation about all the folks seated at the tables in Remlap, Alabama's "Copacabana." Tasty biscuit for deejay programming.

B "FOOL'S LAMENT" (2:52)  
[Trans World BMI—H. Escamilla] On this half, Penny's ork and chorus slickly showcases Homer Escamilla's fetching vocal effort on a steady-beat, r&r-flavored romantic blues piece.

CURTIS BUNYARD  
(Sandy 1007)

C+ "KNOCKIN' AT YOUR DOOR"  
(2:10) [Burnt Oak BMI—H. Wainwright, H. Harrell] Curtis Bunyard, ably assisted by the No-Names, nimbly races over a fast paced romantic rocker.

C+ "DON'T TRUMP MY HEART"  
(2:40) [Burnt Oak BMI—R. Gartman] This side, a tear-compelling love affair, features an interesting play on words by the warbler and the chorus.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# Country Round Up

Almost on the same day that "Country Music Jubilee" recently entered its fourth year, the show's parent operation, Ralph Foster's radio station KWTO in Springfield, marked the beginning of its 25th year.

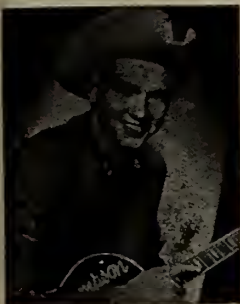
Columbia recording artist and "Jubilee" mainstay, Billy Walker is now a 3-show-a-day regular on KWTO, recording his programs in advance when he must be away on personals.

Marvin Rainwater and the Miller Bros. Band guest on the "Country Music Jubilee", Feb. 8th with Grandpa Jones and Rex Allen set to be the double-barreled guest attraction on the ABC-TV coast-to-coaster Feb. 15th. Also, the red carpet is to be rolled out, on Feb. 8th's on the Dow Chemical Company "Red Foley Show" for Hank Thompson.

Marijohn Wilkin, singer, composer and erstwhile plugger for Si Siman and John Mahaffey's Earl Barton Music—reports that Hawkshaw Hawkins' latest on Victor, "Guilty Of Dreaming," is an Earl Barton tune, penned by Arkansas songsmith, Hugh Ashley.

Crossroads TV Productions, producers of the "Jubilee", was featured in a story of unusual production-company names in last week's "TV Guide" magazine.

The Jubilee Promenaders and Caller, L. D. Keller, were on hand for the recent Rodeo Cowboys Assn. convention in Denver, appearing at the Stockman's Ball which concludes the annual get-together of rodeo producers and competitors.



HANK THOMPSON

When Hank Snow opened his new music center in Nashville recently some of the "Grand Ole Opry" entertainers dropped by to wish him luck. In the Jan. 25th issue of The Cash Box a picture of the event was incorrectly captioned and should have read—Chet Atkins of the "Opry" demonstrates to Hank and his audience at the Hank Snow Music Center, during one of their broadcasts, the Chet Atkins' Guitar, manufactured by Gretsch, which Hank sells at his music store.

Here's hoping for a speedy recovery for KEVE-Minneapolis, Minn.'s "Texas" Bill Strength, who was ordered by his doctors to take a 3-week leave of absence from his radio TV duties. Bill is due back at the mikes on Feb. 15th after his rest in Monterey, Mex. He'd appreciate hearing from all his friends in the business.



"TEXAS" BILL STRENGTH

Sat. nite, Jan. 18th, was a big nite at the Municipal Aud. in Shreveport, La. for the "Louisiana Hayride" according to KWKH's Jeff Dale, Norm Bale and Frank Page. The last half hour of the show was TV'd and it helped kick off the 1958 March Of Dimes Poliothon in town. "Hayride" stars participating included Johnny Horton, James O'Gwynn, Johnny Mathis, Carl Belew, Martha Lynn, Linda Brannon, The Four B's, Mollie Ann & Slim Harbert, David Houston, and The Louisiana Blue Grass Boys. "Hayride" guests were Jimmy Martin and Pete Stamper. The Jan. 25th roster had Johnny Cash & His Tennessee Two scheduled with Lawton Williams, The Premier Gospel Qt. and Bill Brock due in on Feb. 1st and The Osborne Bros. with Red Allen in on the 8th.

Don Kirschner and Al Lewis, whose Vanderbilt pubbery is responsible for Gene Vincent's newest Capitol entry "Walkin' Home From School," tell us that the tune looks like an instantaneous smash, pop and country-wise, from early sales and deejay reaction.

George N. Haxell writes the following from England: Johnny Duncan's "Tennessee Songbag" disk program has now ended its present series much to the dismay of all C & W fans in Britain, and now, apart from the early 6:00 A.M. show over the American Forces Network in Germany (atmospheric conditions are not always ideal) and an occasional fifteen minutes a week of country wax over Radio Luxembourg, the fans have literally "had it". However, Duncan's program proved to be a great success, and we have hopes of another series this year over the B.B.C. In an endeavor to keep country music as much to the fore as possible in the U.K., we are pressing all readers of "Country-Western Express" to keep the request programs busy spinning their favorite C & W stars. Sez Haxell, results of our 1957 popularity poll, saw Hank Williams installed as All-Time Favorite, Faron Young taking first place as Favorite Country Singer, Grandpa Jones' "Eight More Miles To Louisville" (Brunswick label) the No. 1 single play disk, Faron Young's—"Sweethearts Or Strangers" (Capitol label) the No. 1 Extended Play, and Hank Thompson's—"All Time Hits" first place in LP's.



DAVID HOUSTON

If anyone would like a sample copy of this present issue containing features on Bill Clifton, Montana Slim, Bill Price and Ward Allen, please write George Haxell at—3 Ridgeway, Grays, Essex, England.

Capitol here have just made a rush issue of Faron Young's "The Locket" which we understand is doing well over in the U.S. on both the Pop and Country markets. UK Cap. are also putting out Ferlin Husky's—"Wang Dang Doo", an EP of Hank Thompson and Faron Young's third EP from his "Sweethearts Or Strangers" album, released here in extended play form at the request of the "Country-Western Express". Other issues as follows:—Johnny Cash—"Home Of The Blues" (London); George Hamilton IV—"Even Tho'" (HMV); Mitchell Torok—"Two Words" (Brunswick); Bobby Helms—"My Special Angel" (Brunswick); Slim Whitman—"Unchain My Heart" (London); Carl Perkins—"Glad All Over" (London); Marvin Rainwater—"Majesty Of Love" (M.G.M.); Donn Reynolds—"Rose Of Ol' Pawnee" (M.G.M.); Hank Hornsby—"Legend Of The Birds And Bees" (M.G.M.); Marty Robbins—"The Story Of My Life" (Fontana).

The British RCA Company have just released their 1st C & W extended play disk called—"Country Guitar". We have high hopes of this one proving

a good seller as it contains a mixture of top Country talent as follows: Jim Edward, Maxine and Bonnie Brown—"I Heard The Bluebirds Sing"; Hank Snow—"Tangled Mind"; Hank Locklin—"Geisha Girl"; Jim Reeves—"Two Shadows On Your Window".

Sgt. Bill Smith, soon to be retired from the US Air Force as a Major, was in town this week plugging the "So Tough" clicker by the Casuals on Backbeat. Smith who has his own firm, known as Le Bill Music, has big things in the mill. Le Bill has the Mac Curtis slicing of "What You Want" which is really taking off according to Smith. Another pair of tunes to be heard soon are "You're The One" by Feldsted's Dave Orrell a rockabilly artist from Fort Worth, and "Be My Baby", also by Orrell who is cleffer of the tunes. Permanent home for Le Bill Music will be Fort Worth, however, at the present time the address is: Apt. 53, 3403 N. Shepherd, Houston, Texas.



BILL MACK

Bill Mack is now in his 8th year at the KWFT-Wichita Falls, Tex. mikes. He begins his activities each day with his "coffee drinking, doughnut dunking" show, heard at 5:00 to 6:30 p.m., 8:00 to 9:00 A.M. and 11:30 to 12:45 P.M., Mon. thru Fri. In addition, he's on the air every Sat. afternoon, from 1:00 to 5:00 P.M. Bill rounds out his schedule recording for Starday, traveling with his country band and writing songs, having composed over 200 to date.

RCA Victor's Skeeter Davis real happy with the deejay reaction to her latest effort "Lost To A Geisha Girl". The thrush is currently appearing on Willie Thal's Sat. nite, Cincinnati TV show, "Country Jamboree", which is viewed from 11:15 P.M. to 12:15 A.M.

Carl Blankenship infos that country music is going 'great guns' in his KWHN-Ft. Smith, Ark. area. The station's hour of 'live' country music features The Harmony Boys, Bob Jones, "Little" George Domerese and Carl. The other record shows are "Hillbilly Hits", the early morning "Clock Watcher" show and the "Country Music Jamboree" broadcast from the Sports Arena. The latter show is promoted by Domerese, who has been with KWHN as an artist. Carl, who has been with the station for two years now, has his own pubbery and diskery, Razorback-BMI and Razorback Records. Both Carl and George will be out on their initial Razorback release shortly. Jocks wanting copies are asked to write to the company at 817 Cherry Place, Muskogee, Okla.



SKEETER DAVIS

Mark Allison tells us that Gary Williams, after a two months' tour of the Northwest, is back in Los Angeles for more Verve recording, "Town Hall Party" and Riverside Rancho" dates. He's also featured in Ricky Nelson's Verve LP, "Teen Time".

Curley Gold, West Coast press agent and band leader notes that Roger Shaw, blind country singer and guitarist, recently appeared in the wards of the Oak-Knol Naval Hospital in Oakland, Calif., entertaining the bed-ridden patients. Vocalist and fiddler, Bob Wills, and his Texas Playboys, recently played to a packed house at the "Garden Of ALLAH" Ballroom in Niles, Calif. The Carolina Drifters Trio, Paul, Fred & Clarence, continue to hold forth six nites a week at the "Hitching Post" Nite Club in Oakland. Dusty Dale, on base and vocals, is the featured performer with Mike O'Hearn & His Key Men every Fri., Sat. and Sun. nite at "Duke & Larry's" nite club in San Francisco. Western McGee and the Cooper Bros. are featured every Fri. and Sat. nite at "Wild Bill Hickock's" nite club in San Leandro, Calif.

Abbie Neal, star of "Abbie Neal & Her Ranch Girls" show on WAMO-Pittsburgh, Pa., was featured as the first "Artist In Spotlight" portion of Marty Krauss' WAMO, "Country Carnival" show, which started Jan. 26. The Feb. 2nd show spotlighted Carl Stuart, who is a fellow deejay, wax artist and WAMO Program Director. Krauss, meanwhile, has been named as the station's Director Of Publicity, in addition to his platter spinning activities.



CARL BLANKENSHIP & "LITTLE" GEORGE DOMERESE

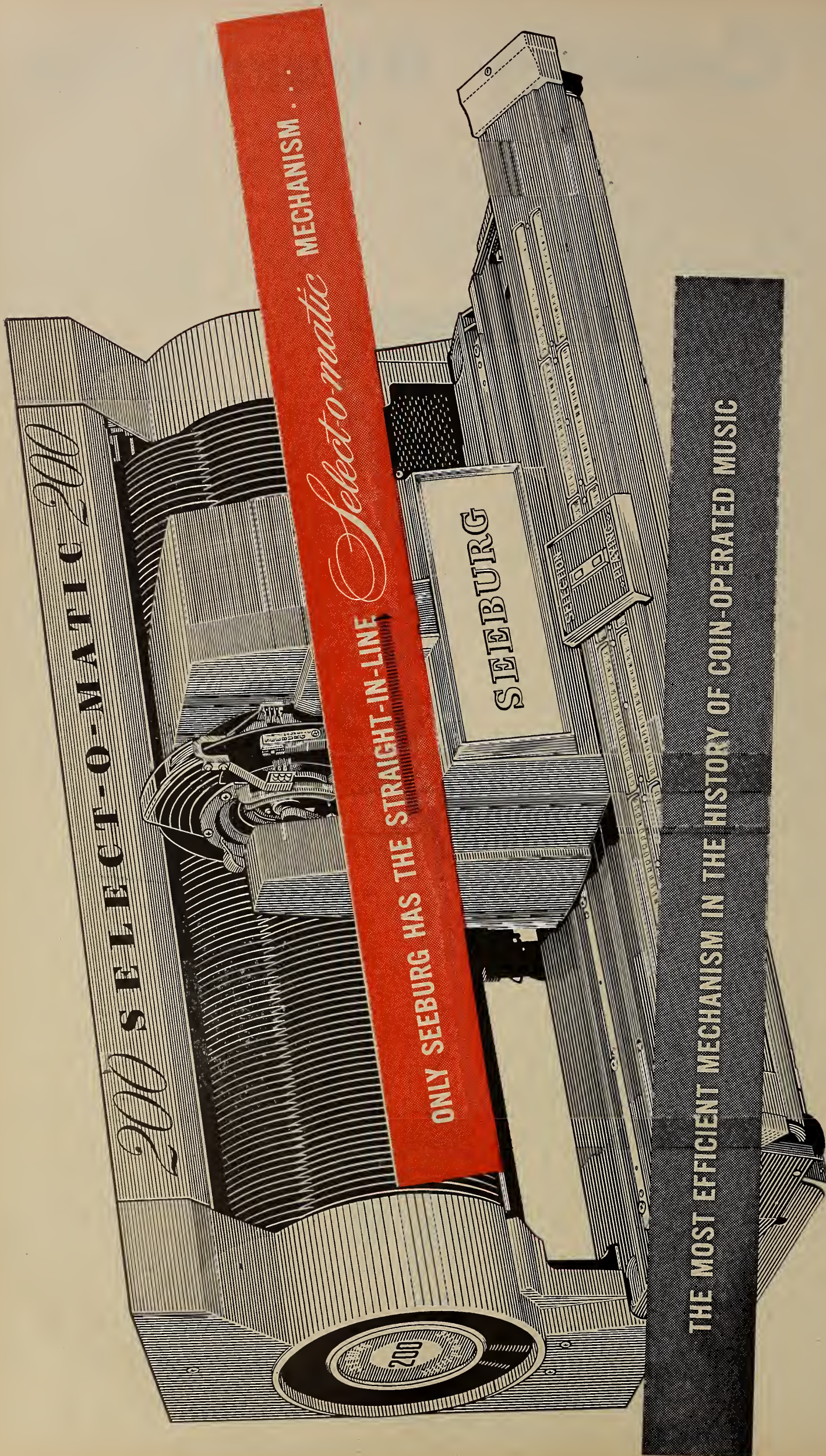
Mercury-Starday's Eddie Bond invites all country music people in the Memphis area to stop by and chat with him on the KWEM-mikes or call him via GL-8-3311. Eddie is on the air daily, Mon. thru Sat. from 7:15 'til 9:00 A.M.

Effective Feb. 1st, J. E. "Red" Swarr will retire from the country music field but will continue to do promotion work for several artists. He's also starting a mail order record club which'll handle indies only and has six set to date. Other diskeries interested should write to Swarr at Box 107 in Maywood, Calif. Also retiring from the music field, notes Swarr, is Spade Cooley, who'll make his home at a ranch in Lancaster, Calif. Ray was an M.C. at Compton's "Town Hall Party" and had a daily 15-minute TV show at the time of retirement.

Martha Lynn, formerly of the "Louisiana Hayride" and RCA Victor records inked a Pep wax contract recently with a release due out shortly. Another Pep star, Bill Brock, left last week for a string of dates in Texas and Okla. with a Feb. 1st appearance on the "Hayride." Brock's initial Pep waxing can be had by writing to him at 9652 Winchell St. in Riveria, Calif.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.





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# *"Taxation Without Representation"*

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**Multi-Million Dollar ASCAP Asks For Private Taxing Power From The U.S. Government (Senate Bill 1870) Backed By Federal Law To TAX WITHOUT REPRESENTATION Every Juke Box And Every Small Juke Box Operator Businessman In The U.S.A.**

Has American heritage faded to the point where the nation's legislators can even be asked to consider a bill that would be contrary to the spirit and to all the blood that was spilled by so many great patriots who helped to eliminate, once and for all time, "taxation without representation"?

Definitely, should Senate Bill No. 1870 ever become the law of these great and free United States, this would be "taxation without representation".

For the men and women, the nation's small juke box operator businessmen and businesswomen, would have no representation on the private taxing authority that would thereby be created by the Congress of these free United States.

"Taxation without representation" created and granted by the legislators of these United States for a multi-million dollar corporation known as ASCAP (American Society of Composers, Authors and Publishers) and similar such organizations.

In the spirit of those great patriots who died to eliminate "taxation without representation", whose shadows walk the halls of the Congress, whose names are glorified in every school book, whose deeds are indelibly memorialized in the minds of all Americans, should the members of the august Senate of these great and free United States even take the time to consider a bill

(S.1870) which would mean "taxation without representation"?

Should not these men of the highest legislative office in the land harken back to former such bills and recall that in legislature after legislative session such bills were turned down? And turned down with tremendous vigor by Senators and Congressmen then serving the peoples of these United States.

The reintroduction of such a bill is, most definitely, a slap in the face to all these great former legislators. It simply intimates that these men, who so loyally served their country, knew little if anything at all about the American legislative way.

Year after year, in one session of the U. S. Congress after the other, legislators have turned down this very selfsame bill that reeks of PRIVATE TAXING POWER and, more seriously, of "TAXATION WITHOUT REPRESENTATION".

Is American heritage to be scattered to the winds? Are the august legislators of the Senate of these United States, the lawmakers of the peoples of this great land, are they to be hoodwinked into accepting for their judgment a bill (S.1870) that contains the very despicable thing which helped to originally bring this nation into fighting being—"TAXATION WITHOUT REPRESENTATION"?



# GEORGE MILLER IN HOSPITAL

## Fly Miller Back From Washington With Virus Pneumonia. Clinton S. Pierce To Take Over For Washington Hearings



GEORGE A. MILLER

OAKLAND, CALIF.—George A. Miller is in the Peralta Hospital in this city facing a serious operation as a result of the illness which he contracted while in Washington, D.C.

and which doctors there diagnosed as virus pneumonia.

Instead, it is now understood, this was a much more serious illness and immediate surgery is being called for, according to reports received from the Peralta Hospital here.

Miller advised, from the Peralta Hospital, that he has arranged for the Honorable Clinton S. Pierce, Mayor of Brodhead, Wisconsin, and first vice-president of Music Operators of America, to take over for him during the forthcoming hearings on S.1807.

George Miller, phoning from his hospital bed said:

"I feel very certain that Clint Pierce can carry on the efforts which have already been instituted in Washington.

"I also feel very, very certain that every member of MOA will support and help Clint as much as they possibly can so that we will enjoy a most complete and outstanding victory in the forthcoming hearings on Senate Bill 1807."

## Britain's Phono Ops To Start Annual Charity Drive To Be Known As "March Of Three Pennies Week" After USA Dimes' Drive

### Phonograph Operators' Assn. Will Combine Efforts With The Variety Club. Cite Closeness Between MOA And Variety Club

LONDON, ENG.—Britain's phonograph operators have decided to copy the American idea of having an annual drive for charity, coupled with representative "takes" from phonographs on a nation-wide basis. Monday, April 14 has been decided on as the start of Britain's "March Of Three Pennies" week.

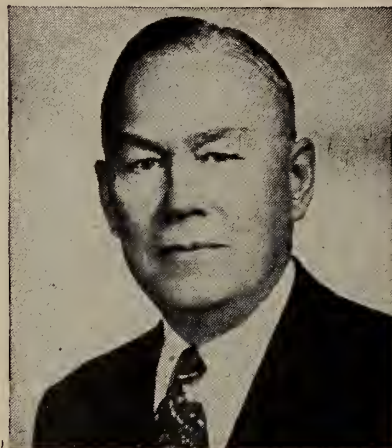
Arrangements for this worthwhile move to get more and better publicity for Britain's phonograph industry were made at the January meeting of the Council of the Phonograph Operators' Association.

During the meeting, Chairman C. H. Jones explained that he proposed to call in Dave Rogers, a P.O.A. mem-

ber, but not a member of the Council, to speak briefly about the phonograph charity scheme already put before members. This was agreed to. Jones explained that the scheme, which is roughly based on the "March Of Dimes" idea in America, was that the industry should have a charity week each year in which a representative "take" should be given by operators to charity.

It would be good for publicity and goodwill apart from the worthiness of the idea. The response from members, Jones said, had already been very encouraging. A list had been opened, and already more than £770 had been promised. This would soon

## Wurlitzer Issues Report Of Sales And Earnings



R. C. ROLFING

CHICAGO, ILL.—A financial report by The Wurlitzer Company, this city, states that sales for the 3rd quarter (October, November and December) were \$9,040,993, down 15% from \$10,633,204 in the corresponding quarter last year. Net earnings were \$176,997 or 21¢ per share of common stock. This figure compares with net earn-

ings of \$212,549 or 25¢ for the corresponding quarter last year.

Sales for the first nine months (April to December inclusive) were \$24,617,572, down 9% from \$27,098,014 last year. Net earnings were \$373,050 or 43¢ per share on 860,525 shares, compared with \$432,210 or 52¢ on 836,225 shares for the same period last year. For the nine months' period sales were down \$2,480,442 and net earnings \$59,160.

"Third quarter operations in all divisions (except defense) were not up to expectations," stated R. C. Rolfing, president. "The usual heavy Christmas business did not materialize reflecting the depressed national economy.

"Sales of defense items are increasing each month and indications are that this trend will continue. We are well equipped, with a strong technical staff and adequate plant facilities, to handle a large volume of defense work."

At a meeting of the Board of Directors held January 22, a dividend of 10¢ per share was declared, payable March 1, 1958.

be raised to £1,000 without a doubt. Rogers explained that, following the last Extraordinary General Meeting of the P.O.A., when it was decided that something on the lines of America's March of Dimes should be attempted here, he had put up the suggestion to P.O.A. Council members that an excellent way of doing this would be in conjunction with the Variety Club of Great Britain. He had taken a number of P.O.A. members along to meetings of the Variety Club and the idea had gradually taken shape.

At a recent Variety Club luncheon at the Savoy (when television and newsreel cameramen and many reporters and columnists had been present, and the matron of Lewisham "Train Disaster" Hospital was Guest of Honor) the announcement of the proposed link between the P.O.A. and the Variety Club was made, in the presence of a number of operators and distributors who were his guests.

Representatives of national newspapers had come over afterwards and expressed great interest in the idea, and had closely questioned P.O.A. council members on the phonograph industry. Valuable newspaper coverage had resulted. Much more would come out of the actual charity scheme. He pointed out that he considered it a logical move on the part of the P.O.A. to be on close and friendly terms with the Variety Club, because this was the case with the M.O.A. in America. In fact, many operators in America were Variety Club Barkers (i.e., committee members) and he understood that the Chief Barker of the Variety Club of New York at present was an operator.

Rogers (who is himself a Barker of the Variety Club) then went on to explain that the Variety Club, whose members came from all branches of the entertainment world, gave 99.9 per cent, of the large sums of money it raised to charities outside the entertainment industry and that it carried no paid officials or overheads of

any sort. All members paid their own expenses in fund-raising and other such activities and all income went to charity.

His suggestion was this. The Variety Club had agreed to build a wing to Condover Hall for crippled and blind children, where they could be trained in trades in which they could later support themselves.

He thought it might be an excellent idea (publicity-wise as well as because of the nature of the charity) if the P.O.A. put the money through the Variety Club to endow the first bed in the new wing.

There would then be room similarly to endow beds (above which plaques would be placed) each year. The whole machinery of the Club would support the P.O.A. in its efforts. Special notices could be put in boxes and tie-ins arranged with record artists, local newspapers and others.

The Chairman expressed the thanks of the Association to Rogers for his efforts, and said that the suggestions seemed excellent ones. The Council agreed and it was decided to set up a committee to work on the scheme for the charity drive and to see to the publicity side of it. Rogers was asked if he would serve on this committee. He agreed. Gordon Marks, and Fred Betts volunteered to make up the committee.

Several members of the Council will attend the next Luncheon of the Variety Club towards the end of January for further talks.

After discussion it was decided that the period chosen for the "March Of Threepennies" or whatever name is decided on for the annual phonograph charity week, would be from Monday, April 14. This would give plenty of time for arrangements to be made, and for notices to be placed on sites. It was also decided that the list of subscribers (but not of amounts) would be published in due course.

That was the end of the official Council business, but it was revealed after the meeting that since Mrs. L. Shaw took over the secretaryship of the P.O.A. last March membership had been doubled, and was increasing steadily from week to week.





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with players...  
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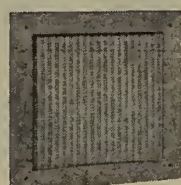
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5  
ATTRACTIVE COLORS

## An American Exporter

# Looks At The European Coin Machine Market



ABE WITSEN

PHILADELPHIA, PA.—Abe Witsen, International Scotte Crosse Company, this city, who just returned home from a European trip, expressed his views about Europe's coin machine industry and the part firms in the United States play in it.

"The entire world is just one big city," stated Witsen, "with coin machines playing its part in every city in Europe.

"When the export market started to take shape several years ago, it held a potential for American dis-

tributors the like of which will probably never be seen again. Importers overseas were happy to get a used machine in almost any shape, make or model, as long as it could be put into operating condition and placed on location. Today, the situation is different. Reconditioned pinballs and music machines would find a better outlet if offered to your next door neighbor rather than try to sell it to an operator in Europe. They have been upgrading their locations with the latest equipment for quite a while now. American manufacturers have been shipping new equipment overseas for direct sales to foreign operators and it doesn't take very long before an operator looks twice and decides that he need not buy from his regular supplier in the United States when he can get new equipment from a manufacturer.

"Almost all manufacturers have distributors in Europe," continued Witsen, "and operators can get used equipment as fast as they can get it from America. Since music and pinballs are the equipment that is not very much in demand, let's try and sell the importers some 14-foot bowlers and some shuffle alleys. They

haven't even scratched the surface as yet with equipment of this type. Italy, France, et al., have bingos in many areas. But we can sell them bowlers and shuffles if we can break thru the market. Germany already has some bowlers and shuffles on location and they are really making money. But as far as music and pinballs are concerned there is a definite overproduction on this type of equipment and the exporter in America has been cut out of the picture. It appears that they don't want any more of this equipment from the U.S. exporter.

"In Italy, I saw new equipment on locations that didn't warrant a good used machine. This is a common sight. The locations are demanding new equipment now that they have been introduced.

"We must cultivate sales of other equipment," concluded Witsen. "Germany is showing the way with bowlers and shuffle alleys. It is my suggestion that we follow this lead, and get back into the export business profitably."

Witsen's tour of Europe included Belgium, Holland, Italy, Portugal, Germany and France. While in Belgium, he completed arrangements whereby he will be the sole arcade operator at the two amusement centers at the 1958 Brussels World's Fair which opens April 17 and runs approximately six months (*The Cash Box*, Feb. 1 issue.)

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## Palmer Urges Letter Writing Campaign

NORTH TONAWANDA, N. Y.—A. D. Palmer, advertising and sales promotion manager, The Wurlitzer Company, this city, has advised all its distributors to have all on its staff, when contacting music operators, to make sure a letter opposing ASCAP sponsored Bill 1870 is sent out to members of the Senate Judiciary Com-

mittee as well as senators and representatives from their own areas.

In order to assist the distributors' staff in this campaign, several samples of the letters were suggested, and the further suggestion was made that the salesman "remain with the operator while the letters are being written, then put a stamp on them and actually mail them."



# MUSIC OPS LOS

**U. S. SENATORS AMAZED at LACK of  
WHILE ASCAP FLOODS SENATORS W**

***MUSIC OPERATORS YOU MUST ACT NOW!! YOUR BUSI-  
NESSES ARE IN DESPERATE DANGER!! YOU MUST RUSH  
OVER A MILLION LETTERS AND WIRES TODAY! THIS MEANS  
ONLY 100 LETTERS AND/OR WIRES FROM EACH OPERATOR TO  
EACH OF THESE 3 SENATORS CARE OF: THE SENATE, WASHING-  
TON, D. C., VIGOROUSLY PROTESTING AGAINST SENATE BILL  
No. 1870:***

**SEN. JOSEPH C. O'MAHONEY (D., WYO.)**

*Chairman of the Senate Judiciary Sub-Committee*

**SEN. ALEXANDER M. WILEY (R., WIS.)**

**SEN. OLIN D. JOHNSTON (D., S. C.)**

You can't wait any longer! You must drop everything you are now doing and rush those letters and wires QUICK! It's a lot later than you think. While you are sleeping ASCAP Clubs are flooding the three Senators of the Senate's Judiciary Sub-Committee with thousands of letters and wires. Hearings start on February 19. THERE'S NO TIME LEFT! If you want to SAVE YOUR BUSINESS ACT NOW—THIS VERY MINUTE—AND BETTER ACT QUICK!! Certainly the effort it will take you to obtain 100 letters and/or wires and triplicate these, so that each Senator gets a copy, is a very, very cheap price to pay to SAVE YOUR BUSINESS! RUSH THESE WIRES AND LETTERS TO THE THREE SENATORS QUICK! NOW! TODAY! THIS MINUTE! OR ELSE GET SET TO BE TAXED OUT OF THE AUTOMATIC MUSIC BUSINESS FOREVER BY ASCAP AND SIMILAR SUCH ORGANIZATIONS!!!



# ING TO ASCAP

## LETTERS and WIRES FROM MUSIC OPS TH THOUSANDS of LETTERS & WIRES.

While you are waiting for "the other guy" to do your job for you, ASCAP (American Society of Composers, Authors and Publishers) created ASCAP Clubs all over the U.S.A., and is now having the members of these Clubs flood the three Senators, who will be listening to arguments on Senate Bill No. 1870 on February 19, 20 and 21, with thousands of letters and wires.

In the meantime, because YOU are WAITING for "the other guy" to write and wire each of the three Senators, NO ONE HAS WRITTEN OR WIRED!! The word filters thru that the Senators are ACTUALLY AMAZED at the lack of wires and letters from music operators.

Here are the FACTS! Should S. 1870 become LAW you will be absolutely TAXED OUT OF BUSINESS. This Bill (S.1870) gives ASCAP and similar such organizations PRIVATE TAXING POWERS. There is no fee, nor any limit to any fee, set in this Bill (S.1870). ASCAP can charge you \$50 or \$500 per phonograph, per week, per month, per year or per day PLUS as many extras as they desire, so can other similar organizations. Can you, as a music operator, continue in business under such PRIVATE TAXING AUTHORITY?

And that's only part of what you face. Unless you drop everything and anything you are doing and get right out this very minute to obtain at least 100 letters and/or wires, and have these photostated in triplicate so that each of the three Senators gets a copy, you may as well close up and get out of business today! Certainly the effort put forth on the part of each music operator to obtain 100 letters and/or wires is a very, very cheap price to pay to SAVE HIS BUSINESS!!

Have your wife, your children, your employees help you. Have them send letters and wires. Have them get letters and wires from the butcher, baker, candlestick maker. From all social, civic and charity leaders in your community. From everyone with whom you do business. And, most of all, from ALL OF YOUR LOCATION OWNERS as well as the patrons of your locations.

Don't stop at 100 letters. Get MORE, MORE, MORE! Be sure to have these photostated in triplicate so that each

one of the three Senators gets a copy. Don't wait until you have gathered them up in one bunch. Send what you can each day. Keep on sending them—right up to the deadline day—February 19. Then RUSH WIRES! AND MORE WIRES!

In every letter and in every wire protest as vigorously and as strongly as you, as a small American businessman can, against Senate Bill No. 1870. GET MAD! HOPPING MAD! Tell the three Senators how tough it really is for small American businessmen like yourself to earn a living under today's economic conditions. Tell these three Senators how Senate Bill No. 1870 can TAX YOU AND YOUR LOCATIONS OUT OF BUSINESS! Tell them what your economical music means to all the people, young and old, in your community. Especially what it means to all your small businessmen locations.

Get MAD! Good and hopping MAD! SAVE YOUR BUSINESS! Demand that these elected legislators of the people protect and defend you, the small American businessman, from such MULTI-MILLION DOLLAR CORPORATIONS LIKE ASCAP who want to set themselves up as a PRIVATE TAXING AUTHORITY with the power of the U. S. Government to back them up.

Write this. Wire this. In your own words. To these three Senators. Get your own Senator and your own Congressman to BACK YOU UP! Write them, too. Tell your Senator and your Congressman that, as a small businessman, you NEED THEIR PROTECTION RIGHT THIS VERY MINUTE! You, who helped to vote them into office, now need these men to intercede for you with the three Senators on the Senate's Judiciary Sub-Committee who will begin hearings on Senate Bill No. 1870 on February 19.

But first of all—get those letters and wires and have them triplicated and rush them to the three Senators (Sen. O'Mahoney, Sen. Wiley and Sen. Johnston) on the U.S. Senate's Judiciary Sub-Committee. BETTER ACT NOW! AND ACT QUICK! This is the very last second—there's no more time left!!



# Cruze Distr. Showing Of Wurlitzer's New Models Draws Big Op Turnout

CHARLESTON, W. VA.—On Sunday, January 26, "Spec" Cruze, Cruze Distributing Company, this city, held open house for operators thruout the territory, at which time he introduced Wurlitzer's new model phonographs.

An exceptionally large number of operators and their wives, as well as some city officials, attended the showing. They viewed the new machines and partook of the firm's hospitality thruout the day.

Cruze felt particularly honored when Mayor John C. Copenhagen and Police Chief Ballas Bias, dropped in to wish him the best.

Among the guests from the city of Charleston were: Mike Hall, W. F. Hoffman, Raymond Tabor, Mr. and Mrs. Dana Hicks, Mr. and Mrs. M. G. Rhodes, Darris Derrick, Mrs. Ina P. Waybright, Miss Carolyn Ann Waybright, Jerry Derrick, Hobart Booth,

Mr. and Mrs. Robert Bender, William Gammon, Ed Wood and Bill Chancey. From Logan, there were: C. H. "Red" Flannery, William N. Anderson, Calvin Broom; L. C. Broom, Alfred Broom, William Beltcher, Teddy Loftis, Walter Thurman, Jake Townsley, Fred Gandiss and Vern Beltcher.

From Huntington were: Lige Smith, Roger Smith, Tom McCoy, Hugh S. Daniel, James L. Bumbgardner, W. A. Moore and D. J. Hixon. Others who attended were: Everett Akers, Martin, Ky.; Claude Greever, Madison; James Holstein, Madison; Seward Price, Barboursville; Kenton Price, Barboursville; Mr. and Mrs. Howard Grogan, Parkersburg; Frank Burke, Gallipolis, O.; F. W. Quellan, Point Pleasant; Mr. and Mrs. Roy C. Pollock, Gallipolis, O.; Kip Price, Barboursville; J. A. "Red" Wallace, Oak Hill; William Shingle, Whitesville; Darrell Harder, Whitesville; Dorsey Mace, Spencer; Benny Erdley and Benny Erdley, Jr., Grundy, Va.; Mr. and Mrs. Chris Ballard, Belle; Ed M. Oliver, Montgomery; and Paul McClanahan, Grundy, Va.

# Wisconsin Music Ops Plan Meet To Discuss ASCAP Bill



CLINTON S. PIERCE

MILWAUKEE, WIS. — Clint S. Pierce, president of the Wisconsin Music Merchants Association, has

called a meeting of association members for Monday, February 10, at noon, at the Eagle's Club, this city.

Sole purpose of the meeting is to discuss immediate action to assist in defeating the ASCAP sponsored Bill 1870, hearing being held in Washington, D. C. February 19 to 21.

"I am asking every music merchant to attend this meeting" said Pierce, "in the hope that we can come up with a new idea for the hearings. If the copyright laws of 1909 should be changed, the music merchant is going to be in serious trouble in more ways than one. A lot of work must be done in Wisconsin, and we are going to need the help of every Wisconsin music merchant."



# Through The Coin Chute

## CALIFORNIA CLIPPINGS

Many out of town operators are being seen along Pico Boulevard the past week visiting the distributors to view the new model music and game machines being displayed in the showrooms. . . . Pat Pugliese announced he is having a buffet and refreshments on February 10th for all attending the official opening of Advance Phono Parts at its new home on Pico Boulevard. Pat is initiating an "Incentive Plan" to stimulate sales to the operators. . . . At Badger Sales Company, Inc., Bill Happel received word from Bill Black, president of the Music Association in Bakersfield, that an AMI "H-200" phonograph was used to advertise the March Of Dimes Campaign in that city, also used at a big dance to raise money for the fund. Marshall Ames reports used equipment continues in great demand by the operators. . . . Mr. & Mrs. Fred Luchsinger of Needles in town to purchase equipment and pick up a dog for their youngster. . . . Nerty Beckman reports the sales of LP Albums at Nerty's Music Center are increasing by leaps and bounds with the release of many new albums by the major and independent companies. Joe Alvarez says his big seller in the Spanish Department has been "El Contrabando Be El Paso" by Duetto Cabana on Colonial. Jan Graham reports Little Richard's new release of "Good Golly, Miss Molly" on Specialty has taken off. Jessie Bojorquez predicts the Everly Brothers with another big hit on Cadence with "Little Girl Of Mine".

Lucille and Paul Laymon, Paul A. Laymon, Inc., report their last shipment of Bally "Strike-Bowler" sold out, and they are anxiously awaiting the next shipment to fill the orders. Ed Wilkes says he has been on the jump filling orders for new and used equipment the operators are seeking. Jimmy Wilkens taking orders on Bally's "Target-Roll" game from the floor model in the showroom until more arrive from the East. . . . Sammy Ricklin and Gabe Orland report sales of single and LP album records continue at a good steady clip at California Music Company. Sammy welcomed Mickey Feay, well known in the record business, into the ever growing staff at California. Martha Delgado predicts "Tequila" by The Champs on Challenge will take hold with the operators and head for the top of the charts. Buddy Robinson believes George Cates' version of "Dance From 'Bonjour Tristesse'" will be the seller of that score. . . . Walter Cook, Pales Verdes Estates, spent the week-end with his wife at Idylwild where the temperature dropped low enough to freeze over the swimming pool.

A large open house was held at Associated Distributors, Inc. where the new Wurlitzer "2200", "2250" and "2204" model phonographs were on display for the first time in Southern California for the operators in this area. Lee Walker, Wayne Copeland and Gary Sinclair, Wurlitzer Western representative, were on hand to greet the many operators and friends that swarmed to Associated to greet the new machines with great praise. Charley Robinson reports the first two shipments of Williams' "Ten Strike" and "Ten Pins" games were sold out at C. A. Robinson & Company and he is awaiting the next shipment. Al Bettelman says United's "Royal" Bowling Alleys continue raking up sales at a steady pace. Hank Tronick says with the very few used fourteen foot bowlers available it is a good indication of the popularity of this game. . . . George Mahlum reports the elaborate remodeling at Minthorne Music Company will afford them greater display space in the showroom. They are also installing a new improved telephone system for the offices. George says the Seeburg "200" phonographs continue moving up on the sales charts. Matt Nordberg spent the past week handling sales in the showroom before returning to the San Diego area.

Thursday, February 10th will be the big day at American Coin Machine Service Company, when Bill, Andy, Nick and Vinny Lanzy hold their open-house to introduce the operators of this area to their new headquarters. They will display their "Easy View Title Holders" and show the larger and greater facilities of the shop. . . . Jack Ames of Liberty Records paid a visit to Leuenhagen's Record Bar where he was told by Mary Solle that Eddie Cochran's "Jeannie, Jeannie, Jeannie" should be a big record with the operators. Norman Dudley showing Kay Solle the ease of selecting one of the forty-five standard Mercury releases used in their "Celebrity Series" rakes. Claire Solle predicts "Teach Me How To Love" by Bobby Blue Bland on Duke will take off big. "Barbie" Candler says Pat Poone has another smash with his Dot release of "Too Soon To Know". . . . Jack Simon, Simon Distributing Company visted by Chuck Lewis of the Las Vegas office. Sonny Lomborg on a business trip throughout the Northern California Territory John Freeman reports local and export business holding its own.



# Through The Coin Chute

## SAN FRANCISCO SPOTLIGHT

"Dink" Slavick of Sacramento, and son Ed, who just returned home from the armed forces in Germany, in town to pick up equipment. . . . The staff at Capitol Records doubling up on their work during the absence of several of their members out on sick leave. . . . The Walter Hubers hosted a family dinner for his mother who is returning home to Lincoln, Nebraska. . . . Mickey Duzdovich who handles promotion for Brunswick and Commentary labels at Stone Distributors Inc., trying to keep calm while waiting news that he has become a new papa. . . . Al Crawford of Crawford Music Company, Los Angeles, stopped in for a visit at Advance Automatic Sales Company. . . . Bill Schnackel of Vallejo doing some steelhead fishing at Point Arena. . . . Recent out-of-towners shopping and visiting along coinrow included Vern Meritt and Al Andrade from Hayward; V. Dent of San Jose; Bud Phillips, Niles; F. L. Mitchell from Fresno; Howard Warden, Turlock. . . . Happy Birthday wishes to Ed Porter, sound engineer at Huber Distributing Company, AMI. . . . Irv Pininsky of Eric Distributing Company on a trip to Los Angeles.

BOWLERS		FISCHER'S	
C.C. 14' SKI-BOWL	\$295	C.C. CHAMPIONSHIP	\$325
C.C. 11' SKI-BOWL	275	Bally ABC	295
Wms. 6-PI. ROLL-A-BALL	225	C.C. BONUS SCORE	195
Genco SKILL BALL	185	Bally GOLD MEDAL	175
United WLX. VENUS	115	Bally MAGIC	155
United 5th INNING	110	United BANNER	125
MISCELLANEOUS		5-BALL GAMES	
SEEBURG V-200	\$675	WORLD CHAMP	\$295
ROCK-OLA 1454	675	ROYAL FLUSH	285
SEEBURG M-100B	350	ACE HIGH	265
Wms. 4-BAGGER	265	AUTO RACES	235
Wms. BIG LEAGUE	125	CLASSY BOWLER	215
Genco STATE FAIR	275	QERBY DAY	185
C.C. HOME RUN	95	HARBOR LITES	165
BINGO GAMES		5-BALL GAMES	
NITE CLUB	\$245	BRAZIL	\$225
BROADWAY	175	SOUTH SEAS	185
BEACH BEAUTY	175	STARLUST	150
MIAMI BEACH	125	STARLET	125
GAYTIME	125	PIXIES	95
BIG TIME	125	TRIPLE PLAY	110
GAYETY	65	SINGAPORE	75
VARIETY	75	RIO	65

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# Through The Coin Chute

## NEW ENGLAND NIBBLES

Snow, sleet and rain has not affected the coin biz in New England and ops report action heavy all around. . . . A big contingent of ops from throughout the territory came to Boston Sunday, Jan. 26, to the Redd Distributing Co. showing of the new model Wurlitzers at Hotel Beaconsfield. More than 200 ops, their wives, families and friends attended the showing, which also included Genco's "Gun Club"; Chicago Coin's "Lucky Strike"; and Bally's "Miss America". Ops reported enthusiastic over the new Wurlitzers. . . . At Trimount Automatic Sales Corp. (Seeburg), orders are coming in fast on Williams' "Ten Strike" bowler. Firm is making deliveries on Gottlieb's "Straight Flush," which ops are giving the nod in a big way. Export biz is reported up this period by Irwin Margold, gen. mgr. Irwin and Dave Bond, prexy, returned just before Xmas from a trip to Europe where they visited with many coin men in many countries. The bad weather has not hurt biz in any way here, Marshall Caras, sales, reports. Everything is moving fast. Demand for used equipment is up, and ops are extremely interested in new games and bowlers, he says. . . . At Atlas Distributors (AMI), Barney Blatt reports he is planning some road trips shortly to the northern states.

Pins came in for some constructive public relations in Quincy, Mass., when the police chief and the licensing board chairman reported there were no complaints against pinball games in the city, and refused to ban or outlaw the machines at the request of the Norfolk County district attorney. The City Council formally rejected the request by the d. a. after the report of no pin complaints. . . . Among ops in visiting distribs this week were: Nick Vergas, Profile Amusement Co., Manchester, N. H.; Martin Oliver, Portland, Me.; Tom Libby, Haverhill; Ray Shea, Worcester; Dave Baker, Arlington; Leonard Rawlitz, Newton; Dave Gropman, Boston; Ken Progin, Fitchburg; Louis Zideman, Portsmouth, N. H.; John Hagberg, Ralph Ridgeway, Springfield; Fred Mielnikowski, Chicopee; Roger Turatto, Williamsett; Roland Hebert, Holyoke; Charles Pomietlarz, Aldenville; John Angelo, Norwich, Conn.; Chris Caragianas, Newport, R. I.; Joe Assad, York Beach, Me.; Ed Ross, Boston; Henry Levine, Milton; Ken Ghorse, Brockton; Harry Deshowitz, Chelsea; Chris Alexion, Providence, R. I.; Max Wallace, Newport, Vt.; Connie Pocius, South Botson; Ray Faini, Framingham; Al Dolins, Hyannis; Russ Mawdsley, Springfield; Al York, Brockton, Larry Bettencourt, Danvers; Gerry Waterhouse, North Dartmouth; Louis Adelchi, Quincy; Frank Wajde, Manchester, N. H.; Vin Pitts, Allston; Mike Paskevich, Nashua; Francis Jaeger, Southbridge; Ed Maloney, Fitchburg; Leon Sherter, Newton; George Swartz, Brighton; Saul Taube, Manchester, N. H.; Phil LaFontaine, Newton; George Rochefort, Biddeford, Me.; George DeNoyers and Rip DeNoyers from White River Junction, Vt.; and Bob Rome, Boston. . . . Maguire Sisters breaking records at Blinstrub's 1,700-seat night club where they opened Monday. Many music ops and music reprs. were in for the opening. Ruth Clennott, former Coral promosh femme, now free lancing, off for Florida trip. . . . Errol Garner in for one nighter at Symphony Hall Friday, Jan. 31, and a sellout. . . . Next meeting of the Music Operators Association of Massachusetts is skedded for Feb. 12, at which time a progress report will be made on the status of the legal fight to knock down the city and state license fees, which cost Hub ops \$150 per phono per year to operate; \$50 for city weekday license; \$50 for city Sunday license; \$50 for state Sunday license. Including the \$10 Federal tax, Boston ops have to pay \$160 per year per machine.



# Through The Coin Chute

## PHILA. FILBERTS

Joe Silverman, business manager, Amusement Machine Assn. of Phila., advises he is sending a telegram from the association as a whole to the Senators representing the State of Pennsylvania, as well as to the Senators on the Sub-Committee of the Judiciary, opposing ASCAP sponsored Bill 1870. . . . Dave Rosen plays host to Lou Dunis of Seattle. Herman Scott off to Miami Beach this week. Rosen, together with Dave Weiss and Lennie Schneller back from a trip. . . . Al Rodstein, Banner Specialty, returns from a mid-western visit, and leaves almost immediately for a Florida vacation. Out-of-town guests who attended the bar mitzvah of Al's son on Jan. 11 at the Ashburn Country Club were Mr. and Mrs. Herb Oettinger of United and Mr. and Mrs. Sams of AMI. Moe Bayer comes off a road trip and reports activity high on bowling alleys. . . . Jack Palmer, International Amusement, advises he has a cable form Sal Groenteman that he completed negotiations for the opening of their 6th arcade at Belgium's seashores. Opening set for summer. . . . Joe Ash, Active Amusement, and staff, hosted ops from this area at his showing of the new Wurlitzer phonos. Says it was the greatest showing he ever held, and that orders placed exceeded his greatest expectations. Only sad note was that Marty Brownstein had to leave the festivities to go home to nurse a bad cold. . . . Bill Witsen International Scott Crosse, reports great sales activity on Bally's "All-Star Bowler". Mike Channick sending in some very nice orders from the road. Ted Lovas, formerly service, recently appointed to the sales staff, helping out in the front office. . . . Nat Solow, Eastern Music, fighting off a siege of laryngitis, has to hold down the fort all by himself, as Bill Adair and Marvin Stein out calling on the trade. . . . At David Rosen we learned that Bert Rotfield has been assigned to Eastern Pa. promotion for the new Carlton label. Rosen will distribute the line. Harry Rosen looking better each day and getting ready for his trip to Florida. . . . Joe Berger, Mercury Records, reports Billy Eckstine's new platter, "Gigi", is going over very big. . . . Janet Salen, A. Williams & Co. receptionist, celebrating a birthday. Sidney Williams happily reports that for the first time in a long time there were no illnesses. . . . Al Ferio, King Records, predicts smashes for Bill Doggett with his new "Flying Home", and Earl Bostic with "Southern Fried".

# Coven Distr. Shows New Wurlitzer Console

CHICAGO—Ben Coven, president, Coven Distributing Company, this city, was host at a premiere showing of the new Wurlitzer "2200," "2204," and "2250" hi-fidelity console phonographs, January 25-26, in his show-rooms.

High light of the showing was the filming of a series of television commercials by the Columbia Broadcasting System to be televised nationally. Coven expressed his pleasure at having had his firm selected on merit for the filming by Wurlitzer, who reportedly based the selection on successful performance.

Coven and his associate, Sid Paris, entertained the operators, friends and the press lavishly; and were rewarded by an excellent attendance despite snow and sleet. Operators drove in

from as far as Indiana and Michigan to attend the showing.

See here are: (top left) Gino and Otto Minconi; (center) Mrs. MacGivney, Sr., and Mrs. MacGivney, Jr.; (right) Mrs. Bidenhap and Trudy Coven.

Row 2 (left), Trudy Coven, Ed Holstein, Mrs. Sid Paris; (center) Mr. and Mrs. Paul Brown; (right) Robert and Charles Lindeloff.

Row 3 (left), Al Nash, Tom Bowen, and Robert Risley; (center) Ben Coven, Mosces Profit and Bert Davidson; (right) Raymond (Red) Lucan.

Row 4 (left), Frank Padula; (center) Robert Gnarro; (right) Dick Nomden.

Bottom (left), Louis Bros; (center) Louis Arpaia and son Pete; (right) John McGowen.



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# Mickey Anderson Opens Big New Distributor Building

## Official Grand Opening Party Set For February 9. Will Display Latest Games. Good Time For All. Building Called Biggest Distributor Set-up In Western Pennsylvania



MICKEY ANDERSON

ERIE, PA.—“We are inviting all of our customers, old and new, as well as our many, many friends from all over the country and, especially, the executives of the manufacturers we represent, Bally Manufacturing Company and Games, Inc., to be present at our official grand opening party to celebrate the completion of our new building on Sunday, February 9, 1958 from 1:00 to 7:00 P.M.”, reported Mickey Anderson of Mickey Anderson Amusement Company, this city.

Those who have followed the construction of this new distributing building call it:

“The largest coin machine building in Western Pennsylvania”.

Many have reported, “This is, without any doubt, one of the finest buildings in the industry.”

“It has every facility to help every operator in this area to obtain the finest and fastest service. It has the most marvelous showrooms, offices and repair departments. It is so constructed that parking is no problem and, at the same time, it is easy to get to, get what you need and get back on your route”, reported a leading Erie operator.

Mickey Anderson advised that the new building has over 12,000 square feet of floor space and this, in addition,

to the other building of the firm, makes this one of the largest and finest in the western Pennsylvania area.

The Service and Parts Department is under the management of Stanley (Jerry) Anderson. He is being assisted by his eldest son, Michael J. Anderson, Jr. Mike attends college in the morning and works all afternoon and evening with his dad supplying the demand of the operators in this area.

Assistant Service Manager, Raymond Bednarski, is absolutely thrilled with the new parts and service department.

Other executives of the firm are Joseph (Chubby) Anderson, Route Manager; Leonard Krasinski, Ass't Route Manager; Bernard Szymanski, Accountant; Versal Anderson is Office Manager; Bruno Patalita, Head of the new Shipping Department.

Edward J. Laird is Head of the Maintenance Dep't.; Richard J. Anderson, Ass't; Jack Anderson, Ronald Bednarski and Edward Jurkiewicz are assistants in various departments.

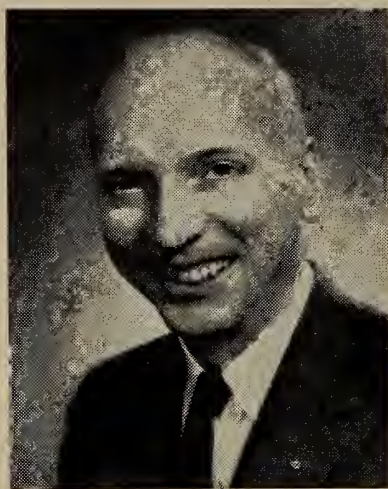
The sales department is headed by Mickey and his wife, Margie Anderson. These two are just about as familiar with the machines of Bally Manufacturing Company and Games, Inc. as is anyone in the nation. At the same time, both know every new game that is introduced and are in position to trade and deal with any operator.

The firm is exclusive distributor for Bally Manufacturing Company and Games, Inc. The very latest games of both these well known manufacturers will be on display at the official grand opening of the firm on February 9, 1958.

“It took us many months”, Mickey Anderson advised, “to complete this brand new, big building. We traveled a great many places to see what other firms in our industry had built and, we believe, that we have one of the most efficient as well as one of the most outstanding buildings of its kind in the industry.”

“We are hoping that everyone of our many customers will attend this grand opening party. Already we have received wires from Chicago and

# Rock-Ola Appoints General Music Sales For Maryland, District of Columbia and Virginia



LES RIECK

CHICAGO—Lester C. Rieck, sales manager of the Phonograph Division of Rock-Ola Manufacturing Corporation, today announced the appointment of General Music Sales Company, Inc., Baltimore, as Rock-Ola distributors for Delaware, Maryland, District of Columbia, Virginia (except extreme Western counties), and several counties of Pennsylvania and North Carolina.

David C. Rockola, president, stated: “We have known and recognized General Music Sales Company and their affiliated company, General Vending Sales Corporation, as one of the oldest, largest and most successful distributing organizations in the industry for many years. They have one of

the outstanding buildings in the country, and over the years have built a fine reputation for service and reliability. The three principals and their personnel are widely known and liked thruout all branches of the industry, nationally and locally. Our confidence in the ability, resources and standing of this company is best exemplified by the fact that the territory allotted General is the third largest in the entire Rock-Ola distribution set-up. This territory conforms generally to that already covered by General for the several game manufacturers they have represented for many years. We know that operators in the area will welcome the facilities and service General can offer them in maintaining their Rock-Ola equipment.”

General Music and General Vending are headed by Irvin F. Blumenfeld, president; George Goldman, secretary; and Harry Hoffman, treasurer. Established in 1925, the firm has long been rated among the top distributing organizations in the country. General Vending has held franchises for many years from Chicago Coin Machine Co., D. Gottlieb & Co., Irving Kaye Co. and Williams Manufacturing Co. Their offices and showrooms, among the largest and most beautiful in the industry, are located at Howard and Biddle Sts., in downtown Baltimore, facing the large new Maryland State Office Buildings now under construction. Blumenfeld was one of the organizers and has been Secretary of National Coin Machine Distributors Association ever since its inception in 1948.

we are pleased to report that top executives of Bally and of Games, Inc. will be present.

“I’m especially thrilled to be able to tell the operators here in our area that Bill Gersh of The Cash Box is going to be present.

“I know that a great many of our operator-customers want to meet Bill and this will be the opportunity they have all looked forward to for a long time.

“Many other leaders, like Phil Weinberg of Dallas, Texas, will be here. The operators are going to meet some of the most interesting people in the industry.

“This is a celebration. We feel we have reached a high point in our career in the industry. We want everyone to know, who will be present, that they are going to have one of the most enjoyable times they have ever yet had.”

# MOA Appoints New Legal Firm To Handle Copyright Matters

WASHINGTON, D. C.—George A. Miller, national president and managing director of Music Operators of America (MOA), and Clinton S. Pierce, 1st vice-president, announced that the firm of Armour, Herrick, Kneipple and Allen, 1001 15th Street, N.W., this city, has been appointed to represent Music Operators of America on all copyright matters.

“This firm will work in co-ordination with the manufacturers’ attorneys and should give a good account of itself at the coming hearings on the copyright legislation scheduled for hearings on February 19, 20 and 21, before the sub-committee of the Judiciary,” stated Miller and Pierce.

The appointment of this firm was necessitated by the sudden death of Chauncey Carter, who was appointed a few months ago by MOA upon the death of Sidney Levine.







## Through The Coin Chute

### GREAT BRITAIN GOSSIP

On the eve of the raising of the curtain at the fourteenth annual Amusement Trades Exhibition which opens on January 28 at the New Royal Horticultural Hall, London, the organizers reported a jam-packed show despite ten days of the worst wintry conditions for many years. . . . Prominent among the exhibits—which range from Dodgem cars to automatic machines, and from merchandise vendors to records and novelties—are the phonographs, which have come from all over Europe. Coin machines form the largest single class of exhibit. They include some original British products, as well as new American five-ball table games, the first to be exhibited here since 1939. . . . Probably the biggest of many talking points at the show is the fact that the large Ditchburn organization, reputed to be the biggest operating concern in the world, has decided to begin selling its machines as well. . . . Next biggest surprise is a completely new machine from Bal-Ami. This is their all-new "Super 40", and it is being shown jointly by Ruffler and Walker, and by Phonographic Equipment. . . . Ruffler and Walker are also showing three shooting machines. They are "Cowboy", "Covered Wagon", and "Ambush". . . . Among father and son exhibitors at the show will be Fred Walker and his son Gordon; Mark Kraft and son Derek; W. E. Bryan and son Jim; Morris Shefras and son Michael; S. L. Parker and son Bryan; Harry Streets and his son of the same name. . . . As far as I can ascertain the only man to have shown at every one of the Coin Operated Machine Exhibitions, and the Amusement Trades Exhibitions, in Britain is Bryan of Kegworth. But the Shefras, Adickes, and Holloways firms have strong links with the early shows.

The E.G.M. Company Limited of Hadleigh is showing a novel, "Four In One" perfume dispensing machine which uses only one coin mechanism and one pump for vending four separate perfumes. As with all other E.G.M. models the spray comes direct from the bottle and does not pass through the pump. . . . Philip Shefras is having a big success with his "Tuck Shop" game. . . . Amusement Equipment Company Limited has lost one of its stalwarts with the sad death of 77-year-old L. T. Delaney at Penshurst, Kent, a few days ago. He had been a director since the earliest days of this well known British firm. He came into the business in the early twenties with Ski Balls. . . . Record artists attending the A.T.E. to meet operators include Winifred Atwell, The Southlanders, Bob Cort, Ted Heath, Dennis Lotis, Alma Cogan, The King Brothers, Ronnie Harris, Joan Savage, Michael Holliday and Ken Macintosh. . . . A new automatic company has been formed at Stockport Lancashire. It is The Lion Automatic Machine Company Limited, of 107, Reddish Road, Stockport, and its objects are to carry on the business of manufacturing and dealing in automatic machines for amusement entertainment, the sale of sweets, and cigarettes, etc. . . . Britain's Postmaster-General opened the eighth Catering Exhibition at Olympia on January 22. At this super-market of British equipment and supplies there are quite a number of phonographs among the 10,000 items on show. . . . The proprietor of Robot Music, Addington Street, Ramsgate, Kent, is retiring, and his round of 42 phonographs (mainly Ami) is for sale. . . . At Port Talbot, Wales, the local Y.M.C.A. has installed a phonograph in an attempt to pull in the kids, and counteract the appeal of other phonographs on the sea front there.

An automatic vending machine which supplies milk in attractive cartons, ice cold, and either plain or flavoured, is to be launched in Britain almost at once. It will be located in airports, amusement parks, canteens, cinemas, coach stations, dance halls, factories, holiday camps, hospitals, hostels, markets, railways, river steamers, shows, exhibitions, sports arenas, skating rinks, and transport cafes. Called the "Coolamatic" it is made by Farrow and Jackson Ltd. 41-42, Prescott Street London E.1. A similar machine called the "Vedo" is being made by Joseph Sankey of Wellington Shropshire. . . . Attending the A.T.E. with A. W. Adickes will be one of his senior executives from Hamburg, H. Malstrom. . . . Assisting Gordon Marks, Cyril Shack, and Basil Marks on the Phonographic Equipment stand will be a well known model Miss Lee Thomas. . . . Kraft Automatics will be showing Selmer Hot-Dog dispensers, Mills hot-coffee machine, Mills cold drink vender, cigarette and confectionery vendors, and also Rock-Ola phonographs. . . . Edwin Hall is featuring a special display of Juvenile Roundabouts at the show. . . . Amusement Equipment Ltd. will be specially featuring the new Luske Skooter Car, which has a fibre glass body.



## Through The Coin Chute

### DALLAS DOINGS

Phil Weinberg, regional sales manager for Bally Mfg. Co., has been visiting the past two weeks at the factory. . . . Several members of the R. Warnke Co. from Houston, Dallas and San Antonio spent the past week in Grand Rapids, Mich. George Wrenn of the R. Warnke Co., after returning to sunny Dallas, commented on how bad the weather was on the trip. Before returning to Dallas, Wrenn visited friends and relatives in Kansas City. Jim Storey, service manager for the R. Warnke Co., is quite active in the Masons and belongs to the Tannehill Lodge #52. He helped them celebrate their 108th anniversary at the Scottish Rite Temple. Mr. and Mrs. Bill Emerson of Big State Distributors are in California. . . . Congratulations to Mr. and Mrs. Jerry Thomas who are proud parents of a new baby boy. . . . Everyone at Commercial Music jubilant over reception of new Wurlitzer phonos. A big Texas-size welcome is out to Raymond Martin, new salesman covering the West Texas territory. . . . Noticed along coinrow: George Green, Odessa; M. H. Walker, Waco; Paul Golden, Lubbock; and W. F. Thompson, Longview. . . . Singer Tommy Sands will be in town Feb. 1 for onstage appearances at the Palace on that day only to help launch his "Sing, Boy, Sing". . . . Oldtime music favorites The Three Suns are among other stellar performers who will stage a two-day vaudeville show at Memorial Auditorium this week. . . . Tito Guizar makes a Feb. 13 appearance at the Century Room.

## Sandy Moore Unveils New Wurlitzer "2200", "2250", "2204"



SANDY MOORE

NEW YORK—In what was probably the most elaborate party ever held by any phonograph distributor to introduce new model machines, Sandy Moore Distributors Corporation, with offices in this city and Freeport, Long Island, played host to some 600 people in Ben Maksik's Town & Country Club, Brooklyn, N. Y., on Sunday, January 26.

Cocktail hour ran from 3 PM to 6 PM, with hors d'oeuvres and drinks available in the cocktail lounge. Then dinner was served at 6, with a full floor show the balance of the evening.

Wurlitzer models "2200", "2250" and "2204" were on display in the main lobby as well as in the cocktail room. Operators were able to view the machines at their leisure, and Moore personnel was available to demonstrate and explain the various new innovations.

Headed by Sandy Moore, the distributing firm's staff were on hand to greet all their guests. Assisting

Moore were Gabe Forman, Abe Lipsky, Allie Goldberg, Joe Young, Hank Walton, Henry Slavis, and Bernie Levine.

Representing The Wurlitzer Company at the party were A. D. Palmer, Jr., advertising and sales promotion manager, and Hank Peteet, field engineer.

### N. Y. Coin Mach. Ass'n. To Hold Open Meet In Rochester

GLASCO, N. Y.—Tom Greco, president of the New York Coin Machine Association, announces that the organization is holding an open meeting for all operators on Thursday, February 6, at the Sheraton Hotel, 111 East Avenue, Rochester, N. Y.

Coinmen will meet in the Victorian Room from 2 PM to 6 PM. Buffet meal will be available. Then at 7 PM, the State association will hold a business meeting of its members.

David Rosen says...

**AMI**  
is great  
for '58

**DAVID ROSEN**

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855 N. BROAD STREET, PHILA. 23, PA.  
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One of the oldest and largest distributors in the East, with several important franchises in games and music, has a real opportunity for an aggressive salesman who knows the Coin Machine business. Substantial densely populated territory, lucrative and active market. We offer every cooperation and incentive, company car, real compensation, with an unexcelled opportunity to build your own future, to a salesman who can deliver. We have a good share of the total volume now, and need a thoroughly experienced man who can increase and expand our coverage. Write in detail, we guarantee full and strict confidence. Our employees know of this ad. If promising, we will pay expenses for interview, or come to you.

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GREATEST OF ALL BOWLERS!

Exclusive RE-PLAY Flash-O-Matic Star Feature  
—More Excitement—More Multiple Play! Giant  
Balls! Giant Pins! Realistic Action! ABC Scoring.  
No Switches on Playfield! Super Quiet!

Exclusive Distributor for Chicago Coin  
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Wally Finke & Joe Kline

1750 W. NORTH AVE.

CHICAGO 22, ILLINOIS

Dickens 2-0500



# Direct Sales Increase

Direct sales to storekeepers are again increasing. Such direct sales are most resented. Especially at this time. Letters, phone calls and wires, which have been received by *The Cash Box* in greatly increased numbers these past weeks, attest to this.

Many coinmen have found themselves suddenly ordered out of good locations, as these retailers become acquainted with machines and prices. They also have learned, in many cases, and much to their amazement, that the same firms from whom they purchase their machines are also the firms who are selling them out of their locations.

Today, the location owner will grab at machines. He does not know anything about servicing overhead, mechanical problems, general machine costs, parts and supplies, or any of the other myriad headaches which confront the average operator who is working so hard to keep going and to maintain himself in business during this period.

All the location owner is interested in—is that he will get 100% of the collections from the machine. And that he will not have to split this with anyone else.

The operator who comes around to see him, who coddles him, who caters to him, who services his machines and who, at regular intervals, takes verbal lashings from him for insufficient supplies, for too few service calls, and gets the blame when the take drops, as well as for a thousand and one other things over which he has little, if any, control, is a very sad man indeed, when he finds a machine sold directly to his location.

This turn of events, where once again certain firms have decided that this is the time to sell direct, instead of to the man whom they have been selling right along, and who has proved to be the backbone of their business, is simply burning the candle at both ends. And no candle can last long under such conditions.

These operators who have been so hurt are now getting to the point where they will not brook further direct sales to their locations from firms hundreds, and, in some cases, thousands of miles away from their territories.

It hurts any operator like the very devil, who has worked for months and



months to develop a little out-of-the-way diner into a well-paying location, and who has purchased machine after machine and switched and changed and coddled and pampered and taken abuse until he has made this location one of the outstanding on his route, to call around one fine morning and find his machine turned around, and another machine installed in its place.

And then have this storekeeper tell him: "This is my machine. I just bought it. Take your machine out. I'll keep all the money from now on."

Such action is bound to stir up something that will prove anything but beneficial to this industry. This is the time when teamwork is necessary. This industry is entering into a new era. Such poor business methods simply must be eliminated if this business is to progress and prosper.

The operator who is fighting so hard to maintain himself throughout this period is bound to become a better customer for tomorrow. But, if such actions continue, how can this operator ever remain a customer when his locations are taken away from him?

The answer to such actions will

eventually come of itself. The man who is out on the route, who is in control of a certain number of locations in his territory and who, when hurt, can hurt back much harder than he will ever be hurt, is sure to come to some method of retaliation which may hurt all concerned with this industry. It may be cutting off his nose to spite his face, but at the same time it may also be the solution to righting some great wrongs that have been done him time and again. It is very hard to control a hurt and angered man.

Such direct selling firms must remember that when they sell a location owner that this storekeeper knew nothing of coin machines, or their possible earning power, until some operator developed the spot. The operator in this location being hurt by such a direct sale—madly hurt—will eventually wreak his vengeance. That may upset many an apple-cart in this industry.

Coinmen will agree, who will think back but a few years, that the manufacturers could have easily sold direct to locations, instead of to operators, if they had so desired. But they found that the operator was the logical man to handle the machines and that, by the operator making a business of placing machines on various locations on a percentage basis, he became an unusually fine merchandising factor for the further progress and growth of this industry.

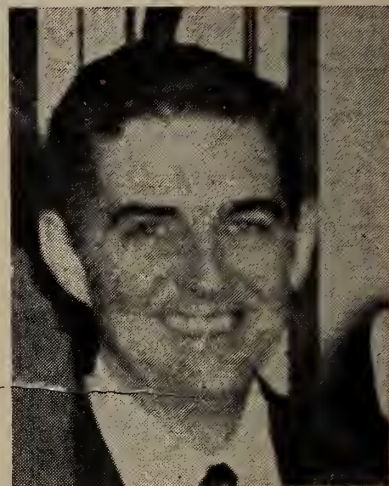
Therefore, this operator must be protected. More care should be taken that the storekeeper does not, whether accidentally or intentionally, pick up a magazine that comes to his newsstand, and learn, by looking through this magazine, the price of the very machine some operator has installed in his place. The storekeeper loses nothing by writing to the advertiser. And, if the advertiser is careless, he will sell this man.

Furthermore, one location owner tells another. He passes the word along. Before many weeks have passed by, the operator who worked so hard to develop these locations and to maintain them, finds himself practically out of business.

Once these location owners have their own machines they are very, very reluctant about replacing them with new equipment. They put all the push back of them that they can. They get the garage or radio mechanic around the corner to repair them. They stimulate play on them where they wouldn't do this for the operator. They use every means possible to keep this selfsame machine going for years—so that they will not have to buy a new machine. This has been proved time and again.

In short, by picking up a newsstand magazine, by seeing the price of the machine now in their location openly quoted, by buying the machine themselves, these location owners upset the complete merchandising principle which has created and built this industry and which principle, if main-

# Bally Intros New 5½ Ft. Bowler



BILL O'DONNELL

CHICAGO—Bally's newest 5½-foot bowling game, "All-Star De Luxe Bowler," is now rolling out of the big Chicago factory by the truck-load to Bally distributors all over the nation. And, according to Bill O'Donnell, Bally general sales manager, the new game takes in coins twice as fast as Bally's original "All-Star Bowler."

"The tremendous speed-up in play," O'Donnell said, "is achieved, not by taking from the players' actual playing time, but simply by the new fast-loading ball-gun built into the new game. Bally engineers have worked out a simple but positive mechanism that puts a ball back in the gun again a split-second after the player shoots. Therefore, the player always has a ball ready to roll without waiting for the gun to load, but keeps throwing as fast as the pins reset. "Actually," O'Donnell added, "by stop-watch tests, an average 10 frames is rolled twice as fast as was possible in 'All-Star Bowler.'"

New "All-Star De Luxe Bowler" may be played by one or two players and retains the skill-appeal of Official Bowling Rules, together with the realism of ball hitting pins. With new flashed-up cabinet the new game contains all the features of the original "All-Star Bowler," including smooth alley surface with no switch rollovers. Also available in match-score model named "Super-Bowler."

tained, will make this a greater, grander and better business for all.

Surely, then, it profits no man in this trade to help in any fashion whatsoever to upset the successful merchandising procedure which has created this industry, and which will carry this industry forward to an even greater and more glorious future, by selling direct to locations, or by advertising to locations, and educating them to the cost of machines.

(EDITOR'S NOTE: The above is reprinted from the November 28, 1944, issue of *The Cash Box*.)

## N. E. OPERATORS PRAISE NEW WURLITZER CONSOLETTA • It's Small! • It makes money!

### TERRIFIC BUYS IN MUSIC

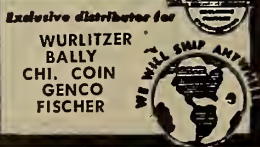
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WURLITZER	2100-2150	
	2000-1800	
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SEEBURG V-200	.....	\$645
100-B	.....	375
AMI G-200	.....	675
G-120	.....	595
F-120	.....	495
D-80	.....	250
ROCKOLA	1448	575
	1446	525
	1438	375

#### KIDDIE RIDES

BALLY CHAMPION HORSE	.....	\$400
BALLY SPACE SHIP	.....	275
DECO SPACE RANGER	.....	275
LANE-LEE MERRY-GO-ROUND	.....	300
STEAM SHOVELS	.....	110

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## Cheering Report: Biz Uplift Thruout Trade

**General Conditions Spotty But  
More Cheerful Outlook Among  
Distributors Visiting Chi  
Factories**

CHICAGO—One of the most cheering notes that has yet come to light here is that distributors and jobbers, as well as operators who have been visiting leading factories, report that there is a definite uplift in their businesses.

The general better business conditions are still reported to be spotty, the fact does remain, most visitors report, "that there is an uplift noted."

This more cheerful outlook has heartened a great many here. It has put more pep into the efforts of leading engineers and executives at the factories to get out the products which, they believe, will continue the business uplift.

"The business uplift isn't general, everywhere in our territory", one well known distributor visiting here reported, "but", he added, "it is becoming noticeable in our area. Many of our operator-customers are starting to buy more new machines than they have these past months.

"I have also checked with other people here in Chicago", he continued, "and I find that they, too, report that this same uplift is becoming noticeable.

Manufacturers here are also cheered by this news. They have been hearing from their roadmen that, in many areas, the business uplift, as far as the intake is concerned, has heartened many of the operators and distributors and that this, plus all other contributing factors, may make '58 one of the best years, regardless of general economic conditions.

It is a known fact in the industry that the general layoffs have brought more players into more locations than has been the case in months. This alone, many believe, will up averages.

## Junkman Gets \$500

### Bob Slifer In Tears

UNION, N. J.—Bob Slifer of this city believed that he had \$500 in his grasp the other day when he read that this was what was being offered by *The Cash Box* for a copy of the very first, original issue of this publication.

Bob advises that he has always made it a practice to save every copy of every magazine.

"I am an avid collector of publications", he writes, "especially those

pertaining to our business. I have been in this industry for 22 years. I am also a charter member of the '20 Year Club'.

"Truthfully", he continues, "my attic and my basement give evidence of this rabid hobby. My wife, in much distress these past months because of the lack of space and, frankly, perturbed over that portion of the house I have literally stolen for my hobby, was taking on the air that I was the

local, resident 'junk' collector. She insisted that something be done about this, especially during my lapse of employment.

"So", advises Bob, "after many hours of painstaking reading and fond memories, I started to throw things on the pickup man's pile to be taken to the nearest dump. I tore some juicy tidbits out about some of the local boys, like Shugy, Mike Munves, Dave Stern and others and mailed them to these boys with some choice notes.

"Anyhow, I could be wrong, because I'm so sick over this I'm just blinded that, among the copies of *The Cash Box* I threw away was a first edition dating back to 1942. I thought, by getting rid of all old magazines, that, perhaps, I could get a fresh start. Superstitious nonsense.

50 120 200  
SELECTION MODELS

A

**ROCK-OLA**

FOR

**EVERY LOCATION**

"Well", concludes Bob Slifer, "with big tears in my eyes I can only advise you that there's 500 bucks on some dump that I just threw away."

# GRAND OPENING PARTY

**SUNDAY, FEBRUARY 9, 1958**

**1:00 TO 7:00 P. M.**

**THE NEW AND REMODELED BUILDINGS  
AND FACILITIES OF**

**MICKEY ANDERSON AMUSEMENT Co.**  
**314-316-318 EAST 11th ST., ERIE, PA.**  
**(All Phones 2-3207)**

**We** cordially invite our customers, old and new, our many, many friends and the manufacturers we represent, Bally Manufacturing Co. and Games, Inc., to be our guests.

**We** would like to show a little appreciation and thank everybody at the same time.

**All The LATEST** Bally games, including Miss America, All Star Bowler, Super Bowler, Target Roll, Strike Bowler and others, as well as the Super Hunter of Games, Inc., and a brand new Games, Inc. product—Double Shot—WILL ALL BE ON DISPLAY!

**We** hope everybody can come and see these sensational NEW GAMES. Let us show you our expanded facilities. Most of all, come on in and have a really good time.

*Very Sincerely,*  
*Mickey Anderson*



## SENSATIONAL SALE!

Bally Lane, 14 ft.; United Super Slugger Baseball; Genco Skee Ball—2 players, 6 players; AMI G-200's.

You can save real money.

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B100, BL100, C100  
V200, R100, G100

### AMI

B and C (40 Sel.—45 RPM)  
D-80—G200

### ROCK-OLA

Comet • 1446 • 1448  
and 1454 (all 120 Sel.—45 RPM)  
1455 (200 Sel.—45 RPM)

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THE BEST IN PHONOGRAPHS

## Ditchburn To Sell Its Phono To Britain's Ops

LONDON, ENGLAND — Britain's Ditchburn organization, reputed to be one of the largest music machine operating networks in the world, announced that it has decided to go into selling for the first time.

The Ditchburn group of companies have been manufacturers for many years.

The decision was taken too late for the Ditchburn firm to exhibit at the annual show, but the firm is holding a small rival show of its own during the same period at its London office, Terminal House, Grosvenor Gardens. The firm will offer its latest 200 selection "Music Maker" for sale in Britain.

In 1947, Norman Ditchburn, chairman of the Ditchburn organization, with no previous experience in the amusement or entertainment business, foresaw that the British public would follow the American habit of buying music from automatic phonographs, developed the "Music Maker".

The firm proceeded to manufacture and operate this machine exclusively in England. Considerable quantities of the "Music Maker" were also shipped to Australia, New Zealand, South Africa, India, Ceylon, Switzerland, and other countries.

Many difficulties were encountered

## N. J. Phono Ops Re-elect Waldor Joe Orleck Talks On ASCAP Situation

NEWARK, N. J.—The membership of the Music Guild of New Jersey met at the Hotel Essex House, this city, on Thursday night, January 30, to hold its 21st annual election of officers.

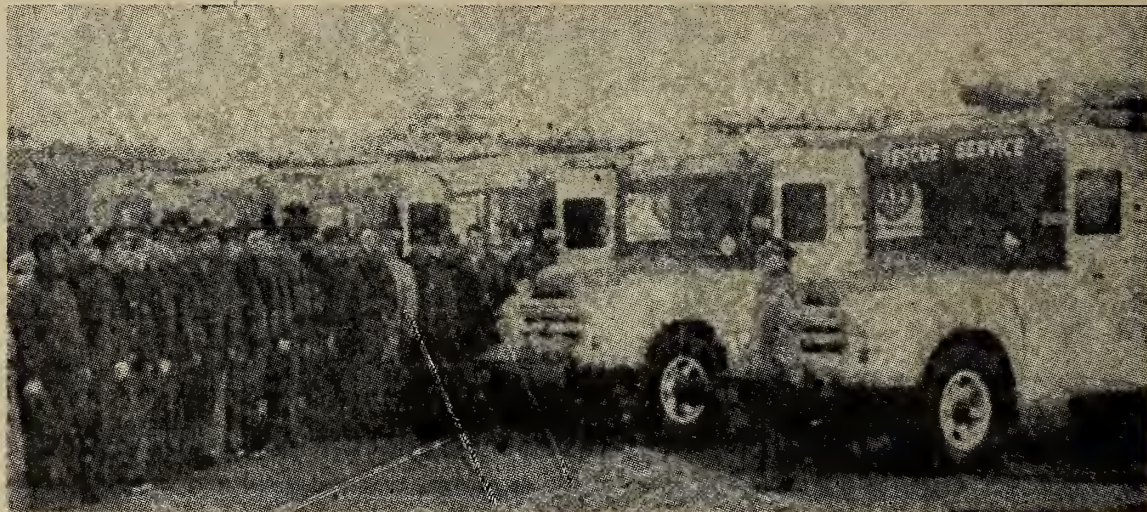
Two guest speakers addressed the gathering prior to the business sessions. Joseph T. Klein, CPA (who had spoken at a Forum held at At-

lantic New York Corporation, New York City, several weeks ago) talked on the subject "Taxes for the Small Businessman". Klein covered such topics as the advantages of corporate set-ups, partnerships and single ownerships; depreciation; insurance and pensions.

Joe Orleck, publisher of The Cash Box, outlined the history of ASCAP sponsored bills leading up to the current bill S. 1870, now before the Subcommittee of the Judiciary. He pointed out the plight of music operators in other countries who, thru neglect and oversight, permitted their businesses to come under the heavy hand of private taxation by performing rights societies. Orleck strongly suggested that all the operators in the area, as well as their location owners and patrons, write to the Senators on the sub-committee of the judiciary, and also to their own Senators and Congressmen. Sample letters were passed out to all present. Sam Waldor, president, called a temporary recess so that the operators could write their letters immediately.

Elected to serve for the coming year were: Sam Waldor, president (re-elected for the 11th term); Clio Rozazza, re-elected vice-president; Robert Harvey, re-elected secretary; and Herman Halperin, elected treasurer. Named to serve on the Board of Directors were: Humbert Betti, Jr.; Jules Rusoff; B. J. McFarland; Joe Lederman and Herbert Brauch.

## Globe Distrib's "Jimmie" Johnson In The News



CHICAGO—The activities of coin industry's Charles (Jimmy) Johnson, head of Globe Distributing Company, this city, in his extra-curricular field, fire fighting, was given quite a bit of publicity, picture reproduced here, in the Chicago Daily News, Thursday, January 23.

Johnson is chief of the 80-man volunteer Civil Defense Fire and Rescue Service, which has six fully equipped rescue trucks.

"Our men do anything we can to help the firemen short of actually fighting the fire ourselves", Johnson told the newspaper reporter. "We drag hoses, do rescue and first aid work, direct traffic, or haul gasoline for fire apparatus."

In the photo, Johnson (right) is seen talking to members of the Fire and Rescue Service during a review.

## We Wish To Express Our Thanks To The BELGIAN GOVERNMENT & L'AUTOMATE OF BRUSSELS

for inviting us to place our equipment in the Arcade Exhibit, Amusement Center

### 1958 BRUSSELS WORLD'S FAIR

Brussels, Belgium

We cordially invite operators from all over the world to visit our arcade during their stay at the World's Fair.

The latest and most advanced designs in American Coin Operated equipment will be shown to the 1958 Brussels World's Fair for display in our arcade, featuring the latest models from:

BALLY

WILLIAMS

GENCO

Mr. Armand Timmermans of Kentver Automatic, Antwerp, Belgium, and sales representatives of International Scott Crosse Co., U. S. A., will be on hand during the entire show to afford you hospitality.

1958 BRUSSELS WORLD'S FAIR—Opening day: April 17, 1958

*International Scott Crosse Company*

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Exclusive Dist. for Bally in E. Pa. and Rock-Ola in E. Pa., So. Jersey and Del.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



# OPERATORS:

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we are working overtime  
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**TEN  
STRIKE**  
REPLAY

**TEN  
PINS**  
NOVELTY



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## "Commando Machine Guns" At Tampa State Fair

**Ops Will Be Able To See 15 Ft. Booth Featuring  
Battery Of 5 Chi Coin "Commando Machine  
Guns" In Actual Operation On 25¢ Play**

CHICAGO—Executives of Chicago Coin Machine, this city, are very happy to advise the trade that, beginning February 4, 1958 and running on thru February 15, 1958, operators and all interested parties would be able to see a battery of five Chicago Coin "Commando Machine Guns" in operation at the Tampa State Fair, Tampa, Florida.

Most interesting to the trade will be the fact that this battery of five "Commando Machine Guns" will oper-

ate on 25¢ play. The same sort of 15 foot booth, featuring a battery of 5 "Commando Machine Guns" operated at Riverview Park, this city, last summer on 10¢ play.

The success of this Riverview Park operation is well known to all in the trade here. It is now expected that the battery that will be in operation at the Tampa State Fair will far exceed the success enjoyed in Riverview Park.

The entire purpose of this 15 foot

booth, battery operation of five Chicago Coin "Commando Machine Guns", is for those who are interested in setting up batteries of "Commando Machine Guns" to see such a battery in actual operation and to study the operation while, at the same time, noting its tremendous popularity and attraction.

Present in Tampa will be Bill and Al Carsky who have had over 30 years experience selling to traveling shows, carnivals, and other outdoor amusement peoples.

Also present in Tampa, direct from the factory will be Mort Secore and Harry Glick. Both of these men are directly from Chicago Coin Machine.

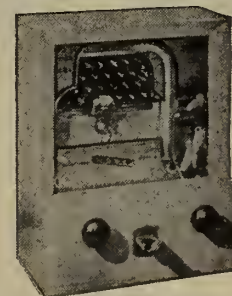
"We urge everyone of those men who have written us, especially those who possibly can, to visit the 'Tampa State Fair', suggested Samuel Gensburg of Chicago Coin Machine, "to see a battery of five of our 'Commando Machine Guns' in actual operation.

"This", he continued, "is absolutely the acid test for any type of equipment and", he added, "we feel certain that those who are interested, and who will take the time to visit the 'Tampa State Fair' to see this fifteen foot booth featuring a battery of five 'Commando Machine Guns', will be very much impressed and highly pleased with the results."

Other executives of the Chicago Coin firm are just as anxious to have all who have contacted them regarding operating batteries of the "Commando Machine Guns" visit this booth at the Tampa State Fair and see the battery of these great guns in actual operation.

"Those who saw the battery of 'Commando Machine Guns' in operation here in Riverview Park", reported Ed Levin, "are still so im-

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Full Line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.



pressed they just can't wait to get started in this new business.

"I sincerely hope", he said, "that all those men who have written to us will make it their business to visit the Tampa State Fair and see how a battery of "Commando Machine Guns" operates and how tremendously attractive it is to both young and old."

The firm also advised that further details will be forthcoming as to results enjoyed at the Tampa State Fair as soon as these become available.



## REPLACEMENT PLASTICS



### A. M. I.

### SEEBURG

Model	
A Tops, l. or r.	\$ 8.95
Centers, l. or r.	15.45
Bottoms, l. or r.	11.95
B Dome	17.95
Centers, l. or r.	8.95
Bottoms, l. or r.	8.95
C Centers	8.95
Bottoms, l. or r.	8.95

Model 100C—Highly polished chrome tubes replaces glass tubes.	
Set of 12	\$14.95
Model 146-147-148	
Domes	15.95
Model C—Chrome	
Pilasters	17.95 pr.

### LONG LIFE PLASTIC REPLACES ORIG. GLASS

Model 100R-100	
Door side	\$4.10
Model 100C	
Dome side	2.75
Model V200	
Dome side	3.70
Model 200	
(100 sel.) W.O.M.	1.75
(200 sel.) W.O.M.	1.95

### WURLITZER

Model 1250	
Center Dome	\$18.95
Dome Ends, ea.	6.10
Model 1400	
Center Dome	13.45
Dome Ends, ea.	10.50
Bottom Sides, set of 2	16.50
Model 1500	
Center Dome	14.50
Model 1900, 2000, 2100, 2104	
Dome Ends (l. or r.) ea.	2.00

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M-100A—Converted to 45 RPM	\$275
SEEBURG 100-R	650
SEEBURG 100-G	595
SEEBURG 100-W	575
A.M.I. 0-40	165
A.M.I. 0-80	295
A.M.I. "B"	95
WURLITZER 1800	595
ROCK-OLA "FIREBALL" 120 (45)	195
ROCK-OLA FIREBALL 120 (78)	150

All phonographs reconditioned and refinished

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Bally STRIKE-BOWLER  
ChiCoin TV BOWLING LEAGUE  
Williams TEN STRIKE and TEN PIN  
Gottlieb STRAIGHT FLUSH  
Valley 6-POCKET POOL

45 RPM Conversion for M-100A **\$69.50**

45 RPM Conversion for other models...WRITE

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Enclosed find my check.

\$15 for a full year (52 weeks) subscription	<input type="checkbox"/>
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NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



## Through The Coin Chute EASTERN FLASHES

The most important duty, right now, is that every operator send out immediately a letter opposing ASCAP sponsored Bill 1870. Not only is it important that every operator send out a letter, but every effort should be made to have letters mailed out by patrons of locations, location owners and every business, social and fraternal contact possible. Passage of S.1870 could be the death of your business. YOU MUST SEND THESE LETTERS OR FACE THE ALTERNATIVE OF THE POSSIBLE PASSAGE OF THIS LEGISLATION. DON'T PUT IT OFF—SIT DOWN RIGHT NOW AND GET YOUR LETTER IN THE MAIL. (See editorials in this issue for full instructions).

The introduction of the new Wurlitzer phonographs at Ben Maksis' Town & Country Club by Sandy Moore Distributors, Inc., on Sunday, Jan. 26, was the most spectacular party of this kind ever run by any distributing organization. About 600 people were on hand. Cocktails started at 3 PM, and the party continued until midnight. A sumptuous dinner. Lavish floor show. Dancing. Wurlitzer models "2200", "2250" and "2204" were displayed in the main lobby and in the cocktail lounge, with demonstrations being handled by the sales and service personnel. Hosting the guests were Sandy Moore, Gabe Forman, Abe Lipsky, Joe Young, Allie Goldberg, Bernie Levine, Hank Walton, Henry Slavis, among other distributor staff members. From the Wurlitzer Company were A. D. Palmer, advertising and sales promotion manager, and Hank Peteet, field engineer. Some of the ops who were unable to attend the Sunday party made it their business to visit the firm's showrooms during the week. Moore reported the reaction was terrific, and that orders for a record number of machines were written. . . . The trade shocked by the death of Bud Budinoff, 44 year old Westchester operator. Scully Budinoff, his brother, told us the death was attributed to a very rare blood disease. . . . Joe and Mollie Fishman became grandparents for the 7th time—a girl joined the 3 boys of his son, Maudy. . . . Lou Saks, local op, donates a juke box to the Pleasantville Cottage School, Dawnwood, N. Y. an orphanage.

Paul Calamari, Bally field engineer, at Runyon Sales N.Y. office Mon. and Tues., Jan. 27 and 28, holding a service school on all Bally products. Paul had many an interested op shoot questions at him, which he promptly answered. Entire Runyon staff on hand to assist him. After N.Y., Paul conducted same kind of sessions at Runyon's Hartford and Newark offices. Irv (Kempy) Kempner accompanied Calamari to all offices. . . . Mike Munves back on the job after his vacation at Hot Springs. Between the cold he caught on the day he returned and the work he put in since, Mike smilingly sighs he now needs another vacation. Joe Munves leaves for Tampa, Fla., where he will set up at the Tampa Terrace Hotel and the Florida State Fair Sportland Arcade. Invites arcade men to see him starting Feb. 4. . . . Bernie Boorstein, Leslie One-Stop, takes care of transportation of Ben Chicofsky from coinrow to Music Ops Assn. headquarters. Bernie, by the way, just back from a vacation thru Canada. "It sure was cold" said Bernie, "but I probably got a better weather break than those who went to Fla". Bossman Lou Boorstein and his missus to leave for a West Coast vacation around the middle of Feb. . . . Harry and Hymie Koeppel, Koeppel Distributing, report biz as good as the week prior, which was plenty good. . . . Condolences to Nash Gordon, mgr. Music Operators of N.Y., who lost his mother last week. . . . Didn't get a chance to talk with Murray Kaye of Atlantic N.Y. Corp., who was tied up with an operator, and had several more waiting to see him. But had a nice talk with Meyer Parkhoff who exuded good cheer. "Our little telephone gag had the entire trade talking" Meyer advised. . . . Jim Sherry's son, Nick, graduates from Farleigh-Dickinson, and will probably enter Uncle Sam's services immediately—on the six month deal. Jim expects the boy to joint his organization when he comes out.



## Through The Coin Chute UPPER MID-WEST MUSINGS

John McMahon of Eau Claire, Wis., spending the week in Chicago to see the Importers Show. Johnny has one of the best novelty and gift shops in Eau Claire. . . . Mr. and Mrs. John Czerniak, of Duluth, Minn., in town for the day. Mrs. Czerniak getting a chance to do a little shopping in the downtown stores. . . . Frank Ponterio, of Worthington, Minn., making a special trip to Mpls. to pick up a few cases of Italian spaghetti for his mother. . . . Lawrence Balow of Eau Claire, Wis., spent the past week in Milwaukee getting a physical check up from his doctor. Bum back. . . . Mr. and Mrs. Cab Anderson of Hudson, Wis., in town for the day. Cab looking for some used music. . . . Morris Berger, of Duluth, Minn., in town for a few hours making the rounds. Morris saying that business has been pretty good, also that he expects his new 1958 Buick next week. . . . Irv Sandler of the Sandler Dist. Co. in the hospital last week with a touch of the flu. Left the hospital Friday and is feeling much better. . . . Mr. and Mrs. Cecil Terveer, of Winona, Minn., in town for the day picking up their record supply. . . . Frank Kummer of Spring Valley, Minn., in town for a few hours. Always in a hurry and spending very little time visiting with the dist. . . . Harold Lieberman, Lieberman Music Co. Mpls., left for Hawaii. . . . Mr. and Mrs. Gordon Runberg and Mr. and Mrs. Bob Kovanen drove into Mpls. for the day and made a holiday of it. The women folks enjoying it very much. . . . Greg Wagner of the W & W Novelty Co., Meisville, Minn., feeling much better and back on his feet after having a slight heart attack about two weeks ago. . . . Harold Rose, of Fargo, N. D., in town for a few days sporting a new 1958 Chevrolet station wagon. Harold says that his dad is feeling about the same and taking it easy. . . . J. C. Weber of Blue Earth, Minn., in town for the day making the rounds. . . . Mr. and Mrs. Al Kirtz of Lake City, Minn., in town for the day.





# Through The Coin Chute

## CHICAGO CHATTER

One of the proudest moments that this column has known in sometime came about when we picked up the Chicago Daily News (Thursday evening, Jan. 23) and read this headline: "Fire Watchers Fanned To Action". And whom do you think was pictured verbally fanning the fire watchers into action? None other than Charles (Little Jimmy) Johnson (Globe Distributing Co.). There was Little Jimmy, just as big as life in the picture that headed this grand story, addressing all these "sidewalk fire chiefs" and telling the world what a grand job they had done. This, my friends, is the kind of public relations that more coinmen, everywhere in this grand nation, should achieve. For it is this kind of unselfish effort that wins for this industry the greatest of commendation. As far as we're concerned and, we feel certain, as far as everyone else in this great, big-shouldered city of Chicago is concerned, a great big bouquet of orchids to Charles (Little Jimmy) Johnson and our grandest thanks to him for helping all in this industry by his outstanding effort.



BILL O'DONNELL

Every music op in this city and all over the nation had best, if he wants to remain in the music business, rush wires and letters from all of his friends, his locations and everyone with whom he does business, vigorously protesting Senate Bill No. 1870. He must send these in triplicate so that each of the 3 Senators on the Senate's Judiciary Sub-Committee get a copy. These Senators are: Sen. Joseph C. O'Mahoney (D., Wyo.) Chairman; Sen. Alexander M. Wiley (R., Wis.) and Sen. Olin D. Johnston (D., S.C.). These letters must reach the Senators on or before Feb. 19 when hearings on S.1870 open in Washington. On Feb. 19, 20 and 21, while the hearings are on, ops should send wires. Thousands of wires to add to the million letters that should reach the three Senators before Feb. 19.

Music ops were very happy to hear that George A. Miller appointed a prominent firm of Washington attorneys for MOA who would work with the lawyers of the Phonograph Manufacturers' Association in bringing victory re: U.S. Senate Bill 1870. . . . Bill O'Donnell, Phil Weinberg, Clarence Schuyler and others here planning to be present at the official grand opening of Mickey Anderson's beautiful and spacious new building in Erie, Pa. on February 9. This promises to be one of the biggest of big days in Mickey's business career. Both he and his very charming wife, Margie, look forward to greeting all friends from Chicago, and everywhere else in the U.S., who plan to attend their grand opening party.



ED RISTAU

Grab your ponies and buckle on your gun belts, the Jones Boys are in town. All of 'em. . . . Tried talking to "Texas Phil" Weinberg, on the telephone, that is, and the telephone operator cut in after the first ten words with, "Mr. Weinberg, there are three long distance calls waiting." Just like Bill O'Donnell's phone problems. . . . "Business is better than ever", said Joel Stern of World Wide. And qualified his statement with, "For us here at World Wide, anyway". . . . Talkin' to Vince Shay. Whaddayamean talkin' to Vince Shay? Ever try? . . . Mike Spagnola very much disgusted with some of the 15 year old phons he reported he saw, "still on location". We're 100% with Mike that everyone of these should be yanked off location and burned in one big bonfire. (By the way, that most pleasant voice you hear answering the phones at Automatic Phono Distributing, is Laverne Murray).



MICKEY ANDERSON

Art Weinand on his way to the Nebraska Music Show advises, "Only hope we'll find a way to handle more orders for our 'Ten Strike'." Williams' plant working overtime as well as Saturdays in an effort to somehow catch up with the orders they already have. Not to speak of those that are coming into the factory every day. . . . Bob Porter of Oklahoma City, Johnny Michaels of Seattle, Lou Dunis of Portland, Harry Hurvich of Birmingham, and a host of others all met in Chicago after their visit to Grand Rapids. . . . Before leaving for Baltimore, New York and Boston, Jack Mitnick had this to say, "Keep your eyes on United Music". And from the way Jack said it—he meant it—in capital letters. . . . Asked why he was so quiet, Bill De Selm answered, "Man, we are planning ahead. Far ahead. I'll tell you more about it next week".

That's a big, big, Big Tent, over at J. H. Keeney & Co. And the way that Paul Huebsch is sheltering the firm's business under its very auspicious folds, it seems it'll be a long, long time before the firm thinks about new products. "All my problems right now", Paul reported, "are getting more cabinets". . . . Lucky, "Lucky Horoscope" gal, that's Estelle Bye at Marvel. And Ted Rubenstein considers Lucky Horoscope one of the luckiest of lucky breaks for smart operators. . . . Maurice Ginsburg in Miami getting a much needed rest. And Eddie Ginsburg so busy that he stops off on his way down to the office to make calls (but early in the morning, yet) and comes in with even more orders for the Atlas Music shipping dept. to fill. . . . Sure like the way hospitable Nate Feinstein of Atlas put it, "Everyone's welcome at Atlas Music. We're happy to extend all courtesies all the time."

Harry Glick and Mort Secore of Chicago Coin on their way down to the Tampa State Fair where they'll meet with Bill and Al Carsky and be happy to talk with one and all who want to see their 15 ft. booth featuring a battery of 5 "Commando Machine Guns" on 25¢ play. . . . Sam Wolberg enjoying a much needed California vacation. . . . San Antonio's Gene Bybee decided to go on to Noo Yawk to see what a Texan can see of the Broadway Bright Lights. . . . Joe "Hot Coils" Kuss back at United's California factory after five years in "Siberia", Broadway, that is. . . . United's Al Thoeke, by the way, in a hospital in Detroit, at this writing, fighting off the effects of too much overwork.

While Empire's Joe Robbins and his missus enjoying the velvet softness of the tropical moonlight nights and the sighing of the warm waves, Freddie



ART WEINAND



# THE Army Nike

## IS SENSATIONAL!!

### BUT WAIT 'TIL YOU SEE

# chicago coin's "ROCKET"!!

### GREAT NEW SMALL PIECE SUITABLE FOR ALL LOCATIONS!

# Williams TEN STRIKE

(FREE PLAY NUMBER MATCH)

TRY ONE — YOU'LL WANT MORE !!

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Minter and all the others over at Empire busier than the proverbial one-armed itchy paper hanger. . . . Ben Coven and his boys spent a busy, busy weekend entertaining ops from all over this area who came in to his showrooms to see the new Wurlitzers and then, just as Ben tho't he could clean up the place, CBS-TV called on him to arrange for a newscast about the new Wurlitzers right from his showroom floor. . . . "Just finished up our greatest year", is all that AMI's Ed Ratajack would say. But said it with a great, big blossoming smile. . . . Condolences to the family of Bill Ryan, well known to all from Keeney, Universal and Williams, who passed away last week. Bill was one of the hardest workers for the benefit of the industry.



"LITTLE JIMMY" JOHNSON

Exhibit's Chet Gore simply stated, "We may surprise everyone. And very soon, too". . . . Johnny Frantz has a problem. He's been checking thru pics of the prettiest of pretty girls to see which one should pose with his new scales. Tough, ain't it? . . . "We're tremendously pleased with the results we've had from the first few ads we've featured in 'The Cash Box'." That's what Ralph J. Mills of Bell-O-Matic told us this past week. Thanks a million, Ralph, for them kind words. . . . Trimount's Dave Bond and his gen. mgr., Irwin Margold, visiting about town. . . . Dr. Vittorio M. Franceschini of Milano, Italy in town meeting the people. . . . Also two charming Swedish gentlemen. Freius Dannemann and his son, Charles. Both very marvelously entertained by Yudd Weinberg. . . . "I'm gonna get me the 'f' flu", hoarsley hollered Al Warren at Genco. "That kind of flu", he explained, "is the best kind."

All from Kansas City, Harry Silberberg, Eddie Lyon and Stanley Weiner. . . . Also Walt Waldman from Louisville. . . . Wm. J. (Bill) Suter writes a piece of literary distinction in his report on big, burly Austin Shelton of Guam. . . . Louis Urban, Eddie Howard and Bob Sebastian with their heads together at Jennings planning plans. . . . Clarence Schuyler all hepped up about his firm's newest, "Double Shot", which Clarence believes will click but big with the club equip't ops. . . . R. C. Roling, President of PMA, simply thrilled at the editorial you're reading in this issue. . . . Most important to every operator in the nation today is: "10¢ Play Plus" a more equitable division of the gross intake from all of his equipment. . . . Ed Ristau and Les Rieck reported this past week, "Man, the way those distributors of ours howled for this new phono, well, we just simply had to ship long before we planned to." They added, "So all music operators who want to see the latest should call around at the nearest Rock-Ola distributor's showrooms."



ED RATAJACK

HAPPY BIRTHDAY THIS WEEK TO: Nate Gottlieb, Chicago, Ill. . . . Rolland S. Cummings, Oklahoma City, Okla. . . . John R. W. Hamilton, Vancouver, B.C., Canada. . . . Clio Rosazza, Hazeldon, N.J. . . . J. A. Woodard, Portsmouth, Va. . . . Jerry Shuman, Chicago, Ill. . . . Wm. F. Hewitt, Conway, Mich. . . . Ruth Michaelson, Brooklyn, N.Y. . . . Arnold Tessmer, St. Paul, Minn. . . . DeWitt Eaton, Sarasota, Fla. . . . Benton W. Preston, Washington, D.C. . . . Leo Dixon, Youngstown, O. . . . Harold W. Daly, Houston, Tex. . . . J. Maurice Roberge, Joliet, Que., Canada. . . . Ed Wisler, Los Angeles, Cal. . . . Floyd E. Pruden, Altus, Okla. . . . C. V. Hitchcock, Nashville, Tenn. . . . Walter L. Putnam, Knoxville, Tenn. . . . Harold Schwartz, Chicago, Ill. . . . Roy Torr, Lansdowne, Pa. . . . Charles H. Alloway, Orange, Tex.

FAMOUS LAST WORDS: "Gee, wifey dear, how fat you got."



**NEW! Running RABBITS**on Endless Chain—  
Disappear when Hit!**NEW! CLAY PIPES**on Revolving Wheel  
"Shatter" and disappear  
when Hit!**GENCO'S****GUN CLUB****RIFLE GALLERY****NEW** Glittering, Gleaming  
**GOLD**

PLASTIC CABINET FRONT

MAKES CABINET LOOK ENTIRELY DIFFERENT

- ELECTRIC MOTOR Resets Targets — Eliminates Target Breakage
- ADJUSTABLE REPLAY and "Bonus Shots" Features
- 2 LIGHTED CANDLES snuff out when hit — plus other new action targets
- COMPACT, COLORFUL CABINET — only 50" x 29" x 70" high

**MATCH FEATURE  
AVAILABLE****GENCO****MANUFACTURING**Div. of Chicago Dynamic Industries Inc.  
2621 N. ASHLAND AVE. • CHICAGO 14, ILL.**Redd Distributing Hosts Over 200 At Wurlitzer Unveiling Of Models "2200", "2204", "2250"**

BOSTON, MASS. — Redd Distributing Company, Inc., this city, hosted more than 200 ops and their wives, families and friends at a stellar showing of the new Wurlitzer models "2200", 200 selections; "2204", 104 selections; and "2250", 200 selections; at Hotel Beaconsfield, Brookline, Sunday, January 26.

Ops from throughout the New England area, were present at the showing despite bad weather, and the affair was a tremendous success with ops expressing great enthusiasm for the new model Wurlitzers which were displayed grouped on stage with special lighting effects in the Hotel's function room.

Hosting the party were Si Redd, president of Redd Distributing; Bob Jones, sales mgr.; Al Levine, sales; John Hawkins, office; and a registration desk of office beauties. In addition to the new Wurlitzer models on display, Redd Distributing presented also Genco's "Gun Club"; Chicago Coin's "Lucky Strike"; and Bally's "Miss America".

Redd sales force were kept busy pointing out the features of the dramatically styled new Wurlitzers, which Si Redd said are being received with the biggest acclaim in New England because of the breaking of the design barrier.

Identification tags were given each person attending the show and tables of ops and their friends joined in a

magnificent buffet.

Ops throughout the six New England states were invited to the showing, and many who were unable to attend the Sunday show came to Boston during the week to visit Redd showrooms on Lincoln St. and see the new look in coin operated phono equipment.

Visiting the show were coin men from as far away places as Sweden, represented by Garen Anderson. There were big delegations from Worcester, Mass., Manchester, N.H., Newport and Providence, R.I., and Springfield, Mass.

A few of the many visitors are pictured herewith:

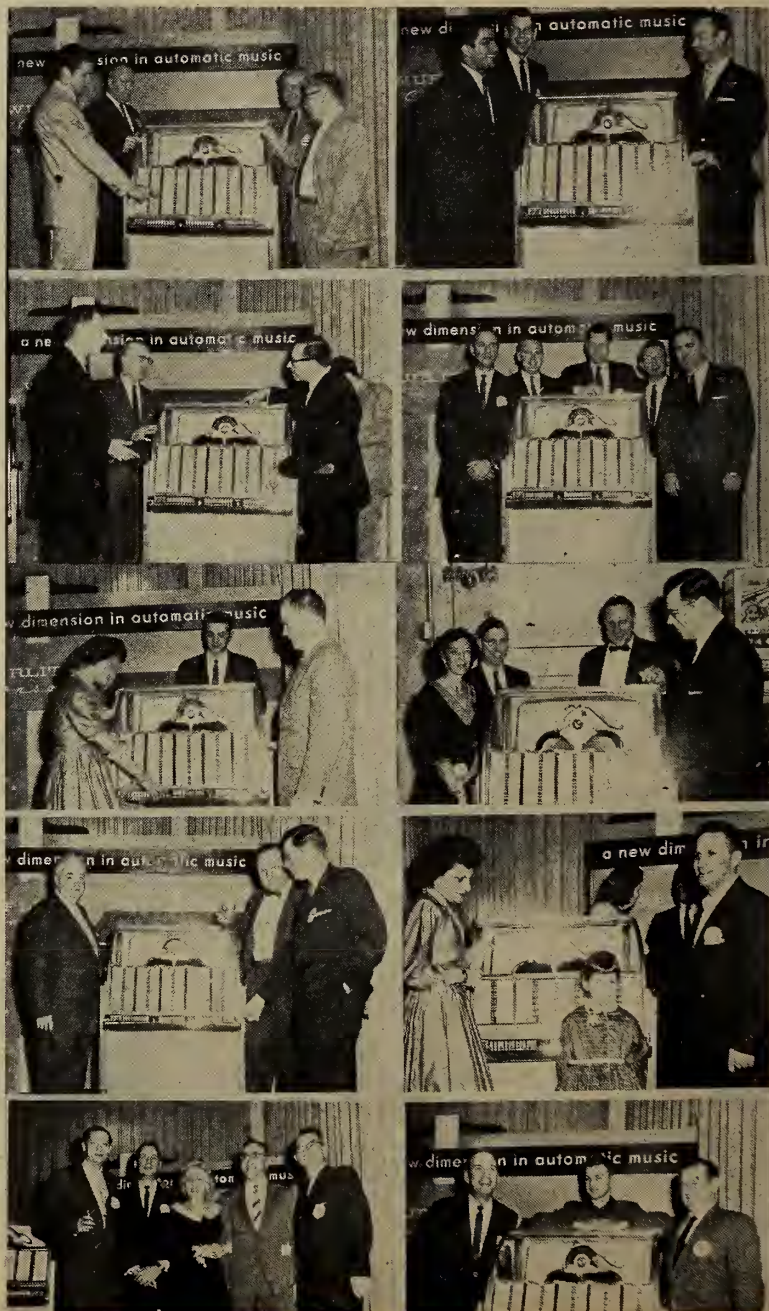
Top row: 1) Norman Perry, Ed Maloney, Edgar Beals and Al Coulter; 2) Billy Porto, Bob Jones, Dick Mitchell.

Second row: 1) Bob Jones, Si Redd, Guy Livingston. 2) Al Levine, Ed Maloney, Bob Jones, Dave Shuman and Si Redd.

Third Row: 1) Mrs. Rita Dolvin, John D'Andrea and Dennis Dolvin. 2) Mrs. George Rode, George Rode, Tony Wilkas and Bob Jones.

Fourth Row: 1) Jim O'Connor, Anthony Wilkas and Bob Jones. 2) Mrs. Rita Dolvin, Karen Lackey and Ralph Lackey.

Last Row: 1) George Swartz, Al Levin, Mrs. George Swartz, Bob Waldbarst and Dave Shuman. 2) Al Levin, Bill Astle, Jr., and Bill Astle, Sr.



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Air Force Atlas  
IS SENSATIONAL!!  
BUT WAIT 'TIL YOU SEE  
chicago coin's  
"ROCKET"!!**

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*as American as Baseball and Hot Dogs!*

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**Leads the Way to Greater Play! Higher, Steadier Profits!**

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- New "Jet-Action Ball Shooter" Propels Ball Toward Roto-Targets
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- 2 Super-Powered Flippers
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- Match Feature

**See your distributor today!**

**D. Gottlieb & Co.**  
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ALL GOTTIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

## Coin Machines In Guam

GUAM—On a recent trip, William (Bill) Suter, Morcoin Company, Ltd., Manila, visited the Island of Guam, and reports on coin machine activities there. Here's what he observed:

When Ferdinand Magellan stepped ashore on the sandy beach of Guam in 1524, he little realized that this tiny little isle, which is only 30 miles long and 8 miles wide, would someday be a subject for notes on its coin-operated business. Guam, a U.S. territory, has a population of over 70,000 native Guamenians plus about 23,000 Americans, military and civilians attached to the various army and navy installations, along with a few thousand transient Filipinos. Guam was a Spanish possession until 1898 and at the end of the Spanish-American War, along with the Philippines, became an American colony.

Three of the major jukebox companies, AMI, Rockola, and Seeburg, are presently represented on Guam. Austin Shelton, burly, genial, and hardworking (and with that first name you can guess his native state!), is the AMI distributor there and he both operates and sells. Austin served over 12 years as a Master Sergeant in the U.S. Marine Corps.

At present there are about 175 jukeboxes here imported by the distributors, 70 of which are directly owned by locations. Very few slots are operated (shades of Magellan who was so annoyed by the petty thefts

committed by the natives that he gave the islands the name of *Islas de los Ladrones* (Thieves' Islands). The game business is largely confined to Bally bingos numbering over 250. The rest of the pin games are mostly Gottliebs and Williams totalling 150. Almost 250 other types of coin-operated games such as bowling games, guns, and miscellaneous games are operated on various sliding scales. Of interest is the fact that 90% of the jukeboxes are run on 10¢ with the sharing basis 50/50. The newer games are mostly on 10¢ but the older machines are run on 5¢ also on a split deal.

The most pressing problem of the distributors and operators on Guam is the pernicious practice of locations playing one distributor against the other, resulting in the sale of locations at fantastic prices from one operator to another where no contractual agreement has been signed.

Shipment from the U.S. to Guam is just like shipping from one U.S. state to another presenting no complications of consular invoice, etc.

Guam's main street, Marine Drive, is a typical stateside street and one hardly believes that he is 5,000 miles away from the U.S.A.

Heavier than average play (compared with the U.S.A. in general) is made on Guam because the weather



THE  
**Navy Regulus**  
IS SENSATIONAL!!  
BUT WAIT 'TIL YOU SEE  
chicago coin's  
**"ROCKET"!!**

is balmy all year except for a short rainy season.

A few days with Austin will convince anyone that tales of the tropical weather making one lazy or indolent are only figments of imagination. Austin's success is another example of what a little enterprise and foresight can do. Shelton helped pioneer the introduction of coin machines on civilian and military Guam and due to his constant efforts, America's favorite coin machines are being accepted by Guamenians just as the

MUNVES

**ARCADES**

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**JOE MUNVES**  
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and  
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February 4th to 13th  
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**GET EVEN BIGGER PROFITS WITH**  
**chicago coin's SENSATIONAL NEW BOWLER...**

# LUCKY STRIKE

with its **EXCLUSIVE**  
**RE-PLAY**  
*Flash-O-Matic*  
**Star Feature**  
**NO ROLL-OVER SWITCHES**  
**ON PLAYFIELD!**

**NEW!**  
 ① Score Glass Guard!  
 ② Hood Guard!  
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**Quietest Bowler Ever!!**  
 • Entire Ball Return Runway is Rubber Lined!  
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**GIANT BALLS**  
 4½ in. DIAMETER  
 2½ POUNDS

**GIANT PINS**  
 REALISTIC SIZE  
 Larger Than Ever Before!

**NEW! Larger Cash Box!**

**CREATES MORE MULTIPLE PLAY!**  
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**NEW PROFIT MAKING FEATURE!**  
**2 Games for 25c**  
 Also available as  
 One Game for 25c  
 Easily convertible  
 to regular 10c play!



**chicago coin machine**

1725 W. DIVERSEY BLVD., CHICAGO 14, ILLINOIS

Division of  
**Chicago Dynamic**  
**Industries, Inc.**

## Export Business Rolls Ahead

**Shipments of Shuffles and Bowlers Plus  
 Pinballs, In-Lines, Phonos and Vendors  
 Continues at '57 Peak**

CHICAGO—News from large factories here is to the effect that export business continues to roll on ahead.

It seems, from what leading factories here report, shipments of games continues equal to 1957 and, in some cases, even greater than what was enjoyed during this past peak export year.

Leading distributors here, as well as all over the country, are obtaining orders for shuffles, bowlers, phonos,

inlines, vendors, and other products which, most find, are more difficult to obtain.

"We're really trading high," one well known distributor here said, "and, what's more," he added, "we're offering cash to the operators who want cash to obtain the machines we need for export."

This is reported to be the case with many leading distributors who have developed a fine export business.

They have been scouring their territories in an effort to obtain machines for which they already have orders as well as for the orders they anticipate.

The rebirth of business in shuffles and bowlers is surprising to many of the distributors.

The factories, here in Chicago, are very much pleased over this. They foresee a great run of games that will help U.S. ops to better averages while the used games are shipped out of the country.

If export business continues along at this present pace there is no doubt that it may even prove greater than what was the case in 1957.

The last quarterly report for 1957 hasn't yet arrived but, from all known shipments, it is believed that this will prove 1957 one of the greatest export years.

## Report Games Demand Remains Equal To 1957

**Mfrs. Certain Demand Will Increase As More New Games Offered**

CHICAGO—"We are enjoying a demand for our games that is equal and, in some cases, even better than what we enjoyed at this same time in 1957," reports one leading manufacturer here.

"What's more," he adds, "as our new games are introduced, we believe that the demand will grow even greater."

"The operators are finding," he continues, "that new games bring better business and with more people patronizing more locations there is every reason to believe that business is getting better for this industry all down the line."

Nor is he the only manufacturer here who is of this belief. Almost everyone of the factories here are reporting that business has kept up and, in many cases, is even better than what they expected.

The fact does remain, as most here state, that when conditions are such that more layoffs come about, patronage increases in the average location and, if the operator is on his toes, arranging his games, phonos and other equipment attractively and with eye-catching appeal, play is bound to be greater.

Some factories here are enjoying boom business. They report that their new games have caught on and that the trade is purchasing in greater quantity.

But the fact that sales remain equal and, in many cases, even better than what they were this same time in 1957, is one of the most heartening factors for continued big production runs.

## Kansas Music Ops Meet

EMPORIA, KAN.—A special meeting of the Kansas Music Association, Inc., was held on Sunday, January 19, this city.

Main reason for the meeting was to take action against a bill introduced into the State Senate taxing all coin operated music and amusement machines at \$25 per year. It was voted to acquire legal counsel immediately and ask for a committee hearing.

Several other business matters were taken up. The organization changed its name to Kansas Independent Music Merchants. Election of officers resulted in the following men voted into office: A. L. Ptacek, Manhattan, president; Ivan Martin, Winfield, vice president; and Harlan Wingrave, Emporia, secretary-treasurer.

Ptacek served as the first president of the State association five years ago, and is now also on the board of directors of Music Operators of America. Martin has been the president for the past two years, and is a member of MOA. Wingrave is serving his fourth term as secretary-treasurer, and is on the board of directors of MOA.



## CLASSIFIED ADVERTISING SECTION

## WANT

**WANT**—Gottlieb Novelty Games From 1954 up; King of Swats, Four Baggers, 1957 Baseballs, World Series and Shuffle Alleys. **GLOBE AUTOMATIC VENDING CO.**, 291 WATER STREET, QUINCY 69, MASS. (Tel.: MAYflower 9-0010).

**WANT**—Used 45 RPM Records, any quantity. Must be releases of last 6 months. No R & B. We pay up to 17c. **KAY ENTERPRISES**, 1011 FIFTH STREET, MIAMI BEACH, FLORIDA. (Tel. JE 8-2822).

**WANT**—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. **BEACON SHOPS**, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

**WANT**—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. **JACOB S. SCHNEIDER**, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

**WANT**—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. **GABE FORMAN OR SANDY MOORE**. **SANDY MOORE DIST.**, 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

**WANT**—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. **DAVE LOWY**, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: Chickering 4-5100).

**WANT**—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. **JALEN AMUSEMENT CO., INC.**, 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BElmont 5-2881).

**WANT**—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. **ST. THOMAS COIN SALES LTD.**, ST. THOMAS, ONT., CANADA (Tel.: 2648).

**WANT**—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. **TONY GALGANO**, **GALGANO DIST. CO.**, 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: DICKens 2-7060).

**WANT**—Late Model Phonographs. Skv High Trades On New Rock-Ola 200 DeLuxes and Standards. **J. ROSENFELD CO.**, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrrest 7-6730).

**WANT**—Experienced Sales Representative for leading Coin Machine Distributor to represent in Europe, South America, World. Only high-priced man with ability need apply. Send Resume—BOX 425, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK, NEW YORK.

**WANT**—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. **PEP NOV-ELTY CO.**, 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPtown 8-9680).

**WANT**—Gimmicks, Screeching, Howling—They are no substitute for talent. Survey reports Michael Anthony Great Baritone Crooner. Softer Music is coming back. Write or Post Card for free Michael Anthony Sample Record. **H.R.C. RECORD PROMOTIONS**, 214 HOLLYWOOD WAY, BURBANK, CALIF.

**WANT**—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. **BELGIAN AMUSEMENT CO.**, 334 NORTH BROAD ST., PHILADELPHIA, PA.

**WANT**—Phonographs, Late Model Seeburg, A.M.I., or Wurlitzer. Will Trade Late Model Pin Games or Alleys. **RELIABLE COIN MACHINE CO., INC.**, 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CHapel 9-6556).

**WANT**—Late Model Bingos. Send List and Prices. **HALLGREN DISTRIBUTORS**, 1626 3rd AVE., MOBILE, ILLINOIS.

**WANT**—To Buy: Williams 1957 Deluxe Baseball and 4-Baggers. Will pay Cash or Trade Bingos, Bowlers and 5-Balls for Baseball Games. **T & L DISTRIBUTING CO.**, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel. Main 1-8751).

**WANT**—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. **ALLIED COIN MACHINE**, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CAnal 6-0293).

**WANT**—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities And Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—**RANSEL TRADING CORP.**, 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), **JESSE SELTER**, PRES.

**WANT**—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. **STATE AMUSEMENT CO.**, 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULton 3-2282).

**WANT**—Late 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. **FIDELITY DISTRIBUTORS**, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUDson 6-4568).

**WANT**—Used Bingo games reconditioned or not, also Seeburgs M100A, M100B. Are also interested in agencies for new games for Belgium and Luxembourg. Airmail offers including seaworthy packing f.a.s. New York and catalogues to: **ETS, SONIBEL**, 30, AVE. DU PORT, BRUSSELS, BELGIUM.

## CLASSIFIED ADVERTISING SECTION

**WANT**—Back Scoring Glasses for United, Imperial or Royal Shuffle Games. Wire details to **H. B. BRINCK**, BUTTE, MONTANA (Tel. 6726).

**WANT**—2—Hay Burners (Wm. 6/51). Working condition. Write—**MISS LOU NOVELTY CO., INC.**, 301 ARLINGTON AVENUE, NATCHEZ, MISS. (Tel. 8246).

**WANT**—AMI 45 RPM D-40's. State quantity, condition and lowest price. **BOWMAN COIN**, BOX 543, BOWMAN, NORTH DAKOTA.

**WANT**—Have permanent, fulltime job open, for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. **MUSIC, INC.**, BOX 1234, FAIRBANKS, ALASKA (Tel. 5084).

**WANT**—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write **MARLIN RECORDS DIST.**, 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. Castle 1-0556).

**WANT**—Used Bowlers. Anything with big pins. No quantity too large. Top prices paid. Cash, of course. Send us your list or phone. **SHELDON SALES, INC.**, 881 MAIN STREET, BUFFALO 3, NEW YORK. (Tel. LIncoln 9106).

**WANT**—To Buy—AMI Model B, F-80; Wms. Four Baggers, Mystic, King, Jumbo, and Blinker Bowlers. State quantity and best price, first letter. **MONROE COIN MACHINE EXCHANGE, INC.**, 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).

**WANT**—For Cash or Trade, Shuffle Alleys, Phonographs, Arcade Machines. Send List or Call, **HARRY BERGER**, WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y. (Tel.: Circle 6-8464).

**WANT**—Mills Panorams. Also Parts. Advise Best Price. **WESTERN DISTRIBUTORS**, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. Garfield 3585).

## FOR SALE

**FOR SALE**—Mutoscope Photomatic With Envelope Vendor, \$150; Supplies All For \$350. Gottlieb Scoreboard 4 Player, \$225; Gottlieb Jumbo 4 Player, \$250; Gottlieb Tournament 2 Player, \$250; Williams Piccadilly 2 Player, \$210. **C & W DISTRIBUTING CO.**, 400 MAIN STREET, GALENA, KANSAS (Tel.: 400).

**FOR SALE**—Brand new in original factory crate, 1 Wurlitzer 2000, \$845. Like new: 2 Williams Peppy's \$295 ea.; 2 Lord's Prayer Vendors \$245 ea. Factory Reconditioned: Exhibit Ringer Balls \$95 ea. **BILLOTTA DIST. CO.**, 224 NORTH MAIN STREET, NEWARK, NEW YORK. (Tel.: DEerfield 1-1855).

**FOR SALE**—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. **SEACOAST DISTRIBUTORS, INC.**, 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BiGelow 8-3524).

**FOR SALE**—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. **STATE MUSIC DISTRIBUTORS, INC.**, 3100 MAIN ST., DALLAS, TEXAS.

**FOR SALE**—Famous Sun-Glo Wax for your Shuffle Alleys, 24—1 lb. Cans—per Case, \$6.75. **HASTINGS DISTRIBUTING CO.**, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WIS. (Tel.: BLuemound 8-6700).

**FOR SALE**—150 Bally Holly Cranes. For export shipment only. Write or Wire for special prices. **CLEVELAND COIN MACHINE EXCHANGE, INC.**, 2025 PROSPECT AVENUE, CLEVELAND 15, OHIO. (Tel.: TOWer 1-6715).

**FOR SALE**—Bowlers: ABC Bally 14' and 11', Deluxe Congress, DeLuxe ABC. Bally Bingos: Show Times, Key Wests, Big Shows, Big Times, all models. **GLOBE DISTRIBUTING COMPANY**, 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (AR 0780).

**FOR SALE**—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC.**, 937 MARKET ST., WHEELING, W. VA. (Tel.: CEDar 2-7600).

**FOR SALE**—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. **CANYON STATES DIST. CO.**, 301 E. 7th, TUCSON, ARIZONA (Tel.: 3-8688).

**FOR SALE**—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. **RAYMAR SALES CO.**, 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

**FOR SALE**—Used machines of all models, as is or shopped and ready for locations. **AUTOMATIC MUSIC DISTRIBUTORS, INC.**, 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOrrest 5-3456).

**FOR SALE**—Bally Model "T" Hot Rod Kiddie Rides. Completely Reconditioned—\$395 each. **DONAN DISTRIBUTING COMPANY**, 5007 NO. KEDZIE AVENUE, CHICAGO 25, ILL. (Tel. JUNiper 8-5211).

**FOR SALE**—We Are Leading Exporters of Arcade Machines—Also Music, Vendors, Games and Parts For All Equipment. Write Us Your Needs. **MIKE MUNVES**, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—The finest used equipment money can buy. Wurlitzer: Model 1650 \$250; Model 1700 \$449.50; Model 1400 \$100; Model 1250 \$60. Seeburg: V200 \$695; HF100R \$645; M100C \$495. Games—Sea Belles: \$270; Register \$320; Scoreboard \$195; Marathan \$220; Tournament \$230; Toreador \$280; Ace High \$270; Colors \$100; Jockey Club \$90; Southern Belle \$160; Gold Star \$145; Genco Quarterback \$125; Smoke Signal \$125; Timbuctoo \$125; Sluggin' Champ \$140; Special—Scoreboard \$195. A trial order will prove the superiority of workmanship in refinishing and reconditioning. W. B. MUSIC CO., INC., 2900 MAIN, KANSAS CITY, MISSOURI (Tel. Jefferson 1-5715).

**FOR SALE**—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot, ½ deposit, balance C.O.D. or S/D. KOEPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

**FOR SALE**—Increase Your take on your Bowlers with "Bowler Club" Promotion Cards. 128 Number Cards. 100 Cards - \$15. per 100. 500 to 1,000 Cards \$12.50 per 100. 5,000 to 10,000 Cards \$10 per 100. Sample 5 Cards \$1. Send Cash or Money Order with order. TRI-STATE SALES COMPANY, 315 ROLLSTON, FAYETTEVILLE, ARKANSAS. (Tel. HI 2-4632).

**FOR SALE**—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. DeLuxe Baseball, Crossroads, Quartette, Jalopy, Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ DeLuxe, Duette DeLuxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan. Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel.: DEcatur 2-1500).

**FOR SALE**—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. Juniper 8-1814).

**FOR SALE**—Chicago Coin 6 Player Skee Balls. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO

**FOR SALE**—15 United Handicaps; 30 assorted United Star Sluggers, Super Sluggers, Chicago Coin and Williams baseballs. Make us an offer for one or all. NATIONAL NOVELTY CO., 640 W. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel.: LOcust 1-6770-1).

**FOR SALE**—Export Buyers Attention! In-Line Games, \$35 & up; Pool Tables, \$50 & up; Pin Games, \$25 & up; Music, \$75 & up; Kiddie Rides, \$100 & up. ASSOCIATED AMUSEMENTS, INC., 8 RUGG ROAD, ALLSTON 34, MASS. (Tel.: STadium 2-4010).

**FOR SALE**—United Caravans @ \$135; And Pixies @ \$70; AMI H-200 @ \$795; Wurlitzer 4851 Wallboxes @ \$9; 14 Ft. Bally & United Bowlers @ \$475. Write For Complete List of Phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MELrose 5-1593).

**FOR SALE**—Four Chicago Coin Hollywood Bowlers, \$200 ea. TRENT MUSIC CO., REIDSVILLE, N. C.

**FOR SALE**—Bally: ABC Bowler \$350; Blue Ribbon & Gold Medal \$195 ea.; United: Regulation \$350; Mercury \$165; Fifth Inning \$135. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. (Tel. Franklin 7-2162 or 4-7549).

**FOR SALE**—Genco Fortune Telling Machine with Stand and 1500 Cards \$350. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CEntal 1-9292).

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Every one of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. (Tel.: UNiversity 4-0773).

**FOR SALE**—(3) Miami Beach @ \$95.; (2) Beach Beauty @ \$125.; (3) Starlets @ \$100.; (2) Broadways @ \$150.; (1) Stardust @ \$125.; (2) Big Times @ \$80.; JOY AUTOMATICS, 108 E. CHURCH STREET, ELMIRA, NEW YORK. (Tel. 6131).

**FOR SALE**—Reconditioned, Guaranteed. Wurlitzer 24 Record Hideaway Cellar United, complete with Packard Adaptors, price, \$80. Wallboxes, clean, \$6; Wurlitzer 1080's, \$75. FEDOR MUSIC CO., 3004 SMITH DRIVE, ENDWELL, N. Y.

**FOR SALE**—Pirate Guns, new in original crates \$335; slightly used \$295. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON (Tel. ATwater 7565).

**FOR SALE**—Bally Beautys, \$20; Palm Beach \$15; Frolics \$15; Beach Club, \$15. We have 25 Seeburg 3W1 Chrome Wallbox cleaned and checked, \$42.50 ea. Also 3 M100 A's, \$75 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, IND.

**FOR SALE**—35 New Panoram Projector Bulbs \$2 ea.; State Fair Gun \$295; Pirate Gun \$295; Rifle Gallery \$125; Championship Baseball \$150. UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

**FOR SALE**—Large stock of Bingos, Shuffle Alleys, Pool Games, Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVis 2-2473).

**FOR SALE**—Continuing Sensational Sale AMI E-120's and Seeburg M100C's. Best Offer takes what's left. You can still save real money. Write, Wire or Phone us quick. RUNYON SALES CO., 593 10th AVE., NEW YORK, N. Y. (Tel.: LO 4-1880).

## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Terrific Prices—Show Time \$335; Key West \$310; Double Header \$265; Big Show \$240; Nite Club \$215; Broadway \$190; Miami Beach \$120; Big Time \$100. All A-1 in and out. One-third Deposit. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

**FOR SALE**—Games, Inc. Hunter. \$250; Gunsmoke, \$335; Bally Gayety; Miami Beach; Broadway; Night Club; Double Header; Big Show; Key West; Show Time. United Pixie; Starlet; Caravan; Stardust. Evans Saddle & Turf (Club Model—DeLuxe). MICKEY ANDERSON, 314-316 EAST 11th ST., ERIE, PA.

**FOR SALE**—Seeburg 147M \$35; Seeburg Hideaway \$35; Seeburg 20 Record Wallboxes \$3.00. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO (Tel. NE 5-1443).

**FOR SALE**—New and Used Phonographs, 5 Balls, Bingos, Shuffle Alleys and Arcade Equipment. Distributors for AMI, United, Williams and Auto-Photo. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MO. (Tel.: MAin 1-3511) or 2805 MAIN ST., KANSAS CITY, MO. (Tel.: HARRison 1-4747).

**FOR SALE**—Comeco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

**FOR SALE**—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. (Tel.: REgent 6-3691).

**FOR SALE**—New Six Pocket Pool Table, 41x74". Write. 1st Grade 48" Cue Sticks, \$1.69 ea.; \$18 doz.; Rails with Live Rubber, Quality Cloth, 32x48", \$11.95 set; 3" Marbelized Rubber Balls, \$1.49 ea. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO, ILL. (Tel.: ALbany 2-3272).

**FOR SALE**—Gayety \$45; Rio \$25; Hawaii \$35; Tahiti \$25; Genco Baseball Pool \$75. Terms One-Third Deposit, Balance Sight Draft. GENERAL DISTRIBUTING COMPANY, 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. TULane 6729).

**FOR SALE**—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

**FOR SALE**—Specials—Bally: Show Time \$395; Big Shows \$250; Key West \$315; Bally Bike Kiddie Ride \$535; 1957 Deluxe Baseball \$325; International Mutoscope: Voice-O-Graph Refinished \$85; Bally ABC Bowling Lane (14') \$450; Bally ABC Tournament Bowler (12½') \$565; Bally Jumbo Bowler \$255. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LOUISIANA. (Tel.: JACKson 2-5306).

**FOR SALE**—Seeburg M100A, 45 rpm, Painted, \$295; M100B, \$425; M100C, \$550; G100, \$675; W100, \$675; R100, \$725; Wurlitzer 2000, \$850; 1900, \$825; 1800, \$725; 1700, \$625; D80, AMI, \$325; D40, 45 rpm, Painted, \$225. MUSICAL SALES, 2334-36 OLIVE ST., ST. LOUIS 3, MO.

**FOR SALE**—William's Steeple Chase, Reno, Contest, Hi-Hand, Genco Lucky-Seven, Genco Gypsy Grandma, Mercury Gripper, Bang-O-Rama Gun. All New in original crates. Make Offer. We need room. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel. GL 6-6807).

**FOR SALE**—Gottlieb's Scoreboard \$195; C. C. Criss Cross \$75; Genco Shuffle Pool \$75; Wm.'s Crane \$100. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNion 3-8574).

**FOR SALE**—Williams, United and Chicago Coin Electric Front Pool Tables, \$50 ea. Write. PENNSYLVANIA VENDING CORP., 1826 E. CARSON ST., PITTSBURGH 3, PA.

**FOR SALE**—Seeburg V-200's, very clean, \$735 ea. Make us your best offer for 10. 1/3 deposit, balance C.O.D. SANDY MOORE DISTRIBUTING CO., 599 TENTH AVE., NEW YORK 36, N. Y.

**FOR SALE**—1448 Rock-Olas, Like New, \$595; Chicago Coin Ski Bowls, \$345. Write for Quantity Lot Prices. J. ROSENFELD CO., 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).

**FOR SALE**—King Arthur, \$35; Twenty Grand, \$55; Disc Jockey, \$75; Grand Slam, \$85; Four Corners, \$85; Gypsy Queen, \$185; Gayety, \$119.50; Miami Beach, \$235. Make offer on Bright Lights, Bright Spots, 3-4-5's, Long Beach, Circus, Stars. WANT—Big Times. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO, CALIF. (Tel.: MA 1-5438).

**FOR SALE**—Records!! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's—50c, EP's—30c. All labels. We buy surplus stocks, all speeds. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel.: DUnkirk 3-8735).



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—100 Telequiz, with film. Reconditioned, refinished, ready for location. 5c or 10c play. Special price, \$99.50. Write for quantity prices and list of other equipment. G O R SALES, 5216 N. LECLAIRE AVE., CHICAGO, ILL. (Tel.: AVenue 3-6818).

**FOR SALE**—Reconditioned Seeburg 100 Selection Wall-O-Matics, Model 3W1, Chrome Covers, New Selection Buttons, New Aluminum Instruction Plates, \$57.50. Telephone or wire collect. SYRACUSE 75-1631. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

**FOR SALE**—Special: Exhibit Ringer Ball \$60; Wms. Roll-A-Ball (6 Player) \$250; Genco Skill Ball (2 Player) \$195; Chi. Co. Skill Ball (6 Player) \$250; Genco Quarterback \$110; Chi. Goalee \$40; Star Shooting Gallery \$85; Dale Guns \$15; United Target \$75; Criss Cross \$49.50; Rock-Ola 1436 (78) \$99.50; Rock-Ola 1448 A-1 Like New \$650; 14 Ft. United Lane (1 Piece) \$395; 14 Ft. United Lane (2 Piece) \$440; 14 Ft. Bally Lanes \$475; 18 Ft. Bally Lanes \$525; Twin Bill \$130; Marble Queen \$75; Palisades \$45; Peter Pan \$135; Smoke Signal \$140; TimBucTu \$125; Flying High \$40; Skill Pool \$50. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO (Tel. HENDERSON 1-7577).

**FOR SALE**—United 14 Ft. Bowling Alley, \$495; Wurlitzer 1400 Phonograph, \$135; Wurlitzer 1800 Phonograph, \$675; Wurlitzer 1900 Phonograph, \$795; Wurlitzer 2000 Phonograph, \$895; Seeburg V 200 Phonograph, \$695; Seeburg 100 Selection Chrome Wallboxes, \$45. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111).

**FOR SALE** — Seeburg 20 Selection Wallboxes #3 for 25c—\$10; 100 Chrome \$50; Hammerloid \$40; Rock-Ola 120 \$50; 3020 \$5; Vendor Coin Changer \$60; Beach Clubs \$50; Bally Beauty \$40; Long Pools \$65; 8 Ohm Speakers \$9.95. HALLGREN DISTRIBUTORS, 1626 3rd AVENUE, MOLINE, ILLINOIS.

**FOR SALE**—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. WESTERHAUS CORP., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTANA 1-5000).

**FOR SALE**—Millions of extra coins are taken from clean machines. Clean Right With Lemonite. Carl J. Speis, Evansville, Indiana uses and sells Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., RFD 1, BOX 403, ARLINGTON, TENN.

**FOR SALE**—Seeburg V-200's, top condition, \$685 ea. Make offer for five. 14 Ft. Bowlers, \$465. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel. MA 4-8585).

**FOR SALE**—Closeout: Brand new original factory crates. United's Playtime, sacrifice, \$375 ea. Write, Wire, Phone. IMPERIAL COIN MACHINE CO., 498 ANDERSON AVE., CLIFFSIDE, N. J. (Tel. WHITNEY 5-2893).

## MISCELLANEOUS

**NOTICE**—Attention all operators. Save your money and at the same time satisfy your locations by letting us refinish or modernize your older phonographs. Not an ordinary cover-up paint job, but a beautiful professional factory type decal job. All new modern patterns of your choice. Satisfaction guaranteed. Will work in any locality. SUN REFINISHING CO., 628 ELYSIAN FIELDS, NEW ORLEANS 17, LA. (Tel. WH 7-1690).

**NOTICE**—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNON 5-7976).

**NOTICE**—Attention Operators: It pays to diversify your source of income! Place Latex, Comb, Ball Point Pen machines and others in your present or new locations. Write for free catalog. NATIONAL SANITARY SALES, INC., 6640 N. WESTERN, DEPT. CB, CHICAGO 45, ILL.

**NOTICE**—It's your business to KNOW THE FACTS! How can operator-cooperatives affect you? How can you get your locations' cooperation? How can "10c Play Plus" help you? What percentage of the nation's juke boxes feature 10c play? What percentage of U. S. amusements feature 10c play? All this and more appeared in *The Cash Box*. In addition to "The Cash Box Price Lists" which, for over 18 years since their inception, have been internationally recognized and officially accepted *The Cash Box* is the publication that conceived the idea for MOA (Music Operators of America). *The Cash Box* originated and has constantly crusaded for: "National Public Relations Bureau," "Dime Play," "National Credit Bureau," "National Board of Trade," "National School for Mechanics," "2-Minute Recordings," "Equalized Record Tone Level." *The Cash Box*' "Quarterly Export Edition" has won world wide recognition and international acclaim. *The Cash Box* Annual Encyclopaedic Edition plus its Anniversary Issue is accepted as "The Year Book of the Industry." When you send \$15 for a full year's (52 weeks) subscription to *The Cash Box* (just about two bits a week) you are getting what has been acclaimed by all as: "The BIBLE of the Industry." Send your \$15 check today to: THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

**NOTICE**—Manufacturers of Coin Operating Equipment in need of a Southern Calif. Service Representative contact: BOB YOUNG'S SERVICE, 3427 BEN LOMOND PLACE, LOS ANGELES 27, CALIF. (Tel.: Office NO 2-3254, AUTO HO 7-7151. CAR 542).

# THE CASH BOX

## "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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1721 BROADWAY, NEW YORK 19, N. Y.





## THIS WEEK'S USED MACHINE QUOTATIONS

### 19th YEAR OF PUBLICATION

### 957th CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



PHONOGRAPHS

#### LISTED ALPHABETICALLY

##### AMI

1. Model A, '46, 40 Sel., 78 RPM	35.00	65.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	95.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	125.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	225.00
4. Model D-80, '51, 80 Sel., 45 RPM	200.00	325.00
4. Model E-40, '53, 40 Sel., 78 RPM	225.00	325.00
4. Model E-80, '53, 40 Sel., 45 RPM	300.00	400.00
4. Model E-120, '53, 120 Sel., 45 RPM	300.00	425.00
4. Model F-80, '54, 120 Sel., 45 RPM	450.00	500.00
4* Model F-120, '54, 120 Sel., 45 RPM	450.00	625.00
4. Model G-80, '55, 80 Sel., 45 RPM	565.00	675.00
4. Model G-120, '55, 120 Sel., 45 RPM	575.00	695.00
4* Model G-200, '56, 200 Sel., 45 RPM	645.00	765.00
4. WM Wall Box	5.00	9.00
4. SM or SL Stepper	5.00	10.00

##### ROCK-OLA

4. 1422., '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	45.00
2. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	65.00

2. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	95.00
4. 1432, Same as above, Converted to 45 RPM	60.00	110.00
4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	135.00
4. 1434, Same as above, Converted to 45 RPM	70.00	145.00
4. 1436, '52, Fireball 120 Sel., 45 RPM	75.00	180.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	229.00
4. 1438, '54, Comet, 120 Sel., 45 RPM	300.00	420.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	400.00	575.00
4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	550.00	665.00

##### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	30.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	30.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	35.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	35.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	40.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
2. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	50.00
2. M100A, '49, 100 Sel., 78 RPM	95.00	190.00

#### (PHONOGRAPHS—Continued)

4* M100B, '51, 100 Sel., 45 RPM	300.00	425.00
4. M100BL, '51 100 Sel., 45 RPM, Light Cab.	300.00	425.00
4* M100C, '53, 100 Sel., 45 RPM	400.00	550.00
2* HF100G, '54, 100 Sel., 45 RPM	525.00	675.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	725.00
4* V200, '55, 200 Sel., 45 RPM	595.00	850.00
4. W1-L56 Wall Box 5c	3.00	5.00
4. 3W2 Wall-a-Matic	3.00	5.00
4. W5L-56	5.00	8.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00
4. W6L-56 5/10/25 Wire-less	5.00	10.00
4. 3W7-L-56	5.00	10.00
4* 3W1 Wall-a-matic	39.50	60.00
4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	60.00	90.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	80.00	110.00
2. 1400, '51, 48 Sel., 45 or 78 RPM	110.00	165.00
4. 1450, '51, 48 Sel., 45 or 78 RPM	130.00	180.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	145.00	210.00
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	175.00	250.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	225.00	300.00
4. 1650, '53, 48 Sel., 45 RPM	225.00	325.00
2. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	350.00
1* 1700, '54, 104 Sel., 45 RPM	465.00	625.00
4* 1800, '55, 104 Sel., 45 RPM	500.00	725.00
2* 1900, '56, 104 Sel., 45 RPM	645.00	825.00
4* 2000, '56, 200 Sel., 45 RPM	695.00	895.00
4. 2140 Wall Box	2.50	5.00
4. 3020 Wall Box	3.00	8.00
4. 3048 (Conv. of 3020)	3.00	10.00
4. 3031 Wall Box	3.00	9.00
4. 3045 Wall Box	4.00	9.00
4. 4820 Wall Box	8.00	20.00
4. 4851 Wall Box	9.00	25.00

#### WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	35.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2. ABC (Un 3/52)	20.00	30.00
4. Ace High (Got 1/57)	250.00	290.00
2. Across the Board (Un 9/52)	20.00	30.00
2. All Star Basketball (Got 1/52)	20.00	30.00
4. Arabian Knights (Got 12/53)	80.00	120.00
2. Army-Navy (Wm 10/53)	30.00	50.00
4. Arrow Head (Wm 7/57)	275.00	310.00
4. Atlantic City (B 5/52)	25.00	65.00
4. Auto Race (Got 9/56)	175.00	255.00
4. Balls-A-Poppin' (B 11/56)	175.00	245.00
2* Beach Beauty (B 11/55)	125.00	195.00
4* Beach Club (B 2/53)	15.00	65.00
4* Beauty (B 11/52)	20.00	65.00
4. Big Ben (Wm 9/54)	55.00	120.00
2* Big Show (B 9/56)	245.00	300.00
2. Big Hit (CC 7/52)	15.00	30.00
2* Big Time (B 1/55)	80.00	135.00
4* Blondie (CC 8/56)	145.00	210.00
2. Brazil (Un 10/56)	195.00	265.00
2. Bright Lights (B 5/51)	20.00	30.00
4. Bright Spot (B 11/51)	30.00	65.00
2* Broadway (B 12/55)	150.00	240.00
4. Cahana (Un 3/53)	20.00	50.00
4. Capri (CC 10/56)	125.00	195.00
2. Caravan (Un 2/56)	105.00	175.00
4. Caravan (Wm 6/52)	25.00	50.00
4. Chinatown (Got 10/52)	30.00	50.00
2. Circus (Un 8/52)	25.00	35.00
4. Circus Wagon (Wm 10/55)	175.00	225.00
4. Classy Bowler (Got 7/56)	195.00	235.00
4. C.O.D. (Wm 9/53)	50.00	80.00
4. Colors (Wm 11/54)	90.00	130.00
2. Coney Island (B 9/52)	20.00	50.00
4. Continental Cafe (Got 7/57)	300.00	375.00
4. Control Tower (Wm 3/51)	10.00	20.00
4. Coronation (Got 11/52)	25.00	50.00
4. County Fair (Un 9/51)	15.00	25.00
4. Crossroads (Got 5/52)	25.00	50.00
4. Crosswords (B 1/56)	195.00	250.00
4. Cue Ball (Wm 2/57)	225.00	265.00
4. Cyclone (Got 5/51)	20.00	30.00
4. Daffy Derby (Wm 8/54)	75.00	120.00
4. Daisy May (Got 7/54)	115.00	145.00
4. Dealer "21" (Wm 2/54)	25.00	65.00
4. Derby Day (Got 5/56)	170.00	210.00
4. Diamond Lill (Got 12/54)	100.00	140.00
2. Disk Jockey (Wm 11/52)	30.00	55.00
4. Domino (Wm 5/52)	25.00	40.00
4. Double Action (Ge 1/52)	15.00	25.00
4. Double Feature (Got 12/50)	10.00	20.00
2. Double Header (B 7/56)	195.00	295.00
4. Dragonette (Got 6/54)	100.00	175.00
4. Dude Ranch (B 9/53)	35.00	70.00
2. Duette (Got 4/55)	150.00	190.00
4. Easy Aces (Got 12/55)	155.00	195.00
4. Eight Ball (Wm 1/52)	20.00	45.00
7. Fair Lady (Got 11/56)	295.00	325.00
4. Fairway (Wm 6/53)	30.00	60.00
2. Five Star (Univ 5/51)	20.00	30.00
4. Flag Ship (Got 1/57)	295.00	325.00
4. Flying High (Got 2/53)	40.00	75.00
4. Four Bells (Got 10/54)	110.00	150.00
4. Four Corners (Wm 12/52)	40.00	75.00
4. Four Horsemen (Got 9/50)	15.00	30.00
4. "400" (Upright) (Ge 10/52)	30.00	45.00
4. Four Stars (Got 6/52)	30.00	65.00
4. Frblics (B 10/52)	15.00	65.00
4. Frontiersman (Got 11/55)	100.00	165.00
4. Fun House (Wm 10/56)	220.00	245.00
4. Gay Paree (Wm 6/57)	400.00	475.00
4. Gay Times (B 6/55)	95.00	125.00
4* Gayety (B 3/55)	45.00	95.00
2. Gladiator (Got 1/56)	215.00	250.00
4. Globe Trotter (Got 11/51)	15.00	30.00
4. Golden Nugget (Upright) (Ge 2/53)	30.00	50.00
4. Gold Star (Got 8/54)	125.00	150.00
4. Grand Champion (Wm 3/53)	35.00	75.00





## (PINBALL GAMES—Continued)

4. Grand Slam (Got 4/53)	35.00	60.00
4. Green Pastures (Got 1/54)	60.00	100.00
4. Gun Club (Wm 11/53)	35.00	70.00
4. Guys-Dolls (Got 5/53)	30.00	75.00
4. Gypsy Queen (Got 2/55)	115.00	170.00
2. Handicap (Wm 6/52)	30.00	45.00
4. Happy Days (Got 7/52)	35.00	50.00
4. Happy-Go-Lucky (Got 3/51)	20.00	35.00
4. Harbor Lites (Got 2/56)	150.00	185.00
4. Harvey (Wm 5/51)	20.00	30.00
4. Havana (Un 2/54)	20.00	80.00
4. Hawaii (Un 6/54)	35.00	80.00
2. Hawaiian Beauty (Got 4/54)	90.00	115.00
4. Hayburner (Wm 6/51)	25.00	40.00
4. Hi-Fi (B 6/54)	40.00	90.00
2. Hi-Hand (Wm 6/57)	175.00	225.00
4. Hit 'N Run (Got 5/52)	25.00	45.00
1. Holiday (Ke 12/51)	20.00	35.00
4. Hong Kong (Wm 9/51)	20.00	35.00
4. Horsefeathers (Wm 1/52)	20.00	30.00
1. Horse Shoe (Wm 12/51)	10.00	25.00
2. Hot Diggity (Wm 8/56)	195.00	250.00
4* Ice-Frolics (B 1/54)	40.00	85.00
4. Jalopy (Wm 8/51)	25.00	40.00
2. Jockey Club (Got 5/54)	70.00	125.00
1. Jolly Joker (Un 11/55)	50.00	120.00
1. Jubilee (Got 5/55)	200.00	275.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00
4* Key West (B 12/56)	275.00	375.00
4. King Pin (CC 12/51)	20.00	30.00
1. Knockout (Got 1/51)	10.00	25.00
2. Lady Luck (Got 9/54)	85.00	145.00
4. Lazy "Q" (Wm 2/54)	35.00	100.00
1. Leaders (Un 10/51)	20.00	35.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
1. Long Beach (Wm 7/52)	35.00	55.00
1. Lovely Lucy (Got 2/54)	50.00	110.00
4. Lulu (Wm-12/54)	55.00	125.00
1. Mad. Sq. Garden (Got 6/50)	15.00	30.00
4. Majestic (Got 4/57)	375.00	450.00
4. Majorettes (Wm 4/52)	20.00	40.00
4. Manhattan (Un 4/55)	50.00	140.00
4. Marathon (Got 10/55)	200.00	250.00
4. Marble Queen (Got 8/53)	55.00	85.00
1. Mermaid (Got 6/51)	20.00	30.00
4. Mexico (Un 3/54)	35.00	100.00
2* Miami Beach (B 9/55)	95.00	135.00
4. Minstrel Man (Got 3/51)	20.00	35.00
4. Monaco (Un 8/56)	175.00	275.00
4. Mystic Marvel (Got 3/54)	95.00	130.00
4. Nevada (Un 8/54)	25.00	80.00
4. Niagara (Got 12/51)	20.00	35.00
4. Nifty (Wm 12/50)	10.00	20.00
4* Night Club (B 4/56)	190.00	250.00
1. "9" Sisters (Wm 1/54)	50.00	100.00
4. Olympics (Wm 5/52)	25.00	30.00
4. Palisades (Wm 7/53)	40.00	60.00
4. Palm Beach (B 7/52)	15.00	65.00
4. Palm Springs (B 11/53)	30.00	80.00
4. Parade (B 6/56)	195.00	250.00
4. Paratrooper (Wm 8/52)	20.00	40.00
4. Perky (Wm 11/56)	175.00	220.00
2. Peter Pan (Wm 4/55)	95.00	150.00
4. Piccadilly (Wm 5/56)	175.00	260.00
4. Pin Bowler (CC 6/50)	10.00	35.00
4. Pin Wheel (Got 11/53)	55.00	100.00
4* Pixie (Un 10/55)	65.00	145.00
4. Play Ball (CC 1/51)	10.00	20.00
7. Playtime (Un 10/57)	375.00	475.00
4. Poker Face (Got 9/53)	55.00	85.00
1. Quartet (Got 2/52)	45.00	65.00
1. Queen of Hearts (Got 12/52)	40.00	65.00
4. Quintet (Got 3/53)	40.00	80.00
4. Race The Clock (Wm 5/55)	95.00	175.00
4. Rainbow (Got 12/56)	185.00	265.00
4. Regatta (Wm 11/55)	95.00	150.00
4. Register (Got 10/56)	295.00	350.00
4. Rio (Un 11/53)	20.00	65.00

4. Rodeo (Un 2/53)	35.00	65.00
4. Rose Bowl (Got 10/51)	20.00	30.00
4* Royal Flush (Got 5/57)	275.00	310.00
4. Saddle and Turf (Ev 10/53)	85.00	175.00
4. (Club Model)	125.00	185.00
2* Scoreboard (Got 4/56)	185.00	240.00
4. Screamo (Wm 4/54)	45.00	100.00
4. Sea Belles (Got 8/56)	250.00	295.00
4. Sea Jockeys (Wm 11/51)	30.00	65.00
4. Select-A-Card (Got 4/50)	10.00	25.00
4. Shamrock (Wm 1/57)	225.00	250.00
4. Shindig (Got 10/53)	50.00	100.00
4. Shoot The Moon (Wm 11/51)	15.00	30.00
2. Show Boat (Un 12/52)	45.00	60.00
4. Show Time (3/56)	345.00	435.00
4. Silver Chest (Upright) (Ge 4/53)	50.00	70.00
4. Silver Skates (Wm 2/53)	30.00	70.00
1. Singapore (Un 10/54)	35.00	85.00
4. Skill Pool (Got 8/52)	35.00	70.00
4. Skyway (Wm 8/54)	50.00	120.00
4. Slugfest (Wm 3/52)	25.00	40.00
4. Sluggin' Champ (Got 4/55)	125.00	180.00
4. Smoke Signal (Wm 10/55)	125.00	160.00
4. Snafu (Wm 12/55)	125.00	185.00
4. Southern Belle (Got 6/55)	145.00	170.00
4. South Seas (Un 5/56)	155.00	255.00
4. Spark Plugs (Wm 9/51)	20.00	40.00
1. Spitfire (Wm 2/55)	60.00	110.00
4. Spot Lite (B 1/52)	25.00	65.00
4. Sportsman (Wm 2/52)	20.00	30.00
4. Springtime (Ge 3/52)	20.00	30.00
4. Stage Coach (Got 11/54)	130.00	160.00
4. Stardust (Wm 3/56)	125.00	225.00
4. Starfire (Wm 1/57)	210.00	240.00
1. Starlets (Un 12/55)	85.00	165.00
4. Star Pool (Wm 10/54)	50.00	120.00
4. Stars (Un 6/52)	30.00	40.00
4. Starlite (Wm 3/53)	35.00	50.00
4. Steeple Chase (Un 1/52)	20.00	30.00
4. Struggle Buggies (Wm 12/53)	35.00	70.00
4. Sunshine Park (B 12/52)	15.00	30.00
4. Super Jumbo (Got 10/54)	225.00	250.00
4. Super-Score (Wm 9/56)	195.00	250.00
4. Surf Club (B 3/54)	35.00	70.00
4. Surf Rider (Wm 12/56)	225.00	260.00
1. Sweepstakes (Wm 1/52)	30.00	55.00
4. Sweet-Add-A-Line (Got 7/55)	135.00	185.00
4. Tahiti (Un 8/53)	25.00	75.00
4. Three Deuces (Wm 8/55)	150.00	180.00
4. Three Four Five (Un 6/51)	10.00	25.00
4. Thunderbird (Wm 5/54)	70.00	125.00
4. Tim-Buc-Tu (Wm 1/56)	125.00	175.00
4. Times Square (Wm 4/53)	35.00	70.00
4. Toreador (Got 6/56)	265.00	295.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Tournament (Got 8/55)	210.00	250.00
4. Triple Play (Un 8/55)	55.00	145.00
4. Tropicana (Un 1/55)	25.00	110.00
4. Tropics (Un 7/53)	30.00	60.00
4. Twenty Grand (Wm 12/52)	25.00	50.00
4. Twin Bill (Got 1/55)	120.00	150.00
4* Variety (B 9/54)	55.00	95.00
4. Watch My Line (Got 9/51)	15.00	30.00
1. Whizz Kids (CC 3/52)	20.00	35.00
4. Wild West (Got 8/51)	20.00	40.00
4. Wishing Well (Got 9/55)	145.00	160.00
7. World Champ (Got 8/57)	250.00	295.00
4. Wonderland (Wm 5/55)	110.00	145.00
4. Yacht Club (B 6/53)	30.00	55.00
2. Zingo (Un 10/51)	25.00	45.00

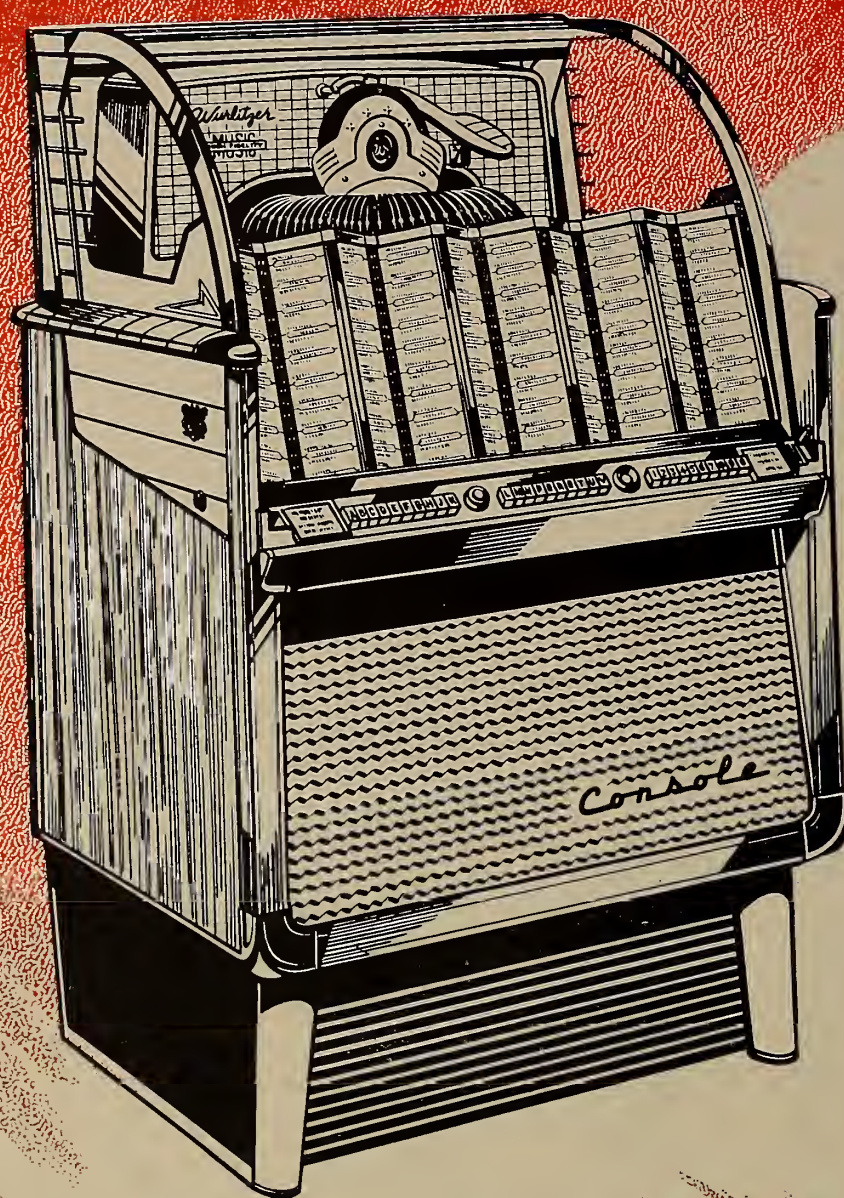


2. Bally Victory Bowler (5/54)	55.00	100.00
4. Bally Champion Bowler (5/54)	60.00	110.00
4. Bally Jet Bowler (8/54)	65.00	120.00
4. Bally Rocket Bowler (8/54)	65.00	125.00
4. Bally Mystic Bowler (12/54)	90.00	130.00
4. Bally Magic Bowler (12/54)	90.00	155.00
4. Bally Blue Ribbon (3/55)	145.00	210.00
4. Bally Gold Medal (3/55)	150.00	220.00
4. Bally ABC Bowler (7/55)	245.00	350.00
4. DeLuxe model (3/55)	245.00	350.00
4. Bally Congress (7/55)	275.00	350.00
4. DeLuxe model (7/55)	275.00	355.00
4. Bally Jumbo Bowler (9/55)	275.00	360.00
4. Bally King Pin Bowler (9/55)	275.00	360.00
2* Bally ABC Bowling Lane (1/57) 14 Foot	425.00	565.00
4. ChiCoin 6-Player (8/51)	35.00	50.00
4. ChiCoin 6-player DeLuxe (5/52)	35.00	50.00
4. ChiCoin Match Bowler (6/52)	35.00	60.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	70.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	70.00
4. ChiCoin 10th Frame Special (12/52)	35.00	70.00
4. ChiCoin Name Bowler (1/53)	35.00	75.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	35.00	75.00
4. ChiCoin Crown (4/53)	35.00	90.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	95.00
4. ChiCoin Triple Score (6/53)	35.00	95.00
4. ChiCoin Gold Cup (7/53)	45.00	95.00
4. ChiCoin High Speed Crown (7/53)	50.00	100.00
4. ChiCoin High Speed Triple Score (8/53)	50.00	110.00
4. ChiCoin Advance (10/53)	50.00	110.00
4. ChiCoin King (10/53)	50.00	110.00
4. ChiCoin Criss Cross Bowler (12/53)	49.50	120.00
4. ChiCoin Super Frame (3/54)	50.00	125.00
4. ChiCoin Starlite (5/54)	55.00	150.00
4. ChiCoin Feature (7/54)	60.00	155.00
4. ChiCoin Holiday (9/54)	70.00	160.00
4. ChiCoin Flash (10/54)	70.00	165.00
4. ChiCoin Playtime (10/54)	95.00	170.00
4. ChiCoin Fireball (11/54)	95.00	185.00
4. ChiCoin Thunderbolt (12/54)	100.00	190.00
4. ChiCoin Triple Strike (2/55)	100.00	200.00
4. ChiCoin Arrow (2/55)	125.00	220.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	125.00
4. DeLuxe model (4/55)	40.00	130.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00
4. ChiCoin Big League (5/55)	160.00	220.00
4. ChiCoin Hollywood (5/55)	175.00	250.00
4. ChiCoin Blinker (8/55)	175.00	255.00
4. ChiCoin Score-A-Line (9/55)	175.00	260.00
4. ChiCoin Bowling Team (10/55)	175.00	275.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00
2. ChiCoin Bowling League (2/57) 14 Foot	475.00	565.00
2* ChiCoin Ski-Bowl (11/50) 6 Player	195.00	285.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	15.00	25.00
4. Genco 8-Player Re-bound (9/51)	15.00	30.00

4. Genco Shuffle Pool (11/53)	25.00	75.00
2. Genco Match Pool (2/54)	50.00	65.00
4* Genco Skill Ball 2 Player (11/56)	149.50	275.00
6 Player (2/57)	195.00	295.00
4. Gottlieb Bowlette (3/50)	10.00	20.00
2. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
4. Keeney High Score League (5/52)	25.00	45.00
2. Keeney Team (10/52)	25.00	50.00
4. Keeney Club (4/53)	25.00	75.00
4. Keeney Domino (5/53)	30.00	125.00
4. Keeney Carnival (5/53)	40.00	130.00
4. Keeney Pacemaker (9/53)	40.00	135.00
4. Keeney Mainliner Bowler (1/54)	45.00	140.00
4. Keeney Bonus Bowler (3/54)	45.00	150.00
4. Keeney Diamond Bowler (5/54)	70.00	155.00
4. Keeney Bikini (6/54)	75.00	165.00
4. Keeney Century (6/54)	90.00	170.00
4. Keeney American (9/54)	90.00	175.00
4. Keeney National (9/54)	90.00	180.00
2. Keeney Speedlane (4/55)	125.00	210.00
4. United 6-Player Super (3/52)	20.00	40.00
4. United 4-Player Official (5/52)	20.00	40.00
4. United 6-Player Super (7/52)	30.00	50.00
4. United 10th Frame Star (9/52)	30.00	55.00
4. United Manhattan 10th Frame (9/52)	30.00	60.00
4. United Manhattan (9/52)	30.00	65.00
4. United 10th Frame Super (10/52)	30.00	70.00
4. United Cascade (2/53)	30.00	70.00
4. United Clover (2/53)	30.00	75.00
4. United Liberty (2/53)	35.00	80.00
4. United Classic (6/53)	35.00	80.00
4. United Olympic (6/53)	35.00	80.00
4. United Royal (9/53)	35.00	90.00
4. United Imperial (9/53)	40.00	95.00
4. DeLuxe model (4/53)	40.00	95.00
2. United Chief (11/53)	40.00	110.00
2. United Leader (11/53)	45.00	110.00
4. DeLuxe model (4/53)	45.00	115.00
2. United Team (1/54)	45.00	115.00
2. DeLuxe model (4/53)	50.00	120.00
2. United League (1/54)	50.00	125.00
2. DeLuxe model (4/53)	50.00	130.00
4. United Ace (5/54)	55.00	135.00
4. DeLuxe model (4/53)	55.00	140.00
4. United Rainbow (5/54)	55.00	145.00
4. United Banner (8/54)	65.00	145.00
4. DeLuxe model (4/53)	65.00	150.00
4. United Shuffle Targette (8/54)	65.00	155.00
4. DeLuxe model (4/53)	65.00	160.00
4. United Speedy (8/54)	65.00	165.00
4. Un. 11th Frame (10/54)	65.00	170.00
4. DeLuxe model (4/53)	65.00	160.00
4. United Comet Targette (11/54)	70.00	175.00
4. DeLuxe model (4/53)	75.00	180.00
4. United Mercury (12/54)	80.00	180.00
4. DeLuxe model (4/53)	80.00	185.00
4. United Mars (1/55)	90.00	190.00
4. DeLuxe model (4/53)	95.00	195.00
4. Un. Lightning (2/55)	100.00	195.00
4. DeLuxe model (4/53)	100.00	200.00
4. United Venus (3/55)	100.00	200.00
4. DeLuxe model (4/53)	110.00	200.00
4. United Clipper (5/55)	120.00	210.00
4. DeLuxe model (4/53)	125.00	210.00
4. Un. Derby Roll (5/55)	125.00	215.00
4. DeLuxe model (4/53)	125.00	220.00
4. Un. 5th Inning (6/55)	125.00	225.00
4. DeLuxe model (4/53)	125.00	230.00
4. United Capitol (6/55)	150.00	235.00
4. DeLuxe model (4/53)	155.00	240.00
4. Un. Super Bonus (9/55)	160.00	245.00
4. DeLuxe model (4/53)	165.00	250.00
4. Un. Top Notch (10/55)	270.00	335.00
4. Top Notch Special	270.00	335.00
4. Un. Regulation (11/55)	270.00	350.00



# TIDAL WAVE



New **WURLITZER** Console

200-Selection Model 2200

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



# OF ACCLAIM

## GREETES **WURLITZER** INTRODUCTION OF A **NEW DIMENSION IN** **AUTOMATIC MUSIC**

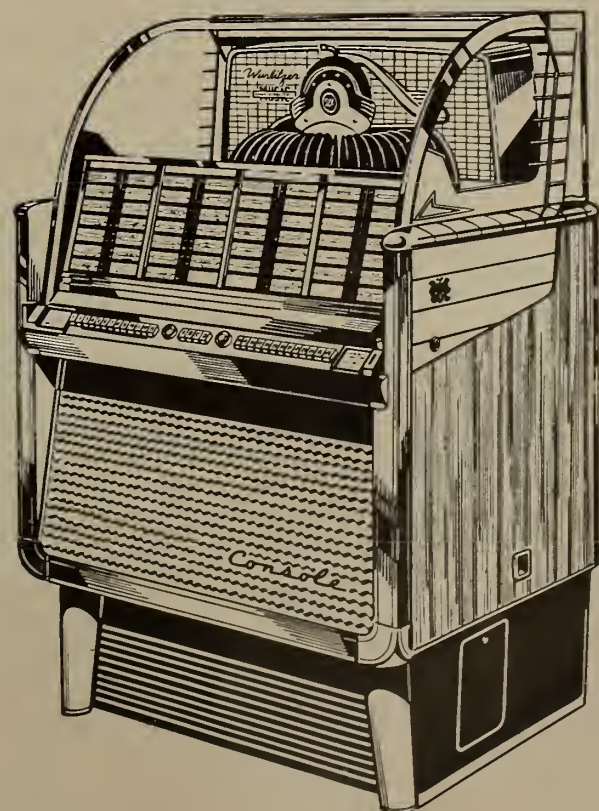
Rave receptions by music operators and location owners alike greeted the newly introduced Wurlitzer Console Phonographs.

Everywhere, everyone hailed the revolutionary beauty of the new lower, lovelier, silhouette. The equally amazing new dimension in high fidelity tone and the time-proven mechanical features that assure low-overhead operation drew high praise.

Countrywide, the thousands who saw and heard the pace-setting new Wurlitzer Models came to a single conclusion — "these phonographs will make real money!"

**New** 104-Selection  
Wurlitzer  
Model 2204

THE WURLITZER COMPANY  
NORTH TONAWANDA, NEW YORK







## KIDDIE RIDES

4. Bally Champion Horse	295.00	375.00	4. Capitol Palomino Horse	295.00	385.00
4. Bally Moon Ride	100.00	250.00	4. Capitol See Saw	125.00	295.00
3. Bally Space Ship	150.00	295.00	4. Chicago Coin Super Jet	125.00	295.00
4. Bally Speed Boat	175.00	275.00	4. Chicago Round The		
4. Bert Lane Merry-Go-			World Trainer	350.00	385.00
Round	185.00	325.00	4. Decco Merry-Go-Round	130.00	320.00
4. Bert Lane Miss America			4. Exhibit Big Bronco	300.00	375.00
Boat	225.00	285.00	4. Exhibit Mustang	300.00	375.00
4. Bert Lane Fire Engine	320.00	395.00	4. Exhibit Space Patrol	100.00	265.00
4. Capitol Donald Duck	265.00	375.00	4. Scientific Television	195.00	275.00
4. Capitol Elsie	275.00	380.00			



## ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	475.00	575.00	4* Keeney Sportsman		
4. Air Football	195.00	250.00	(11/54)	125.00	175.00
4. Amus. Boomerang	30.00	70.00	4. DeLuxe model	130.00	180.00
4. Bally Big Inning	50.00	75.00	4. Keeney Ranger (3/55)	220.00	240.00
4. Bally Heavy Hitter	30.00	65.00	4. DeLuxe model (3/55)	225.00	250.00
4. Bally King Pin	20.00	40.00	4. Lite League	30.00	75.00
2. Bally Rapid Fire	50.00	75.00	4. Mills Panorama Peek		
2. Bally Undersea Raider	50.00	75.00	(11/54)	175.00	275.00
4. Capitol Midget Movies	95.00	150.00	4. Mills Conv. for		
4. Champion Hockey	40.00	125.00	Panoram Peek	10.00	15.00
4. ChiCoin Basketball			4. Muto. Atomic Bomber	65.00	125.00
Champ	85.00	140.00	4. Mutos. Ace Bombers	85.00	140.00
4. ChiCoin 4-Player Derby	95.00	150.00	4. Mutoscope Dr. Mobile		
4. ChiCoin Goalee	40.00	95.00	(Prewar)	65.00	150.00
2. ChiCoin Hockey	45.00	65.00	4. Mutos. Fly Saucers	90.00	125.00
4. ChiCoin Midget Skee	60.00	95.00	4. Mutos. Photo (Pre-War)	100.00	270.00
4. ChiCoin Pistol	30.00	75.00	4. Mutos. Photomatic		
4. ChiCoin Home Run,			(DeLuxe)	145.00	325.00
6 Player (3/54)	60.00	150.00	4. Mutoscope Silver Gloves	120.00	200.00
4. Super model	85.00	160.00	4. Mutoscope Sky Fighter	60.00	135.00
4. ChiCoin Twin Hockey			4. Mutos. Voice-O-Graph		
(5/56)	125.00	275.00	35¢	145.00	325.00
4. ChiCoin Steam Shovel			4. Mutoscope K. O. Champ	250.00	350.00
(5/56)	100.00	195.00	4. Mutos. Drive Yourself	395.00	495.00
4. Evans Bola Score	30.00	60.00	4. Mutoscope Rock n' Roll		
4. Evans Bat-A-Score	35.00	125.00	(7/56)	30.00	100.00
4. Evans Ski Roll	35.00	60.00	4. QT Pool Table	30.00	50.00
4. Evans Super Bomber	50.00	115.00	4. Quizzer	40.00	60.00
4. Evans Play Ball	25.00	50.00	4. Rockola World Series	35.00	70.00
4. Exhibit Dale Gun	15.00	65.00	4. Scientific Basketball	20.00	35.00
4. Exhibit Gun Patrol	40.00	100.00	4. Scientific Batting Pr.	30.00	95.00
4. Exhibit Jet Gun	40.00	125.00	4. Scientific Pitch 'Em	45.00	140.00
4. Exhibit Space Gun	40.00	125.00	4. Seeburg Bear Gun	50.00	150.00
4. Exhibit Pony Express	40.00	125.00	4. Seeburg Shoot the Chute	40.00	80.00
4. Exhibit Silver Bullets	40.00	120.00	4* Seeburg Coon Hunt	85.00	150.00
4. Exhibit Six Shooter	35.00	125.00	4. Set Shot Basketball	125.00	195.00
4. Exhibit Vitalizer	40.00	60.00	4. Telequiz	65.00	110.00
4. Exhibit Shooting Gal.			4. Un. Team Hockey	20.00	40.00
(6/54)	45.00	110.00	4. United Jungle Gun	75.00	150.00
4. Exhibit Star Shooting			4. DeLuxe model	75.00	150.00
Gallery (9/54)	75.00	150.00	4. Un. Carn. Gun (10/54)	100.00	160.00
4. Exhibit Sportland Shoot-			4. DeLuxe model	110.00	165.00
ing Gallery (11/54)	95.00	160.00	4. Un. Bonus Gun (1/55)	195.00	240.00
2. Exhibit "500" Shooting			4. DeLuxe model	200.00	250.00
Gallery (3/55)	100.00	200.00	4. United Super Slugger		
4. Exhibit Treasure Cove			(7/55)	225.00	275.00
Shooting Gallery			4. United Star Slugger		
(6/55)	200.00	230.00	(4/56)	225.00	275.00
4. Exhibit Jungle Hunt			4. Un. Pirate Gun (10/56)	295.00	375.00
(3/57)	225.00	350.00	4. Wilcox-Gay Recordio	30.00	55.00
4. Games Inc. Hunter			4. Wms. DeLuxe World		
(1/56)	150.00	250.00	Series (2/52)	35.00	70.00
4. Genco Sky Gunner	65.00	125.00	4. Wms. DeLuxe Baseball		
4. Genco Night Fighter	70.00	130.00	(4/53)	45.00	90.00
4. Genco 2-Player			4. Wms. Pennant Baseball		
Basketball	125.00	225.00	(12/53)	50.00	110.00
4. Genco Rifle Gal. (6/54)	125.00	175.00	4. Wms. Super Pennant		
4. Genco Big Top Rifle			Baseball (12/53)	50.00	120.00
Gallery (6/54)	195.00	225.00	4. Williams Super Star		
4. Super Model (12/55)	275.00	325.00	Baseball (12/53)	50.00	130.00
4. Genco Wild West Gun			4. Williams Major League		
(2/55)	150.00	225.00	Baseball (2/54)	65.00	160.00
4. Genco Sky Rocket Rifle			4. Wms. All-Star Baseball		
Gal. (5/55)	150.00	230.00	(2/54)	90.00	160.00
4* Genco Champion Base-			4. Williams Big League		
ball (9/55)	150.00	235.00	Baseball (2/54)	100.00	160.00
4* Genco Quarterback			4. Williams Jet Fighter		
(10/55)	110.00	250.00	(10/54)	100.00	225.00
4* Genco Hi-Fly Baseball			4. Williams Safari (2/54)	195.00	275.00
(5/56)	175.00	255.00	4. DeLuxe model	195.00	280.00
4. Genco State Fair Rifle			4. Wms. Polar Hunt (3/55)	200.00	295.00
Gal. (6/56)	235.00	325.00	4* Wms. Sidewalk Engineer		
4. Genco Davy Crockett			(4/55)	100.00	150.00
(10/56)	245.00	350.00	4. Wms. King Of Swat		
4. Genco Circus Rifle			(5/55)	150.00	220.00
(3/57)	365.00	425.00	4. Williams Four Bagger		
4. Jack Rabbit	40.00	70.00	(4/56)	265.00	325.00
4. Jungle Joe	40.00	60.00	4. DeLuxe model	265.00	330.00
4. Keeney Air Raider	40.00	125.00	4. Williams Polar Hunt		
4. Keeney Sub Gun	40.00	125.00	(3/55)	265.00	350.00
4. Keeney Texas Leaguer	20.00	40.00	4. Wms. Crane (10/56)	85.00	165.00

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

H-200 200-sel. phonograph	
H-120 120-sel. phonograph	
H-100 100-sel. phonograph	
HAB-200 Selective-play	
Hideaway	
HBB-200 Continuous-play	
Hideaway	
WQ-200 200-sel. Wallbox	
WQ-120 120-sel. Wallbox	
Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

No List Price  
Authorized for Publication

### IRVING KAYE CO., INC.

El Dorado—6 Pocket Pool	\$ 495.00
DeLuxe Bumper Pool	295.00
Competitor—Super DeLuxe—	
6 Hole Pool	395.00

### J. H. KEENEY & CO., INC.

De Luxe Big Tent	
Bowl-O-Rama (6 Player)	
14 Foot	
11 Foot	
Snack Vender	
Soup Vender	
DeLuxe Hot Coffee Vender	
DeLuxe Hot Coffee & Hot	
Chocolate Combo Vender	
Various Models of above	

No List Price  
Authorized for Publication

### AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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### BALLY MFG. CO.

All-Star Bowler	\$ 625.00
Carnival (2 Player, 5-Ball)	505.00
Strike Bowler	
With Dime Coin-Mechanism	
11 Foot	1,280.00
14 Foot	1,295.00
18 Foot	1,350.00
With Profit-Booster Coin-Mechanism	
(15¢ a game, 2 games—25¢)	
11 Foot	1,300.00
14 Foot	1,315.00
18 Foot	1,370.00
4 Foot Alley Sections	55.00
Profit-Booster	
Coin-Mechanism Kit	20.00
ABC Super DeLuxe Bowler	
(6 Player, Puck Type)	
8½ Foot	775.00
Toonerville Trolley	835.00
Sun Valley (In Line Game)	837.50
Bike (Kiddie Ride)	835.00
Model T (without Record	
Changer)	705.00
Model T (with Record	
Changer)	755.00
The Champion	
(with new all-metal cabinet)	835.00

No List Price  
Authorized for Publication

### ROCK-OLA MFG. CORP.

Model 1458, 120 Sel.	
Model 1455, 200 Sel.	
Model 1452, 50 Sel.	
Model 1450—Playmaster,	
120 Sel.	
Model 1546, Chrome Wall Box,	
120 Sel.	
Model 1548, 50 Sel. Wall Box	
1017—Hi-Fi Wall Speaker	
Model 1906, Remote Volume	
Control	
Model 1927, Remote Volume	
Control with Cancel Button	

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### J. P. SEEBURG CORP.

KD200 Phonograph	
L100 Phonograph	
D3WA-Wall-O-Matic 200	
MRVC-Master Remote	
Volume Control	
HFCV2-8-High Fidelity	
Wall Speaker	
HFCV3-8-High Fidelity	
Corner Speaker	
HFCV1-12-High Fidelity	
Recessed Speaker	
PS6LZ-Power Supply	
HFA1-L6-Power Amplifier	

### UNITED MFG. CO.

Royal Bowling Alley	
(6 Player)	
13 Foot	\$1,490.00
16 Foot	1,520.00
20 Foot	1,640.00
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in 2 plays—25¢ with Credit Unit—Price	
on Request.	
6 Star Shuffle Alley	
(6 Player, Puck Type)	
8½ Foot	995.00
De Luxe 6 Star Shuffle Alley	
(Match-A-Score Model)	
8½ Foot	1,080.00

### UNITED MUSIC CORP.

UPA-100 100-Sel. Phonograph	
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### WILLIAMS MFG. CO.

Ten Strike (2 Player, Replay	
Model)	
Ten Pins (2 Player, Novelty	
Model)	
Jig Saw (Single Player, 5-Ball)	
6-Pocket Pool Table	

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### THE RUDOLPH WURLITZER CO.

Model 2200 Phonograph, 200	
Sel.	
Model 2204 Phonograph, 104	
Sel.	
Model 2250 Phonograph, 200	
Sel.	
Model 5250 Wall Box,	
200 Sel.	
Model 5207 Wall Box,	
104 Sel., 3-Wire	
Model 257 Stepper, 104 Sel.	
Model 5115 Hi-Fi Corner	
Speaker, 4"-5" Matched Cones	
Model 5116 Hi-Fi Corner	
Speaker, 8" Heavy Duty with	
Extended Range	

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### CHICAGO COIN MACHINE CO.

Commando Machine Guns	
TV Bowling League (6 Player)	
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### EXHIBIT SUPPLY CO.

Card Vendor, with base	
Single Column	
Double Column	
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### J. F. FRANTZ MFG. CO.

Kicker & Catcher	
(Counter Game)	
ABT Challenger Pistol	
(Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport	
(Shooting Gallery)	
Aristo Scale	
No List Price	
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### GENCO MFG. & SALES CO.

Show Boat (Single Player, 5-Ball)	
Motorama	
Horoscope Fortune Teller	
Sweet Twenty One (2 Player	
Roll Down Game)	
Gypsy Grandma Fortune Teller	
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### D. GOTTLIEB & CO.

Straight Flush (Single Player, 5-Ball)	
No List Price	
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